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FINANCIAL TIMES

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NEWS SUMMARY

BUSINESS

Gilts, equities drift; Gold \$ $\frac{3}{4}$ off

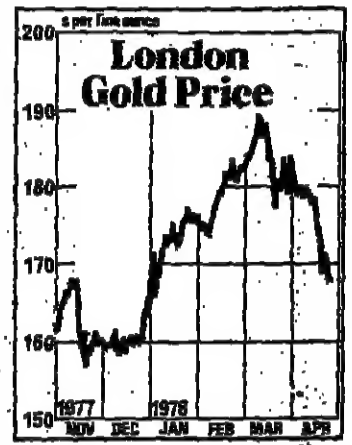
WALL STREET closed 7.53 up at 833.59 after the second heaviest trading day on record.

EQUITY prices eased in late trading, with the FT Ordinary share index 0.3 up at 460.7.

GILTS drifted lower in nervous trading, in response to the continued weakness of sterling. The Government Securities index closed 0.41 down at 71.47.

STERLING lost 85 points to \$1.8150, its worst closing level against the dollar since November 1977. Its trade-weighted average fell to 61.2 (61.5). The dollar eased a little and its depreciation widened to 4.75 per cent. (4.52).

GOLD lost 75 cents to \$167.20 on the London market, while in



New York the Comex April settlement price was 10 cents down at \$167.40.

U.S. TREASURY bill rates were, three 6.294 per cent (6.14), their highest since April 10, and six 6.777 per cent (6.563), their highest since January 9.

WEST GERMANY's trade surplus has dropped slightly in the first quarter of 1978, while its surplus on current account shows a marked increase, Back Page

New head for NEDO

NEW DIRECTOR-General of NEDO is to be Mr. Geoffrey Chandler, a senior executive of the Royal Dutch/Shell Group, Page 7

CBI has warned that unless the Chancellor amends his proposed tax cuts, Government industrial strategy will fail, Back Page

ACCOUNTANTS firm Price Waterhouse has been told by the Department of Employment that payment of "loyalty" bonuses to staff would be a breach of pay guidelines, Page 9

BRITISH LEYLAND is to spend the first £25m of its cash programme in doubling the output of its Land Rover and Range Rover models, before the project has been approved by BL Board, Page 7

Meanwhile union leaders will meet BL management 10-day to see if there is room for improvement in redundancy terms offered to the Speke assembly plant workers, Page 9

CHRYSLER U.K.'s £21.5m loss last year—reached in a period when the company expected to break even—has been blamed on poor labour relations at Linwood.

SUN LIFE Assurance of Canada participating policyholders have approved the Board's controversial decision to move its head office from Montreal to Toronto.

NGC is to spend £130m on development of a new pit in Staffordshire, with an estimated annual production of 2m tons, employing 1,400 men, Page 8

LETRASET has made a £13m agreed bid for J & L Randall, a toy company, in order to raise the equity base and borrowing ability before making a further bid, Back Page and Lex

STOCK PRICE CHANGES YESTERDAY

in pence unless otherwise indicated

RISERS	
(Wm.)	169 + 11
on Clark	181 + 11
rel Islands Cap.	450 + 35
(M.)	130 + 8
in (R.)	232 + 8
107 + 7	
recomponents	358 + 9
Sts. Withy	231 + 10
oper A	186 + 7
270 + 4	
188 + 9	
ood Williams	87 + 44
n (S.)	88 + 4
(J. & L.)	114 + 45
Royce	86 + 3

FALLS	
Rothchild Inv.	154 - 9
Silentsight	82 - 9
Tozer Kemsley	31 - 4
BP	789 - 16
Castelfield	237 - 5
Gutierrez	130 - 14
Anglo United Dev.	340 - 12
De Beers Deft.	340 - 12
Northgate Expt.	385 - 40
Westfield Minerals	83 - 10

Forces promised pay parity with civilians by 1980

BY MICHAEL DONNE, DEFENCE CORRESPONDENT

The pay for all members of the Armed Forces will be raised by about 14 per cent. from April 1 this year as part of an overall plan to restore their pay to levels comparable with those in civilian life by April 1, 1980.

This decision, announced in the Commons yesterday by Mr. James Callaghan, stems from Government acceptance of the report from the Armed Forces Pay Review Body, also published yesterday.

The forces will get an immediate rise of 10 per cent. in the current "military salary," with another 3 per cent. adjustment in the "X-factor"—a special allowance that takes account of the hazards of a serviceman's life.

Another 1 per cent. will come from further rises for special duties and from the effect of a standstill in charges for accommodation, pending a study of these by the review body.

The extra pay for forces in Northern Ireland will rise by 50p to £1 a day. Food charges will rise by £1.33 a week (18p a day), from £8.51 to £7.84 a week.

The net effect of all these changes in 1978-79 is estimated to be an addition of about £20m. on the forces' overall bill for pay and allowances of about £1.5bn. a year. The rises were described by Mr. Callaghan as "quite substantial sums" that "should not be sneezed at."

Mr. Callaghan said that he had accepted the contention that pay rises of between 18 per cent. and 35 per

ARMED FORCES PAY RATES	
	Current
Brigadier	£10,209
Colonel	£8,689
Lt. Col.	£7,262
Major	£5,622
Captain	£4,641
Lieutenant	£3,819
2nd. Lieut.	£3,136

All the rates are for officers on appointments; higher rates prevail for long service. Equivalent rates apply for corresponding ranks in the Navy and RAF.

cent., according to rank and length of service, or an average of about 22 per cent., would be needed to restore Services' pay to levels comparable with those in civilian life.

The Government had accepted that this restoration to full comparability should be undertaken, with a target date for achievement of April 1, 1980.

This would involve two further pay rises, of approximately equal amounts, on April 1 next year and in 1980. "The Government gives a firm commitment to that effect," he said.

The immediate effect of the Government's decision on individual Servicemen's rates of pay is still being worked out in the Ministry of Defence, but on the assumption that full comparability is restored by April 1, 1980, the pay of individual officer ranks by then should be at least as given in the accompanying table. The immediate increase would give privates between £8 and £8 extra a week now, said Mr. Callaghan, while corporals would get £3 to £10 and sergeants £9 to £11 more. "We have tried to give the forces a square deal consistent with the recovery the country is now engaged in."

The Prime Minister's statement was immediately attacked by Mrs. Margaret Thatcher, Leader of the Opposition, who claimed the Government had "failed lamentably to provide the levels of pay the Services need and deserve."

The forces, she claimed, had been let down, and the Premier's statement meant "they will continue to be let down for some time to come. We shall restore comparability and we shall restore it more quickly."

For the Liberals, Mr. Emyrn continued on Back Page

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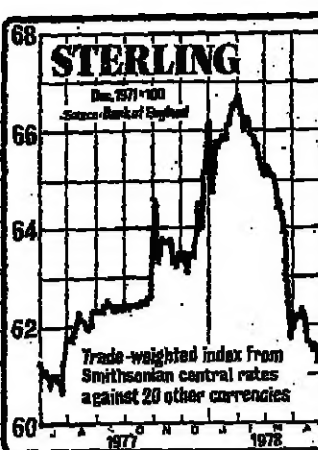
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Sterling falls sharply

By Peter Riddell, Economics Correspondent

Sterling fell sharply yesterday in spite of Bank of England intervention. The nervousness was reflected in domestic money markets.

The pound's trade-weighted index fell by 0.2 to 61.2, the lowest level since last July, while sterling dropped by 85 points against the dollar to \$1.8150, slightly above the day's low.

Dealers reported persistent small selling from commercial and other operators which the authorities were able only partially to offset by support.

There was no obvious reason for the decline yesterday though a feature was the fall against the main Continental currencies. This is in contrast to the last week or two when sterling's weakness mainly reflected the dollar's recovery.

Since the Budget a fortnight ago sterling has declined by more than 31 per cent. compared with the dollar while the trade-weighted index against a basket of other currencies including the dollar has dropped by 17 per cent.

This index has now declined by 81 per cent. since its peak in early February which has at least removed some of the earlier fears about the erosion of Britain's competitive position.

The authorities want to avoid a further rapid depreciation as demonstrated by their recent intervention, but there is no great nervousness as yet, since the selling has not been massive so far.

Nevertheless, the official support during April has been much the largest since 1976. The weakness of sterling was reflected domestically in a rise in money market interest rates on fears of an early rise in Minimum Lending Rate.

The contribution of BNOC so far has been to slow and delay exploration of British continental shelf areas," the letter continues.

It is understood that the corporation wanted to give further consideration to the geological prospect in the block in question—14/18—and to make sure that the drilling rig used for the exploration programme was British.

Coincidentally, it is learned that the Occidental/BNOC group has made what appears to be an oil discovery on the block which lies next to the Occidental consortium's Claymore field.

the purchase price, but the Figaro offices, acquired from the widow of its former owner, perfume manufacturer Francois Coty, are thought to have changed hands for about £10m.

When completed in 1980, the development will offer about 100,000 square feet of lettable offices, two restaurants and 37 high-class boutiques behind a preserved facade.

The Paris venture comes less than two months after the announcement that Heron Corporation had raised £17m. in medium-term loans.

Mr. Ronson said yesterday that this would wipe out all the short-term borrowings in the balance sheet.

Jobless total falls again: vacancies rise

BY DAVID FREUD

ADULT UNEMPLOYMENT fell last month for the seventh consecutive time. The number out of work is now the lowest since last June, although it is still the highest for any April since the war.

At the same time, notified vacancies have continued to rise and are at the highest level for 31 years.

Mr. Albert Booth, Employment Secretary, said the successive monthly falls in unemployment since October were "a heartening trend for any Employment Secretary, but especially so in view of the dire predictions we read so frequently."

Regional map, Page 9
Sharing the burden, Page 14
Editorial comment, Page 16

According to Department of Employment the number of adults out of work in the U.K. fell by 12,900 in the month to mid-April to 1.39m., seasonally adjusted. The proportion of the workforce unemployed fell from 5.9 per cent. to 5.5 per cent.

Since last September the number out of work has fallen by 47,000, an average decline of 6,700 a month. Although the figures are relatively small, the adjusted, the highest total since November 1974, when 271,000 vacancies were notified. Since last September the number of vacancies has increased by 48,900.

Official reaction remains cautious, however. The figures are in apparent contradiction to the sluggish trend of industrial output, and for this reason there is reluctance to take the improvement as evidence of a turning point.

Some of the improvement in last month's figures can be attributed to the effect of the various job-creation measures. The number of people given employment by these measures rose 20,000 in the period to 260,000, it is estimated.

However, this effect is partly counterbalanced by the Easter school-leavers, at least 20,000 of whom are estimated to have joined the register.

Officials are encouraged by signs of a quickening in the speed with which people join and leave the register.

However, Whitehall will want to see the May and June figures before confirming that the unemployment trend has definitely turned.

The unadjusted unemployment total in the U.K., including school-leavers, fell by 9,208 to 1.45m. in the month to mid-April. The total for Great Britain fell by 11,498 to 1.39m.

any kind of accord. Although the TUC has set its face against a Phase Four of the incomes policy as such, and will not sign its name to an earnings target, the Government hopes that a policy similar to the present one, but more flexibly exercised, will be broadly accepted.

It is believed to be particularly anxious that the TUC should lend its continuing support to the principle that pay deals should be 12 months apart. As at the start of the Phase Three 10 per cent. policy, they badly need to dissuade unions away because of the strong from reopening pay agreements tide of feeling among shop stewards and militants against July 31.

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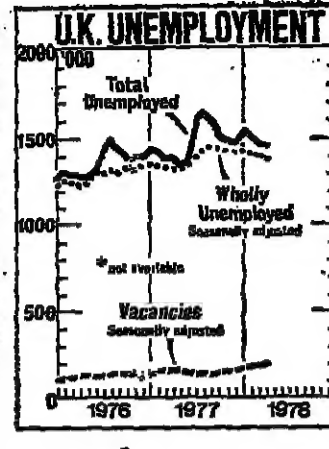
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Healey meets TUC

BY CHRISTIAN TYLER, LABOUR EDITOR

THE GOVERNMENT last night opened its attempt to secure tacit co-operation from the unions in moderating their pay demands in the next round of bargaining.

TUC leaders met Mr. Denis Healey, the Chancellor and other Ministers for dinner in Downing Street for the first formal discussions on the economy since last September the number of vacancies has increased by 48,900.

Official reaction remains cautious, however. The figures are in apparent contradiction to the sluggish trend of industrial output, and for this reason there is reluctance to take the improvement as evidence of a turning point.

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EUROPEAN NEWS

BIS president warns on currency disorder

BY CHARLES BACHELOR

THIS YEAR could be "crucial" for solving the problems of the disorder of world currency markets. Dr. Jelle Zijlstra, President of the Dutch Central Bank, and also of the Bank for International Settlements, warned today. Unstable currencies inevitably encourage latent protectionist tendencies, he said in the Bank's annual report.

He urged the U.S. authorities to finance part of their current account balance of payments deficit by issuing medium-term loans denominated in the currencies of the other industrialised countries.

Putting this form of external financing into practice would not be simple, but the difficulties could be overcome in consultation with the potential creditor countries, he said.

Good progress has been made towards solving the problems thrown up by the sharp increase in oil prices, but a new balance of payments pattern now appears to be emerging, according to Dr. Zijlstra.

This is more complex than the relatively simple structure existing before 1974, when the developed countries financed the less-developed countries with their surpluses.

Now the industrialised countries, defined by Dr. Zijlstra as the Group of 10 and Switzerland, are split into two groups. The U.S. is now running a large deficit, while the remaining countries have a substantial surplus — estimated at \$14bn. in 1976.

The industrialised countries are still in a position to finance the deficits of the traditional

deficit countries, provided enough holders of dollars can be found. The sharp fall of the dollar against the Deutschmark, the Swiss franc, the guilders and the Yen shows that this is no longer the case.

Central banks have become holders of dollars reluctantly taking over from the usual private holders, in order to maintain the dollar's value against other currencies. This new disturbing factor is without doubt a break on the development of the world economy, Dr. Zijlstra said.

Mistrust of the dollar and the fall in its value have created a vicious circle which has pushed it lower in recent months. The volume of dollars is so large that the currencies which act as an alternative for investors are not sufficient to restore the

balance of the market. Further the appreciation of these alternative currencies threatens to be so strong as to slow down the growth of the corresponding countries. These cannot then expand without unacceptable risks of an increase in inflation.

The U.S. authorities could cut oil imports and reduce their payments deficit but this would take time. A slowing-down of economic growth in the U.S. is in no-one's interest according to Dr. Zijlstra. The U.S. is now belatedly taking steps to solve its problems, although a coordinated programme would have been more effective.

It has increased its intervention on the foreign exchanges and committed its reserves in the form of gold, Special Drawing Rights and ordinary drawing rights. As a final measure it

could float foreign currency loans, Dr. Zijlstra said.

Hopes for a further decline in inflation to a rate of 4.4 per cent, and the stabilisation of money supply growth around seven per cent are two favourable aspects of the Dutch economy in 1978.

However prospects for the profitability of industry and levels of employment are not so positive. After an unexpectedly high rate of increase last year, investment growth is again expected to fall back.

Despite this, if Holland could re-establish an improvement in company profitability it would be going in the right direction. To achieve this, the share of taxes and social security premiums in the national income must be held steady, Dr. Zijlstra said.

AMSTERDAM, April 25.

BELGIAN STEEL INDUSTRY

Painful prescription

BY DAVID SUCHAN IN BRUSSELS

IS THE TINDEMANS Government trying to buy up parts of the Belgian steel industry on the cheap? It could be one result of the scheme which Mr. Willy Claes, Socialist Economic Affairs Minister, is trying to get the companies, their financial backers and unions to accept a "round table" steel conference in mid-May. The idea is that the state might accept shares in payment of interest on nearly Belgian Fr. 30bn. (\$490m.) which it has on loan to the industry—and it should be added that big private shareholders might do the same. Much would turn on the valuation of the shares, but they are presently quoted on the stock market at "basement bargain" prices.

The aim, however, of the non-discriminatory Mr. Claes seems to be no more Machiavellian than to remove some of the oppressive burden of debt servicing from the sick Belgian steel sector, without greatly adding to the state budget. Belgium has a virtually non-existent public sector in industry, and the moderate Conservative-Socialist coalition government seems to want to keep it that way.

At stake is the future of the Belgian steel industry, together with Luxembourg, it is the world's ninth largest producer, at 1.6 tonnes of steel for every inhabitant of the two countries, the biggest per capita producer. But since 1975 it has lost an average of 2.5 per cent a year, its indebtedness has doubled, and it has shed some 9,000 jobs in the last 18 months.

The Government's starting point is a confidential report. For over a year McKinsey, the U.S. management consultants, have been labouring on the future of the Belgian steel sector, and at the request of the Luxembourg Government, on that of the Grand Duchy, too. Their basic conclusion is gloomy: that European steel exports will never again reach past levels, because of non-European competition, and that the EEC may now, like the U.K. in the early 1960s, be approaching a position where it is no longer a net steel exporter.

From this there follows a series of even gloomier implications for Belgium and Luxembourg. First, the narrowing of their tiny market, which means that more than 80 per cent of production has to be exported, makes it highly vulnerable to other European steelmakers' turn their marketing effort inward. The EEC guideline price—introduced last year to help lift internal prices of the food—makes less difference to the Belgians and Luxembourgers since they depend more on exports outside the European Community than others. Second, Belgians and Luxembourgers have to pay a "prime de pénétration," in other words, sell 3.7 per cent below other European producers to get into other EEC markets. On top of that, the Belgian steel industry and, to a less extent, that of Luxembourg, has the highest wages, electricity and coal costs in the EEC. Productivity (212 tonnes per worker in 1976) is good, but not good enough to compensate.

To this must be added a product mix that is not attractive—roughly 50 per cent in so-called "long" products which are low in added value, easily imitable by any emergent Third World steel mill, and in surplus at present. Belgo-Luxembourg

steel is vulnerable in a depression because much of its production goes to the capital equipment and building sectors. But it is generally weak in higher value flat products (used in the car industry, for instance) and specialised steels. Technically, McKinsey rates its plants as comparable with that of W. Germany, France or the U.K., but with too many old-fashioned blast furnaces, not as good as Japan, Holland or even Italy.

This is McKinsey's diagnosis of the financial haemorrhage that has led to an increase in long- and medium-term debt to 8.8 Fr. 75bn., whose servicing now takes an average 6.5 per cent of total turnover. This is a level reached only by state-

CRUDE STEEL PRODUCTION PER CAPITA 1976	
	tonnes
Belgium and Luxembourg	1,670
Czechoslovakia	1,000
Japan	0,940
West Germany	0,880
Soviet Union	0,570
Canada	0,570
United States	0,550
United Kingdom	0,390

Source: Iron and Steel Institute

owned companies like British Steel and Italcrist, or state subsidies, concerns like the French companies Usinor and Sacilor. Of total financing, debt as compared to shareholders' equity has risen from 46 per cent in 1974 to 69 per cent last year.

The U.S. consultants suggest the short-term cures are basically two-fold. First, while noting the efforts the steel companies have made recently to shed personnel, close old plant and tighten internal cost controls, it urges more drastic action. A further 7,500 workers should go within the next three years, and some 2.5m. tonnes of crude steel capacity (11 per cent of total Belgo-Luxembourg capacity) and 3.5m. tonnes of hot rolling plant (16 per cent of capacity) should also go in the same period.

Second, any new investment should be designed to save on manpower rather than to increase absolute production. Investment should be made with a close eye on the market. The lay-offs and closures suggested would raise capacity use to 70-80 per cent, depending of course on whether demand rises at all in the next three years.

Government, employers and unions seem broadly to agree on the McKinsey report. They all recognise that painful lay-offs and closures need to be made. But the employers feel that some of the "winding off" of their plant is obsolete is too arbitrary and does not take management factors into account, and that the "American standards" McKinsey uses to measure profitability are too high.

McKinsey wisely leaves financial solutions to the politicians. The scheme that Mr. Claes favours has yet to receive the approval of his Cabinet colleagues. But it has been clear for some time that any Belgian Government of whatever political colour would not produce any more cash for steel without securing some control on its use.

In any case, only the most indebted companies might want to do a "shares for debt relief"

deal with the State; Cockerill (the biggest steel company), and Maeseneire and Hainaut (both in the same group, main shareholders in the Société Générale de Belgique (controlled by the Maes family) which dominates Belgian steel. Maes is now trying to persuade the holding company to do the same as the St. Louis Steel Corp. did in the basis that if they are about growing State pig iron, they can at least themselves by matching it. The holding company, keeping their cards close, chests, at least until the steel conference. But the proposal seems to have support from management unions. The socialist union federation publicises an immediate partial nationalisation of steel but private it would go along with Claes proposal, provided it is adequate public control restructuring of the industry. The more conservative federation is more interested in public money being used to develop new jobs for plant workers.

Financing will be a major issue of the May meetings. The other is turning the industry by co-operation agreements, and mergers, perhaps going to Belgium. McKinsey stresses that the steel companies should look for outside partners, with other companies, dealers or steel to overcome the handicap of their home market, beginning to happen in 1978, a year when the steel plant, which is not yet to any financial talks with the Belgian Government, but much part of the restructuring.

Arbed, is now the pivot steel group that will stretch from the German through Luxembourg, to the coast of Belgium. Arbed's steel output last year topped 10m. tonnes, despite a slump in 1976. It has a 4.5bn. in 1977, still a high company for years before 1975 with a debt ratio. In the past months it has acquired a total control of Saar Steel, relief of the Bonn government, and a controlling interest in Luxembourg's only other company, MIRA, in addition controlling Sidmar, one of the most successful Belgian steel companies. It is now negotiating the Charleroi companies and Hainaut-Sambre chief rationalisation production. This complex deal is like a realisation of a steel industry affecting four steel works of Sidmar.

This leaves two other steel regions: a number of "independents," called "Independents," Clabart, and Fabrique in Southern Belgium. Cockerill on its own moment. But Cockerill is looking abroad for partners the names of the Dutch-Ge combine Stetel and of Kij have been rumoured, he they would technically comment the Liege-based company. Production and investment agreements, certainly of that Arbed and the Clabart companies are talking about a prettier a year than EEC Commission, least its industry Community.

Viscount Etienne Davignon appear to feel that the best here outweigh legal niceties.

Orlov appeals for charges to be dropped

By Our Own Correspondent

MOSCOW, April 25. DR. YURI ORLOV, the imprisoned Soviet dissident, and his lawyer, have appealed to Soviet authorities to dismiss the charges of anti-Soviet agitation against him, according to Dr. Andrei Sakharov, a winner of the Nobel peace prize.

Dr. Sakharov said that Dr. Orlov's lawyer, Mr. Y. Shalman, took the unusual step of appealing himself because he believed there was a lack of evidence. Dr. Orlov, leader of the "Helsinki" human rights group, has been held incommunicado since his arrest 14 months ago at Moscow's Lefortovo KGB investigative prison.

Mr. Shalman yesterday finished reading the prosecution case to Dr. Orlov, according to Dr. Sakharov. This may mean that a trial is imminent. Mr. Vekna Resnikova, the lawyer for another Helsinki group member, Mr. Alexander Ginzburg, was to complete reading the prosecution case to him on Saturday, Dr. Sakharov said.

Spain to build major Canaries naval base

BY ROBERT GRAHAM

MADRID, April 25.

SPAIN IS to go ahead with the construction of a major new naval base in the Canary Islands later this year, according to Sr. Adolfo Suarez, the Prime Minister, who is currently visiting the islands.

Sr. Suarez said that the base, to be built on Greater Canary Island, would be able to accommodate the entire Spanish fleet if necessary, and would cost somewhere in the region of \$180m.

The base, he said, had nothing to do with Western defence policy, pointing out that the Canaries were anyway outside the defence zone of Nato.

Since the beginning of this year the Government has focused increased attention on the defence of the Canaries, where the bulk of the Spanish foreign legion are already garrisoned.

This is seen as a logical follow up to the Spanish withdrawal from the Sahara in 1976, and apprehension over the fate of the

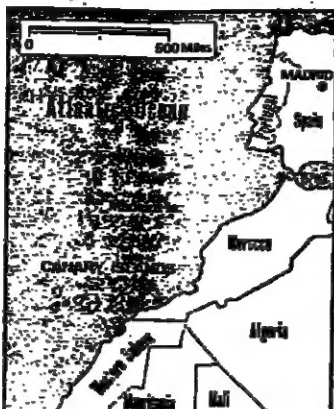
former colony.

The present Spanish Government has refused to support the Algerian-backed Polisario fight for an independent State in the former Spanish Sahara, and instead has sided with Morocco and Mauritania.

There is concern over the implications a potential Polisario victory might have on moves within the Canaries for independence.

The Canaries independence movement, MPALAC, has in recent months increased the number of terrorist attacks in the archipelago, especially against targets connected with tourism, one of the main sources of income for the islands' generally depressed economy.

The Government has also shown itself extremely sensitive to efforts by MPALAC, orchestrated from Algiers, to have the Organisation of African Unity declare the Canaries to be African and accept MPALAC as an African Liberation Movement.



This has prompted two diplomatic missions to friendly African states within the last month.

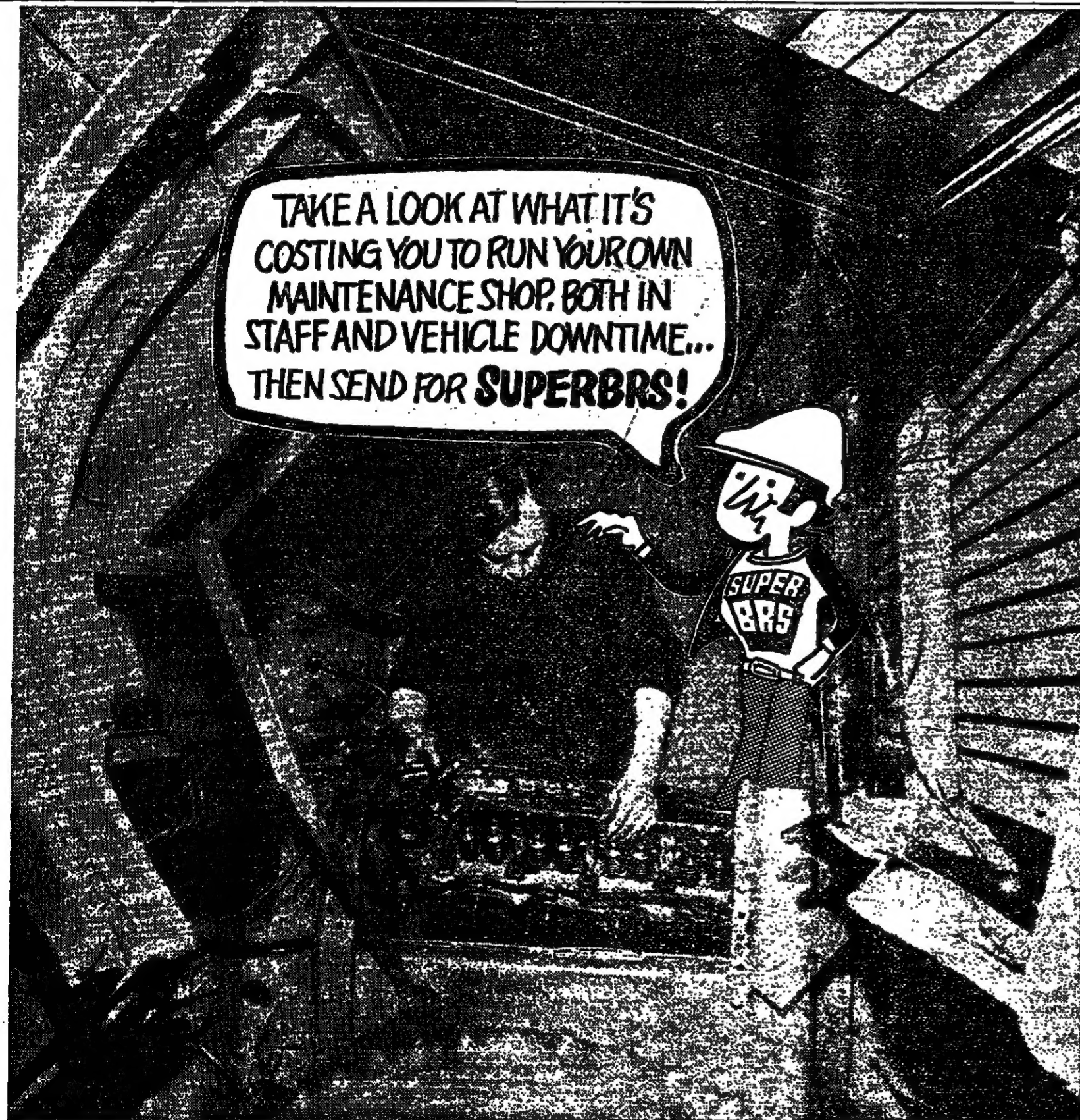
The Suarez visit itself appears primarily designed to make the Canaries feel that the Government cares about their interests. As a further symbol of Govern-

ment concern, Sr. Suarez has also announced that the Interior Minister, Sr. Rodolfo Martin Villa, will be president of the Canaries Regional Council.

These domestic reasons for the Government's focusing attention on the Canaries, have not dispelled a widespread feeling, especially among the opposition parties, that NATO is interested in the strategic development of the archipelago—and that it could be one of the most valuable strategic assets Spain could offer NATO.

The Canaries provide a useful potential base for controlling the shipping routes round the Cape and are well placed to monitor west Africa.

The Americans deny that they have any major strategic military installations there at present, although some radar monitoring and reconnaissance is believed to take place. The Polisario meanwhile claims that the Canaries are currently being used by French military aircraft en route to Dakar.



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Industrial production rises 5.5% in USSR

By David Satter

MOSCOW, April 25. SOVIET INDUSTRIAL production rose 5.5 per cent during the first quarter of 1978, an improvement over the modest 4.5 per cent growth target set in the plan, but still below the pace of last year when industrial output rose 5.7 per cent.

According to figures released today by the Soviet Central Statistical Board, more than three quarters of the growth in industrial output was attributable to a 4.1 per cent rise in the productivity of labour.

The Soviet news agency Tass said that all Soviet ministries and republics fulfilled their quarterly plan targets and said "particularly rapid development" was achieved in the chemical and petrochemical industry and the engineering and metal processing industry.

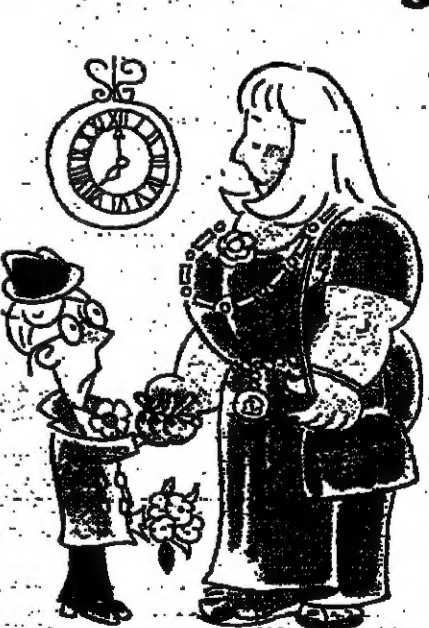
Figures for Soviet energy production show that oil, gas and coal production continue to expand but at slower rates than in 1977. Oil production (including gas condensate) came to 138m. tonnes during the first quarter of 1978, a 4 per cent increase over the first quarter of 1977.

This rate of increase fell short, however, of the 5 per cent oil production for the whole of 1977 compared to 1976 which was itself the lowest annual percentage increase since 1970 and could indicate that Soviet oil production will reach a peak in the 1980s as was predicted in a published C.I.A. study.

Soviet gas production in the first quarter totalled 93bn. cubic metres, a 7 per cent increase over the first quarter of 1977 but, once again, below the 1977 rate of increase over 1976. Coal production totalled 185m. tonnes, a 0.3 per cent increase over the first quarter of 1977, but well short of the 1977 rate of increase over 1976 which was 2 per cent.

THE NORTHERN ROCK FILE ON DODGY RISKS

No 3. Blind Dating



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AMERICAN NEWS

6 times a week to Tripoli 7 times a week to Benghazi Twice a week to Rome that's Libya

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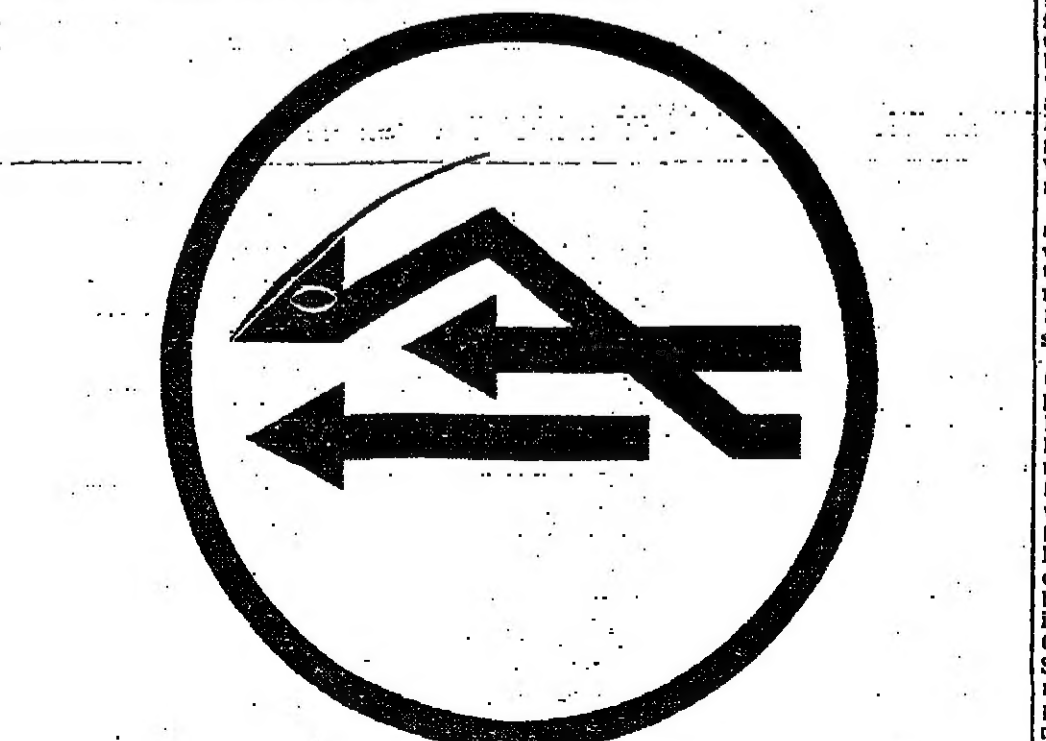
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انخطوط الجوية العربية الليبية
LIBYAN ARAB AIRLINES

Laying to rest a redundant nuclear reactor

By William Scobie in Los Angeles

WHILE ANGUISHED debate over the future of nuclear power drags on in the Californian legislature, during an election year, workers in the bare Santa Susana mountains near Los Angeles are engaged in a unique piece of nuclear demolition. They are slicing up one of the earlier nuclear reactors and taking it, ton by ton, to a burial ground in the Nevada desert.

The operation, now drawing to a close, has taken more than a year and cost taxpayers some \$6m. The original reactor, called the Sodium Reactor Experiment (SRE), took two years and \$12m to build in the 1960s. After seven years of research it was "decommissioned" and remained shut down until demolition began last year.

Officials of the Nuclear Regulatory Commission (NRC), the U.S. Government's licensing authority in Washington, see the work at Santa Susana as something of a test case. No long-term plan exists for the disposal of worked-out reactors. But the U.S. probably has several dozen experimental or prototype reactors no longer in use, while the earliest of the high power reactors will be near the end of their life by the end of the century.

It is the hope of NRC officials that the painstaking demolition of the reactor will help demonstrate to the politicians that defunct reactors can be disposed of safely and satisfactorily. Until now such reactors have been either simply fenced off and placed under guard, or sealed in concrete and sometimes buried under a man-made knoll.

The idea of hundreds of radioactive "graves" has alarmed many people, especially in earthquake-prone California. But the recent nuclear fuel, the most highly radioactive part of a reactor, is always removed before it is decommissioned. The internal steelwork especially remains radioactive for many years after that.

Fed sticks to monetary targets

BY DAVID BELL

MR. WILLIAM MILLER, the chairman of the U.S. Federal Reserve Board, confirmed today that the Fed has moved within the past few days to "keep monetary growth within reasonable bounds over the long run."

As a result, he said in testimony before the Senate Banking Committee, "the money market has tightened a bit over the past few days."

But the Fed was not proposing to change its monetary growth range targets for the year ending with the first quarter of 1979 and they would remain the same as those for the year ending with the fourth quarter of this year.

In a sombre review of the state of the U.S. economy, Mr. Miller said that while the immediate prospects for economic activity remained "favourable," the economy was still confronting serious problems, of which "inflation is undoubtedly the most troubling."

The chairman said that "cost pressure remains strong" and noted that wages in the private sector rose last year by almost 9 per cent, compared with an increase in productivity of only 2.5 per cent.

U.S.-SOVIET ARMS LIMITATIONS

USSR 'will not make neutron bomb'

BY DAVID SATTER

MR. LEONID BREZHNEV, the Soviet President, today described President Carter's decision to defer neutron bomb production as a "half-measure" but said that it has been "taken into account" and that the Soviet Union will not produce neutron weapons, as long as the United States refrains from doing so.

Speaking at the 18th Congress of the Soviet Komsomol, the Communist Youth Organisation, Mr. Brezhnev also expressed confidence that "by reciprocal efforts" based on "compromise" it will be possible for the U.S. and the Soviet Union to reach a new strategic arms limitation (SALT) agreement.

Vance edges without comment towards SALT accord

BY OUR OWN CORRESPONDENT

MR. CYRUS VANCE, the U.S. Secretary of State, last night continued his attempt to keep secret all but the barest details of his latest round of strategic arms limitation talks (SALT) with the Soviet Union.

Talking to reporters after his return from Europe, he acknowledged that some obstacles remain, but would not speculate on what they were, nor on when they might be resolved.

F-16 fighter output 'should be shelved'

WASHINGTON, April 25

THE General Accounting Office (GAO) said it recommended the Pentagon hold up making a full production commitment on the General Dynamics Corp F-16 fighter pending a complete review of the programme.

It said in a report it recommended a complete programme review before making any commitment for F-16 purchases beyond the present commitment to buy 650 aircraft.

Canada construction cuts

BY VICTOR MACKIE

CONSTRUCTION projects worth \$5bn. had been postponed by the end of 1977 in Canada and another \$1.1bn. of orders were cancelled outright, Mr. Donald Baldwin, president of the Royal Architectural Institute of Canada, said today.

The findings of the Institute were based on a survey of 656 Canadian architectural firms, representing about 80 per cent of the country's architects.

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HOME NEWS

Civil Service recruits hard to find

BY DAVID CHURCHILL

THE CIVIL SERVICE disclosed yesterday that it is facing severe difficulties in filling executive and specialist jobs.

In particular, the shortfall is acute among medical, accountancy, and computer jobs, says the annual report of the Civil Service Commission.

Although no reason is given for the lack of right quality recruits, the Society of Civil and Public Servants, which represents managerial staff, last night blamed it on the low salaries for executive civil servants when compared with the private sector.

The commission's report says that recruitment at junior levels last year "continued to be generally buoyant." The Civil Service is usually able to fill these posts without trouble during times of high unemployment in the economy.

But filling vacancies for senior and specialist staff "presented a problem which loomed larger as the year wore on."

Unfilled

The report highlighted the difficulties in filling professional posts. More than one-third of the 53 vacancies for accountants were left unfilled, at salaries ranging from about £5,000 to £7,000.

The Civil Service also failed to attract enough medical staff, Cambridge last year. The number of applicants also dropped by 8 per cent.

Shortage of recruits as veterinary officers is now serious, as Annual Report, 1977, SO.

Leyland to double Land Rover output

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

LEYLAND CARS is spending the first £25m. of the £250m. programme to double output of Land Rover/Range Rover models, even before the project has been approved by the British Leyland Board.

Mr. Michael Edwardes, the chairman, has authorised the investment to prevent any delay to a venture seen as central to the Leyland recovery. The money will be committed to ensuring a rapid build-up of production.

The company is conscious of the need to move quickly to retain its 15 per cent share of an increasingly competitive international market.

Mr. Edwardes has made it clear that he will not seek approval from his Board until the work force has given a prior commitment.

The important question is whether Mr. Edwardes will take a hard line and make the go-ahead conditional on membership by the Solihull plant of the worker-participation machinery. The Transport and General Workers' Union at the Rover Jaguar, Rover, Triumph board, in its refusal to join.

Mr. Edwardes will have to decide whether to compromise with such feelings and run the S U Bate.

New factories will bring jobs to Ebbw Vale

BY ROBIN REEVES, WELSH CORRESPONDENT

GOVERNMENT approval for the building of 45 advanced factories, in the Blaenau-Gwent district was announced yesterday by Mr. John Morris, the Secretary of State for Wales, as part of the drive to replace jobs being lost by the ending of steel making at Ebbw Vale.

The factories, to be built by the Welsh Development Agency, at a total cost of £7m, form the main item in the Government's £12m. special aid package for the Ebbw Vale area, announced this month.

The package followed the agreement between the British Steel Corporation and the unions to end steel-making at the Ebbw Vale works, with the loss of nearly 2,000 jobs.

The factories will range from 1,500 square feet to 50,000 square feet, with particular emphasis on units of 5,000 square feet, 10,000 square feet and 50,000 square feet.

Rough gems surcharge likely to be imposed

BY PAUL CHEESEWRIGHT IN ANTWERP

ROUGH GEM diamonds coming out to the international market at a London sale starting next Tuesday are likely to be subject to a surcharge of between 25 and 30 per cent. on the list price, according to Antwerp diamond merchants.

The sale is one of 10 held every year for about 300 selected clients by the De Beers Central Selling Organisation, which dominates the world marketing of rough diamonds.

The surcharge is part of a policy adopted to damp down an overheated market. At the last sale, earlier this month, the imposition was 40 per cent.

De Beers has stated that the level of the surcharge, or indeed the decision to impose it at all, depends on market conditions before each sale.

Motor HP restrictions 'should be removed'

By Terry Dodsworth, Motor Industry Correspondent

MR. JIM CAMPBELL, new president of the Motor Agents' Association, called yesterday for the removal of hire purchase restrictions on second-hand car sales.

Mr. Campbell, who is also chairman of Mann Egerton, the British Leyland distributor, argues that current HP regulations are holding back the U.K. market at present, and that a further boost is necessary if the present buoyant sales conditions are to be maintained beyond the summer.

He also believes that private buyers, who are the main customers for second-hand cars, are receiving a less favourable deal from the present tax structure in Britain, which is effectively providing cheap motorising to company car purchasers and corporate customers able to take advantage of leasing contracts.

The MAA's pressure to ease second-hand credit restrictions is not at present being supported by the Society of Motor Manufacturers and Traders, the industry association for the car producer companies.

This appears to be mainly because of British Leyland's fears that any improvement in credit facilities would increase demand and suck in more imports.

HP restrictions currently stand at a 331 per cent deposit with a 24-month repayment period.

Underspensing cut 'likely this year'

BY DAVID FREUD

THE UNDERSPENDING against the Government cash limits in the past two financial years is likely to be reduced in the current year, Sir Anthony Rawlinson, Second Permanent Secretary of the Treasury, said yesterday.

He told the Commons' Public Accounts Committee that departments were growing used to the system, but the Treasury was encouraging tauter estimates and greater use would be made of the monitoring figures.

These three factors would help eliminate the shortfall, though he stressed that cash limits were not the only reason for underspending.

Mr. Edward du Cann, chairman of the committee, welcomed the Treasury's proposals for merging cash limits with the traditional Parliamentary estimates and accounts.

He said that if, as the Treasury stated, the merging would bring increased financial precision, greater Parliamentary control and less work for leading civil servants, the move would be very welcome. His "instinct" was to put the arrangements into effect immediately.

Sir Anthony said there was no simple explanation of the underspending, and the Treasury did not pretend to understand it completely. A number of factors were involved, including some overestimation and some underperformance.

Three factors would reduce the shortfall in spending in the current financial year. First, many departments were now aware of what had happened.

Second, the Treasury had encouraged taut estimating; third, the arrangements for obtaining the monitoring figures were working quite well. There was still "quite a long way to go in making use of them in finding out what they mean in terms of plans as a whole."

Sir Anthony agreed with Mr. du Cann that cash limits had helped control expenditure. There was only one qualification. Added to the two original sets of estimates—the survey prices of the annual expenditure White Paper and the Spring estimates with their later supplementaries based largely on current prices—cash limits introduced in 1976-1977 complicated managerial control further.

Referring to the Treasury proposal of merging the Spring estimates into the cash limits, which take account of inflation through the year, he said: "I think that to reduce two of those sets of figures into one is a highly desirable managerial objective which should further strengthen the benefits which have been obtained from the introduction of cash limits."

If the proposals found favour and were approved rapidly, Sir Anthony said, a start could be made to the changes in the next financial year. It would not be possible to complete the operation by then.

Shell executive chosen as NEDO's new chief

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

A SENIOR executive of the Royal Dutch Shell Group with considerable experience in international affairs has been appointed as the new director general of the National Economic Development Office at a salary of slightly less than £19,000 a year.

He is Mr. Geoffrey Chandler, aged 55, and his main task when he takes up his new job in June will be to try to build credibility for the Government's industrial strategy and communicate its ideas for individual industries down to management and shop-floor workers.

Mr. Chandler is now public affairs co-ordinator at Shell, where he is a director of the group's main U.K. and Dutch companies. He joined Shell in 1966 after working as a journalist on The Financial Times and the BBC foreign news service. He will be taking a cut in salary on leaving Shell.

The announcement ends an eight-month hunt for someone to fill the post and both the Prime Minister and the TUC were specially keen to choose a man from an industrial background. The last two directors general—Sir Frank Figueres and Sir Ronald McIntosh—were former civil servants.

The appointment was welcomed last night by leaders of both sides of industry, including the president of the CBI, Mr. John Greenborough, who, as managing director of Shell U.K., guards the job and said that his



Mr. Geoffrey Chandler

is a colleague of Mr. Chandler. But some union leaders may be sceptical about Mr. Chandler's lack of direct U.K. industrial experience, although they will respect his knowledge of international trade affairs and of the international oil business, which will be useful at the NEDO.

Last night Mr. Chandler was both to be drawn on how he regarded the job and said that his

main experience of the NEDO tripartite sort of operation, involving the Government and both sides of industry, was when he was managing director of Shell Trinidad for five years from 1964 where tripartism Government was being developed.

He believed in "leading by example and running things by consent" and intended to approach the work to begin with like a team: "First I'll stay on flexible like a trolleybus; then when I have felt my way I shall act in the manner of a bus."

He said of the National Economic Development Council, which runs the Office: "It is a place where the three crucial parts of the economy meet in a manner which may not happen elsewhere."

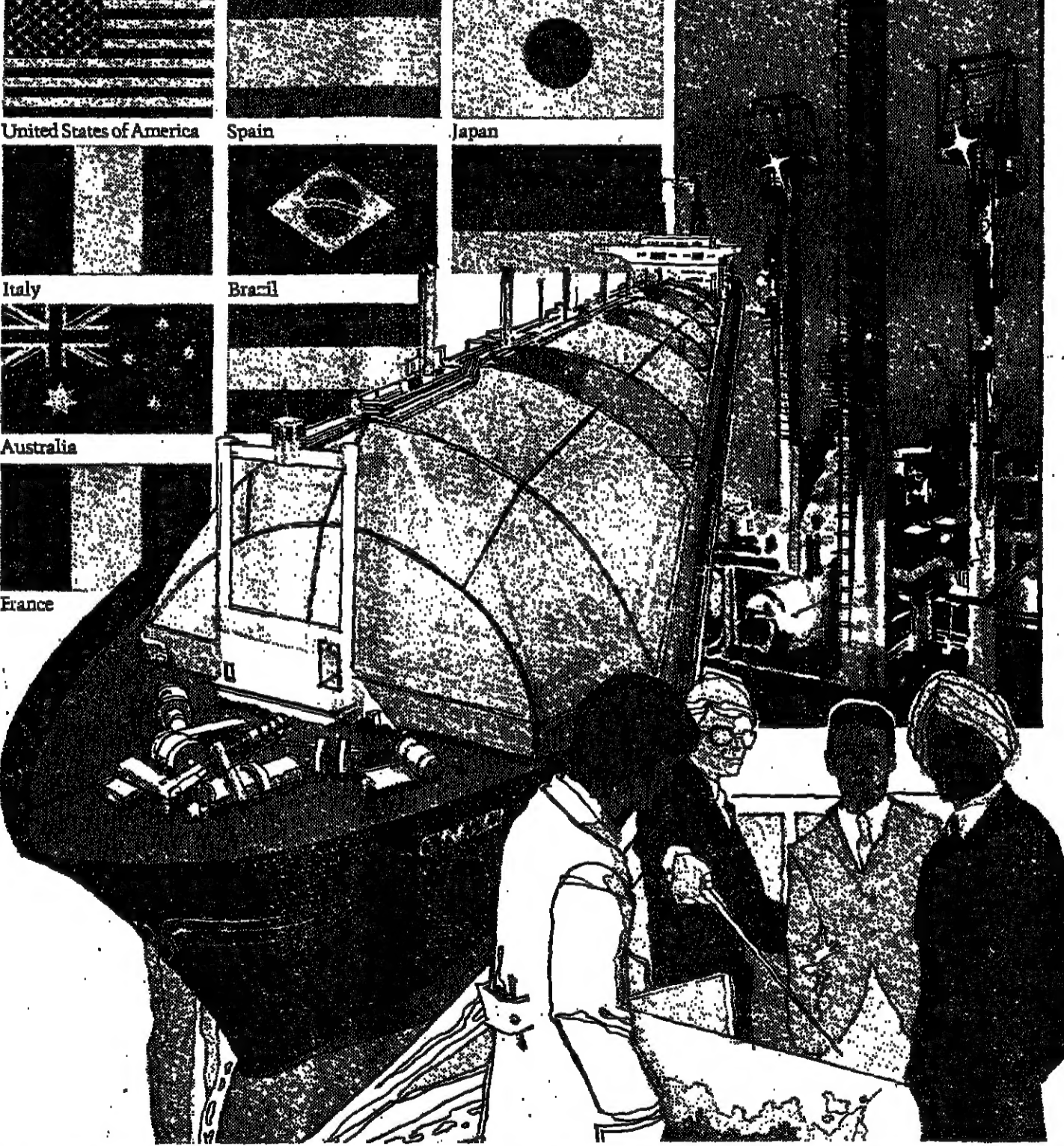
"This does not lead me to have fears about a corporate state because I believe that there are sufficient other checks and balances in society."

Mr. Chandler served during the war in Egypt and in Germany, occupied Greece. After the war he read history at Cambridge.

During his time at Shell U.K. he was president of the Institute of Petroleum from 1972-74.

The hunt for a new director general started last summer when Sir Ronald McIntosh, who had been director general for 41 years, told the Prime Minister he wished to resign.

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procedures. Training has been carried out for other gas undertakings in the course of constructing their own LNG facilities.

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BRITISH GAS

HOME NEWS

Two BP Chemicals plants to close

BY KEVIN DONE, CHEMICALS CORRESPONDENT

BP CHEMICALS is closing two plants at its manufacturing site at Grangemouth, Scotland.

It is suffering from the continuing stagnation of demand in the West European petrochemicals industry, and Mr. Len Burchell, BP Chemicals managing director, said yesterday that there was little hope of any real improvement this year.

The company is shutting its ethyl benzene and styrene plants at Grangemouth, because the styrene market throughout Europe is severely depressed. The 60,000 tonnes-a-year plant is the oldest and least efficient of BP's styrene operations.

Production of styrene, the raw material for the manufacture of the plastic polystyrene, will be continued at the company's Baglan Bay site, South Wales.

Another 75,000 tonnes-a-year styrene plant is shut at this site, because demand can already be met adequately from BP Chemicals' largest plant, a 220,000 tonnes-a-year unit brought on stream in 1972.

Workers employed on the styrene operation at Grangemouth are being moved to other jobs at the site.

The styrene plant at Grangemouth was operated by Fort Chemicals, in which BP has a two-thirds stake. The other third is owned by Monsanto, the U.S. chemicals company.

Last year, BP Chemicals made a profit of only £11m, compared with £36m in 1976. Production increased marginally to just over 3m tonnes, while the value of sales was 10 per cent up on 1976.

Mr. Burchell said yesterday that BP Chemicals was particularly vulnerable to the downturn in trading because of its great concentration in base petrochemicals.

"We do not have the protection of a sufficient diversity of chemical activities which will go on providing profits when other parts of our business are having a bad time."

The combination of chronic over-capacity in Europe and increasing exports from the U.S. and Comecon countries had led to a near-collapse of prices and consequently of profits and cash flow. Unfortunately this is not likely to be a short-term situation.

"The over-capacity problem is estimated to be with us until the mid-1980s, by which time we may have to face competition in our markets from imports of petrochemical products from OPEC countries."

BP Chemicals was considering diversification into other areas of the industry not affected by the factors which are depressing petrochemicals.

Mr. Burchell told employees that BP Chemicals must take action to reduce its particular vulnerability.

"The company is trying to develop its position in specialty chemicals. It is understood that acquisitions may be considered, to broaden this base, especially in overseas markets, where BP Chemicals does not have a large manufacturing position."

"What is at stake here is the very ability of our company to expand. At present, BP Chemicals has £200m-worth of capital projects in progress."

"We cannot go on drawing cash at this rate from the BP Group, unless there is a reasonable expectation that BP Chemicals is going to start paying its way," Mr. Burchell added.

His statement comes only days after Imperial Chemical Industries said that it would have to review its £800m capital restructuring programme, unless satisfactory improvements were made.

Half private solicitors 'earn less than £7,050'

BY JAMES McDONALD

HALF the solicitors in private practice had "real earnings" of less than £7,050 in 1976, well below the National Health Service income of the average doctor, according to a study carried out by the Law Society in that year and published today.

The survey compared the median real earnings of solicitors in private practice with those of general medical practitioners (£8,585), dentists (£7,798) and Metropolitan stipendiary magistrates (£11,750).

In a few firms with 20 or more principals, however, almost all concentrated in the City of London and with their business "not typical of the profession as a whole," the median share of net pre-tax income was £40,000 per year.

The survey, which covered a sample of 4,230 firms, says that the problem of earning a reasonable income is especially difficult for smaller firms which provide "an irreplaceable service to the public" particularly in rural areas.

One in three solicitors who practised on their own had a gross income below £5,000 and, after allowing for the cost of maintaining capital, income would be about £4,800.

"Out of that sum he must provide his own pension. He is quite unable to provide anything remotely adequate and will not be able to afford to retire."

Inadequate

Solicitors obtained about 78 per cent of their fees from non-contentious work. While the report recommends that the charges in non-contentious business should not be varied, under the principles set out under the 1972 Order, it says that the net income from contentious work is inadequate.

"For instance, for every £100 of fees charged by a solicitor for court work generally, over £75 goes on overheads. The failure of committees subject to Government control to deal adequately with fees explains this shortfall."

While the expense to a firm of a solicitor attending a High Court trial could not be less than £70, the net fee, after allowance was £20.25. "Legal Aid work in the Crown Court is often done at a loss."

"The present system of charging by reference to the complicated, illogical and archaic scales that have been replaced by the fair and reasonable system which applies to non-contentious work."

Commenting on the high income made by some large firms of solicitors, the report says that their work is mainly commercial and often international, and involves large sums of money, frequent journeys abroad, often at short notice and very special skills.

"Practising in the City of London is also very expensive, so that large and successful firms must have to be introduced and maintained out of taxed income by partners in these firms."

Bearing in mind these factors, the firms are able to make profits which reflect the services they provide.

Report on the 1976 Survey of the Structure and Remuneration of the Solicitors' branch of the legal profession in private practice. The Law Society, 113 Chancery Lane, London WC2.

New pit will employ 1,400

BY JOHN LLOYD

THE NATIONAL Coal Board is to spend more than £130m on the development of a new pit near Staffordshire.

The pit, to be called Park Colliery, will probably be built next to the village of Hopton.

Workable reserves in the area are more than 1,000 tons, with the possibility of further reserves being proved as the pit develops.

At an estimated annual production rate of 2m tons a year, the pit is expected to last for the next 50 years. It will be fully operational within the next 10 years.

Most of the coal to be produced by Park Colliery will be for power stations, with a small amount for industrial use.

The colliery will employ 1,400 men, of whom about half are expected to be new recruits to the industry. Many of the more experienced men will probably come from West Cannock colliery, in South Staffordshire.

West Cannock now employs more than 1,000 men, but its reserves are limited.

A planning application will go to Staffordshire County Council soon.

Period sales in U.K. rise by 11.52%

Financial Times Reporter

SALES of Period in the U.K. increased by 11.52 per cent last year compared with a national average decrease of 0.14 per cent, according to figures issued yesterday by Mr. Claude de Jouvencel, managing director of the U.K. subsidiary, J.R. Parkinson.

This year, Period will take about one quarter of the company's planned film advertising and promotional budget, the main effort will be poster campaigns in London, Manchester and Liverpool during spring and late autumn.

In the last quarter of 1977, sales of all Period/Richard products, including wines and brandy, were up by 43 per cent on the same period last year.

Designer wins business award

A FASHION designer was named yesterday as Manchester's Entrepreneur of the Year. She won £1,000 to help her start in business.

Ms. Jane Tiller, 24, beat 74 other competitors for an award which also includes the offer of rent-free business premises by Manchester City Council and financial, marketing and managerial advice from National Westminster Bank.

Building industry's future 'brighter'

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

PROSPECTS FOR the construction industry continue to look a little brighter, according to the National Federation of Building Trades Employees.

The latest state of trade inquiry conducted by the federation suggests that the increase in work first noted last December has continued.

The inquiry, carried out last month, confirms a growing feeling in the industry that the recession has now bottomed out and that more work is on the way.

The extent of any recovery, however, is uncertain, although many contractors do not believe that any significant improvement is on the way. Most predictions suggest that output will rise by only 1 or 2 per cent, overall, next year from the recent low levels.

The inquiry shows that 42 per cent of the companies taking part in this survey reported increasing inquiries for work, while only 19 per cent said they had actually fallen.

U.S. big three aircraft makers asked to talks

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE PRESIDENTS of Boeing, Lockheed and McDonnell Douglas, the three big U.S. aircraft manufacturers, have been invited to London by Mr. Eric Varley, the Industry Secretary, for private talks on the collaborative programmes they have offered the U.K.

The U.S. industry leaders—Mr. E. H. Bouillon, president of Boeing's Commercial Airplane Company, Mr. Roy Anderson, president of Lockheed, and Mr. Sanford McDonnell, president of McDonnell Douglas—will come separately over the next few weeks and will brief Ministers, including Mr. Varley and Mr. Kaufman, the Industry Minister responsible for aerospace in the Department of Industry, and probably Mr. Edmund Dell, the Trade Secretary, and Mr. Stanley Clinton Davis, Parliamentary Under Secretary for Aviation.

The aim is to enable Ministers to discuss the programmes, and probably other departments, such as the Treasury and Foreign Office, to get first-hand details of the U.S. companies offer in terms of work and costs.

The talks are not being regarded as negotiations. They are intended solely as fact-finding exercises to enable the U.K. Government to decide the direction the U.K. aerospace industry ought to take in future—either collaborating with the U.S. or with Western Europe.

The visit is strictly a Government exercise, and the U.S. industry leaders will not hold talks with British Aerospace or Rolls-Royce, although they may have

courtesy meetings with Lord Beswick and Sir Kenneth Keith, the respective chairmen of the U.K. companies.

One reason for Mr. Varley's invitation is understood to be that Lord Beswick has declined to discuss any collaborative offers with the U.S. industry, while he is negotiating with the European aerospace industry on a new joint venture, the Dash 600, a short-range medium-range twin-engine derivative of the TriStar that would seat about 200 passengers, and also use the Dash 524B version of the RB-211 of 50,000 lb thrust.

Concern in the West German and French aerospace industries that these forthcoming talks might jeopardise current negotiations on the AET is being allayed by the U.K. emphasis that they are purely fact-finding. The U.K. Government, while recognising the political and economic factors underlying new aircraft programmes, is nevertheless keen to ensure that the possibility of profitable long-term programmes with the U.S. is not lost by default.

While Lord Beswick may not feel able to talk to the U.S. industry, the Government has the absolute right to talk to whom it chooses.

Ministers have stressed the Government's intention of taking several decisions on the basis of commercial, rather than political considerations, and they feel they can only do this if they have all the facts directly from everyone concerned.

Electronic research emphasis 'should be in private sector'

BY MAX WILKINSON

THE EMPHASIS of research into advanced electronic devices should be shifted from Government establishments to private industry, an industrial strategy report says today.

The suggestion is made in the National Economic Development Council sector working party report on radio, radar and electronic capital goods which says that the need to shift research efforts from the public sector was proposed by industrial members of the working party.

"They strongly hold the view that there needs to be a transfer of work, money and people from the public sector to manufacturing industry."

The public sector should do enough research and development on its own account to ensure that it is an intelligent customer, but should otherwise undertake work that industry cannot or will not do.

The Government was performing just over a tenth of total national electronics research and development in its own laboratories. Of the remainder, from 11 per cent in 1970 to 9.5 per cent in 1976. Most of this fall resulted from a decline in world market share for radio communications, radar and navigational aids.

During the period, the surplus on visible trade for the sector rose from £44m in 1970 to £135m in 1976 (at current prices).

The working party suggests that production should increase by 5 per cent a year up to 1980. This would mean a total production of £750m in 1980 (at 1976 prices) compared with £588m in 1976.

Employment in the sector fell from 99,000 in 1970 to 80,000 in the recession of 1972, but recovered to 92,000 by last June. However, a survey of the need for skilled test technicians disclosed a shortage of at least 10 per cent by the country as a whole. Some companies reported an even more serious shortage of computer programmers.

Radio, Radar and Electronic Capital Goods Progress Report 1978 (NECD).

Depressed areas 'fail to benefit fully from incentives'

By Ray Porman, Scottish Correspondent

MUCH OF the money being spent to build up industry in depressed regions of Britain is being wasted, it is suggested by a Scottish economy producer, jointly by the Scottish Council for the Fraser of Allander Institute and the IBM U.K. scientific centre.

The results show that there is a high degree of leakage from the Scottish economy to other more prosperous parts of the country, and that incentives encouraged by Government contribute more to employment elsewhere in Britain and abroad than they do for Scotland.

For example, electronics, one of the fastest-growing sectors in Scotland, which sells nearly 9 per cent of its output overseas to the rest of the U.K. also imports nearly 60 per cent of its component parts.

Vehicle-building, which is Government-backed by its support of Chrysler's Lincolnton plant and investment in Leyland's Scottish truck and tractor factories, buys very few of its components locally. More than 80 per cent of the value of its output is represented by imports from England or abroad.

The general conclusion is that the newer industries in Scotland are poorly linked with the rest of the economy, a finding which is likely to hold true for other depressed regions.

This is reflected in multiple figures produced from the model which show that for every £1 of income earned directly from employment created, the spin-off in the rest of the Scottish economy is only 32p. The figure for the U.K. as a whole is 51p.

Prof. James McGilvray, one of the directors of the project, said yesterday that one of the implications of the study for Government policy was that industrial promotion should be selective, concentrating on import substitution rather than subsidising industry across the board.

"Any idea of stimulating the Scottish economy, through demand management or devaluing the pound, has very little possibility. Even if the U.K. economy showed an improved rate of growth, the effect on Scotland and regions like it would be very small."

"In order to improve the Scottish economy, you need to deepen it, rather than to widen it."

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£3m. boost for Ulster gas industry

By Our Belfast Correspondent

THE GOVERNMENT has agreed to inject another £3m into Ulster's ailing gas industry, but it says that prices to the consumer will have to rise by as much as 10 per cent.

It is an interim move while Mr. Roy Mason, the Northern Ireland Secretary, considers whether to commit more than £70m for a pipeline to bring natural gas from Scotland at a vastly reduced cost to the consumer.

Mr. Mason is under pressure from the dozen or more individual gas undertakings to give the go-ahead for natural gas as soon as possible.

Mr. Harold McCusker, MP, chairman of the province's Gas Association, said yesterday: "The rise in prices will make it extremely hard to hold on to existing customers at a time when the Government has not yet made a decision on the long-term future."

NEWS ANALYSIS—MILK MARKETING BOARDS

Silkin fights for milk service

BY CHRISTOPHER PARKES

MR. JOHN SILKIN, Minister of Agriculture, has long appreciated the value of "public opinion" as a weapon in his seemingly endless struggles with the Common Market's bureaucracy.

Now he is working hard to enlist consumer support for his campaign to preserve the U.K.'s Milk Marketing Boards.

Hardly a headline-catching subject in themselves, the Boards have sprung to prominence recently because the Minister chooses to present the EEC Commission's attempts to smash them into the Community dairy policy as a threat to the British tradition of door-to-door delivery of milk.

It is generally accepted in Europe that the Milk Boards' monopolistic characteristics—they have the right to buy and sell all milk produced in Britain, for example—put them beyond the Community's legal pale. Although not tested in any court, this thesis has been tacitly accepted by the Nine.

But because the boards make such a sound job of managing

the milk market here and because the dairy industry elsewhere in the Community is drowning in its own surpluses, no Minister is particularly eager to see them dismantled or disrupted. Indeed, the Council of Ministers has been discussing this week a change in the basic milk regulations of the EEC proposed specially to accommodate the peculiarities of the British system.

This is a rare honour. Eight Ministers and the Commission have been bending over backwards to please the British. Mr. Silkin is insisting, however, that they flex their backbones even further.

He wants it established beyond any shadow of a doubt, that when the negotiations end, the rights and structures of the British milk boards will be fundamentally unchanged.

What is possibly more important is his campaign for a guarantee that they will never be called into question again—at least not by any Community country other than Britain, or

any Commission bureaucracy.

The Commission's latest proposals, however, call for a review of the situation within five years.

Mr. Silkin seems to feel that he has already won so many allies in his overall fight, and so much support for the main Commission proposals, that this final concession can be squeezed from the local market for drinking milk. That would leave the many thousands of dairy farmers in the West Country and other "isolated" regions out in the cold.

Cut off from prohibitive transport costs from the most lucrative markets, they would have no alternative but to sell almost all their output for manufacturing. No one could afford to do that for long. Ultimately, unless large-scale co-operatives took over, they would be driven to the wall. The loss of their milk production would shut most of the dairies in Britain.

Jobs would be lost in already depressed regions and milk products would have to be imported in large quantities to cover the fall in domestic production.

Rig switched to drill Irish well

By Ray Dafter, Energy Correspondent

BRITISH PETROLEUM has suspended drilling in Block 23/26 so that its rig can take advantage of fine weather to drill an exploration well in exposed waters off south-west Ireland.

The rig, Sedco 703, has begun drilling the second well on the Irish block 58/26. The first well on the block was abandoned.

The group, in which BP Petroleum Development is operator, comprises: BP (60 per cent); Aram Energy (25 per cent); Sceptre Resources (7.5 per cent); and Saga Ireland (7.5 per cent).

The suspended well was being drilled close to an oil discovery by BP in 1976. It was reported then that the company had tested a small accumulation at a flow rate of 4,800 barrels a day.

Sedco 703 had been drilling the well, close to the U.K. Lomond Field and the Norwegian Cod Field, since January 12.



Boucher work makes record £35,000

A DRAWING of Apollo by Boucher—pictured above—sold for £35,000 at Sotheby's yesterday, easily an auction record for a drawing by the French artist.

It was the top price in the sale of Old Master drawings collected by the American singer and actor David Daniels, which together totalled £169,520, well above forecast.

The Apollo was bought by Ward Jackson, the London dealer, who also has to pay the 10 per cent buyer's premium.

Other high prices were the £12,000 for a drawing of a Faun, Holding a Mascarade by Annibale Carracci, £11,500 for a New York collector for a pen and ink drawing by Corrado Giacomini, also an auction record for the artist; and £9,000 for a dealer, paid £11,020 for a Dutch A Chaperon drawn by Alessandro Magnasco, another record.

Two masterful drawings of the Netherlands, c. 1610, by Joachim Wtewael, went for £5,500 and £5,000 to the Central Museum of Utrecht. Two

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LABOUR NEWS

Unions will see Leyland to-day on Speke closure

BY ALAN PIKE, LABOUR CORRESPONDENT

UNION LEADERS will meet Leyland management to-day to see whether there is any room for improvement in the redundancy terms offered to workers at the Speke, Liverpool, assembly plant which is due to close next month.

The outcome of this morning's talks will do much to determine the attitude of the Confederation of Shipbuilding and Engineering Unions' executive when it meets later in the day.

Although the Speke workers have rejected the redundancy terms and the proposal to close the factory, the Amalgamated Union of Engineering Workers executive once again deferred a decision when it met yesterday.

Mr. Hugh Scanlon, president,

said that the executive wanted to know the best possible redundancy terms which the company was prepared to offer.

Although the confederation is opposed to compulsory redundancy the cautious view of the AUEW suggests that some union leaders believe that if the terms were improved they might be accepted by the 3,000 men who stand to lose their jobs.

Some of the confederation executive are likely to argue at to-night's meeting that the future success of British Leyland will not be achieved without the workers accepting some measure of rationalisation.

A car assembly at Leyland's Cowley plant was halted yesterday because of a strike by 250 delivery drivers in Oxford over the company's failure to re-employ a dismissed shop steward.

But the strike by foremen at the Rover plant at Solihull was called off yesterday at a meeting of the 340 men, members of the Association of Scientific, Technical and Managerial Staffs.

Lucas Aerospace shop stewards claimed official union support yesterday for their campaign to oppose company reorganisation plans involving closure of the Liverpool plant, which employs 1,450 workers.

About 70 delegates from the 17 aerospace sites met in Birmingham and renewed their pledge to resist the transfer of equipment and labour. The meeting was convened by the Confederation of Shipbuilding and Engineering Unions.

Aerospace unions consider action

BY PAULINE CLARK, LABOUR STAFF

LEADERS of 5,000 key technologists and other white collar workers in British Aerospace warned yesterday of a very serious possibility of action, unless they achieve equal representation with TUC affiliated unions on industrial democracy.

Representatives of seven independent trade unions in the industry claimed that about half their membership was already committed to the principle of industrial action. Others are expected to follow suit if their demands for a place in the proposed industrial democracy system are ignored.

A meeting of the British Aerospace Board today is expected to consider a joint letter from the unions, expressing "strong disapproval" of a claim by the Confederation of Shipbuilding and Engineering Unions for exclusive rights of representation on factory councils.

Staff bonus disallowed

By Christian Tyler, Labour Editor

THE DEPARTMENT of Employment has told the accountancy firm Price Waterhouse that payment of "loyalty" bonuses to its staff would be a breach of the pay guidelines.

But it has agreed to productivity schemes put forward by Price Waterhouse and another big firm, Peat Marwick and Mitchell.

Price Waterhouse had told its 800 staff that if they stayed until June 30 they would be paid a bonus worth 5 per cent of salary. The sums would have ranged up to £300. Peat Marwick had offered bonuses only to its Birmingham staff.

Meanwhile pay policy negotiations involving another City firm, Sun Alliance and London Insurance group, have yet to resolve the argument whether the group's decision to make its pension scheme non-contributory is a breach of the policy.

APPOINTMENTS

Main Board post at De La Rue

Lord Charters of Amisfield has joined the Board of the DE LA RUE COMPANY.

Mr. Stanley Clarke, group chairman and managing director of Courier Press (Holdings), is to be nominated for election as president of the BRITISH PRINTING INDUSTRIES FEDERATION 1978-1979 at the annual meeting on May 20. Other nominations approved are Mr. Peter Medall, as senior vice-president, Mr. John Wood, junior vice-president, and Lord Ebblesham, honorary treasurer.

Colonel Guy German has been appointed honorary life president of KEELING AND WALKER and Mr. Godfrey Bostock has been made chairman in his place. The company is a member of the Amalgamated Metal Corporation group.

Mr. Frank Dausby, manager (trade development), is to be manager of the new MIDLAND BANK International division branch which opens at Hanover Square, W.1, on May 2.

Mr. T. H. Boyle and Mr. D. A. Foote are retiring from the partnership of SIMON AND COATES, stockbrokers, on April 28. Mr. Foote will remain

with the firm as an associate. The following associated members of Simon and Coates will be taken into partnership from the same date: Mr. M. P. Ricks, Mr. R. J. Latham, Mr. A. M. Stewart, Mr. M. J. Barker, Mr. T. J. Blitchcock, Mr. D. G. A. Gordon and Mr. W. R. Charlesworth.

Mr. Norman Spiers has been appointed adviser in London to the FIRST NATIONAL BANK OF MARYLAND.

Mr. T. M. Targ has retired as advisor to BANK SEPAH IRAN and Mr. J. L. Warwick previously of Australia and New Zealand Banking Group, takes over that position.

J. C. Bamford Excavators has formed a company called TELESCOPIC HANDLERS with Mr. J. P. Harrison as managing director. He has been succeeded as U.K. general sales director, JCB Sales, by Mr. Roger Eve.

Mr. Douglas Stead has been appointed a director of UD ENGINEERING, a subsidiary of the Capper-Neill group.

Mr. D. W. Roberts has resigned from REDFON TELECOMMUNICATIONS, but continues as a consultant. Mr. F. C. Bennett has

become operations director. Mr. W. S. Robertson, managing director of Rediffon Telecommunications, succeeds Mr. Roberts as chairman of Crystal Electronics and is joined on that Board by Mr. S. R. Pitt.

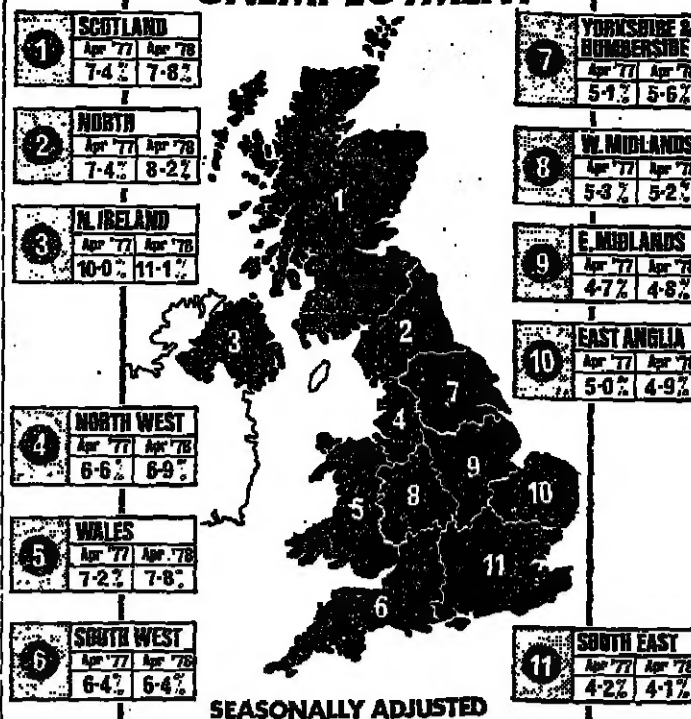
Mr. T. W. Essie has been appointed to ROTORK as group chief executive with responsibility for all divisions. He has been succeeded by Mr. R. P. Bacon as chief executive, controls division.

Mr. G. J. Burge takes over from Mr. Bacon as production director on the controls divisional Board. Mr. Jeremy Fry continues as group executive chairman.

Mr. G. T. Spratt is to become secretary and Mr. J. D. Williams, assistant secretary, of the COMMERCIAL UNION ASSURANCE COMPANY from May 1. Mr. R. Harris relinquishes his position as secretary at the end of this month but will continue as an executive director.

Mr. Andrew Thomson, managing director of AM and S Europe, has been elected chairman of the ZINC AND LEAD DEVELOPMENT ASSOCIATIONS. London, in succession to Mr. Keith Hendrick, of Noranda Mines Canada. Mr. Hendrick and Mr. T. E. Borresen are now deputy chairmen.

UNEMPLOYMENT



Unemployment fell in April in the U.K., except in Yorkshire and Humberside, where it was unchanged, and the West Midlands and Northern Ireland. The biggest improvement was in Scotland, where unemployment fell 2.7 per cent to 172,400, seasonally adjusted. There was a 2 per cent decline in the north of the country and falls of 1.1 and 1.3 per cent in the south east and south west respectively.

The jobless total rose by just 100 in the West Midlands, to 120,900, seasonally adjusted while the rise in Ulster was 1.7 per cent.

Northern Ireland's unemployment rate was the highest, at 11.1 per cent, followed by the north with 8.2 per cent, and Wales and Scotland with 7.6 per cent each. The lowest rate was in the south east, 4.1 per cent.

Safety staff suspended at Windscale

SAFETY workers at the Windscale atomic plant, Cumbria, were suspended yesterday over a pay dispute.

After staging a series of token strikes, the plant's 150 health physics monitors were warned by British Nuclear Fuels that they would be suspended for three days unless they worked normally.

The men claim the company has failed to honour a pay agreement.

Claridge's will pay £30 'loyalty' bonus

By Philip Bassett

STAFF at Claridge's, the London hotel, who took no part in the recent strike will receive £30 or the nearest equivalent in shares in the company, the management said last night after a meeting of directors.

The share bonus will be payable to the nearest equivalent of £30 in "A" Ordinary shares of the Savoy Group, of which Claridge's is a member. The shares stood yesterday at 70p.

Pit four-day week urged by Daly

BY OUR OWN CORRESPONDENT

DEMANDS for a four-day week in the coal industry were underlined yesterday by Mr. Lawrence Daly, general secretary of the National Union of Mineworkers.

Though the miners' leaders have talked often enough about the possibility of a further cut in the working week, this has usually taken the form of a demand for shorter shifts.

Mr. Daly raised the subject when he addressed the annual conference of the union's Midlands area, covering the Warwickshire and Staffordshire coalfields. He told delegates in Llandudno: "Some people are already talking about a four-day week."

"If there is an industry in which a man should be able to get a decent wage for working four days a week, surely the strongest case is that of the miners."

He suggested that the three-day week-end might be brought about in two stages.

First, working a six-day fortnight, but the pits operating five days a week by rota system; and

later a straight four-day week throughout the industry.

ACAS moves to settle Rolls dispute

By Our Coventry Correspondent

ACAS has intervened in the deadlocked Rolls-Royce dispute in Coventry.

Officials of the Advisory, Conciliation and Arbitration Service will act as peacemakers in talks to-day between management and union officials.

Rolls Royce's two Coventry factories have been shut for nearly a month because of a pay dispute involving the 4,000 manual workers. Another 4,000 clerical workers are laid off.

The company has offered a 9.7 per cent increase, but the manual workers want 10 per cent. There is also a long-standing disagreement over the company's wish to phase out piece-work.

NUBE opposes move to keep shop hours

BY OUR LABOUR STAFF

THE National Union of Bank Employees has protested to Barclays Bank over its intention to introduce evening and Saturday morning opening at its Brest Cross branch in North London.

The bank is discussing with the Barclays Group Staff Association its proposals to open the branch from 9.30 a.m. to 8 p.m. Monday to Friday, and 9 a.m. to 6 p.m. on Saturday.

Barclays says that the Brest Cross branch, which is in a large shopping centre, is a special case where the opening hours need to match shop hours.

Changed hours at Brest Cross have nothing to do with the productivity deal for staff which

involves a pilot scheme of extended opening in a small number of branches.

NUBE, which is opposed to Saturday opening, says Brest Cross staff who do not want to work the new hours will be forced to transfer to other branches.

Brewery hit

PRODUCTION at the Tyneside headquarters of the Northern Clubs Federation Brewery was at a standstill yesterday after engineers and draymen walked out in a dispute over union recognition.

Safety fines 'still too low'

By Philip Bassett, Labour Staff

FINES imposed by the courts on firms which break regulations are still not enough to be a matter of concern, the Health and Safety Executive said yesterday.

In the second annual report the Health and Safety Commission, Mr. John L. director of the executive, there was still concern at a low level of fines even serious offences.

"Excessively low fines under the work of our inspectors and devalue the efforts of those in industry who are trying to do something positive about health and safety work."

The executive's report that the Criminal Law 1977, will increase from £1,000 the fines magistrates can impose. It hopes the increase will do something to influence the general level of fines.

A total of 16m. working were lost through accidents in 1976.

Prescribed industrial diseases account for about 80 working days lost and 700 deaths a year. Many of the deaths result from a failure to conditions more 10 years ago, the report.

The commission has told Albert Booth, Employment Secretary, that Crown should be liable to the sanctions as other bodies breaking safety regulations.

The Government's Training Opportunities Scheme will be more successful if government is directed at their courses, the first publication of the Policy Studies Institute says today.

It says that three out of four trainees did not get a job in the trade for which were trained.

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PARLIAMENT AND POLITICS

Privileges call over naming of Colonel B

By Philip Rawstorne

CONSERVATIVE lawyers yesterday tabled a Commons motion calling for the conduct of four Labour MPs who named Colonel B—the secrets case witness from Army Intelligence—to be referred to the Commons Privileges Committee.

Mr. Mark Carlisle, MP for Runcorn and a former Home Office Minister, who sponsored the motion, said that the MPs appeared to have acted in breach of the Commons rules on sub judice matters.

"I think this is a matter of great importance since it could create a precedent by which MPs in future may be guided," he said.

Two of the Labour MPs named the issue again in the Commons yesterday. Mr. Christopher Price (Lab. Lewisham W.) said: "Sometimes there are circumstances of such national importance that Parliament must have a say irrespective of the position of the courts on the matter."

This Speaker, Mr. George Thomas, said he would consider questions about his ruling made by Mr. Price but rejected a further attempt by Mr. Robert Kilroy-Silk (Lab. Ormskirk) to pursue the affair.

Mr. Alan Williams, Minister of State for Industry, told the Commons last night that he is considering making a further visit to Japan to try to encourage increased investment in the United Kingdom.

In a written reply to Mr. Kenneth Clarke (C. Kent), Mr. Williams said he visited Japan at the beginning of April to correct any false impressions which might have been caused by Hirsch's decision last year to withdraw its proposal to establish a factory in the U.K. He also sought to encourage further Japanese investment in this country.

"I am considering following this up with another visit later this year. My department will hold seminars in Japan this autumn as part of what is a continuous programme of promotion of the advantages of the U.K. as a base for manufacture for the European and wider markets."

Mr. Williams said that the Government extended the same welcome to proposals by Japanese companies to invest in industrial projects in the U.K. as to similar proposals from other foreign companies. All the incentives and forms of assistance which were designed to encourage such investment were available to foreign and U.K. companies on an equal basis.

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Forces let down over pay, Thatcher claims

By John Hunt, Parliamentary Correspondent

THE NEW pay award for the armed forces came in for strong criticism in the Commons yesterday from Mrs. Margaret Thatcher, Leader of the Opposition, who claimed that the Government had failed lamentably to provide the levels of pay which the services deserved.

But the Prime Minister, who announced details of the award, argued that Mrs. Thatcher was entirely ignoring the need to maintain the 10 per cent. pay policy.

"I believe the majority of the people of this country will think we have taken a sensible and fair decision," Mr. Callaghan told the House.

In his statement, he announced a 10 per cent. rise in the military salary plus 3 per cent. for the "X" factor, which takes into account the disadvantages of service life, and 1 per cent. in public pay—making a total of 14 per cent.

The Armed Forces Pay Review Body, in its report, said that an average increase in pay of 32 per cent. was now required to restore the full military salary to comparability with civilian employment. It recommended that this should be implemented in stages by April, 1980.

The Prime Minister accepted the recommendation on behalf of the Government.

During the exchanges, however, he indicated that he was far from satisfied with the present arrangements for deciding public sector pay and hinted that he was eager to see new methods adopted.

Mr. Callaghan said he had done nothing this year to reduce the gap which has led to so many resignations and has sapped morale in the forces? she demanded.

Her party welcomed the promise to restore comparability in two years' time, but the Tory leader observed that promises so far in the future cost the Government nothing. "We shall restore comparability and we shall restore it more quickly," promised.

Mr. William Hamilton (Lab. Five Cent) wanted to know the total cost of the increase and how it would be included in the defence estimates. Mr. Callaghan told him that the expenditure could be accommodated within the total figure set out in the estimates.

This brought an attack from Sir Ian Gilmour, Tory defence spokesman, who said the Prime Minister had shown remarkable ignorance. It was totally wrong to suggest that the figures for the increase could be kept within the cash limits as the Defence Secretary, Mr. Fred Mulley, had already said that it would be outside the defence budget.

In a statement later, Sir Ian said that as a result of the award, many servicemen would fall even further behind civilian pay and others would barely keep up. "The forces are a unique case and should be treated as such," he declared.

Average earnings in the country were rising by 14 per cent. and armed forces pay had fallen behind its civilian equivalent by 32 per cent. This means

that if there are better ways of determining the pay of public servants, I think we should try to find them," he commented.

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Sir Keith barred by Left students

By Rupert Cornwell, Lobby Staff

SIR KEITH JOSEPH, the Tories' chief policy adviser and shadow Industry Secretary, was yesterday barred by Left wing student leaders from giving a lunchtime lecture at the London School of Economics.

Just before he was due to speak, Sir Keith was confronted with a demand that he should sign a declaration totally opposing immigration controls into the U.K. This he refused to do, and the meeting was closed.

The engagement itself had been arranged six months ago by the LSE's Conservative Association and no conditions were set on what he could say. Last night Sir Keith condemned the move as a blatant interference with free speech. "This is the first time I have ever had conditions like this imposed," he said.

The declaration arises directly from the so-called "no-platform" resolution carried at the last National Union of Students conference, where the Left wing coalition, which dominates student politics, made significant gains at the expense of the Conservatives.

It stipulates that no-one should be allowed to address a student audience without pledging his opposition to immigration curbs. In theory, this would debar practically every Minister and MP in the Commons.

The ban on Sir Keith was last night condemned as attempted "mind-control" by Ms Sue Silp, managing director of the NUS. "The LSE has brought shame on the whole student movement," she declared.

Mr. Trevor Phillips, due to take over this autumn as the union's first black president, is to visit the school to-day.

Businessmen are reluctant to hire ex-MPs, and the average politician who loses his seat at the next election may finish up in the dole queue, according to a survey by Robert Lee International, the executive employment agency.

The survey, which examined attitudes to politicians throughout business, found that most MPs were virtually unemployable outside politics unless they had the qualifications or experience to rejoin a profession.

Businessmen thought MPs were narrow-minded and lacked expertise. Ex-politicians rejected views which clashed with their preconceived ideas—an unsuitable attitude for senior executives.

Businessmen also thought MPs were unreliable because they had always been looking for another seat in the Commons. And unqualified MPs wanted unjustifiably high salaries.

MPs were also said to lack courage. One director pointed to the Labour MPs who helped write the Select Committee on Nationalised Industries, report which criticised the British Steel Corporation but still voted with the Government.

A lively party organisation has been reinforced by an influx of voluntary workers from other constituencies. With this support, the Liberal candidate, Mr. Harry Warschauer, a Czech-born journalist, has conducted his political campaign with the same rest and enterprise that has won him a national Press award.

Mr. Warschauer, 47, is on leave from his personnel management job with Shell International. He has lived in the constituency for 10 years and gains from being the Liberal candidate. He is a very much on the defensive, how- ever, locally explaining the "into next year" he needs to have advantages of the Lib-Lab pact relative standing of the parties. But the evidence he shows is not an easy message to get across.

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Two by-elections... and their message

By Richard Evans

EVEN IN the volatile world of by-election politics, it is safe to predict that Epsom and Ewell will return a Conservative MP to-morrow with a substantial majority, and at first glance, the contest looks as predictable, and therefore lacking in interest as any of the 14 by-elections held in this Parliament.

Yet all the major parties are taking it extremely seriously and the entrails of the result to be declared around 1 a.m. on Friday will be read with as much interest as the less easily predicted by-elections at Ilford, North, Lambeth and Garscadden.

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Epsom: Election pointer in a Tory heartland

By Richard Evans

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Reasonable

By Richard Evans

IN the knowledge that they must do well in a seat like Epsom where they came a good second in the last election, the Liberal candidates are taking it extremely seriously and the entrails of the result to be declared around 1 a.m. on Friday will be read with as much interest as the less easily predicted by-elections at Ilford, North, Lambeth and Garscadden.

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Wycombe: critical test of Liberal prospects

By Philip Rawstorne

THE LIBERAL performance at Wycombe to-morrow has become a critical test of the party's prospects of entering the next General Election as a significant political force.

In each of the five elections of the past 16 years, the Liberal vote in this safe Conservative seat has topped 3,000. In October, 1974, though still running in third place, the party polled more than 11,000, or nearly 20 per cent. of the vote.

After the string of by-election disasters in the past year, Liberal support to-morrow will be anxiously weighed against these past standards. The party's morale, political strategy and electoral credibility now hang heavily on the Wycombe yardstick. Acutely aware of what is at stake, the Liberals have made strenuous efforts to meet the test.

Mr. David Steel has led his MPs into the constituency in a thrusting defence of the Lib-Lab pact. The party of moderation has immediately trumpeted its claims on every turn of good fortune from cuts in taxation and inflation to increases in the gold reserves.

A lively party organisation has been reinforced by an influx of voluntary workers from other constituencies. With this support, the Liberal candidate, Mr. Harry Warschauer, a Czech-born journalist, has conducted his political campaign with the same rest and enterprise that has won him a national Press award.

Mr. Warschauer, 47, is on leave from his personnel management job with Shell International. He has lived in the constituency for 10 years and gains from being the Liberal candidate. He is a very much on the defensive, how- ever, locally explaining the "into next year" he needs to have advantages of the Lib-Lab pact relative standing of the parties. But the evidence he shows is not an easy message to get across.

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Steel stresses collective view

By Rupert Cornwell

MR. DAVID STEEL, the Liberal leader, last night moved to squash suggestions that he is out of sympathy with his party's economics spokesman, Mr. John Pardoe, and his reining battle with Treasury Ministers over further cuts in income tax.

Significantly, however, Mr. Steel referred, in a speech, not to the much-touted reduction of basic rate but to the changes in higher levels of income tax which look the most probable outcome of the detailed examination next month of the Budget proposals by the Commons.

The need for a shift in the burden of taxation from direct to indirect was the collective view of the 13 Liberal MPs at Westminster, he told a by-election meeting in Epsom.

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHUYERS

ENERGY

Sun power in the Gulf

It is likely that KISR recommendations may be adopted as part of Kuwait's forthcoming new building regulations.

In agricultural application of solar energy Dr. Malik's programme concentrates on solar desalination, integrated food-water-power complexes and greenhouses especially designed to mitigate the harsh Gulf climate. Prototype greenhouses have been built and tested (and produced tomatoes) and one is shortly to be installed in Bahrain where KISR is about to embark on a joint research programme with the Bahrain National Oil Company.

Delegates heard R. N. Morse of Australia, argue that "until energy costs reach levels where the return on investment is sufficient to attract risk capital, there will be need for government support. The justification for this is that it could lead to an orderly transition from fossil fuels to a renewable non polluting-alternative." In other words, solar energy.

Mr. Morse discussed Australian research work on solar energy with particular reference to a soft drinks plant near Canberra where an experimental installation has been in operation since January 1977.

A breakdown of costs for the plant at \$30 dollars per square metre showed that the collectors accounted for about two-thirds of the total, the energy transfer loops with controls for about half of the programme is to commercialise the solar technology for use in this part of the world, said Dr. Malik.

A demonstration dwelling unit which will be heated and cooled by solar energy is under construction in Kuwait, and should be ready in a couple of weeks. Allied to a study of solar energy for housing is a study on the energy conservation effects of insulation against the fierce temperatures of the Gulf summer.

Insulation is a subject virtually ignored during building construction in the Gulf but it is

MACHINE TOOLS

Accurate turner

MORE powerful than its 130mm, with the 12-tool version, companion machine launched some months ago, the new Gemini FX35 allows for 6-tool and 12-tool operations, using only three types of holder.

Versions of this machine are available for either numerical or computer numerical control. A microscope gauge allows semi-skilled operatives to set tools to within 0.01mm.

The six-tool version of the machine has a maximum cutting diameter of 300mm, reducing to

Waford 34398.

130mm, with the 12-tool version. Bar sizes up to 65mm are handled and the maximum cutting length is 300mm.

Where the extra tools are used, setting up times are greatly reduced and the machine is suitable for short batch runs.

Main spindle speeds are selectable in 39 steps from 25 to 2000 rpm. Drive is from an 11kW dc motor.

N. C. Engineering, 28 Benkin Road, Watford, Herts WD1 8NV.

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INSTRUMENTS

Finds the hidden defects

INTENDED primarily to detect and examine defects in aircraft structural element fasteners, but also suitable for the examination of pressure vessels, submarine structures and other assemblies where integrity of components made from conductive materials is essential, is what Gulton believes to be the only automatic motorised flaw detector in existence.

The unit provides a tiny motorised scanning probe which rotates spirally through the faster hole while maintaining contact with the wall of the hole. Scanning depth is adjustable.

During scanning, operators can observe what is going on through a display or strip chart—the various types of flaws have characteristic and easily identifiable waveforms.

The system is fully portable and can observe what is going on through a display or strip chart—the various types of flaws have characteristic and easily identifiable waveforms.

Waford 34398.

Waford 34398.

Waford 34398.

Waford 34398.

Waford 34398.

Waford 34398.

COMMUNICATIONS

Shows cost of phone calls

DESIGNED to reduce the anguish, and possible ensuing financial pain, felt by domestic and business users when facing their end-of-quarter telephone accounts, is a unit which monitors the cost of the calls and shows, in pounds and pence in large, green fluorescent digits, the price of the calls as they are being made.

This British microprocessor-based product, called the Monitor Telephone Charge Clock, computes and displays the cost of calls, automatically accounting for the day of the week, time of the day, the charge band tariffs and VAT rate, and also incorporates a digital clock.

The charge clock sets its instructions from a punched card supplied and subsequently replaced if and when telephone charges rise. A neat keyboard is fitted to the front of a "plat-

form" on which the telephone sits, takes up very little extra desk or table top space and comes in seven standard colours to match available telephones.

Designed so as not to infringe the Post Office Act, the unit is not connected to the phone, but runs direct off mains power (with a four-metre long cable), and is activated by the user.

Its primary function is to let the user know how much is being spent on a call as research has shown that most people are unaware of the cost of calls and when asked make haphazard guesses, often underestimating charges by up to 50 per cent. It will not, therefore, prevent or log "thrift" calls in the office or home, but will highlight the economic and unnecessary cost of conversations by the verbiage.

More information from Monitor Telephone Charge Clock, Colchester, Essex. 0206 48227.

NORTH SEA OIL

Monitor watches for leaks

CRUCIALLY important monitoring equipment to detect and report breaks or leaks in oil and gas pipelines to the mainland from North Sea fields and between operating rigs is to be supplied by the Ferranti company following an order placed by Shell UK Exploration and Production.

Telemetry systems will cover the pipelines to Sullom Voe and the future gas line to the Scottish mainland, and the pipeline integrity system (PLIS) will have as its primary function to watch for anomalies from a centre in Aberdeen where a mass-balance routine will be run to compare volume input to the pipelines with the volume output at Sullom Voe.

Linked in with this will be the stations on the platforms themselves, operating on micro-computers to monitor continuously pipeline pressures. These stations will detect the rapid rate of change of pressure associated with the shock wave characteristic of a fracture.

Secondary functions for the Aberdeen centre will be logging each platform's production, monitoring main oil-line valves, pumps and other essential units, and monitoring the inter-platform communication system. The master stations will

control, via tropospheric and line of sight links the 37 platforms to be located on eight platforms in the Brent, Dunlin, Cormorant and Thistle fields and at the pipeline landfalls at Sullom and St. Fergus.

Twin processors will be used to give the network a high degree of availability.

At the operator end will be a series of colour semi-graphic visual displays which will simplify the task of grasping a mass of operational data at a glance. Watchkeepers will be able to call up immediately the latest logs of pipeline data as well as graphical presentation of pump, valve and motor status. Important displays will be stored in memory if the operator so decides.

For emergency intervention the watchkeeper will be able either to throttle back input to the pipeline or close it down completely, simply by pressing the appropriate button.

Access to information held in Aberdeen will be provided through comparable facilities at Sullom and St. Fergus. But neither of these will have ability to influence processing operations in the main centre.

More from Ferranti, Simonsway, Manchester M22 6LA. 061-428 3644.

BANKING

TSB network in Scotland

ALREADY the world leader in financial terminals used by bank staff and by customers to speed banking operations Philips Data Systems has consolidated its position with a win at Scottish Trustee Savings Banks for the installation of counter terminal systems in 100 branches.

Customers in this instance are a consortium of three out of the four Scottish regional TSB's and they will be operating the Philips PTS 6000 terminals on-line and in real time with a Burroughs B3800 mainframe computer installed at the new TSB centre in Glasgow.

This will be the first counter-terminal equipment installed in Scottish TSB branches. Counter staff will be linked via the units through branch controllers and private lines to the stored information in the Glasgow machine.

The requisite communications software has been written by Philips and the systems software is now being developed in conjunction with the Scottish TSB centre.

Installation of the £2m. worth of equipment begins late this year with completion scheduled for the autumn of next year.

COMPUTING

Control of manufacture

DATRON ELECTRONICS is computerising its manufacturing management by the introduction of a new system called "Manman". Datron—the first U.K. company to adopt the system—has placed the order, valued at £24,000, with Scientific Control Systems (SCICON) and expects it to be in operation within three months, to provide management control and information over a variety of manufacturing procedures.

Based on the Hewlett Packard 1000—with strategically placed VDU terminals—the system will cover inventory control, work-in-progress, material requirements planning, purchasing, product costing and management reporting. The configuration comprises a 128 Kbyte memory processor, a 20Mbyte disc store, three display terminals (two of which are read/write) and a 150 cps serial printer.

Datron staff will use the terminals to enter information

MATERIALS

Insulates the roof

A PHENOLIC foam roof insulation board consisting of a core of rigid phenolic foam insulation, laminated on each face with glass fibre tissue, has been introduced by Thomas Ness (a National Coal Board Company).

The phenolic foam core provides a high degree of thermal insulation, enabling the designer to satisfy current and anticipated U-value requirements with very low loading of the roof deck.

Because of its essentially closed cell structure, it has low water absorption and the cellular core also retards the passage of water vapour.

Ness-Board can be used on

concrete, timber or metal roofs before waterproofing with built-up felt, asphalt or single layer roofing materials.

As the board is dimensionally stable it will not create stress in the waterproofing layer that bitumen felt can be directly to the roofboard without suffering excessive stresses due to thermal movement of the insulation.

It can be laid in hot bitumen without suffering damage or distortion, even at the high bitumen temperatures used for roofing. Details of the material can be obtained from Thomas Ness at Coal House, Lyon Road, Harrow, Middx. (01-427 9001.)

COMPONENTS

Matches any motor need

ASEA has a new series of helical gear units and geared motors. They are designed for output torques up to 1040 Nm, power ratings up to 7.5 kW and nominal speeds between 2.2 and 320 rpm.

The new gears, with the type designation LAA, are available in five sizes and two versions.

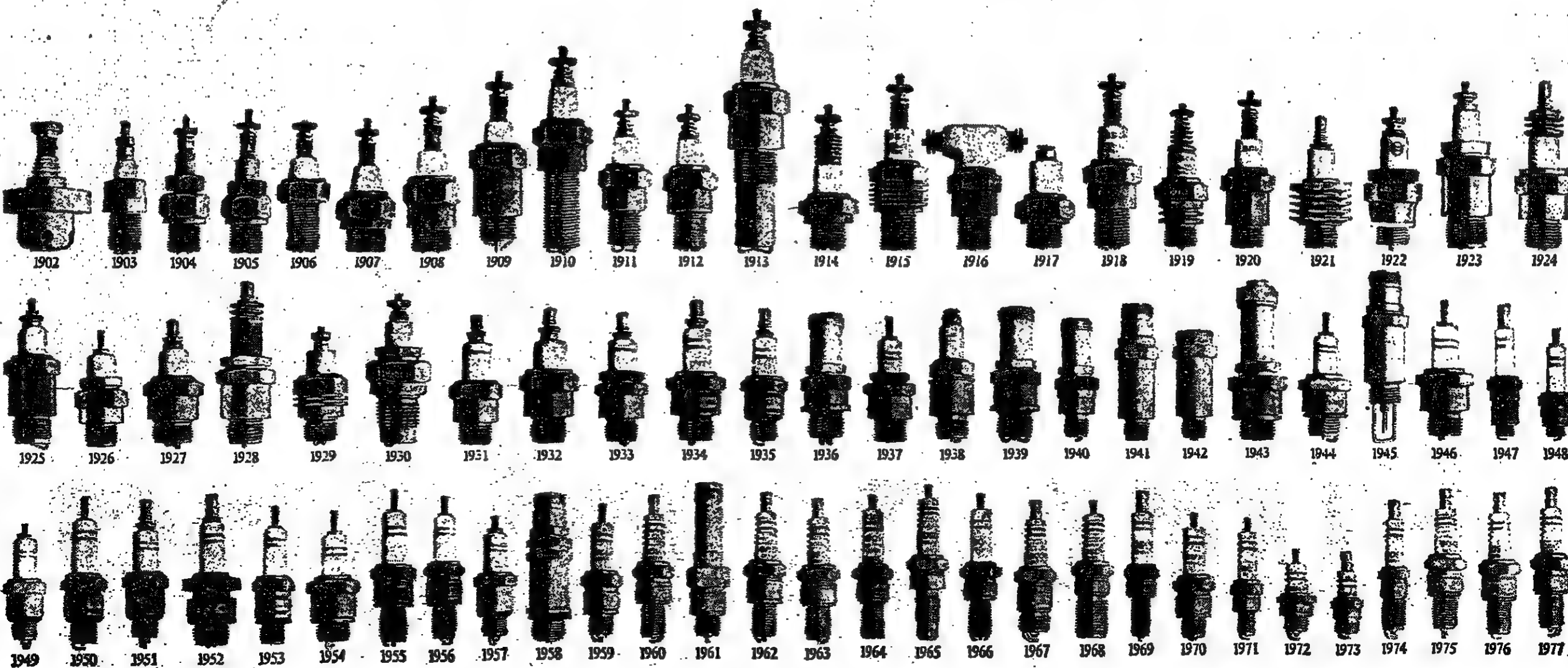
Gear housing and bearing end-shield are of high-grade cast-iron. The integral feet on the gear housing enable the gear unit to be attached to the foundation. Flange connections for the outgoing shaft are available. Gear units with flanges can be attached either to the

foundation or to the drive machine.

Designed according to a modular system, a few components give a great variety of gear units of different ratings. They are available in a long series of different speeds. Gear units of several different sizes can be delivered for each nominal speed. As standard, 2- or 3-stage gear units are available. Larger gear units are also obtainable in a 4-stage version. When used together with 4-pole motors, the gear units can give speeds as low as 0.6 rpm.

ASEA, Villers House, Strand, London, WC2N 5JL. 01-430 8411.

The History of the Motor Car.



In 1902 an engine with a 1 litre capacity developed about 6 HP. Nowadays engines produce up to 60 HP - or as much as 300 HP in some racing cars. To develop and manufacture spark plugs which make such high performance possible, a technological capability is required of a very high order indeed.

Carl Benz called automobile ignition the problem to end all problems. "If the spark fails", he said, "then everything else is useless however sophisticated the design".

Robert Bosch supplied that spark. In comparatively few years Bosch HT ignition systems and spark plugs had become an established part of automobile development. Since then the basic principle of the spark plug has hardly changed. Yet up to now we have produced as many as 20,000 different types of spark plug in order to keep abreast of changes in engine technology.

A good spark plug will burn off soot and other deposits even during slow city traffic. It needs to do this to prevent misfiring, to economise on fuel and give longer engine life. At high speeds on the motorway the plug

must not overheat, otherwise dangerous pre-ignition may occur.

To give you some idea of how much Bosch spark plugs have developed over the years, just compare our very first plug with the latest models.

The 1902 plug had to produce sparks at the rate of 15 to 25 per second. Today's plug must produce five times as many in the same time.

The upper temperature limit for plugs has risen from 600 to 900°C, and the HT voltage from 10,000 to 30,000 volts.

And finally, whereas modern spark plugs

can last 10,000 miles or more, in the old days the motorist had to reach for the plug spanner every 600 miles or so.

So next time you buy a Bosch spark plug just remember how much of the history of the motor car it contains.

Bosch UK: Robert Bosch Limited, Watford, Hertfordshire

BOSCH

The Management Page

EDITED BY CHRISTOPHER LORENZ

Tapping hidden talents

BY JASON CRISP

JOHN WHITFIELD has just been appointed manufacturing manager of the printed circuit board division at Plessey in Poole. The rest of the factory, which employs over 2,000 people, is dependent on this relatively small division for the supply of all its circuit boards for the manufacture of a wide range of products, from telephone exchanges to traffic light controls. So it is a particularly key division. Yet Plessey has just appointed a man with no experience in manufacturing management.

Not only will the senior management be watching Whitfield's progress with a very close eye, but so will the Engineering Industry Training Board, which has been responsible for preparing him for the task.

He is one of 15 young engineers who are two-thirds of the way through the EITB's first batch of fellowships in manufacturing management. Whitfield's fellowship still has nearly six months to run, but his new job—providing he is up to the task—is a permanent one.

The fellowships came into being following the EITB's realisation that manufacturing industry was not attracting the brainpower it badly needed in management. Manufacturing managers have usually come up the hard way from the shopfloor, having joined as apprentices or after national certificate.

This did not matter until the scope for higher education was increased, since when, according to the EITB, the better people have been creamed off into universities—where they receive little encouragement to go into manufacturing industry. Eric Huggins, senior tutor for the fellowships, says: "In the universities, manufacturing is a dirty word. Academics will encourage even engineering graduates to go into research and development rather than manufacturing. The good intake has dried up."

So the Board realised that there was a pool of talent residing in research, development and design departments which could be tapped. But the problem for anyone inclined to make the transfer was how to get a job of similar status with a proven track record in manufacturing management. The fellowships are the EITB's way of helping young engineers bridge the gap and to show that it is possible.

When the fellowships were first advertised, the EITB attracted over 1,000 inquiries, which resulted in 200 applications. The fellowships are open

to engineering graduates aged between 25 and 33 with at least three years' experience in the engineering industry, probably in R and D or design. On the 18 month course the fellows are paid £5,000 a year either by their sponsoring company—like John Whitfield—or, if they do not have one, by the EITB away from industry.

The growing shortage of gifted managers in industry has prompted a training board to introduce special fellowships to help bright young engineers cope with the rigours of manufacturing management.

Even so, they emphasise the practical bent of the course and describe it as being, "about as unacademic as it is possible to be in an academic environment."

Peter Shorrock, one of the EITB's senior officials, says that the rigorous selection procedure was not intended to select academic brilliance, and company visits. The fellows have leadership abilities, or live in at Cranfield, often work "belly," as he likes to put it euphemistically. As it happened

Subjects include management accounts, industrial relations and law, organisation, project planning, production planning and control, and motivation. The emphasis is always as practical as possible.

After a six-week break with a vacation study project, the fellows return briefly to Cranfield before setting out on the major practical side of the fellowship, gaining their "track record." And it is here that the EITB has faced its greatest problem—persuading companies to allow fellows into a real job where they make real decisions, and are not tagged on to some other manager who will treat them as a millstone. About half of the first year's sponsored fellows worked in their own companies, while the other half have moved into different ones in order to gain wider experience.

Somewhat reluctantly, the EITB staff do admit that not all the projects are proving a success. They say that about half are going very well with the fellows gaining real management experience. Of those that are not so successful the blame, according to Shorrock, lies evenly between the fellows, the

company managements or the fact that the project was unsuitable.

The EITB officials say they will be spending much more time auditing projects and the ability of companies to provide the right training.

John Whitfield's project at Plessey is certainly one of the better ones. Before he took the fellowship he had been a group leader in design and development at Poole. He decided he should try to move into general management because the horizons looked decidedly broader and at 34 he is the oldest fellow. The first few months of his project at Poole were spent investigating the long lead times of certain "bespoke" electronic equipment.

He has just completed this task, culminating in a presentation to the managing director of Plessey in Poole, with proposals for reducing the lead time by 20 per cent. Whitfield says he has "learned one hell of a lot." His approach was similar to that of an outside consultant and involved the detailed study of the manufacturing process, from sale through design, right through to delivery for one-off products.

At the beginning of April, in the final phase of his fellowship, he became manufacturing manager of the printed circuit board division, which has been something of a problem post in the



John Whitfield (left)—one of the training Board's first batch of fellows. He's just been given the job of manufacturing manager of the printed circuit board division at Plessey.

past. While it only employs 33 people its essential character within Plessey, as supplier of circuit boards, to other divisions, is obvious.

Gordon McDonnell, who is now both Whitfield's tutor and boss agrees that the new job is a big responsibility: "He's either going to make it or fall flat on his back... we will know within a couple of months, but I am certain John's going to make the grade."

Both Huggins and Shorrock at the EITB make it clear that they see the scheme as a catalyst. Clearly the fellowships

will be very useful to the people involved each year, but the impact on industry is going to be very minimal. Their success will really be measured the extent to which many other companies develop similar programmes of their own. Even if companies are willing to provide the right sort of training there is still the problem of making a career in manufacturing management attractive. As McDonnell says: "My private view is that there are just not enough people interested in manufacturing as a career... it is a hell of a grind."

THE TRADING world is becoming increasingly competitive. More companies are having to send more employees abroad in search of business, and also, of course to carry out existing contracts. British nationals now often have to spend some time in areas that have poor hospitals and medical facilities.

Apart from the need—some would say duty—to look after employees overseas, the company needs to protect itself against the financial loss it would suffer if anything unforeseen happens to a key man or woman.

Travel insurance has been available for many years, but the

65
PENSIONS
and BENEFITS

usual type of contract is designed primarily for holidays. The needs of the businessman have not usually been fully catered for in such contracts. But recently Royal Insurance launched a new form of business travel insurance aimed at providing the complete protection

Getting the right protection abroad

BY ERIC SHORT

needed by the employee and his

The cover includes the normal travel insurance requirements—personal accident, loss of flight or hotel deposits and baggage and medical expenses if the individual is taken ill or suffers an accident while overseas. This latter feature is important, since there are still many countries without a reciprocal agree-

ment with the U.K. on National Health facilities; where there is an agreement, its practical use is limited. But Royal has added a new form of protection, the personal emergency service. This will meet the cost of travel and accommodation of a relative and/or business associate to attend the bedside of a seriously disabled employee. It will repay the costs of repatri-

tion under medical escort of the disabled employee.

To protect the company from loss, the cover includes the cost of travel and accommodation of a replacement to fulfil the original employee's assignment.

The policy allows for maximum flexibility on the number of employees covered. A deposit premium is paid at the start of the policy year and adjusted periodically, according to the number of employees covered in the period.

Where U.K. expatriates are working overseas for longer periods, employers need to provide accident and sickness cover not only for employees, but also for their families as well, if they have accompanied him or her. The Norwich Union has been active in this area, particularly with building and civil engineering companies.

BUSINESS PROBLEMS

Compulsory purchase

Our business is being closed down, because of a compulsory purchase order on the premises. The two directors hold all the shares in the company. Presumably we shall be able to claim against tax for loss of office for the directors and redundancy for the workers. Would it be better to wait for the youngest director who is just 59 to reach the age of 60 for capital gains tax purposes, before liquidating?

Statutory redundancy payments to the employees will be deductible in calculating the company's profits for corporation tax purposes (subject to the 41 per cent. rebate from the Redundancy Fund), but any payments beyond the statutory figures are unlikely to be eligible for corporation tax relief, since the company is ceasing to trade. It is most unlikely that any provision for the two directors will be eligible for corporation tax relief, since they are the owners of the company's entire share capital.

It is not wise to delay liquidation long after the cessation of the company's trade. Under the terms of the concession announced by the Inland Revenue in August 1976, CGT retirement relief is only given in respect of liquidation distributions made within three years of the cessation of trade and, in any event, the relief is based on the age of each shareholder at the date the trade ceased.

Property dealing

Two of us are directors of a private property dealing company, which has bought a house which we hope to sell later, at a profit, to offset against an earlier agreed loss. The rent of the property is thus incidental to the main purpose. We have done a lot of work on the house

ourselves, so can we claim that part of the directors' fee from the rent can be counted as earned income?

The previous dealing which resulted in a loss was funded by a loan from us to the company. Could we therefore repay the rent to ourselves tax free, as repayments to loan account?

As you say that it is a property-dealing company (as distinct from a property-holding company), the eventual sale of the house will presumably give rise to a capital gain; we take it that the agreed loss in question is a property-dealing case I loss, carried forward under section 177 (1) of the Income and Corporation Taxes Act 1970.

Directors' fees are in fact earned income, as defined in section 530 (1) of the Taxes Act, and justifiable remuneration should be allowable in the company's schedule D corporation

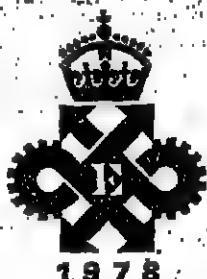
BY OUR LEGAL STAFF

tax computations (subject to section 130 of the Taxes Act). There are many pitfalls in the unvarying in the scheme of taxation of close companies—example, the repayment of a loan can produce a tax liability some circumstances. You agree to know so little of the rules that we urge you to have a long talk with the company accountants fairly soon.

Although it is designed to private landlords, not companies you may like to read the Inland Revenue 38-page booklet on the taxation of income from property, which is obtainable (free) from most tax inspection offices; you should ask for leaflet IR27.

No legal responsibility can be accepted by the Financial Times for the answers given in the columns. All inquiries will be answered by post as soon as possible.

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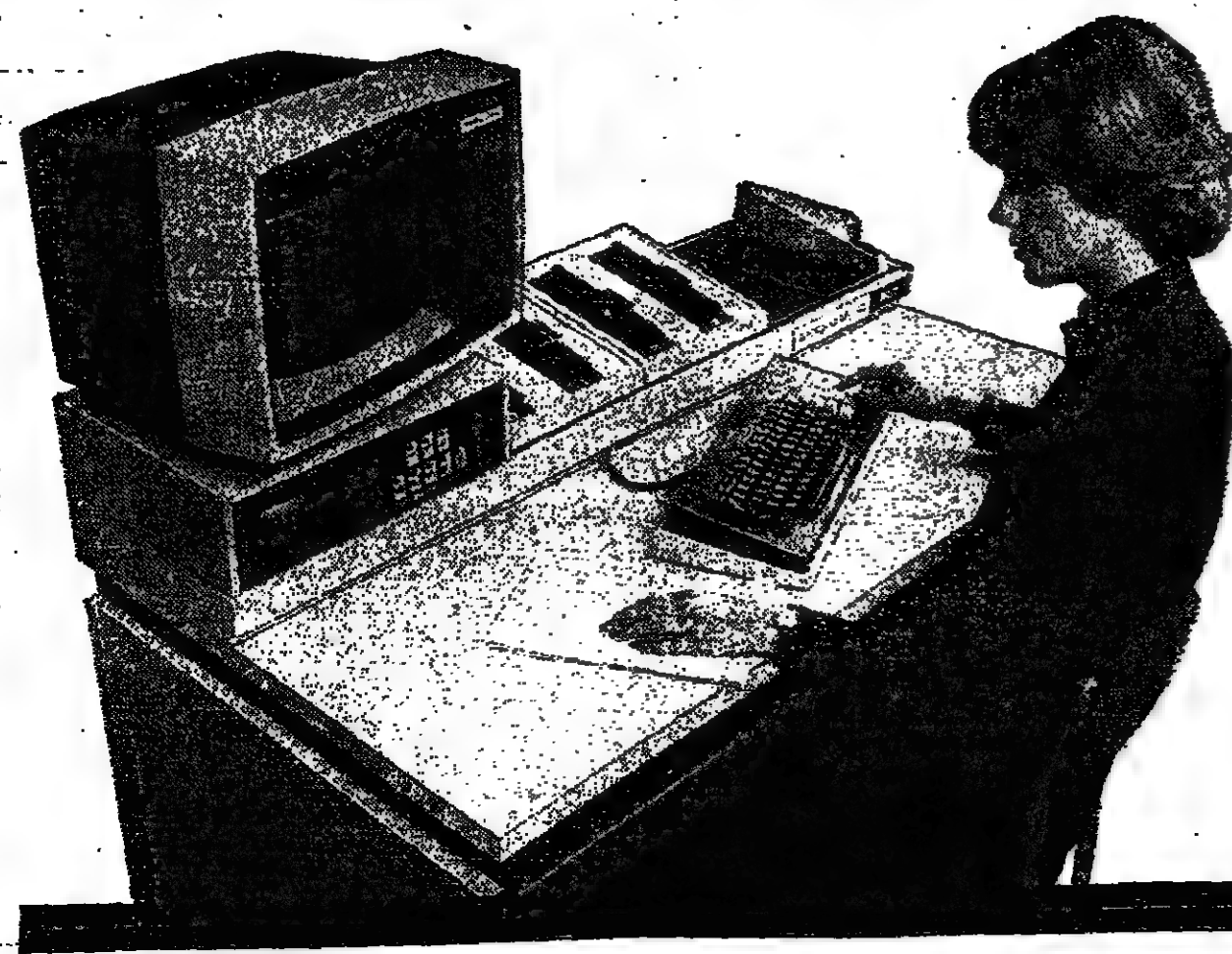
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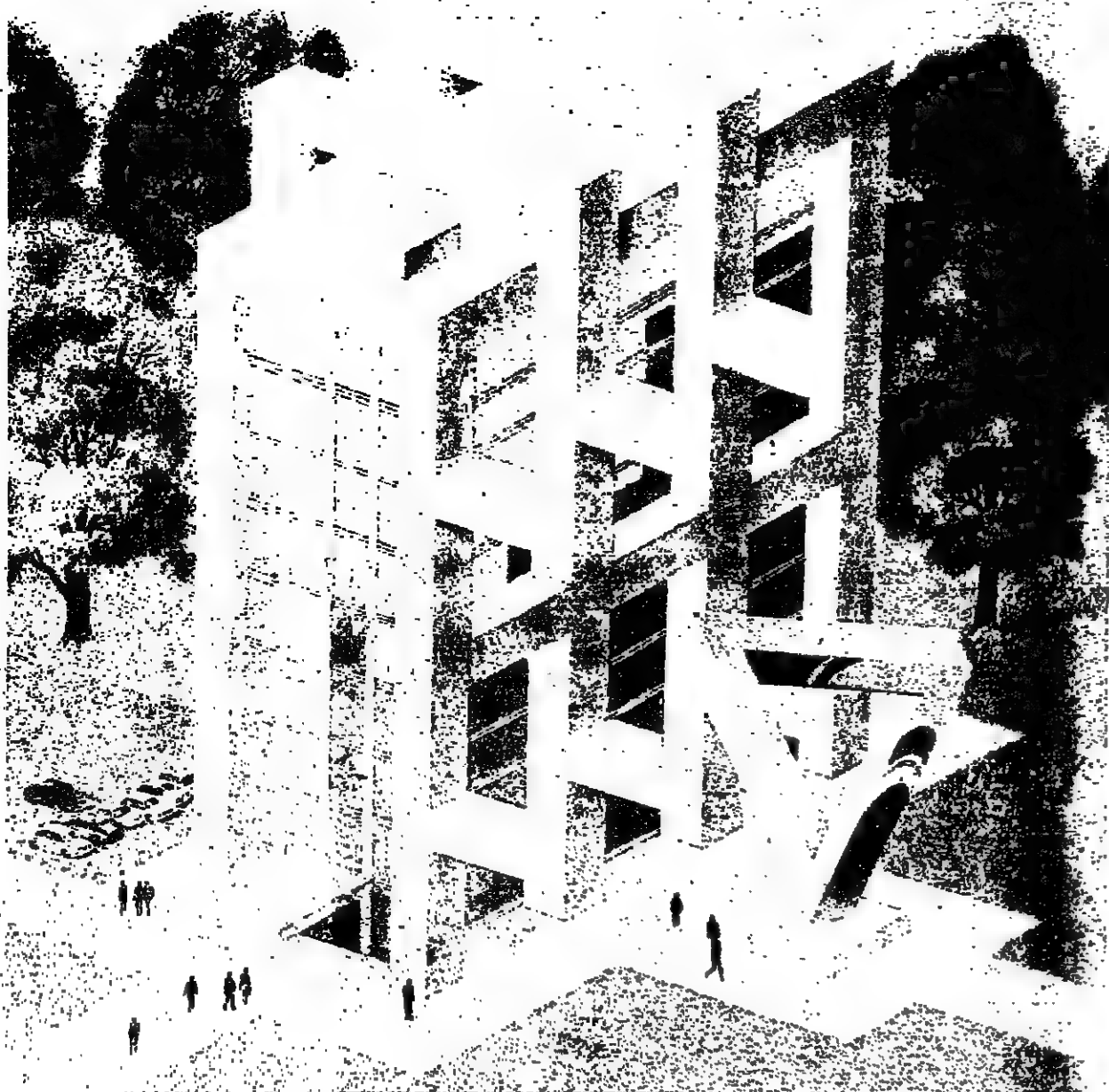
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AT FIRST sight, discussions about unemployment policies in Germany may seem to have little relevance for Britain. In the Federal Republic, incomes may be growing more slowly than before, but they still grow faster than they have done in the U.K. for many years. The Germans' share of the world's export trade is still rising even in a recession. They have a large balance of payments surplus on current account. Since the late 1960s, they have reduced the number of foreign "guest workers" by nearly 1m., avoiding at least one possible cause of rising unemployment.

On a comparable statistical basis, their percentage of unemployed is probably half ours, yet it still means well over 1m. out of work. In the U.K., we have 1.1m. by our methods of measurement, and thanks to some energetic short-term measures by the present Government, the figure appears stable or even shows a tendency to decline. Yet when the Department of Applied Economics in Cambridge bases its policy recommendations on the over 4m. unemployed in the medium term, they are based on their prescriptions, not for their forecast of rising percentages of work.

In the U.K., we expect a slackening of the demand for labour largely because of the failure to maintain effective demand at home, and our shrinking share of the world's export markets. We also expect some loss of workplaces through rationalisation, and automation: in other words, a rise in productivity. The Germans on the whole do not believe that their growth rates, and their share of export markets, will be the major cause of unemployment. But they do expect their high rate of investment in productivity to lead, if not to large-scale redundancies, then at least to a lack of demand for new entrants. This applies not only in their manufacturing sector, but also in service industries.

In the U.K., we tend to be conditional about this, if industry begins to invest at the "proper" level, this may lead to a short-term fall in the demand for some kinds of labour, but the longer-term benefits will compensate for this loss, including higher real incomes and more spending power, and the ability of Government to increase its expenditure.

"In Germany the first overt discussions about shortening the working day, the working week, the working year and the working life, without proportionate income compensation, are now taking place. It is time for a similar debate in Britain."

If these were the only factors, living standards will return, so the Germans would expect some increased unemployment, and we would expect rather more. But there is another common factor. This is the demographic development of the workforce (and there is nothing speculative about this: those concerned are already born, and migration cannot affect the basic arithmetic). In Germany, as in the U.K., there will be a large entry into the labour force in the early 1980s. There, the years 1980-84 saw record numbers of births: for the longer full-time average education process in Germany, they expect maximum entry about 1980-82, and then a slow decline.

In Britain, the maximum may be reached a year or two earlier. However, those who leave the workforce on retirement are steadily becoming fewer in both countries. Not only were those due to retire earlier, but in the 1980s members of smaller generations than the survivors of the early years of the century who retire now, but World War II took a much heavier toll of those born after 1920 in Germany than in the U.K. Both countries have a "demographic labour gap" coming up, but it is worse in the Federal Republic than here. Other things being equal, this effect could mean 1m. extra unemployed in the U.K. and about 1.1m. in Germany. So both countries face the certainty of extra difficulties. And in both countries, hopes of dealing with the situation by conventional Keynesian techniques, or even by the complex reduction tactics now being hatched out, are fading steadily.

And as fewer and fewer people believe that full employment and continuously rising living standards will return, so the Germans would expect some increased unemployment, and we would expect rather more. But there is another common factor. This is the demographic development of the workforce (and there is nothing speculative about this: those concerned are already born, and migration cannot affect the basic arithmetic). In Germany, as in the U.K., there will be a large entry into the labour force in the early 1980s. There, the years 1980-84 saw record numbers of births: for the longer full-time average education process in Germany, they expect maximum entry about 1980-82, and then a slow decline.

comes for those whose working hours were cut. Better to have 15 per cent of the workforce unemployed, we say, and living at half the national average living standard, than 3 per cent unemployed and 97 per cent drawing 10 per cent less, in real terms, than they would if they were all working (knowing that many of them would not in fact work).

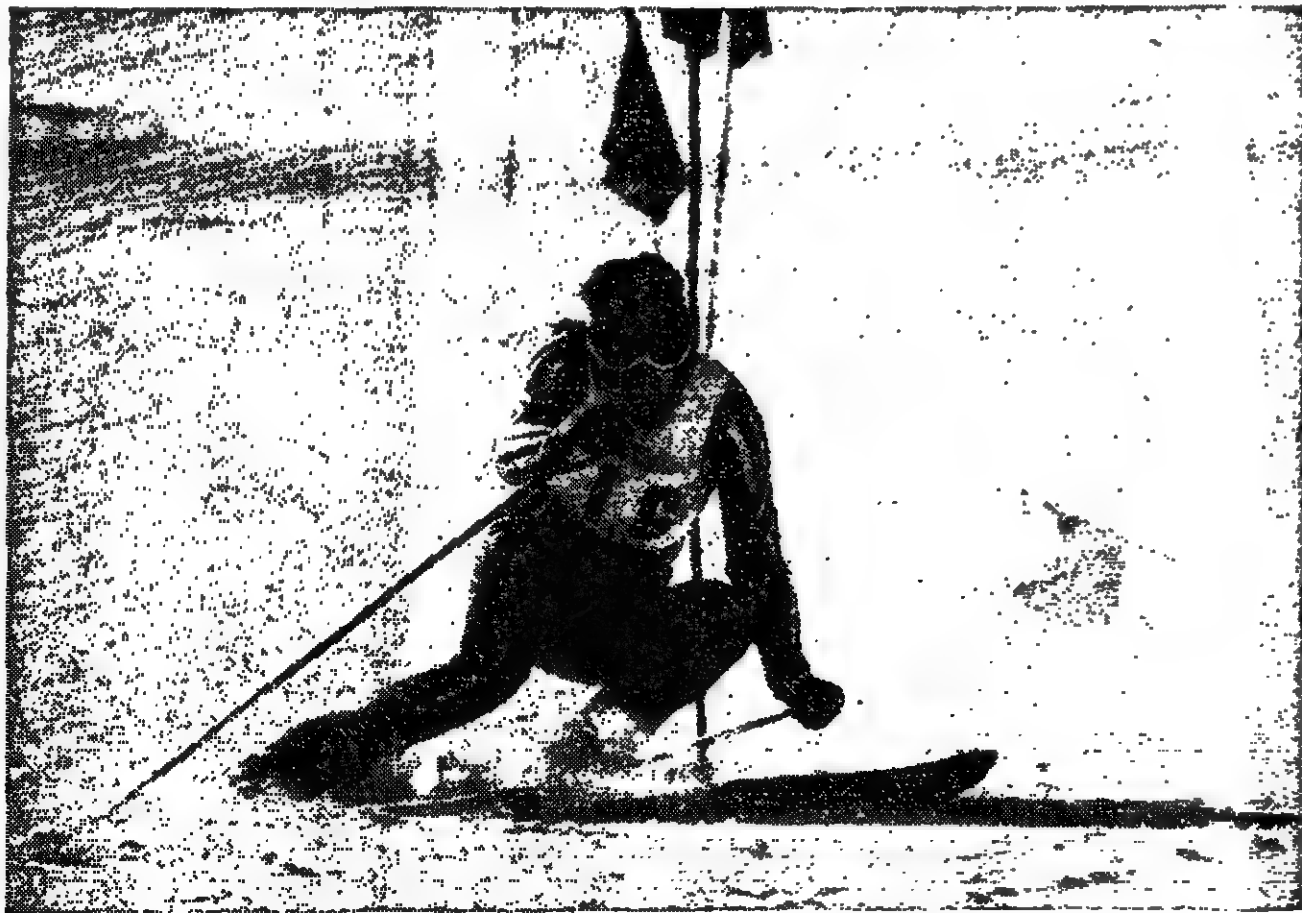
In an analysis of the long-term prospects, Dr. Christine Foeppel, a well-known Bavarian economist and journalist, has now put the dilemma to the unions, the employers and the politicians. (*Die Vollbeschäftigungsformel*, [The Full Employment Formula], Fischer paperback, 1978.)

She is outspoken about the reasons why most people instinctively reject any work-sharing formula as "uneconomic," "anachronistic," even "socialistic." So her argument is partly based on a complex analysis designed to show that even from the point of view of long-term economic growth or at least stability, work-sharing makes sense. However, in the last analysis, her appeal is humanistic: the price which society would pay for its economic survival by totally demoralising both the young and the old is too high. She fears less idealistically, and probably rightly, that increasing unemployment among the younger graduates (far worse than here) will increase political tension; another good reason for not following the narrow prescriptions of the growth economists.

Putting together the German discussion, and the analysis of our own experts outside Government, there seems to be an escape from the problem either in an economy which may seem to be to fall fairly heavily on our own. It is unlikely that anything will be done in the short run. But at least the discussion ought to start. Dr. Foeppel sets out alternative ways of doing what is required: some are rejected as impracticable or irrelevant (like giving women a year off when they have children). Perhaps we ought to perform similar calculations here, and test the reaction of unions and employers. The Germans no longer hope the spectre will go away: we have even less reason for optimism. But perhaps the ability to discuss such matters freely grows in inverse proportion to their urgency.

David Eversley is a senior research fellow at the Policy Studies Institute.

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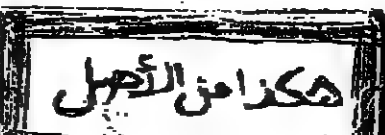
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An ABC of children's programmes

by CHRIS DUNKLEY

Here are six quotations taken from television during the last fortnight:

"Co smashin', right, and now tim for are not box situation. This drink is sensited. It tells me you need rest. And nersment. And relief from inner tension."

"It's a lovely feeling is that and I bet Prince Andrew is right royally chuffed."

"Rart we've got soompr vurry special for you. Four kids coom ere were gner 'ave a look 'n see there's nothin' conderneath thar 'overcraft over thur..."

"He leans on a stone, finds a little boulder, and goes across the vig cave-man whose name is Grotto. It's his cave, see... Do you know where a general keeps his armies? Up... his sleeves."

"No one shall take his life but me. I shall flay the skin from his living body and wear it about me like a cloak."

Anyone able to identify the parts in that little collection obviously has young children and spends a lot of time at home in the daytime because they are taken, in order from Cheggers (ITV), Blue Peter (BBC), Runaround (ITV), Think Of A Number (BBC), and The Feathered Serpent (ITV).

They point up a number of facts about what has been happening in children's television since it last occupied the whole of this column 15 months ago. Taking the last quote first for instance, the amount of really nauseating violence scarcely seems to have diminished.

Thames Television and the Independent Broadcasting Authority are evidently perfectly content to aim the sort of verbal obscenities quoted above at a target audience of young school-children. It would be fascinating to know what IBA director-general Sir Brian Young or Feathered Serpent producer Vic Hughes would say to the insistent six-year-old asking "What does flaying skin from a living body mean? And how do you make a cloak from it? And why?"

The Logan's Run excerpt represents American content and my general impression, without using a stopwatch, is that this remains pretty constant too. The BBC runs at least four American cartoon series (Bulldog's Comets, Dastardly and Muttley, Scooby Doo and another Hanna-Barbera series that is new to me, Laff-Lympics) and the verbal content of these is presumably incompressible to most British children.

"Trick or treat" "strike two" and "rat sk" — which all cropped up within a few minutes in last week's Laff-Lympics — are familiar neither as phrases nor as concepts to British children.

However, since the birth of Mickey Mouse was over thus and quite a large proportion of children's television continues, for good or ill, much as ever: another generation of toddlers (perhaps the best served minority in the entire national audience) is singing along and shaking its tiny buttocks with Play School and Champion The Wonder Horse is still rearing up on his hind legs and frightening monochrome villains. As usual last week he galloped over and did this as soon as the baddy's gun ran out. Can Champion count up to six?

Moreover several of the series which seem to run for ever: not just good of their sort or good by children's standards, but



Free-falling John Noakes of "Blue Peter"

better than almost anything else on television. If forced to keep just one of BBC 1's magazine programmes, for example, there would be no difficulty in deciding to drop Nationwide but which would you choose between Tonight and Blue Peter?

It was the inimitable John Noakes (who now shares the presentation of BP with Lesley Judd since Peter Purves left for the new BBC 1 children's sports series Stopnatch) who delivered the Prince Andrew quote above as an introduction to BP's film of Noakes' own two-mile high free fall with the RAF's Falcons parachute team last week.

There are very few regular programmes of which you can say that they are always enthusiastic, but never frantic for the sake of effect: always sane, but never boring; forever revealing the unusual without descending to the contrived; never malicious; never violent; and never condescending. Yet you can say all that and a lot more about Blue Peter. Noakes, Judd and producer Biddy Baxter fully deserve all the awards and plaudits that they win.

And in Take Hart the BBC has a series which habitually exploits television just as though it weren't second-rate cinema, second-hand theatre or second-division literature. Would that there was a single series for adults which used stop-motion photography, music, electronic effects such as chromakey, and all of television's other capabilities with as much imagination as Tony Hart and his director and producer Christopher Pilkington and Patrick Dowling do. (Incidentally the sooner we get a whole series devoted to the marvellous Plasticine man, Morph, with the Pevsorian flute voice, the better.)

Though the title of Take Hart may be new, the concept is, of course, broadly that of the old Vision On but with two or three fewer pretences.

In brief, then, much of children's television goes on as it has for years, and some of it is outstandingly good. However, there is also a growing body of more recently established programmes

which are characterised by reactions against the familiar values of British broadcasting, and in favour of that craze for the demotic which has permeated so much in Britain in the second half of the seventies.

No doubt every generation tends to react against the previous one, in broadcasting as in all things, and in some respects this is very healthy. For instance, the one-time domination of the air waves by white males speaking standard Southern English clearly had to change. Yet it is hard to recognise as an improvement the present position in which it is practically impossible to get a start in presentation now if you are a white male speaking standard southern English, or even a white female speaking standard southern English, or even a white female speaking standard southern English, or even a white female speaking standard southern English.

Even that, however, seems less important than the apparent reaction against the values represented by Vision On and Take Hart, Blue Peter and its copy Mappie, and even the costume serial dramas produced by BBC Children's Programmes (the for so many years are being overtaken by changes in society and made to look old-fashioned and of appeal only to a shrinking portion of the suburban and rural middle class. Such an argument sounds highly dubious since BP has always been well ahead of social change (John does the cooking, Lesley gets the heavy lifting, and John never did sound much like Ayrer Liddell) and I am not aware of any slide in the ratings.

Still, that may be the argument, and the new wave explained as being programme for all those egalitarian boys that which inspires those wanting to banish all educational selection (unless it be for soccer players or pop groups).

The programmes in this new wave are devoted to the education of the ordinary, the unremarkable, the easy to achieve, well served by television, will Cheggers (a reference to Keith Chegwain, the unhealthy looking but second-rate rock groups and young northern presenter who over-orchestrated parlour games,

skips about like a plexie with tubby hips and buttocks crammed into oeright jeans) has a participating audience of young school children as do Runaround and Think Of A Number.

On all these shows the children are encouraged to applaud one another, and often themselves, wildly for the most banal achievements: banging a wooden peg with a wooden mallet (Cheggers) or knowing how to spell Mowgli (Runaround).

Think Of A Number seemed to be aiming for something better. In Episode 1 presenter Johnny Ball began by saying that nearly everything in science could be explained by a very basic mathematical concept. But the first two episodes have contained lots of quick tricks and virtually no mathematical explanations. Ball does have a nice line in puns and jokes, but his programme like the other new ones evidently assumes in its audience a maximum attention span of about two minutes.

It may be argued that, like the Home Service Children's Hour of my childhood, the Blue Peter group of programmes which has won so much prize for so many years are being overtaken by changes in society and made to look old-fashioned and of appeal only to a shrinking portion of the suburban and rural middle class. Such an argument sounds highly dubious since BP has always been well ahead of social change (John does the cooking, Lesley gets the heavy lifting, and John never did sound much like Ayrer Liddell) and I am not aware of any slide in the ratings.

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NESS

IENT?



Angelo Romero (kneeling) and Elena Zilio (right)

Turin Opera

Der Corregidor by WILLIAM WEAVER

It is the policy of the Teatro Regio here to present only a limited number of operas in a season, but to give each one a fair number of times, so the season actually lasts almost as long here as in other Italian opera houses. Surprisingly, though the choice is restricted, the house manages to offer not only a varied programme, but also an adventurous one. This year's bill is characteristic: one Verdi (the *Machbeth* which opened the season last November), one Puccini (Tosca), one Mozart (Don Giovanni, a revival from last year), and one Rossini (a Barber, which will conclude the season in May). Then there are two 20th-century works: Henze's *Elegy for Young Lovers* in its Italian premiere and Prokofiev's *Love of Three Oranges*, presented in Turin for the first time.

And, currently, Hugo Wolf's *Der Corregidor*, which though it dates from 1897, has never been staged in Italy before. The production was obviously fostered by the well-known Italian musicologist Luigi Ronconi, who performed a similar attempted salvage, at the Regio, of the Weber-

Mahler *Die drei Pintos* a couple of years ago. Ronconi, again on this occasion, prepared (or revised) an Italian translation and also produced the piece. Unfortunately, the translation and the production were two of the less happy aspects of this undeniably important musical event.

Frank Walker called the libretto of *Der Corregidor* a "dashed and mishapen mould, and—after seeing it performed—one cannot disagree with him. Only a composer as theatrically innocent as Wolf would write a second-act finale for three comprimarios or introduce a major character (the Corregidor's wife) in the last act. There is, however, a deeper problem, which is the ambiguity of dramatic tone. In theory, this is a comic opera, and there are several standard buffo characters, including a village drunk and a sneezing servant. But the central emotion is the love of Elena Zilio, the miller, for him (the libretto is based on the Alarcón story *The three-cornered hat*). For them, Wolf wrote music of heart-melting tenderness, as opposed to the more

frankly farcical music for the others.

So what is a producer to do? Ronconi's solution was to reduce everything, as far as possible, to a common Rossinian denouement: the presence of some veteran comic singers, notably Paolo Montarsolo and Renato Ercolani. But this does not work, and so the opera seems even more hybrid than it is. The sets, by Paolo Bregni, were also incoherent. In a programme note Ronconi refers to the Sesezation movement, and some patches of gold in a couple of sets are vaguely reminiscent of Klimt. But other sets (and all the costumes) are more traditionally Spanish. So just as the staging had no dramatic line, it also had no visual key.

Fortunately the miller was sung by the gifted young baritone Angelo Romero, and his wife was the charming soprano Elena Zilio. They played together with easy affection, and their voices were well-matched. The other singers, though some of them were miscast, made a generally positive contribution. Without going into the vexed

question of opera-in-translation, I venture the opinion that, in this case, translation was a mistake. Even the strongest supporters of translating opera are seldom heard suggesting that *Fräulein und Leber* or *Die schöne Müllerin* be sung in the language of the audience. Wolf's opera, obviously, has a Lied-like character. In the first act, Frasquita sings "In dem Schatten meiner Locken," and the song's melody and accompanying rhythm remain a kind of musical kernel of the rest of the opera. Forcing Italian words (and, in this case, rather dreary words) on this and other tunes is surely a mistake. For that matter, the story-line is so simple that it could be followed by any audience.

Finally, *Der Corregidor* is not an operatic masterpiece, but it contains page after page of haunting, elusive music. In Turin, the conductor, Piero Bellugi, blotted through the score, missing point after point. Proof of the opera's value, then, lies in the fact that, in spite of this defective performance, it aroused interest and also gave immense pleasure.

مكثان النمل

Old Vic

Twelfth Night

by B. A. YOUNG

A four-piece group The settings of the songs, Mr. Fraser again) and from his acceptance by everyone.

The of fresco beginning is maintained throughout the evening. It is high summer in Illyria: Bernard Cullshaw has put a great red sun on the backcloth and left the rest of the scenery mostly to our imagination. Orsino's household and Olivia's household take their pleasures in the garden. Sir Toby makes his first entrance disguised as Bacchus on a great barrel mounted on that same wagon, that becomes the stage-wagon's vade mecum; and when it's necessary to find a dark place for the incarceration of Malvolio, into the barrel he goes. Festival reigns: whenever two or three are gathered together, some of them will go into a dance.

The holiday air leads to much social relaxation. Feste, in spite of the like majesty of his first joke ("Take away the lady"), sits down with Olivia at her table without an invitation. But the understanding between them is special. Robert Eddison gives the best Feste I have ever seen, a sad old Archie Rice who knows that his festing days are over but must work at it all he can, even accepting such nasty jobs as mocking the imprisoned Malvolio in the person of Sir Topas, and begging for more largesse whenever the chance presents itself. He was a great entertainer in his day, you can tell that from his singing (new

the lines demand it, and to good effect.

Malvolio has a rich, aristocratic voice, poisoned with a grocer's "ow" sound. By giving him such vast pride, Michael Denison makes the later humiliation all the more pathetic, and paths being his object, he does not try too much to make him funny. Of course he is funny in his yellow stockings, not only consistent but even probable, never for a moment allowing her fun to go too far. The production as a whole is a figure we can only laugh at, never laugh with.

The Belch set are as broadly comic as the text will take. They have it never quite convincing in expressed in her boyishness, modern kit to my mind; why with this Feste can be all should Aguecheek be fencing many, many faults if necessary.

with a sword (a Japanese check two-piece suit such a might see on Grand National in the Rover's Return? he is a reasonably convincing figure as Ronnie Stevens, him, probable or not. John Tobys, and clowns him lessy. Maria (Carol Gillen) not only consistent but even probable, never for a moment allowing her fun to go too far. The production as a whole is a figure we can only laugh at, never laugh with.

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Eileen Atkins and Louise Purnell

Theatre Company

Quagline's

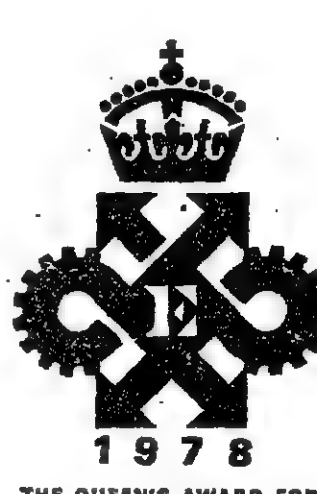
Three for the Road by ANTONY THORNCROFT

Anything that aims to amuse Londoners, or rather London tourists, after midnight must be welcomed even "Three for the Road," the "musical revue" which opened the revived Quagline's on Monday night. Breathing life into the night of the Town, its latest mantle-club of the thirties seems to be the flavour of the month—the Embassy was gaily vamped up two weeks ago. It is all part of the renewed confidence of the rich to enjoy themselves in public.

Quagline's has managed to retain a clientele throughout the years: it was well patronised by comfortable county families celebrating their fourtieth wedding

anniversary around the table that first engaged them back in the white tie and tails days. In past years it has flirted with satire when David Frost was firing Side by Side by Sondheim entertainment, which finds a trio of singers cavorting their way through songs by Jimmy Van Heusen and James Burke. It has a kind of awkward charm. A Press release says it is all about "three air stewards, accidentally grounded in the Far East who, in imagination, make trips in song to exotic places." In practice a few pretty melodies mellowed by the "Moonlight Becomes You" variety, are strung

adventurously harks back to pre-war London yet again. For the first month it is just one chair. It is too if aseismic is a comment. It is a pity that this "theatre restaurant" did not off to a more powerful Quagline retains enough encultured style to give it a head start in the nostalgia stakes, and in its new form will not upstage traditional customers. When it will attract the gullible young when there is so competition around—Foul which opened last night, Madisons, next week, are two more "supper clubs" netting for the gossip column—only a few late nights will



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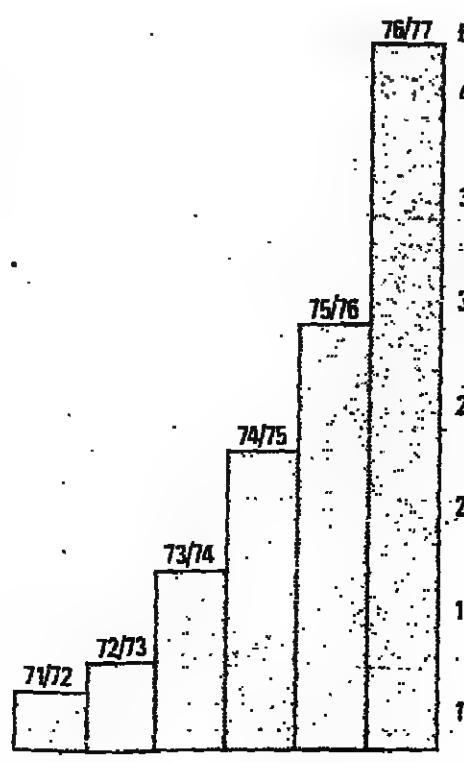
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Wednesday April 26 1978

A demand for skills

DESPITE THE apparent stagnation of output, the unemployment figures continue to drop and the number of unfilled vacancies to rise. The underlying trend of unemployment—as measured by the number of those wholly without work, excluding school leavers and allowing for normal seasonal fluctuations—has now been falling for seven months in succession, and the latest drop is the largest of the seven; the number of unfilled vacancies has been rising for six months in succession. Not only are these trends difficult to square with an almost unchanged level of production but there is little evidence in recent industrial surveys of an increase in demand for labour, except in certain skilled categories in which scarcity has persisted throughout the recession.

There are several possible explanations of this persisting discrepancy and more than one of them may contain an element of truth. The first is that output is in fact rising more rapidly than the official statistics suggest; the measurement of production is particularly difficult when prices and stock levels are changing rapidly. This, however, is more plausible with regard to the most recent unemployment figures, since these are published comparatively soon after the event. It does not explain why unemployment, after rising sharply throughout the summer months, began to fall in October.

The limits of pay policy

NO ONE pretends that pay policies are fair. There are occasions when they may be accepted by the public for a short while, but the longer restrictions are maintained the greater will be the anomalies and distortions of pay structures and the greater will be the risk of the policy itself coming into contempt. Other groups in the community besides the armed forces have seen their pay fall seriously behind because they have been subjected to the strict limits of the official pay guidelines and are unable to work on overtime or shift work rates, participate in self-financing productivity deals, or make up their pay packets through other forms of wage drift. But servicemen are singularly disadvantaged, compared with most others in being unable to resign at short notice to move to a better paid job elsewhere.

Balance The introduction of the military salary in 1970, followed by the setting up of the armed forces pay review body, was a recognition of this factor. The new salary was to be based upon the concept that members of the forces should be paid similar rates to those for comparable civilian jobs, adjusted by an "X" factor to allow for the balance of advantages and disadvantages of service life—the danger, the frequent moves, the restrictions on personal liberty imposed by military discipline, and the inability to change jobs freely. Comparability was to be assessed by the review body, together with the charges that servicemen should pay for their food and accommodation.

This system has been allowed to operate properly in only two of the last seven years. The shortfall and distortions in service pay bred by the Heath Government's pay policies were not so severe as to be incapable of being fully made good in 1973, but since then the military salary has fallen so far behind again as to require increases averaging 32 per cent. if the forces were to be put in a position of suffering no more than the community generally.

In the early months of last year, followed by a steep rise in the summer, it will not be until June, on this supposition, that we shall know whether the apparent fall in unemployment is genuine or a statistical accident.

Two other related explanations are worth a mention. One is that a high proportion of the total drop in unemployment since last autumn has taken place in the south east region of the country, where the percentage level of unemployment is lowest. This would be an understandable consequence of the rise in consumption which higher earnings, slower inflation and lower taxation have combined to bring about. In the month to mid-April, as it happens, this pattern has changed to some extent, with substantial unemployment falls in such depressed regions as Scotland (7.8 per cent unemployment) and the north west (6.4 per cent).

Differentials If so, the Government's various special measures for creating and maintaining jobs has probably had its part to play. These measures are officially estimated to be keeping some 260,000 people off the unemployment register, a figure which completely overshadows the month-to-month changes in the total registered as unemployed and makes the interpretation of the trend still more difficult than it would otherwise be. Given that a relatively high level of unemployment seems likely to be not merely a cyclical phenomenon but something that will be with us for some time, the most valuable of these special measures are those that involve training, especially of the job. The fact that demand for skilled men can remain high in mid-recession demonstrates that there is a need to be remedied, effectively, however, there must be not only an increase in the number of skilled workers but an increase in the differentials paid for skill.

PARAMOUNT Chief Kaiser Matanzima, Prime Minister of Transkei, formally withdraws his ambassador from Pretoria on April 30, yet little will really change in the relationship between South Africa and the tribal homeland. The Transkei budget just announced still provides for South African aid totalling R113.5m. (£80m.). Trains will still cross the border, electricity supplies will continue, remittances from some 350,000 Transkei citizens working in South Africa will still flow. Some 800 South African civil servants will carry on working in the "independent" Transkei, all by courtesy of the South African Government.

The reaction of Mr. John Vorster, the South African Prime Minister, to Chief Matanzima's gesture, apart from injured innocence at the accusations of "contemptuous and brutal" treatment, was passive. "It is he who has made his bed, and he must sleep in it," Mr. Vorster declared. "It goes without saying that we shall honour our undertakings. It is not we who will ostracise the Transkei. It is the Transkei which has ostracised itself."

Undoubtedly, however, Matanzima's action calls into question some of the basic assumptions of the South African master plan—and it means that the system is now being challenged from each end of the black political line-up.

Mr. Vorster's grand strategy, as inherited from his predecessor, Dr. Hendrik Verwoerd, seeks to create independent ethnic states for each black tribe in South Africa, leaving the rest of South Africa as a majority white state without black citizens, albeit with coloured (mixed race) and Asian minorities. To accomplish this the tribal homelands must become reasonably viable states, and the flow of the black population into the "white" urban areas must be reversed. Mr. Vorster must defuse the political aspirations of the existing urban blacks, and persuade them to exercise their ultimate political ambitions within their respective tribal areas.

Mr. Vorster has faced challenges from radical urban blacks demanding both greater economic opportunities and a greater political say in the system; and from unco-operative homeland leaders, led by Chief Gatsha Buthelesi of KwaZulu, who refused to accept independence outside a unitary South African State.

Now, however, the Government is being challenged from "within" the citadel. The Transkei move means that even the most conservative and hitherto co-operative of homeland leaders finds it difficult to stomach his appointed role in the apartheid system. Chief Matanzima's action raises the

question whether the final patchwork of independent homelands can ever co-exist with their parent State: whether the policy of separation does not in fact aggravate, rather than accommodate, the innate stresses of a multi-racial society.

Chief Matanzima's complaints are two-fold. He lays claim to the district of East Griqualand, something of a no-man's land on his north-eastern border, which is claimed both by white farmers and by his original Griqua settlers. If it were transferred to the Transkei, it would consolidate the country into two positions rather than its present three.

The second complaint, as spelled out by Professor M. Nkomo, the ambassador in Pretoria, concerns the treatment of Transkei citizens in South Africa. They remain subject to a whole range of restrictive legislation governing their movements, jobs, and leisure.

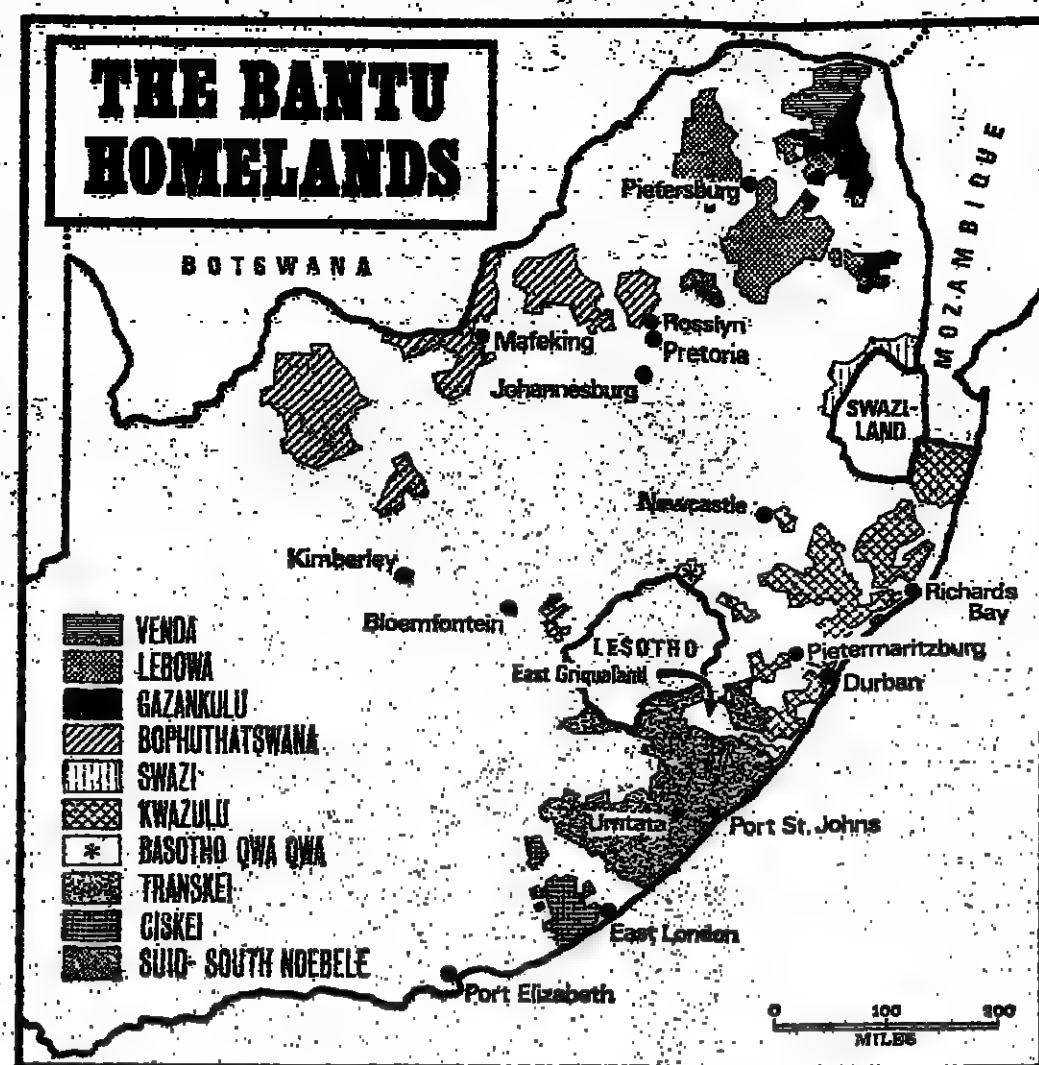
Balkanisation of South Africa

Chief Matanzima's objections concern the enforcement, rather than the principle, of apartheid. Chief Buthelesi, on the other hand, is adamantly opposed to a Balkanisation of South Africa, which is fundamental to the National Party blueprint. As for the radical urban blacks, as represented by the Black Consciousness Organisations, they totally reject the homeland concept and insist on nothing less than majority rule in South Africa. They absolutely reject any move to deprive them of their South African citizenship in favour of citizenship of one or other homeland.

The Government response to black opposition has been very slow. National Party spokesmen maintain that opposition is much less widespread and significant than their opponents make out. Mr. Vorster in particular has consistently refused to make any move that might be seen as a response to pressure, especially violent pressure.

Since the general election in November, however, when the National Party was given a landslide victory by the all-white electorate, the pace of change appears to have quickened. Several moves have been made to implement Mr. Vorster's declared policy of "moving away from discrimination." Theatres have been told that they may apply for annual permits to play to mixed audiences; Churches have been told they need no longer apply for permits to allow blacks to attend regular services; private schools have been allowed to admit more black pupils; sports clubs have been told they may apply for "international" status to allow black members to join

BY QUENTIN PEEL, Johannesburg Correspondent



white in club-house activities, as well as on the field; and multi-racial night clubs have even been allowed to open in Johannesburg.

These moves, however, have been cautious in the extreme: the concessions in private schools and night-clubs could be very temporary. Claims by Dr. Piet Koorhof, the Minister of Sport, that sports apartheid has disappeared appear questionable as long as white spectators cannot attend multiracial football matches in black townships, and while a complex system of permits remains in force for most multiracial activities.

One move announced by Mr. Vorster as a major concession was his intention to do away with the hated pass laws, under which blacks must carry an identity pass at all times, and present it on demand to a policeman. An average of 180 people a day were arrested for pass law offences in 1976. Mr. Vorster announced that instead blacks would in future be required to carry "travel documents" issued by their Homeland Government. The basic regulations governing influx control would remain, strictly limiting the access of blacks to "white" urban areas, and restricting any claim to permanent resident status. Thus the change merely gives the homeland leaders the un-

enforced task of themselves allotting any place to urban Africans. Legislation has been put back to 1978.

Certain political and economic changes could prove more fundamental. Two major political innovations have been introduced, with mixed success. The first has been the installation of Community Councils in the townships, to replace the former Urban Bantu Councils. The latter were purely advisory, whereas Community Councils are supposed to be given some executive powers, and even in some cases to run "fully autonomous municipalities." Councils have been elected with reasonable success in some of the smaller black townships, but the election proved a fiasco in Soweto itself, where only two of 30 wards were contested, and 33 per cent of the eligible electorate actually went to the polls. In subsequent elections only 8 per cent voted in 14 wards.

The other political move has been the constitutional plan proposed by Mr. Vorster to set up three parallel parliaments—for whites, coloured people and Asians—under a joint "super-cabinet." The plan would ensure a continuing white majority in the joint body, while giving the two smaller population groups a more formal say in government. But the politically moderate Indian and coloured people's representative councils have rejected the plan.

There has been a relaxation of restrictions on black traders operating in the townships. The ban on blacks acting as managers in the white city centres has been maintained. More important, two government commissions have been established to investigate the whole area of labour relations. The Wiehahn Commission is not expected to report until the second half of the year, but "informers" leaks suggest that while it may recommend recognising black trade unions, it will simultaneously propose sweeping restrictions on the trade union movement as a whole.

Indeed, plant-based enterprise committees, which might have some success in securing a more equitable distribution of the different levels of wages, appear to be in the process of being set up. The other commission, run by Dr. Piet Koorhof, is looking at the whole area of legislation as it affects urban blacks as workers.

Perhaps the clearest example of the limitation of Government-inspired liberalisation comes from proposed changes in the law to allow blacks to hike up mortgages to buy their own homes in the townships. Mr. Matanzima's frustration has been contagious, that time when he

Development (the new name of the old Department of Ba Administration and Development), made a major concession when he announced recently that the "relative permanent" of urban blacks must be recognised. The law on black property ownership is to be changed to give them 99-year leases, to allow freehold rights not to be compatible with Government policy, he said.

What makes black opponents of the Government extremely sceptical about the claim of liberalisation has been last year's massive popular movements necessary for implementation of the apartheid master plan continue. In recent reports, the Black Consciousness Organisation calculated that some 2.1m. people had been shifted about in a strategy of consolidating homelands, setting aside special areas for each race and removing "black spots" and "white islands" from the country. According to published plans, another 1.7m. people remain to be moved. Of a grand total, all but 9,600 black

Dr. Mulder has declared Parliament that his vision remained that of a "white" South Africa which ultimately would have no black cities. Moreover, while conceding the right of permanence in terms of home ownership, he has induced an amendment in Parliament which will deny his children the residence rights their parents have. According to the Bantu Laws Amendment Act, the black children of parents who are citizens of an independent homeland will no longer be able to qualify for urban residence under Section 10—thus laying the door open to the danger that they will only be tolerated in the "white" areas as migrant workers.

Unchanged strategy

Thus the principles of Government policy, as laid out in the 1976 White Paper on Bantu Affairs, appear to be unchanged, and this is acceptable as far as the black radicals are concerned. Chief Buthelesi of KwaZulu, a radical black leader, told Parliament in Johannesburg that he believes all the time in the possible exclusion of KwaZulu, would be excluded within five years. Yet Chief Matanzima's frustration has been contagious, that time when he

MEN AND MATTERS

Food for sale—at a price

Exports of food are one of the successes of the Chilean junta—or so Patricio Matuzana, the First Secretary (Commercial) at its London embassy, was assuring me yesterday. The figures would seem to support this. In 1973 Chile imported \$800m. worth of foodstuffs and exported \$30m. But by 1975 the accounts were even and since then food has been a net foreign exchange earner. Food imports from Chile by Britain have quadrupled between 1973 and 1977.

First Secretary Matuzana told me that onions did particularly well here, but sales of dairy products had to be aimed at other countries. He said that Chilean food production rose 14 per cent between 1976 and 1977, so that there was "a good margin for export."

These claims that food exports are "one of the most successful sectors of recent years" are put in a different context by the Chilean Solidarity Committee. A spokesman for this body cites the figure that 61.5 per cent of pre-school children in shanty towns are undernourished. This statistic comes from the Catholic Church's specially-created "Vicariat of Solidarity for the defence of human rights and the unemployed in Chile."

The spokesman also quoted Chilean government officials from CONUT (The Corporation of Infant Nutrition) and CONP (The National Council for Food Nutrition) who last summer reported that between 17 and 18 per cent of Chilean children aged under six suffer from malnutrition. 30,000 school children are fed in soup kitchens formed by charitable organisations since the coup.

When I relayed these figures to Matuzana he said it was "quite untrue that there are hungry people in Chile" and asked for my name. He also

challenged figures that the average calorie intake has fallen 11 per cent below recommended World Health Organisation minimums. Egg consumption per head was halved, I learn, and meat consumption is down by a quarter.

"The export of hunger" is how Chilean exiles describe the food exports, but the First Secretary (Commercial) retorts that infant mortality rates have fallen by about 25 per cent since 1973. However, a pediatrician writing in the Jesuit monthly, Mensaje, in Santiago, states that in the period they have risen by 50 per cent.

John's sympathies

MORE ON FOOD. While Agriculture Minister John Silkin was doing battle yesterday in Luxembourg, his character was being dissected before a covey of Continental journalists in London. The dissector, National Farmers' Union president Sir Henry Plumb, said Silkin was "consumer-oriented"—reflecting the middle element in his

triple responsibility for agriculture, food and fisheries. Some farmers thought, said Plumb, that Silkin's role should be split; but this might not be a good idea if there were to be a weak Agriculture Minister and a strong Food Minister.

When it came to substance rather than personalities, Plumb became involved in a complex discussion about the EEC's over-production of dairy products. He admitted that it was in nobody's interests that the butter output of British farmers is now "going into intervention" to add to the mountain of excess butter Europe possesses. A New Zealand journalist at the meeting complained that his country was being told to diversify its butter sales, but kept running into off-loaded EEC surpluses around the world. Sir Henry agreed that this was a pity; for all that, he sternly denounced New Zealand's bones of "long term access" in Europe for its butter.

Rude alarms

A latter-day Nell Gwynn greeted me at London's Olympia yesterday with a fruit basket on her arm—apples not oranges—and the title Miss Beautiful Eyes round her shoulders. She turned out to spend her time touring shop-floors trying to persuade workers to protect their eyes from rubber dust and swarf (small pieces of metal). But £12,000 and £18,000 a year after tax. Over three years around 250 of our men will be recruited for varying periods.

Maybe the GPO would like to offer the chance of such jobs in the sun to some of the operators on their Turkish desk—so that the automatic lines now installed can be made available to the public. Redundancy problems are delaying the hook up.

Dialling out

Exporting people is becoming big business for Britain. Our latest coup is an "order" for more than £4.5m. worth of British telecommunications engineers for Iran. They will work on a £16m. telephone exchange contract in Iran, won by the Ford Aerospace subsidiary. Aeronautics. The recruiting company says that the "excellent" Post Office training gives British engineers an edge over Americans in a deal of this kind. Pay will range between £12,000 and £18,000 a year after tax. Over three years around 250 of our men will be recruited for varying periods.

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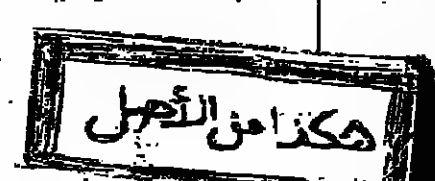
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FINANCIAL TIMES SURVEY

Wednesday, April 26 1978

مكتبة المجلد

Vehicle Finance and Leasing

The leasing industry is going from strength to strength and its growth in the vehicle market has been very rapid. This sector also received a further boost when the Chancellor did not, as expected, remove any of the tax advantages gained from leasing a vehicle.

Left
alone
to
prosper

By David Wright

FUELED BY an unprecedented level of inflation the cost of purchasing and running a motor vehicle has risen out of all proportion over the past three or four years. This has put an even greater strain on the company or fleet user, who is already under pressure to preserve margins and liquidity ratios, while at the same time has forced a number of private individuals out of the new car market.

Faced with this problem the companies, which now account for 60 to 70 per cent. of all new registrations, could either retain the fleet longer or find alternative funding arrangements. Since extending the life of the fleet results in higher maintenance and repairs costs as well as a much lower trade-in value the savings are short term if there are any at all. So other forms of finance or means of acquiring the use of motor vehicles was the natural solution.

Leasing and contract hire, which offer the company several advantages, in particular cash flow and tax allowances, have

been steadily filling this need in industry. But even these methods took on an added attraction following the relaxation in the Control of Hiring Order last June. Since then the leasing industry has been booming and a leading lessor claims that business has virtually doubled over that period.

It is easy to see why leasing/contract hire has been so popular with companies. First, there is no sizeable initial capital outlay, so this allows funds to be used more profitably elsewhere in the business. Moreover, it reduces the burden of managing the fleet since a leasing arrangement can be tailor-made to suit any particular need. This means that any maintenance or repair cost, the big impediment to fleet management, along with any other outlay such as insurance and road tax, can all be included in the monthly rental. This in turn gives the company a greater scope in forward planning, since the fleet costs would be known in advance.

But the big financial gain stems from the way in which leasing is treated for tax purposes. A leasing company or finance house is eligible for a 100 per cent. first-year write-down allowance on new vehicles. The benefit of these allowances are passed on to the fleet user by way of reduced rentals. In turn, these rentals can be offset by the lessee or fleet operator against his revenue as a business expense and are fully allowable against tax.

In the past, there was a certain amount of friction caused by the doubt over whether the resale value of the vehicle coming off a lease could in some way or other be passed on

for the benefit of the operator. Some leasing companies felt this practice was illegal and as such they did not pass on the benefit of capital allowances. But they were suffering from loss of business, since their terms were not competitive with the lessors who were feeding back the benefit.

But the doubt was cleared up last June when it was announced that businesses were exempt from the controls. This not only meant that the front end deposit was greatly reduced—the rate now is about three months' rent in advance against ten previously—but the residual

value and any excess over this figure are passed on to the lessee.

Since second-hand car values have been very strong there have been substantial gains from the disposal of the car after a leasing arrangement. This bonus has naturally been a major factor behind the recent remarkable growth in finance leasing.

Indeed such has been the level of tax gains that many people both in and outside the leasing industry were confident that the Chancellor of the Exchequer, Denis Healey, in his recent Budget would take

measures to close this tax avoidance scheme and is one such area that was widely expected to be blocked, by tightening up on the personal tax allowance arising out of such deals. However, the fear in the industry was that while

avoidance schemes the Chancellor might introduce measures that would hit the responsible side of the leasing sector. Many thought that there might be some moves to change the 100 per cent. write down allowance in the first year. An U.K.

This without doubt is a tax feared that the Chancellor aggressive, through its subsid-

ity appears to be going from strength to strength. Lombard North Central, a subsidiary of National Westminster Bank is a major force in the market. Lombard acts purely as a finance house, financing the distributors while at the same time forging some links with the manufacturers.

Dial Contracts a subsidiary of Mercantile Credit is predominantly involved in the contract hire field and with about 7,200 cars under its management it is the largest in the U.K. Among the manufacturers, Ford is probably the most aggressive, through its subsid-

would revert back to the old 25 per cent level.

To that extent the leasing industry breathed a sigh of relief although to be fair the well-known leasing companies were not involved in the practice of artificially depressing the residual value. Indeed the industry now seem to be very prudent when fixing residual value. A consensus of opinion around the major lessors is that 75 per cent of the original value was a fair average after one year, about 50 per cent after two years and 30 per cent after three years. Inflation rates are after all falling and a return to a more traditional second-hand car market looks inevitable.

Force

As for the fringe element it must be hoped that they take the warning from the few areas of tax avoidance that the Chancellor actually hit particularly, as the measures were retrospective, which was not widely expected.

In the meantime the leasing industry appears to be going from strength to strength. Lombard North Central, a subsidiary of National Westminster Bank is a major force in the market. Lombard acts purely as a finance house, financing the distributors while at the same time forging some links with the manufacturers.

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any Ford Motor Credit number of the Ford m dealers use this service. So of the dealers themselves have also formed their own leasing subsidiaries like BSG Group and Appleyard.

Other developments in leasing markets include companies that also offer a management service for the fleet. PHH, the U.K. arm of Peter Howell and Heather America, is one such company that offers this management service. PHH will buy the vehicle and handle all the problems of maintenance and repair and at the end of the contract use its selling powers to obtain the best return on the car. A network of approved dealers and associations with manufacturers would ensure that the best discount and residual value are secured.

While the motor car market may have taken the time over the past year there has been a fair slice of progress in other forms of vehicle leasing. Commercial vehicles leasing is no new venture but more aggressive approach to truck market has now been taken by Lombard through "Trucklease" which designed to become firmly established in the market before expected upturn later this year. This package will no doubt force the sector to become more competitive.

Agricultural equipment while a major market in terms of total sales, is basically a niche market as far as leasing is concerned. But many of the financial houses are now seriously considering a move into this area. Lombard once again could be the first to make any impact here.



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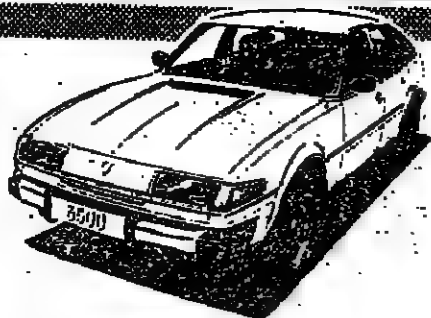
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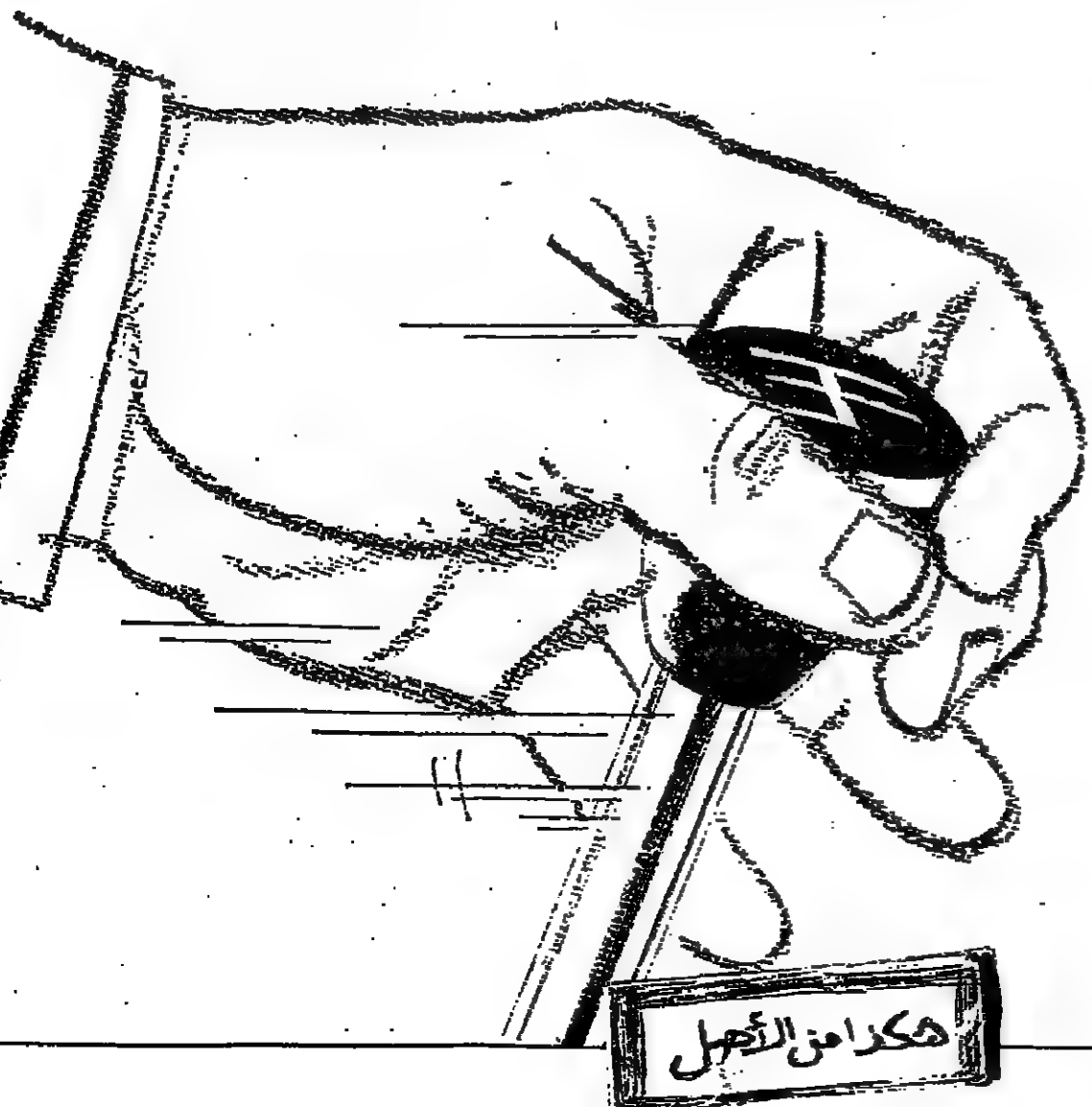
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VEHICLE FINANCE AND LEASING II

Greater emphasis on management

CAR FLEET management has become an accepted and important function of most sizeable companies. The number of company cars is rising at a staggering rate, as has the actual cost of the motor vehicle and this has resulted in large sums of capital being tied up in the fleet. Companies are under pressure to preserve liquidity ratios so it has become imperative that the high capital outlay is not only put to good use but managed as efficiently as any other part of the business.

Managing a car fleet has therefore taken on a new dimension. The volume of business puts pressure on the manager to find the cheapest way of purchasing vehicles, since capital could be better employed elsewhere in the company. The choice of vehicle has become equally important. The performance of the car, the likely level of maintenance and the prospects for selling it after use must all be evaluated. Not surprisingly fleet management is now a number of companies is now dealt with at board level while others have sought the help of independent specialist fleet management concerns that are now emerging in this country.

Without doubt it is the time spent in analysing maintenance costs that is giving most cause for concern among fleet managers. Garage bills are spiralling both in spare part and labour costs. More cars now need to be taken over running cost calculations. Having said this it does appear that much is being achieved, particularly by the manufacturers, to reduce the maintenance costs as much as possible. Improvement in design and quality of components has meant that periods between services are extending. Moreover, the manufacturers are also improving their warranty schemes and this substantially reduces the repair costs for fleet operators over the first and in some cases the second year.

The importance of maintenance has certainly worked in the favour of the British manufacturers. While there is little choice in reliability between two-folds. There is the advice on British and foreign vehicles the cost of home produced replacement parts is considerably less than the foreign counterparts ordered using PHH's buying and at the same time they are more readily available.



Storesafe's Crane Fruehauf semi-trailer.

Manufacturers in the U.K. have naturally concentrated on the demands of the fleet customer by producing more utility type vehicles that probably have a better second-hand value than the equivalent foreign car. Moreover bulk buying of British cars is more convenient in that vehicles can be ordered off the production line and practically delivered direct to the fleet operator. Importers would not be in a position to match this service given the reluctance to carry high stocks. It is not surprising then that British manufacturers capture over three-quarters of the company car market while in some cases like contract hire and leasing the figures are even higher. Foreign manufacturers appear to be making greater inroads in the private sector via their heavily subsidised promotion deals.

Advice

The problems now encountered in fleet management has prompted a number of companies to leave the managing to specialist outside companies. These businesses such as PHH, which is a subsidiary of the U.S. group Peterson Howell and Heather, are in a position to offer customers a complete management service. The service offered by PHH is basically to choose in reliability between two-folds. There is the advice on British and foreign vehicles the cost of home produced replacement parts is considerably less than the foreign counterparts ordered using PHH's buying and at the same time they are more readily available.

use the car would be sold again with the benefit of the added muscle. Apart from this PHH can offer an expense payment service which covered the same range of services as the advice on car policy but in addition all the bills would be paid by PHH and passed on in each monthly package to the client. These bills would include purchase or leasing costs as well as the expenses incurred on maintenance.

The scope for this type of service is enormous as the medium-sized fleet users are forced to accept the pitfalls of inadequate supervision. In the past three years PHH's business has grown by 700 to 800 per cent and at the moment it has some 20m of cars under management of which 25m are leased.

The growth in leasing has been staggering with the advantages it offers to cash flow. Leasing companies are entitled to a 100 per cent allowance in the first year on the vehicles purchased for the purpose of leasing. Companies buying their own vehicles are only entitled to a 25 per cent capital allowance. The benefit of this 100 per cent allowance is passed on to the fleet user in the way of reduced rentals. Moreover, no major front end commitment on a leasing agreement is required in advance since companies are exempt from the HIRIS controls so there is no major capital outlay. At a time when there are intense pressures on working capital requirements, there are distinct advantages in eliminating the heavy capital outlay on new fleets. The capital can be used

of leases, the finance lease and the contract hire. The finance lease is really just a financial arrangement. The fleet user finds the car and the finance house pays for the vehicle. Repayment is then made in monthly rentals and the less bears the burden of depreciation which is reflected in a pay back balloon when the vehicle is sold. Some protection to depreciation can be arranged by writing in a agreed residual value in the contract.

Contract hire basically relieves the fleet user of the burden of purchase maintenance and sale. The terms of contract hire can include the costs involved in purchase (the contract hire company takes the risk of residual values) and maintenance on a fixed price basis. A contract hire therefore allows the company to budget ahead with some degree of confidence.

David Wright

There are basically two forms

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Fleet sales

THE IMPORTANCE of fleet sales to the major motor manufacturers has increased dramatically over recent years. There is no precise way of knowing exactly what the proportion is, but a consensus opinion suggests that it is of the order of 60 per cent, or roughly treble the percentage only 10 years ago. And that is only what the manufacturers know about: there could be thousands more cars bought by the individual but paid for by the firm.

The size of this market has not been lost on the manufacturers who are all out in the market place pitching for their piece of the business. The undisputed market leader is Ford, which sells vast quantities of its Cortinas and Escorts at the volume end, and its Granada in the executive league.

However, the others are in hot pursuit, taking advantage of Ford's inability to make its desirable motor cars fast enough to satisfy demand: there is now a three months' waiting list for the popular versions of the Cortina, the prime seller. Vauxhall has made an impressive dent on the market with its Cavalier, which is comparable in size, price and overall appeal to the Cortina, and its Chevettes. British Leyland has Marinas, Allegros, Delonges, Chrysler is moving well, too, with its Avengers and Alpines, the latter proving increasingly popular because at just over 1,400cc engine capacity it falls neatly into a lower bracket for personal tax purposes.

Each of these manufacturers has made its own arrangements for providing finance for its customers.

Ford has the highly successful Ford Motor Credit which, at the moment, is actually being broad-minded enough to finance purchases of other makes of car while the manufacturing side gets over its production problems. Chrysler has Chrysler Acceptances, which is owned 50:50 with Mercantile Credit.

and Chrysler Leasing System. Vauxhall, which is probably the closest parallel to Ford in that it is strictly an in-house, independently developed operation, has Masterhire through General Motors Acceptance Co. and British Leyland—the last to enter the business—recently linked up with Lombard North Central, the National Westminster Bank subsidiary.

They have all experienced a good upturn in business since the Control of Hire Order was relaxed last June, particularly on the leasing side.

Vigorous

The services offered are all broadly similar in that, either directly or indirectly through the dealer network, they offer hire purchase, contract hire or straightforward finance leasing—the latter currently being the most sought after. They are all promoting their leasing services in a very vigorous manner, which is helping to increase the general awareness of the benefits of leasing in a market which is growing but is still a long way behind North America.

However, the services are comprehensive and each of the manufacturers is trying hard to find ways in which to outdo the other and offer just that little bit more. Chrysler, for example, has boosted the number of dealers offering lease packages to 122, around 50 of whom offer specialist truck leasing facilities. But, in addition to that, it is possible for a customer to negotiate only one contract to lease, say, 100 vehicles, but which have to be delivered to various parts of the country.

The deal is struck with just one dealer in conjunction with head office in Coventry, and is arranged for the other dealers in the "system" to deliver the cars. In other words, although you buy from one dealer you get the service of all the others. Chrysler has thrown in. This particular 50:50 with Mercantile Credit.

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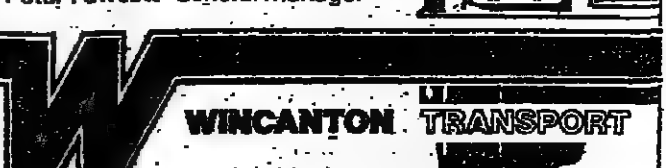
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Double bonus for distributors

BRITISH-MADE cars are still with new legislation which provided greater freedom to negotiate leasing and hire contracts. This cleared the way for the industry to open-ended contracts while earlier legislation, which demanded a ten-month deposit, was scrapped—and this new legislation applied not only to corporate customers but also to the professional person using his car for business.

Distributors are now reporting an increasing number of leasing and contract hire agreements with people like doctors, solicitors and even the freelance journalist. Equally, companies are showing a renewed interest in leasing. Particularly those firms which have been unable to pass on the benefit of bigger profits in higher wages and have been looking for alternative means to keep their managers happy—and why not a company car?

But it is the tax benefits—the 100 per cent write down allowance—that has really set the industry alight. It was the tax benefits which first attracted the finance houses, and more recently the banks, into the industry.

Under the 1971 Finance Act the regulations, covering the accelerated first year write down allowance on commercial vehicles, were broadened to include traders who are genuine in the business of hiring. The situation however was only clarified several years later by a test case against the Inland Revenue—brought, and won, by Godfrey Davis.

Previously the distributors had only been allowed to offset the cost of a car against their tax bill at the rate of 25 per cent a year.

The implications of the Godfrey Davis test case were clear to the finance houses. By taking on the mantle of car traders, leasing and leasing provided none of the hassle of maintaining and servicing the car, unlike contract hire agreements—the houses provided last year obtained tax relief which could

be set against the rest of its residual values have had to chase business. And leasing also produced profits in its own right.

Mr. John Tustain, managing director of Auto Leasing, the leasing arm of the BSG group, says that the presence of the finance houses in the industry has provided no threat to the distributors. His company has its own finance house but Mr. Tustain says that smaller distributors, which might otherwise have been forced out of leasing altogether, have been able to get business through their links with outside finance houses.

Inflation

"It is not a question of the finance house or the bank competing with the distributor," he says. "We both need each other. We need the finance house to provide the necessary 'muscle' and they need our marketing experience. They particularly do not want to have to dispose of a bond of second hand cars as leasing contracts come to an end."

The recent buoyancy of second-hand car prices—fuelled by double figure inflation—is another factor which has been crucial to the success of the industry. When a customer negotiates a car leasing contract a residual value of the vehicle is agreed on top of the payment terms. This is simply the second-hand price which the distributor feels he will be able to charge when the car comes back on the market.

In recent years inflation has sent all car prices spiralling so that the second-hand price charged has often been way above the residual value agreed at the time of leasing. This has left the distributors with some pretty profits. Mr. Tustain says: "Certainly in the early days when inflation first took off the profits to be gained from this ready-made supply of second hand cars outstripped the profit from the leasing itself. However

up new car prices and profits, these days are much more in balance."

A major problem, however, could emerge now that inflation is back to single figures and estimates of residual values now prove too high—leaving the distributor with a potential loss instead of a profit.

The greater freedom of contract, won with last year's new legislation, however, has allowed the distributors to write protective clauses in contracts which would cover such an event. This permits distributors to pay out any excess profits made from the second-hand sale to the leasing customer, or, more importantly, to claw back any eventual shortfall from the customer.

"Most distributors know that we are able to write open-ended contracts have covered themselves against a drop in second-hand prices but there are one or two who may find themselves in serious trouble over residual values," said Mr. Tustain.

The fact that British-made cars tend to hold their value better than foreign marques explains to a large extent the success of the British car in leasing and contract hire.

"Finance also appears to be more readily available when a British car is involved," said a spokesman for the British Vehicle Renting and Leasing Association.

Spare parts are also more readily available for British makes which keeps service costs down—another point in the British manufacturers' favour as far as distributors are concerned, particularly those involved in contract hire which includes a built-in service agreement.

Clearly leasing is here to stay, even if there is a collapse in second-hand values. Moreover British car manufacturers have a head start in this race—but they have had that before.

Andrew Taylor



A Fiat 170 belonging to Gulliver's Truck Hire, the vehicles rental company based in Bristol.

Commercial vehicles

THE COMMERCIAL vehicle market differs from motor cars in a number of important ways. For example, a car tends to be viewed (at least for business purposes) on a two year basis, or three at the most. With commercial vehicles, such as vans and the larger trucks, the average working life is probably more like five years and, at the very heavy end, possibly seven years.

Many vehicles are also custom-built with specialist body and chassis manufacturers offering a variety of different power units. They are also often supplied in the customer's own livery.

The vehicles, apart from the way in which the driver inflicts his own personal damage, will be used for different purposes. Two vehicles, with identical specifications, might be used in quite different conditions; one will spend its life cruising along the highways and byways with light loads, and the other may be plunging over rutted, rock strewn tracks with a heavy load, or whatever; merely using the vehicle to deliver his goods. All of these things will inevitably have a bearing on its value at the end of the period and will

thus make a leasing company's problem of guessing residual value that much more difficult.

The other major difference is the cost of the vehicle: we are talking about much larger sums of money. The average fleet motor car probably costs something of the order of £3,500. An ordinary van may cost £3,000. At the heavy end of the market the price can be anything between £10,000 and £20,000, depending on its specification.

And furthermore that is merely the cabin and power unit—what follows on behind, whether a flat trailer, container or box, is extra.

Headache

The final headache for the finance company is assessing the creditworthiness of the customer. Some will buy a commercial vehicle as an incidental piece of business; that is, he may be a baker, component manufacturer, furniture manufacturer or whatever; merely using the vehicle to deliver his goods. On the other hand, he may be a distributor and customer and in the end of the period and will

introduced Trucklease. In truth, it is not a new market for Lombard at all. But what it has done is to compile a fully comprehensive and attractive manual for the distributors. It highlights with devastating logic, just as Wheelcase did, the benefits of leasing to both the distributor and customer and in that sense enables the salesman

to present a persuasive argument to potential customers. It fulfils the role admirably of a reference work, which means in practice that the salesman ought not to get caught out by any dastardly questions that may be directed at him by the knowledgeable buyer. Armed with this piece of sales equipment, it is easy to imagine the distributor dreaming of instantly increased sales volume.

However, whether the other finance houses will woo the distributors with their own seductive versions of Trucklease remains to be seen. What is important is that the commercial vehicle market is a potentially ripe one for leasing.

In common with other pieces of heavy capital equipment, the replacement costs on commercial vehicles have gone through the roof in recent years, making the arguments in favour of leasing more compelling. Estimates indicate that the price of car-derived vans went up by no less than 250 per cent, between 1972 and 1975, and, of course, have risen further since then. At the really heavy end of the truck market, the rise is generally reckoned to have been no less than 300 per cent.

The decision as to whether vehicles should be replaced is always critical, but against this sort of explosion in outlay it takes on an added dimension. Indeed, the choice of whether to change vehicles and, then, whether to buy outright with cash, borrowed money or by hire purchase, is increasingly being taken out of the hands of the traditional transport manager. These are probably now decisions for the Board or finance director.

Leasing does offer a very real and sensible alternative, particularly if the operator is low on taxable profits—such as a smaller haulier may be—against which he can set his capital allowances on the purchase. It also preserves value capital and other credit lines.

The way in which commercial vehicle lease agreements are written tends to fall into two basic types. On the one hand there is a lease/purchase agreement which, to all intents and purposes, is hire purchase, and the other is a buy-back lease.

All that means in practice is that the operator can either take the vehicle at the end of the lease, or he can take a gamble on the residual value at the end of the day—with the distributor—and that will be directly related to his treatment of the vehicle and its condition.

Keith Lewis

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VEHICLE FINANCE AND LEASING IV

Extending contract hire

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VEHICLE LEASING has been growing at fairly rapid rate for some time now but the industry was given a shot in the arm last June following the relaxation of the Control of Hiring Order. Since then growth has been staggering. One of the major finance houses claims that its car leasing business has doubled since the middle of the year.

The British Vehicle Rental and Leasing Association claims that while contract hire may only have risen by 10 per cent. or so over the past year this growth rate was well outpaced by leasing. It could be argued then that leasing is taking business away from the contract hire specialists. But the contract hire specialists feel that while leasing is growing faster, it is only an extension of contract hire.

Leasing and contract hire companies are entitled to take advantage of an 100 per cent. first year write down allowances. These benefits are passed on to the fleet vehicle user by way of reduced rental. The lessee or operator is also in the position to offset the rentals against his own revenue as a business expense and are fully allowable for tax purposes. The relaxation in controls then made leasing even more attractive.

Prior to June there was always some doubt as to whether the resale value of a car after leasing could be passed on to the lessee. But since then the Government has announced that businesses are exempt from the controls. Therefore, under a leasing agreement now the lessee stands to benefit from residual value.

Leasing is basically a financing deal. The operator has freedom of choice over the vehicle and the dealer and the dealer and then the services of the finance house are sought to finance the deal. The operator repays the finance house by means of monthly rentals.

The residual value of the car is generally calculated by the dealer or leasing company but if the customer wants to take an interest in the residual value there are opportunities to do so. The lessee guarantees to pay the terminal value at the end of the lease. Any excess over the residual value would be for-

THE BENEFIT OF LOWER CASH FLOW FROM LEASING A £3,000 CAR

Comparative Cash Flow for	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	5th Quarter	6th Quarter	7th Quarter	8th Quarter	9th Quarter	Subsequent Periods	Totals
Outright purchase	3,091	3,185	3,291	3,380	3,482	3,585	3,697	3,808	3,920	1,099	
Leasing	446	726	1,014	1,311	1,617	1,932	2,257	2,598	2,954	1,190	
Net difference	2,645	2,459	2,277	2,069	1,865	1,653	1,440	1,210	966	51	
Net return at 1% per month from investing net difference	40	37	34	31	28	25	22	20	18	3	237
Tax relief on net return								74		49	123
Net benefit											114

Most companies can utilise the "Net Difference" in cash flow for investing in their primary area of operation.

The benefit from choosing to lease can be quantified by applying the difference between:

(a) the company's required investment rate (in this example 1% per month), and

(b) the company's borrowing cost (in this example 1% per month) to the "Net Difference" in cash flows.

The net benefit of choosing leasing rather than outright purchase for a company requiring a net return of 1% per month (1% - 1%) is as shown.

Source: Lombard North Central.

warded to the lessee. Lombard North Central achieves this by arranging for a balloon rental at the end of the lease which is matched by the resale value of the car. However, some 5 per cent. of the value is generally held back by the finance houses to avoid breaking the lease status of the contract.

But in times of fast rising second-hand car values the benefits of leasing to the lessee are plain to see. Moreover, since companies are now exempt from the controls there is no front-end deposit required on leasing agreements. Having said this the bulk of leasing companies do insist on a deposit of roughly two to three months rent but this is still considerably less than the previous ten months. As such there is an added boost to cash flow, allowing capital to be utilised elsewhere in the business. There are facilities for the operators to arrange a maintenance agreement within the leasing contract. These can be tailored to suit most needs.

The Wheellease agreement, for example, covers such areas as routine servicing and repairs to motoring association memberships and insurance.

Under contract hire the purchase of the vehicle and the

sale are carried-out by the hire company. They in turn estimate the repair and maintenance cost as well as the residual value and the rental terms are fixed. The lessee carries no risk nor reaps any reward from the sale of the vehicle. Contract hire puts a greater emphasis on maintenance and service element of leasing. Since the costs are fixed the operator knows just what his total cost will be during the life of the contract hire and he is able to budget his business accordingly. But the advantages of leasing over contract hire during a period of strong second-hand car prices are high so it is easy to see why the growth in the former has been far more impressive.

The boom period for second-hand car values could however be over. Inflation is now heading for single figures and second-hand car prices are expected to settle down to traditional patterns. Any sharp downturn in prices could leave a few scars. Certainly the operators would catch a cold under a leasing agreement since they have to guarantee the residual value. Apart from an overall dampener on the leasing industry the finance houses would not suffer since they are not involved with the car apart

from financing. On contract hire residual values. Moreover, since sharply lower car values could knock the hirers initially but since there is no risk to the operators in this form of leasing, contract hire would offer more confidence to the operator than straight finance leasing.

Having said this it is not expected in the leasing industry that there will be any major disasters in the event of a drop in second-hand car values. The lessors are now becoming very prudent when calculating the

A recent survey of all the major lessors views on residual values showed that on average the estimate after one year was 75 per cent. falling to 49.5 per cent. after two years and 30 per cent. after three years.

By and large then realistic residual values are being quoted but there is concern over a fringe element in the industry that are putting false residual values on high value cars. What is basically happening here is that only a nominal residual value is put on a luxury car after a two-year lease - the high rental charge in the meantime has been offset against tax. At the end of the leasing agreement the car is then sold to the employee of the lessee for a nominal residual value thereby allowing a sizeable tax free capital gain.

This practice apart the leasing industry seems to be taking active steps to avoid the pitfalls of a weak second-hand car market. While it is true that sizeable profits had been made by dealers, contract hire companies and the lessees on car disposals during the period of very high inflation the stance now being taken on residual values is encouraging.

D.W.

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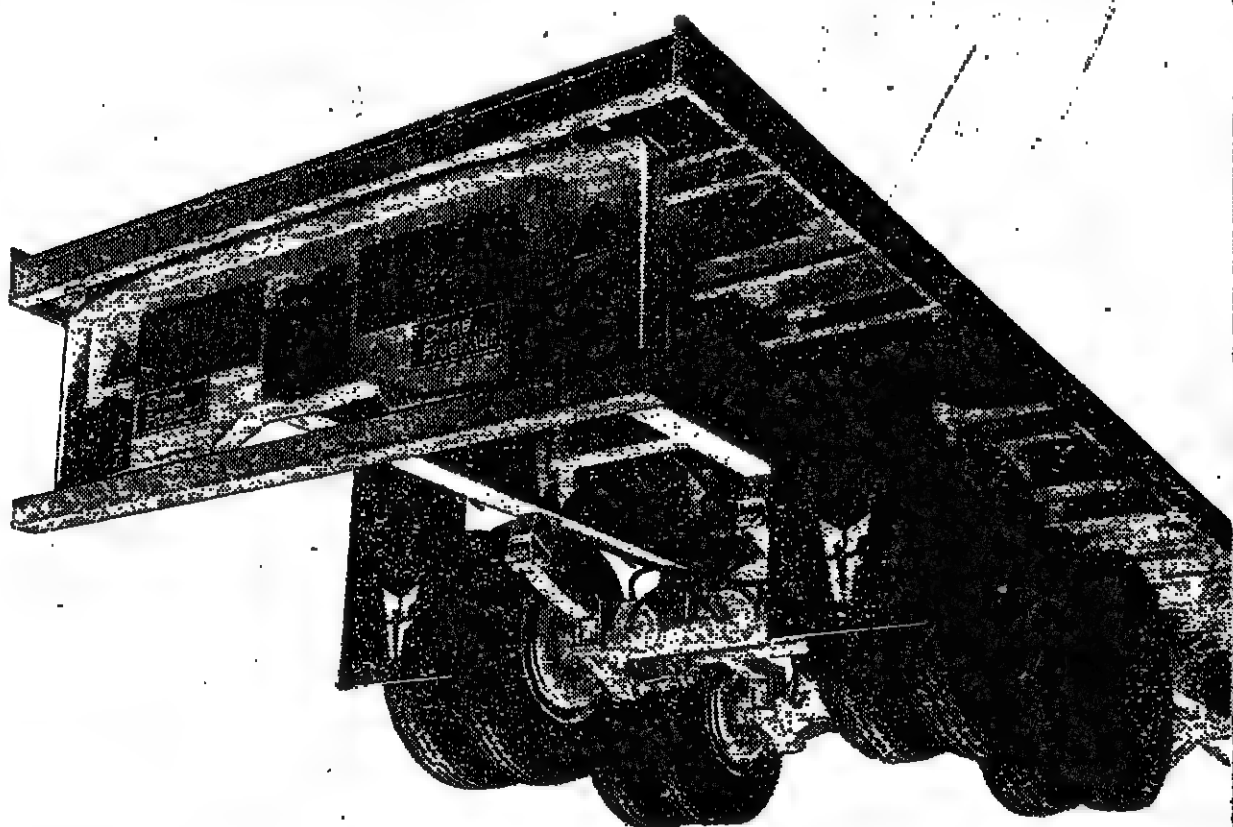
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It is just as well that the U.K. manufacturers are alert because, of course, the foreign manufacturers have also mounted an invasion on this booming business. Probably the biggest potential threat is from the Japanese, and Datsun in particular. The company recently formed a new leasing company through which it was intended to tap the market, but political pressure to curb imports of cars from Japan has put a temporary block on their plans. However, the time cannot be too far away when that obstacle will be overcome and the appeal of their competitively priced, reliable cars will be emphasised on the public. The other point is that, while competitors may criticise Japanese engineering and refinement, they are often hard-pressed to match the ability to deliver the goods in sufficient quantities.

Threat

But perhaps the biggest threat at the moment comes from Continental Europe. Fiat, for example, in a recent recruitment advertisement boldly declares that "we are poised to mount an all-out sales drive in the U.K. fleet sales market." It has the right cars for the market - the 1,300 and 1,600 cc Mirafiora, and the 2,000 cc Fiat 132 - which are again competitively priced, reliable and, more important, available.

Fiat has boosted its sales in the U.K. to around 70,000 units from 48,000 in just two years, of which an estimated 20 per cent. were for business use. The introduction of Fiat's Leasecover plan is fully backed by its distributors up and down the country and there is a novel "credit card" style system which enables the customer to approach any of the outlets in the event of trouble. The faults rectified on credit.

But even on the domestic side Fiat is posing big problems. It is currently offering finance for hire purchase at the rate of a flat 3 per cent. per annum on its Fiat 138.

Elsewhere, there is a big attack on the executive car market. Peugeot, Audi, BMW, Volvo and Lancia are eating away ferociously at what has been the traditional preserve of the likes of Rover, Jaguar, Triumph and the bigger Fords.

Keith Lewis

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VEHICLE FINANCE AND LEASING VI

The newcomers make their mark

LEASING IS HARDLY a new concept in financing, but this hardly seems the case when applied to motor-cars, judging by the sales performance of the leasing companies over the past year. There are two reasons for the recent upswing in car leasing. One is the tax benefits of leasing. An industrial company cannot write-off the cost of a car purchase in one go. It has to depreciate on the basis of 25 per cent a year.

But the efforts of two test cases, first by Ford Motor Credit and second (the one which really sealed it) by Godfrey Davis, established that a leasing company could write-off the full 100 per cent cost of a vehicle in the first year. This benefit can then be passed on to the lessee in the form of lower monthly costs.

The second factor is significant to cash flow. The relaxation of the Control of Hired Order by Mr. John Fraser, the Minister of State for Prices and Consumer Protection, meant that the lessee no longer had to fork out an initial payment equal to ten monthly

instalments before he could sign up a lease. Admittedly there is still a front end loading but this is open to negotiation and usually amounts to the equivalent of three or four months payments.

Although there are no hard and fast statistics to prove exactly how fast the car leasing market is expanding, it is not too hard to get a very good impression.

For example, the Equipment Leasing Association produces annual figures which show an impressive trend. In 1977 members of that association purchased 57,711 worth of cars for leasing. The figure in 1976 was a mere 28,000. At the end of 1977 members of the ELA had 280,000 of car assets (at original cost) out on lease.

This is by no means the whole story. The ELA has 38 members, and although they claim to account for around 80 per cent of all the finance leasing business transacted in the country, there is still a lot of business outside their parameters. Much of the growth

is coming from relatively new entrants into the market, and members of the British Vehicle Rental and Leasing Association, which has around 550 members, are obviously doing a lot of leasing business.

Talking to people in the trade one gets the same buoyant picture, although many play down the extent of the growth in recent months. Possibly there is an element of double counting. A finance company may claim to have leased 500 cars and the dealer who handled the lease may be claiming the same 500. But even so such cases cannot be having much impact overall.

Banks

Lombard North Central, the largest of the vehicle lessors, has seen its car leasing business double over the past year. Banks have become more involved; for example the Royal Bank of Scotland only became involved in car leasing last September but already it reports good business.

Moreover, some of the large motor distributors have set up their own finance companies especially for leasing. Wadham Stringer, the British Leyland dealer, has set up Wadham Stringer Leasing.

This subsidiary comprises of two finance companies handling leasing and one for "old fashioned car hire." Stuart White of Wadham puts down all the talk of dramatic increases in car leasing, but he too has to admit that his profit last year was 400 per cent up on target. But in fairness it was only the second year of operation, so perhaps as he points out, it was the target that was suspect. But even so it is a good indication as to how the market has been expanding.

Understandably, financial institutions such as the banks have been quick to push into leasing, especially since 100 per cent first year allowances became accepted. There is little point in having tax allowances unless you are earning profits, and so the banks and finance houses with substantial profits

and little to offset against corporation tax (compared with industrial companies) were enthusiastic when presented with the possibilities of leasing.

Banks find leasing very profitable business, particularly so when many other forms of financing remain flat. Industry is holding back on capital investment, and leasing has presented the financial institutions with a good chance to boost their business.

But leasing is a two-way street. While it may be profitable for the financial institutions it is also a very useful tool in financial management for the lessee. If a fleet operator buys his own cars he can claim tax allowances, but that may not prove valuable if his company is paying little or no mainstream corporation tax. And this could be the position for many companies which face no tax liabilities thanks to the Chancellor's deferred tax concessions. It may be better to have the finance company make use of the tax concession and the user take the benefit by paying less per month for the vehicle.

As the leasing concept expands, more people are encouraged into the leasing business, but it has also encouraged the "fringe" operators. These are bringing the industry into disrepute and are also focusing the attention of the Inland Revenue on the whole leasing concept.

Complaint

But it is not only the "fringe" operators that the older established car hire firms object to. Finance houses are also their target for complaint. Banks are not in the hire business, and the older hire businesses, such as Godfrey Davis, take a dim view of their involvement.

The finance houses only handle the financial aspects; it is still the dealers who are at the risk end of the motor business. For example, if a car is leased from the Royal Bank of Scotland a residual value is pitched, which represents the final payment from the lessee to the bank. If that figure is £1,000 and the car is sold for £1,500, the lessee would receive a substantial rebate—perhaps 90 or 95 per cent—of the balance of £500. If the vehicle sold for £900 the lessee would have to make the sum up to £1,000 to pay off the bank. So,

CONTINUED ON NEXT PAGE

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Trailers prove an ideal market

IN THE same way that leasing has caught on as a method of financing car and commercial vehicle fleets it is being taken up by the trailer buyers. Demand for trailers showed a marked increase last year and U.K. production rose by almost 50 per cent, to 17,172 units. This brings the industry back to the sort of output achieved in the early 1970s.

When the recession set in the trailer makers turned to exports to try and hold profits, but last year exports remained steady at 3,387 units so all the growth came from the U.K. market. The sort of effect this can have on profits was demonstrated by York Trailer only a

pre-tax profit of £2.74m. was couple of weeks back. A record achieved in 1977—130 per cent up on 1976—and way ahead of a forecast of £2.2m. which was made only a few months ago.

While the trailer market is fast expanding, leasing is expanding with it. Crane Fruehauf suggests that around 60 or 70 per cent of trailer purchases are financed by third parties in some way. The figure is probably a lot higher as CF can only detect third party involvement in many cases by where it sends its invoice.

Of that amount which is financed CF says that over half of its own financing is by way of leasing. This proportion has been increasing rapidly rising to its present level of getting on for 60 per cent, compared with about 20 per cent only three years ago. Crane Fruehauf reckons that at present it has some 5,000 trailers out on lease contracts.

Trailers are ideal for leasing. They have long life and maintenance costs are relatively limited compared with trucks. Also they are fairly easy to dispose of at the end of the lease unless they are specialist vehicles and second-hand values hold up well.

Basically a trailer buyer is faced with four alternatives. There is the direct cash purchase, but this can be a costly business. Trailers cost at least £3,500 and for that there is only a very basic flat bed unit. For more sophisticated trailers, such as refrigerated units, a haulier could pay up to £15,000, possibly £20,000. So buying a fleet of those is not taken lightly. Certainly fleet costs can gobble up the cash flow. Most buyers probably turn to their banks for finance, but for those not wishing to take an outright purchase through a bank loan or hire purchase there are three alternatives.

Many U.K. companies are paying little mainstream Corporation Tax because of stock appreciation relief and other allowances which can be offset against the tax bill. So it may prove more cost efficient to let a leasing company utilise the tax allowances and pass it on to the lessee in the form of lower monthly charges.

Many of the leases are arranged on a full payout basis. This means that at the end of the lease period—three, four or five years, and sometimes longer because trailers have a longer life than cars or trucks—the lessee has the option of holding on to the trailer at a peppercorn rental. That is a very nominal monthly payment as the lessor has already recouped the full cost of the trailer plus the interest charges during the term of the lease.

There has been a trend towards more and more open-ended leases. This is where the depreciation rate on the trailer is agreed by the lessor and lessee at the outset and at the end of the lease the trailer is sold and both parties share in the profit or loss made on its sale relative to the written down value.

Closed end leases are also an option open to the lessee. This is where the trailer is taken

back by the lessor at the end of the lease. Crane Fruehauf says that this aspect of leasing is increasing, though it is fairly small in the trailer business and is one which must put leasing companies at some risk. At the outset of the lease contract, the leasing company will calculate what sort of residual value it can put on the trailer—that is its value at the end of the lease. If the leasing company gets its sums wrong it could mean that the actual value of the trailer is below its estimates. This would mean that the charges made on the lessee would be pitched too low, and profits would suffer as a result.

Dominated

The hauliers are taking more and more leasing finance into their trailer fleets as an easy and convenient way of financing capital equipment. The trailer leasing market is dominated by a few big names. Trailer manufacturer Crane Fruehauf, which has its own finance company, and Transport International Pool are probably the best known names in the field. Both are subsidiaries of U.S. companies. Crane having been taken over by the U.S. Crane company at the end of 1977 after a hotly contested bid battle which had dragged on for over a year.

Another specialist in the field is Eurotec which is part of Tradex Financial Leasing. York Trailer, on the other hand, does very little leasing business off its own bat these days. The company did operate a leasing operation for customers but this was mainly set up for the purpose of utilising the tax allowances. However, with deferred tax for stock appreciation York had little in the way of Corporation Tax to pay and so the leasing operation has been phased down as far as new business goes.

But, of course, leasing is not the end of possibilities. Contract hire or straight rental must be considered by the "buyer." Contract hire can come in various guises and the only major difference from leasing is that the trailer goes back to the owner and is not sold and the proceeds shared out by way of a rebate. Contract hire can be linked with full maintenance, tyre replacement and the Department of Environment certificate of road worthiness.

The boom of contract hire is that the trailer can be taken on for a set period of time and then returned. This is ideal when the haulier has a set contract where he knows for how long he will require extra trailers.

Assuming that the contract hire runs for a reasonable length of time the haulier can even have the trailer in his own livery if he wishes. To the outside world the trailer has all the appearance of belonging to the hirer.

The final option open to the haulier is trailer rental. This is common in the haulage industry. The length of time involved can be anything from a day up to several years. The benefit to the haulier is that he can match the number of trailers with the workload almost on a daily basis. This is particularly useful if a contract

ends prematurely. As soon as the trailer is returned to the hire company the cost of the rental stops. Therefore the haulier can avoid having trailers sitting in his depots idle.

Rental can be used to smooth out the troughs and peaks of a haulier's workload. It also helps the fleet operator in that he can predict his costs fairly accurately and keep them in proportion with his workload. So the haulier should be able to find a lease, rental or hire arrangement to suit his needs. There is a lot of flexibility and the individual can almost get bespoke arrangements.

As for pure leasing there seems no reason why this should not continue to grow in popularity in the trailer industry. In the U.S. it is clearly established as a method of financing trailers and it seems very likely that the U.K. will follow suit.

Terry Garrett

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Assessing the tax advantages

THE CURRENT boom in car leasing activity owes almost everything to an important but little publicised case before the Special Tax Commissioners late in July 1975. In this it was held that motor cars leased out by companies could qualify for the 100 per cent capital allowance in the hands of the lessor. Up to then the Inland Revenue had been claiming that leased cars were the same as ordinary cars owned by companies and that they were not qualified for the attractive 25 per cent annual write-off. To add to the excitement, the decision meant that, unlike owned cars—where there is a restriction of a maximum annual write-off of £1,250—there would be no restriction on the amount of an annual leasing charge which lessee companies could deduct in establishing taxable profits. And if that was not enough, there is the added bonus that where the car is also used privately by the employee, his taxable benefit is limited to the not-so-harsh taxable benefit laid down for the Inland Revenue for all cars.

Not surprisingly, little has been heard or written about this decision of the Specials, apart from articles in the more audacious tax journals in the past year. As these things go, those who first became aware of the decision did not wish to publicise it, while the Inland Revenue's decision not to take the matter to court could be taken as an indication that it, too, did not want to attract too much attention to this very considerable opportunity. In any event it probably was not until last year that the car leasing industry was taking full advantage of the change of policy. But the extent to which it was being exploited by the end of last year led to fears within the industry that the Chancellor would take steps in this Budget to restore the status quo, or at least to outlaw some of the more blatant tax avoidance schemes associated with car leasing. Perhaps it was the most of all which contributed to the big increase in car sales for March this year. Much to the relief of the leasing companies Mr. Healey had nothing to say about leasing, though his almost unprecedented action against one artificial tax avoidance scheme might be taken as a warning of what could yet be done.

Some tax accountants believe that, although the boom in car leasing tax avoidance schemes has been much talked of among cognoscenti, the full extent of what is going on may not yet be appreciated within the Inland Revenue, given that most business people are far less open with their tax inspectors than with friends. This may be true to some extent, particularly because there is always a buying a car for business use.

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about the rules for taxing employees who enjoy the very considerable fringe benefit of having cars provided wholly, or partially for private use? There are three situations to be considered. Where a car is provided wholly, or substantially, for private use. The Revenue will not regard business use of a car as "insubstantial" if that

The abuses which have crept into this wonderful bonanza for leasing companies involve the use of option purchase schemes whereby an employee of a company or a connected party is allowed to buy the leased car after say two years at a price which can be a lot lower than what he then sells it for on the used car market. The object is simply to put an untaxed lump sum into the individual's hands.

Not surprisingly, such blatant and artificial tax avoidance is frowned on by reputable tax accountants and leasing companies. Frank Smallman of per cent of original cost plus running expenses apportioned on a mileage basis. "There is no doubt in my mind that if the Inland Revenue were in possession of all the facts as such an employee would be chargeable to tax under Schedule E either under the normal rules or under the benefit provisions." Without doubt, this is also the Inland Revenue's view. All that prevents it taking such gains is access to the necessary information.

Another aspect of this business is the basic rule in the tax laws that business transactions should be conducted at arms length. If a leasing company parts with a car at less than its market value it might be possible for the Inland Revenue to assess the company for what should have been the sale price. Again, where option schemes involve the transfer of a car to an employee after a short period, the tax authorities might be able to say that the car was really stock in trade, rather than a fixed asset qualifying for a 100 per cent first year allowance.

Based on cylinder capacities where available, otherwise on original market values up to £8,000. Above £8,000 based on value.

Michael Lafferty

Newcomers

CONTINUED FROM PREVIOUS PAGE

the established car hire firms say, the financial institutions are at no risk.

A dealer leasing a car would take it back at the end of the lease. If he had computed the residual value wrong and made an effective loss, that would be his own hard luck. But on the other hand if the actual value was way above the residual figure the surplus would boost his own profits when the car was sold. It is unlikely that a rebate would be given to the lessee.

In the last few years second hand car prices have shot up, reflecting the rising cost of new vehicles, and so few dealers have been caught out: rather the opposite, there has been a good boost to profits.

However, second hand car prices are not going to rise as fast over the next couple of years. If leasing arrangements had been completed, basing a residual value on the sort of growth seen in car prices in recent years, there could be some nasty shocks in store for the lessors and lessees if actual values do not match residual estimates.

Car leasing is profitable for the lessor and can be convenient for the lessee, but there are those, referred to as the "fringe" operators by the establishment, who are using leasing as a way of tax avoidance. There are variations in the schemes being marketed, but the most common theme runs like this. The lease is normally short but not less than two years. A large front-end loading is paid by the lessee—normally six to ten months—which can be up to half the cost of the vehicle. Then the lessee pays the monthly instalments. The car is used by

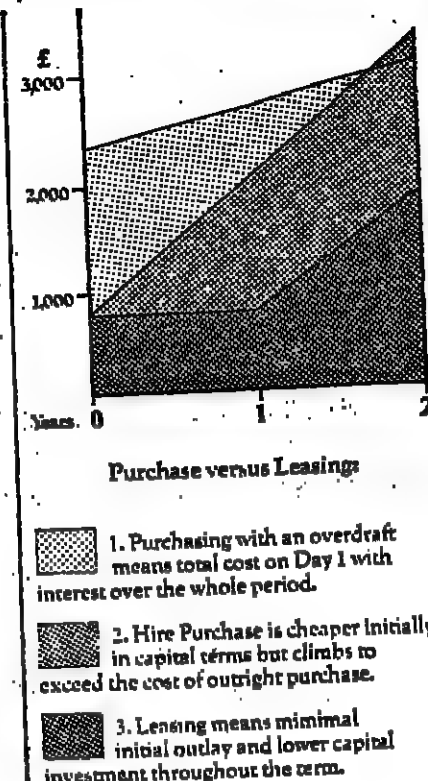
	Under 4 years	Over 4 years
Up to 1300cc or £2,500	190	130
1301-1800cc or £2,500-£3,499	250	165
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More than £12,000	880	585

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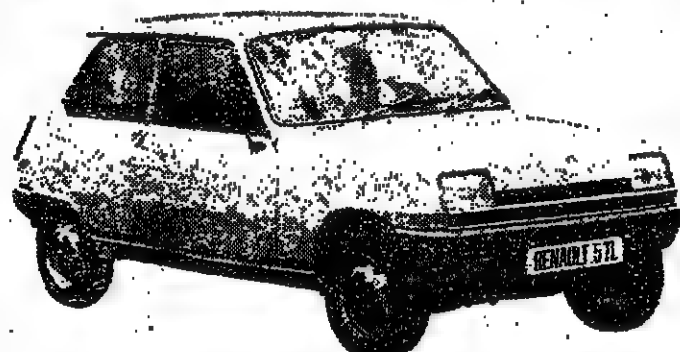
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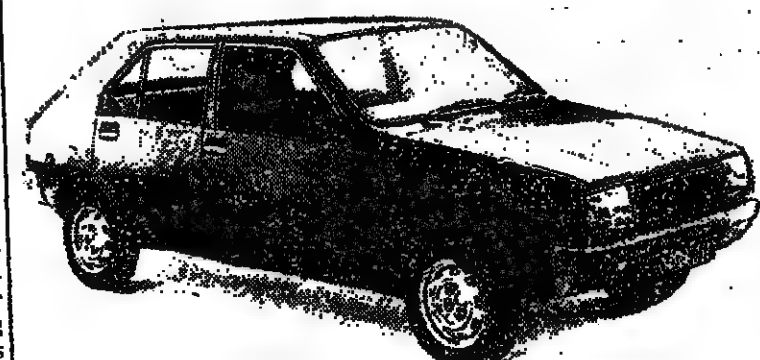
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VEHICLE FINANCE AND LEASING VIII

Buying privately

THE STAGGERING escalation year loan is twice the flat cost over two years) while other in the cost of both new and second-hand motor vehicles over 15 per cent. therefore becomes a real rate of 29 per cent.

A standard measure of interest rates will make it considerably easier for the consumer to make comparisons between each form of credit that is available.

Under the Act the consumer is also given greater protection when seeking finance. Reference companies must now be licensed. Moreover, consumers will now be entitled to see just what the credit reference companies have about them on their files. What is more the consumer will have the right to point out any error of fact on the file and this would need to be corrected by the agency. Since the bulk of finance companies use these reference agencies and loans can be granted or refused on their content, the importance of this development is plain to see.

Another important section of the Act is that covering the so-called "extortionate credit bargains." The consumer is protected from being charged excessive rates. The courts have the power to reopen any credit bargain which requires grossly exorbitant payments or in other ways grossly contravenes ordinary principles of fair dealing.

By far the cheapest form of finance around at the moment for new cars are those offered by the manufacturers through their dealers, as part of a special promotion campaign. Up to now it has mainly been the foreign manufacturers who have been active in this form of promotion. While the schemes are often only linked to one model, and then for a limited period, the savings can be enormous. Fiat is currently marketing its 128 with credit available at only 3 per cent. flat (under 6 per cent. in real terms). Lancia, until the end of this month are offering 6 per cent. flat (under 12 per cent. in real terms).

Credit

Installment credit can be made in look far more attractive by just quoting the flat rate of interest rather than the real rate. The flat rate is the actual amount charged per annum on the original amount borrowed and takes no account of any capital that has been repaid, which is how the real rate is calculated. If £2,000 was borrowed for a period of two years at a flat rate of say 15 per cent. the amount of interest charged would be roughly £300 per year. But since half the capital amount would have been repaid after one year the second £300 interest charged would be based on a capital owing amounting to £1,000 — a rate of 30 per cent. The more capital that has been repaid the higher the actual or real rate of interest becomes. A rough guide to the real rate of interest on a two-

Despite the relatively high period must be a maximum of H.P. this form of finance.

Some of the finance houses also offer financing schemes linked to the two main motor organisations. Mercantile Credit has a scheme linked with A.A. members while Lombard North Central operates in conjunction with the RAC.

AA members can obtain a fixed term loan with the Mercantile at a rate of 9 per cent. flat which for a loan over two years—the maximum permitted for the purchase of a motor car—works out to a true interest rate of 17.5 per cent. per annum.

There is also a continuous credit scheme whereby further advances can be made when part of the loan has been repaid. Interest rates here are 14 to 16 per cent. per annum equivalent to a true interest rate of 20.75 per cent. per annum.

The RAC loan terms are 9 per cent. flat, roughly 18 per cent. per annum, for periods up to three years no matter what the goods are, although in the case of cars the repayment

period must be a maximum of two years. Apart from the special scheme, purely because it is the most readily available and requires the minimum amount of effort and fuss to obtain. The cheapest credit here through an overdraft and rate of interest charged above base rate (current standing at 6 per cent.). The true rates that are charged on the outstanding balance. However, most banks would need some form of security (shares, insurance policies or property) for a substantial overdraft. In the circumstances, the bulk of the managers would suggest a personal loan but the rates are competitive. While rates on personal loans vary from bank to bank they average out at around 7 to 8 per cent. flat, equivalent to an interest rate of 14 to 16 per cent. in real terms. From these few illustrations the variations it can be seen that interest rates charged on a motor car purchase are enormous. It pays to shop around. A little effort can save a lot of money.

Commission

If the dealer is taking some commission on the H.P. business the rates of interest would be about 11 to 12 per cent. flat (about 21 to 23 per cent. real) on a new car. If this commission is not taken, the rates could be as low as 8 to 10 per cent. flat (15 to 18 per cent. real). These rates, of course, are mainly given by the major finance houses but the customer can, in most cases, ask the dealer to act with any particular finance house.

It must be stressed, however, that these rates are only applicable to new cars. Rates on second hand cars vary according to the age of the vehicle. Rates here could range from about 14 per cent. flat (27 per cent. real) for a one year old car to about 30 per cent. flat (about 38 per cent. real) for a car over five years old. All these rates quoted could fluctuate slightly following the recent increase in M.L.R.

While concentrating on H.P. agreements it is worth pointing out that they are governed by certain restrictions which are regulated by the Government. At the moment there is a requirement of a third deposit while the repayment period is a maximum two years.

Road hauliers

DOUBTLESS THE road haulage industry has faced one of its toughest trading periods ever in recent years. Although it appears contrary to the free enterprise style which surrounds the industry, some of road hauliers have called for a restriction of competition to ease their plight. Others, however, argue that it is the hauliers own inefficiency which is the root of the problem.

Gloom in this sector was neatly summed up by Mr. Peter Thompson, chief executive of the National Freight Corporation, in a paper some months back to the Chartered Institute of Transport.

He claimed that the industry was declining in size and in numbers employed, fragmenting, not making sufficient returns to reinvest and offering a poor employment package compared with industry as a whole. Though he believes the haulage industry is becoming more efficient, thanks to improved technology, this benefit is passed on to the customer in lower prices rather than helping the industry. The root cause of all these problems can be found in the tough competition which dominates the sector.

Licences

Mr. Thompson's recommendations to improve the hauliers' lot were based on three lines of attack. He wanted the number of new licences granted to operators restricted by some overall governing body at a time when over-capacity was causing the industry problems. Also, there should be a structured rate system stipulating the minimums, though the system of recommended rates has only just been dropped by the Road Haulage Association under pressure from the Office of Fair Trading. Finally there should be a tightening of the restrictions which enable "own fleet" operators to directly compete with the established hauliers.

Certainly these protectionist arguments would help inject better profits into the haulage sector, but not all interested parties would go along with them. The Government for one does not appear to have taken too much notice of the hauliers' cries of anguish.

Indeed the fleet managers can see even more problems on the horizon, and some uncomfortably nearer. Harmonising with the EEC is certainly a problem. The eight-hour EEC driving day will undoubtedly lead to higher costs when it is finally adopted while the use of the dreaded tachographs, or "spys in the cabs" as the

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Decisions for the lessee

MANAGEMENT pressures on owners and operators of vehicle fleets have multiplied in recent years. Little more than a promoted lorry

20 years ago, today's transport executive is a man set by a myriad of complex and sophisticated decisions spanning an ever wider range of expertise and managerial

Take for example just some of the laws governing the construction and maintenance of vehicles. Over the past decade these have become lengthier and more complicated with the penalties for infringement

erribly that much more onerous, especially in relation to commercial vehicles. The focus of attention centres on the pressures for enforcement of maintenance

overload laws—including distance that vehicles might be diverted for checks to be carried out—to be tightened. Then there are laws on deployment. These have become more complex, so much so that in order to cope in the present situation many operators have had to appoint

time specialists in this field. Traffic regulations, route prohibition and loading and unloading bans have become so rigid that delivery and departure schedules are getting to a point where actualities could be usefully employed.

These problems of costing and employment—no matter how complex and sophisticated—mainly simple adjustments to the business of satisfying customers. It is for this reason that more and more owners and operators of commercial vehicles, passenger cars, fleets and themselves turning to professional fleet managers for advice. The transport executive has had to cope with rapid economic change. The haulage industry has been going through a recession longer

£45,000 to purchase outright, so a fleet of even modest proportions today demands that its owner dip very deeply into his pockets when replacement time comes around. The outright

purchase versus leasing arguments rage on, but viewed from any angle the cost sums of the opposing camps are now beginning to look remarkably similar. Clearly there are several ways of looking at the financing

options open to the fleet owner. The starting point for the transport executive is easily isolated: are his available funds sufficient to cover outright purchase? If not, he is more or less forced into leasing or hire. But if he has sufficient funds surplus to his working capital requirements then the cost arguments

tend to favour outright purchase. As one prominent member of the haulage industry put it: "If there is a profit in leasing for purchase for the finance company there must be a profit in it for us."

Yet the movement of freight has become a specialised business to a degree that would have been unrecognisable only a few years ago. There have been major changes in the

manufacture and movement of goods; and there have been even greater changes in the structure and organisation of distribution and actual selling procedures. As a result the

demands on the hauliers are now much more diverse—to a point that can make forward financial planning a major task. This is where the leasing companies are able to step in with a more than convincing sales pitch.

Not all fleet operators agree that leasing or hire is yet a viable form of fleet financing. At least one major publicly quoted company—United Carriers—has never been involved in anything other than full ownership of a fleet which at the last count numbered some 750 vehicles (ranging from seven to 32-ton trucks). The sheer volume of a fleet like this makes the tax arguments—capital allowances—ring out convincingly.

Leasing also injects an element of fixed cost into fleet management allowing the financial budgets of the operator to be set out once the ink is dry on the contract. At the same time the "off balance-sheet" element within a leasing contract is a clear attraction to some fleet operators, especially to those whose hor-

izons are already heavily loaded. Some leasing companies have found this to be a major selling point where customers attach importance to balance-sheet ratios like returns on capital employed.

Thus in some ways the transport executive can use a leasing arrangement as a credit facility, allowing himself the flexibility of replacing or acquiring additional vehicles without an embarrassing interview with his company's bank manager. Interest rates have begun to edge upwards once again and the cost of new money has returned to the forefront of the managerial mind. Equally telling, in some ways, is the "all in" aspect of leasing agreements—this is especially important with passengers cars where visual impact is an important customer requirement. Some leasing companies offer a full mechanical repair and breakdown service plus a vehicle replacement service at 24 hours notice. In addition routine servicing of vehicles is often carried out with cars both freely delivered and collected.

Jeffrey Brown

VEHICLE FINANCE AND LEASING



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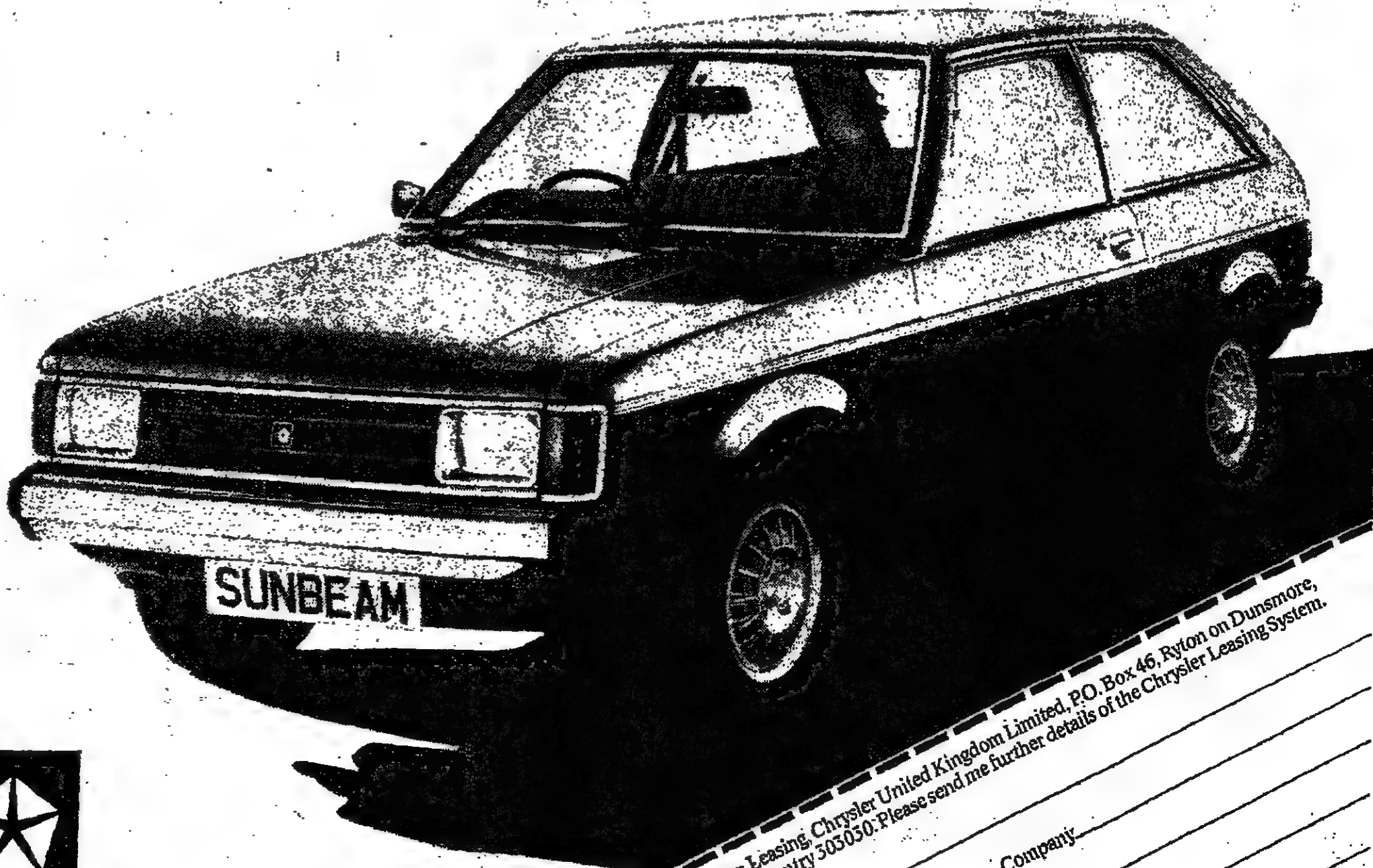
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Have you considered the advantages of leasing from Chrysler? As many national-name companies besides Tupperware have found, you'll release capital for other purposes, save on administration costs, and benefit from terms tailored to your particular needs.

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Name _____ Position _____ Address _____

Tel. _____

Hauliers

CONTINUED FROM PREVIOUS PAGE

Perhaps one of the strengths of the industry which has some of the larger firms to take up it ride out these difficulties is that there are a great many small firms with only a few vehicles. This has given

a chance for the industry to be flexible and responsive. At last that is how the text book argument runs, and the National Freight Corporation state owned and by far the largest single operator in the market) has adopted the policy of delegating responsibilities to a fair degree.

Even so, the average haulage business is becoming larger and, of course, trucks are becoming bigger. The larger firms certainly dominate the long distance operations.

The haulage market is highly specialised. At one end is the small local operator who may concentrate on moving or tipping construction materials, or disposing of waste. The multitude of "skip" hire firms which are sprung up is a classic case. At the other end of the spectrum are the national operators offering refrigerated services taking food from one end of the country to the other and often undertaking complete distribution for a chain of shops.

Specialisation in the freight market has become particularly obvious among the larger hauliers who have tended to drift away from traditional casual work. Certainly, the days where the small operator could buy a truck on hire purchase and go straight out to ply for hire are gone—not just because of the growing sophistication of the market but because of the deluge of rules and regulations which now surround the haulier.

The fleet manager's job has become increasingly complex and more demanding. Once it was said that the best fleet managers were those who tagged their career behind the wheel of a truck. Perhaps, but nowadays he has to put some time in at night school if he is going to find his way around the complexities of fleet management.

Maintenance

The laws governing the operation and maintenance of commercial vehicles have become much stricter over the last decade and the penalties for infringement far more rigid. The number of regulations has only increased now that harmonisation with the rest of the EEC countries is likely within the next few years. Combined with the increasing amount of traffic regulations and route prohibitions the job of scheduling deliveries and collections is becoming harder every day.

So fleet management has had no change over the past few years and the concept now is far more professional. Not surpris-

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T.G.

VEHICLE FINANCE AND LEASING XI

Prestige cars cash in

IN THE past 12 months there regulations on company car self-employed in an attempt to have been an unprecedented taxation—indeed, in stressing away from the private customer. surge of interest in the leasing impact of legislation in its The company's latest model, the of prestige cars. Much of this advertisements rather than the Sigma, is a more refined pro- derives from the change in the virtues of its vehicles. Audi has duct than the average Japanese Control of Hire order in the paved the way with advertise- ments which do not show the car and ideally suited to com- peting in the executive market. pany car costs

It is possible for company pur- chasers to take on HP or leasing agreements with no initial down- payment. But there has also been a growing awareness among customers of the tax advantages of having a leasing agreement as well as the finan- cial benefit of being able to plan payments on a regular basis without tying up large amounts of capital in a depreciating asset.

To serve these requirements, a great number of independent leasing operations have been established, both by large finance houses and individual entrepreneurs. But the manu- facturers themselves are now also beginning to develop their own activities in this field, offering their own schemes or sponsoring dealer efforts as a part of their sales promotion effort. The move makes sense because of the very high pro- portion of executive-type cars which are sold to the company market. For these buyers, whether large customers, small firms or independent profes- sional men, buying decisions are deeply conditioned by com- mercial considerations such as cash flow requirements and the tax burden.

The other factor is the ques- tion of maintaining and serv- ing a vehicle. Particularly for smaller companies which cannot afford to maintain their own servicing department, this is an important question. Many of the cars falling into these categories are used intensively and are needed for maintenance contracts which promise to keep the vehicle on the road, and the use of an alternative if anything goes wrong. They allow cars to be used very much more as a tool of the business, working to maximum effect like any other piece of equipment.

The Audi finance company which offers the leasing scheme is one which is in general use by its dealers for financing stock, providing after-care warranty, and providing cheap hire purchase schemes. Volks- wagen, for example, is at the moment offering a three per cent. HP scheme to customers. The group says that the finance company, 51 per cent. owned by Lloyds and Scottish and 49 per cent. by Volkswagen GB, began to provide leasing as a weapon of growing importance in the company market. Since it started advertising a month ago it has had "an enormous response."

The company which has taken the lead in this field is probably Audi. The Volkswagen sub- sidiary, with a series of advertisements directly appeal- ing to the small businessman. Leasing is seen as one of the aids in this sales effort, although the company has also made a great play with the specific engine characteristics of the Cmb, one of the smaller larger 100 model which fall conveniently within the cheaper tax barriers under the recent

Renault runs a very similar scheme in Fiat's. In conjunc- tion with the North West Securities Group, the leasing organisation was established at the beginning of this year to offer facilities to all Renault dealers. One of the main objectives of the scheme is to help the company develop from the sound base it already has in the small fleet market into medium-size fleet deals. Custom- ers can choose from three basic leasing alternatives—closed and leases which give a set buy-back price for the dealer, maintenance leases which include service contracts, and open-ended leases in which the full cost of the vehicle is depreciated.

Probably 10 per cent. of Renault's fleet business is now done through leasing, and the company claims to be well ahead of its launch target of four months ago. The Renault and Fiat schemes are intended to apply to the whole of their ranges, but they will probably be most used for the sale of their top-line luxury models, which appeal to the small business-man. This semi- specialist market is very much the target of the Colt Car's leasing programme which has been launched this year. Although the smaller Japanese companies, is aiming the scheme deliberately at small businesses, partnerships and the

Exporters

CONTINUED FROM PREVIOUS PAGE

tuations in currencies. The increasingly competitive nature of motor industry exports continues to demand a high level of expertise in the handling of export finance and in particular in guarding against the risks of a fall in the value of the cur- rency in the buyer country. Whatever help can be offered by ECGD, it is stressed in the industry that credit insurance can only be as good as the contract itself and any failure in that contract through loopholes or other reasons is irreparable. In the case of major contracts the in- surance element can be locked into the total bid figure, and with ECGD rates usually com- petitive, this system has gener- ally proved successful.

Performance bonds, sums of money which are sometimes re- quired by foreign buyers as a guarantee on delivery dates or the quality of goods, remain fairly common in the export market. Here exporters usually make use of banks, but prob- lems can arise for smaller com- panies due to the effect of such bonds on the company's borrow- ing limits.

The introduction of the dollar buyer credit scheme by ECGD, again only for larger deals, has not caused the difficulties ex- pected by some exporters, par- ticularly since the fall in the value of the dollar has made such deals attractive to buyers. The financing and credit in- surance terms British com-

panies are able to offer are generally regarded as competi- tive within signatories of the Berne Union Agreement on ex- port credit (mainly the de- veloped countries) but there is concern over competition from developing countries which have set up motor industries and are anxious to use them to full capacity. There is already evidence that these countries are will- ing to offer extremely generous terms in order to win orders and if world demand does not grow sufficiently to take up the slack in these countries, com- petition could prove very tough indeed.

This problem is most likely to arise in the passenger vehicle sector as few developing countries have any great capacity in trucks and buses, but as far as Britain's overall position is concerned, the con- tinuing slow-down in the rate of inflation can be regarded as the most favourable trend in terms of competition abroad. Although sterling has risen in value against most currencies over the past year, and presents something of a problem, it is now widely accepted that mar- ginal price fluctuations in the buyer have a comparatively small impact when compared with the value placed on quality, delivery dates and after sales service.

Lorne Barling

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With Colt Leasing you can leave your capital largely untouched and entitle your company to full tax relief. But Colt Leasing has one other real advantage. Colt Cars. Reliable, fast and stylish, Colt cars are remarkable value for money and remarkably economical to run. But the real advantage is their reliability. The entire Colt range is designed for trouble-free motoring, and every Colt is protected by a full 12-month 'no-exclusion' unlimited mileage warranty, backed by 220 dealers throughout the U.K. And Colt's only require a major service at 10,000 mile intervals. You can also benefit from Colt's own special money-saving insurance scheme at Lloyd's. After your 1, 2 or 3 year agreement expires you can up-date your car to the latest model with a new leasing agreement, and even make a profit on the residual value of the old car, according to the agreed depreciation levels. Choose from a range of 15 exciting models. For example an initial outlay of less than £400 will bring you immediate delivery of the luxury Sigma 2000 automatic, shown here. For further details, literature and the address of your nearest dealer, just post the coupon.

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Company _____

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Whether you lease a Chevette or a 32 ton Bedford TM tractor the deal can be arranged at any one of over 100 Master Hire dealers throughout the country, and the lease can be renewed so you always run up-to-date models. Of course, what you really need to know is the cost of Master Hire.

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Send for our free brochure. It states the case for leasing and contract hiring and describes all the back-up services you get as part of a contract agreement with us. Post this coupon and we'll send you a copy, immediately.

Jessups (Vehicle Contracts) Ltd., London Road, Romford, Essex RM7 9QS. Telephone: Romford 22311.

Please send me a copy of your brochure on the case for leasing and contract hire.

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Any company asked to pay more, must fill in this coupon now!

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With one of the biggest contract hire fleets in the country we can offer the lowest prices for long-term leases of company cars and we have more flexibility to arrange contracts which match individual needs. Look at these examples of our prices, then tell us what your needs are.

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All this, and competitive rates as well.

So, find new freedom in your Contract Hire arrangements, whether for a substantial fleet or a single car.

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Position _____

Company _____

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CAPITAL LEASING

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When you sign on it, you're committing yourself to a contract for two years or more. What are the most important points to look out for?

First, is the plan tailor-made for your size and financial requirements? At Godfrey Davis we have infinitely flexible and have the experience to recommend an agreement

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Car hire companies flourish

THE U.K.'s major car hire companies—Alvis, Godfrey Davis and Hertz—are enjoying, along with the rest of the motor trade, a period of vigorous growth on the leasing and contract hire side of their businesses. One of the more significant developments in this corner of the market was the re-entry of Hertz at the start of 1978.

This company operated a leasing business from the mid-1960s, but ceased writing new agreements after 1970 when it was decided that there was insufficient demand to support its continuing operation. The last of the leases expired at the end of 1973.

However, a flourishing industry has since developed on the back of rising costs of replacement and a more favourable regulatory and tax climate; specifically, relaxation of the Control of Hiring Order last June and an ability to use 100 per cent capital allowances in the first year on passenger cars (it was formerly only 35 per cent). Encouraged by these factors, Hertz was also influenced considerably by U.K. subsidiaries of American companies complaining to their parents that Hertz did not offer the service here. These complaints were duly passed to Hertz in the U.S.—hence the resurrection of the business.

Mr. Richard Weissbar,

general manager of Hertz Car Leasing, recently gave the official Hertz view to the magazine *Leasing Digest*: "Hertz believes that vehicle leasing in the U.K. has a bright future, but that there are a few troublesome areas facing the industry. On the accounting side, there is a need for uniformity of treatment so that lessors and lessees account for leases in a similar fashion."

Favourable

"On the regulatory side, the picture is currently a very favourable one. However, there are some doubtful practices being employed in the industry, mainly in luxury cars. Since these practices are rightfully seen as benefiting a few at the top as opposed to the main purpose of fleet leasing as an efficient way of handling a company's total transport needs, there is the possibility of legislation harming vehicle leasing in general."

"Finally, some segments of the industry now appear to continue to use the inflationary used car prices of the recent past in forecasting residuals for a period of two years in the future. The concern here is that very difficult times may befall the overly optimistic lessors to the detriment of the more responsible sectors of the leasing industry."

"Aside from these concerns, aggressive but sensible lessors can expect vigorous growth throughout 1978. The industry will tend to sort itself out over the next two years and evolve into a market place well served by the professional car leasing companies who offer a high quality of service."

Those words were delivered

in February and are worth repeating now because not only do they give a view of the market as seen by a newcomer, but encapsulate perfectly the industry's general fear prior to the Budget that the less desirable elements to the business would bring down the wrath of the Chancellor of the Exchequer in his Budget, or spark off some savage new directive from the Inland Revenue.

In any event, the clouds have passed for the time being and business has indeed been plentiful. In common with everyone else, Hertz has been dogged by shortages of supply of vehicles from Ford, but has managed to satisfy its more pressing customers with alternative Vauxhall Cavaliers, Chrysler Alpines and more recently—and despite political pressures to curb imports into the U.K.—Datsun, which has the uncanny knack of being able to deliver on time.

Enlarged

It is interesting to note that both Alvis and Hertz have found that motor car leasing and the traditional contract hire business have somehow managed to live happily side by side. In other words, while leasing is generally regarded as the main growth area, it has not necessarily been at the expense of contract hire. The whole business has been enlarged.

It seems that some fleet operators are happy to sign a contract hire agreement, even if expensive, because it at least represents a constant item in the corporate budget, and avoids any risk of being taken as regards residual values. Others on the other hand are taking the view (about which

Mr. Weissbar expressed doubts) that second hand car prices will remain buoyant and are opting for open-ended finance leases. Alvis, which started in motor car leasing in January, 1974 and which is in its fifth year of contract hire, reports that it has had its most active quarter ever on both fronts. Godfrey Davis, which is a Ford main dealer in its own right and which has been in the motor car leasing and contract hire business for 30 years, has presumably enjoyed similar conditions. However, in February, the company said that there were far more inquiries than firm business, but added that it was optimistic about the industry overall.

Unique

As a group, the car hire firms have a unique position which should stand them in good stead to gather their share of profitable business. For one thing, dealing in such volumes of cars and constantly disposing of those that have run out of useful life, does make them exceptionally well placed to take a very first-hand, experienced-based view of the market. They are therefore less likely to be seduced into writing foolish contracts. And, finally, they have the advantage of being not only nationwide, but international, as opposed to some of their competitors who are often concentrated into one area of the U.K. This strengthens still further their ability to take a view, but also helps considerably when it comes to providing replacement vehicles to those customers with full maintenance and breakdown services written into their contracts.

K.L.

Agricultural sector

THE LEASING industry, which is currently passing through a growth phase on all fronts, is constantly on the look-out for new areas to conquer. The aircraft, shipping, office equipment and computer businesses have already been penetrated to a large extent, while motor cars and commercial vehicles are currently being developed very rapidly. One of the last areas that has so far not fully succumbed, and is therefore attracting increasing attention from the powerful lessors, is agricultural equipment. The farmer, either independently or through co-operatives or syndicates, still prefers on the whole to own his essential equipment rather than hire it.

Agricultural equipment nevertheless has all the classic attractions for the lessor. For a start it is a big business, currently estimated to be worth around \$650m. a year. Individual units are expensive and replacement costs have been soaring, thus placing a considerable strain on the average farmer's cash flow and capital. But while no official figures are available, it

is estimated by those in the business that still only 10-12 per cent of this is leased.

The vehicle that is the basic tool of every farmer, the tractor, is as good an example as any of the replacement costs currently being faced. A conventional tractor—one with two small wheels at the front and two larger ones at the rear—can cost anything between \$5,000 and \$15,000. A four wheel drive version can cost anything up to \$17,000. And the top of the range—four wheel drive on four large wheels—the outlay is of the order of \$35,000 or so.

The next most popular piece of apparatus is the combined harvester, the cost of which runs from \$12,000 in its simplest form up to \$35,000. A highly specialised piece of machinery, such as a pea harvester, starts at \$100,000.

The farmer, who is forced to become increasingly mechanised in order to make a profit, has a number of alternatives open to him. The financial choices are: buy with cash, buy with borrowed cash, buy via a hire-purchase agreement, or lease. Also, he can either act alone or in a syndicate, depending on the outlay involved.

The course he eventually chooses to take will be decided by circumstances—cash in the bank, current level of debt, etc. He will be guided to a large extent, too, by the distributor of the equipment who, in all likelihood, will have the respect of the farmer for the simple reason that he will have an understanding of the farming business. He is far less likely to be persuaded by a purely financial argument from someone who is not directly involved.

The close-knit nature of the farming community may go some way towards explaining why the finance houses have so far failed to tap this market, and the problem still faced. But there are a host of other pitfalls, too.

Any finance house will have a very difficult time in assessing the credit-worthiness of a farmer, who has to be chairman, managing director, marketing director, accountant, secretary and just about everything else to do with the running of the business.

In all probability, the accounts will not have been prepared in a totally orthodox fashion. And because of the notoriously fluctuating fortunes of the farmer, and the seasonal pattern of profits (or losses), it will be difficult, perhaps virtu-

ally impossible, to establish the exact liability to taxation at any given time. The latter is, of course, particularly relevant because one of the main attractions of leasing is that it is beneficial to those without sufficient taxable profits to make full use of the capital allowances available on the equipment being purchased.

Furthermore, it will even be difficult to place a value on the value of the farm's assets. The property is one thing—the livestock and its value to the farmer are another.

And, finally, there is the added complication that the farmer in question may not own the farm at all, since around 50 per cent of the farming in the U.K. is carried out by tenants.

Grants

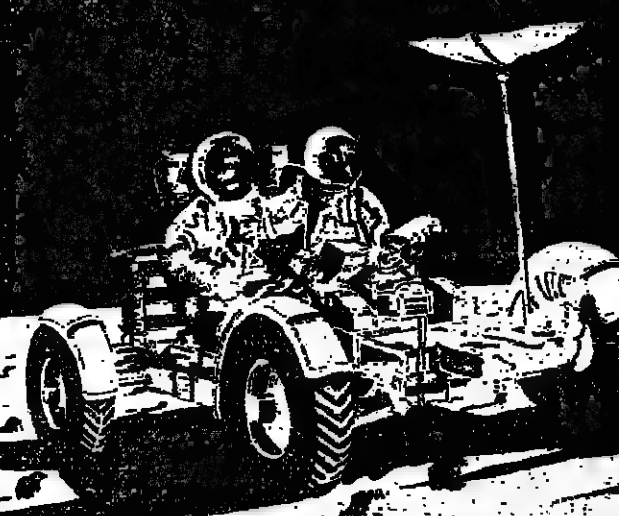
There are some regulatory problems to overcome, too. Farmers quite frequently qualify for grants from either the EEC in Brussels or the Ministry of Agriculture on the purchases of certain equipment. The general rule, which amounts to a considerable obstacle, is that equipment that attracts a grant cannot be leased as well. If it is leased, the farmer loses his grant since the user has also to be the owner to qualify. And only the lessor not the lessee, can have title to the equipment under a U.K. lease agreement.

But having said that, the problems are probably not insuperable and the overall climate remains attractive in the longer term. The position over the grants at the moment is that when the legislation was originally drafted, leasing was hardly developed and its purpose was therefore not to shut out this useful form of finance. Representations to the appropriate authorities have already been strongly made by the Equipment Leasing Association, individual leasing companies and a variety of sales associations.

The farmer himself is facing huge increases on replacement costs, not to mention all his other overheads, and is likely to be impressed by straightforward benefits to cash flow. Finally, distributors are well established, along with a developed market for used vehicles—both of which will make expansion of this business that much easier.

K.L.

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Shadows over Humberside

By ANTHONY MORETON, Regional Affairs Editor

...in Hull now...
...depressing sight...
...used to fish off the...
...of the...
...at the quayside...
...these are empty...
...it is difficult to visualise...
...this is the largest fishing...
...Europe, one of the most...
...in the world...
...Wright dock on which...
...has recently been spent...
...with 25 vessels even with...
...doubling banking. It can...
...at three vessels at a time...
...it is lucky to receive three...
...water vessels a week...
...the docks lies the in-...
...structure which can contri-...
...to Hull's greatness. The...
...bution and wholesaling...
...stores are intact; ice mak-...
...er stores, plants for smok-...
...the fish, engineering back-...
...facilities all continue to...
...But there is not enough...
...to keep them going full...
...the problems facing Hull...
...acute, those facing other...
...are serious. Down river...
...is the Humber, Grimsby's...
...is linked with that of...
...Grimsby's fleet is more...
...Hull's fleet is more...
...almost exclusively on the...
...at waters) so that about...
...its catch comes from the...
...and middle. Fishing...
...But its fleet has fewer...
...large modern vessels, its...
...entrance is narrow; it can...
...ad only one freezer at a...
...and if there are more...
...three in dock it has to...
...be bank them...
...the ports have their dif-...
...Two months ago British...
...trawlers, controlled by...
...related Fisheries, the...
...hardest water company...
...ched its boats from Fleet-...
...to Aberdeen. Fleetwood...
...lost half its boats in five...
...at Milford Haven, which...
...had 100 trawlers, is down...
...seven. In 1976, and 1977

Aberdeen lost 17 boats and...
Lowestoft eight...
The problems of the fishing...
ports are indissolubly linked...
with those of the fleets because...
these have traditionally financed...
their own shore operations...
through dues on ships and...
levies on fish landed. If fishing...
becomes difficult then there is...
insufficient finance to fund the...
shore facilities...
Those problems have multi-...
plied with alarming speed since...
late 1973. First, there was the...
sudden jump in the cost of fuel...
a large part of a boat's over-...
heads. Then there was the...
cutting-off of waters tradition-...
ally fished by the British, par-...
ticularly Iceland in 1976 and...
more latterly Norway, Russia...
and the Faroes. On top of this...
came the ban on herring fishing...
to prevent complete depletion...
of the fish...
Finally, there has been the...
imbroglio over a common...
fisheries policy in Brussels. The...
complete inability so far of the...
EEC Commission to produce an...
acceptable policy has led to in-...
decision within the British...
industry and an almost complete...
halt to new investment in ships...
Britain has in its waters 80...
per cent of the Community's...
fish stock and wants to ensure...
that it is allowed a commens-...
urate share of fish landed...
According to Mr. Austin Laing...
director general of the British...
Fishing Federation, "we could...
get a solution to-morrow if we...
were to settle the terms of the...
EEC treaty. But the problem is...
to get a solution which is...
acceptable for the U.K. While...
this decision continues, fishing...
costs are rising seriously. But...
even this would be acceptable...
if we get the right long-term...
solution. Therefore we are not...
pushing the Government for a...
quick solution."

freezer. A fresher, or fresh-...
boat, will pick its catch in loose...
ice and bring it back to its home...
port. Two years ago Hull had...
40 freshers, compared with 33...
in Grimsby and 15 in the rest...
of Britain; now it has 37 and...
many of those are laid up...
The freezer deep freezes the...
catch at sea so that it can go...
straight into one of the dock-...
side deep freezers. Grimsby has...
six freezer vessels and is now...
the only other port with them...
The number in Hull has dropped...
to 26 compared with 33 just two...
years ago...
Logically it would seem sensi-...
ble for Hull to absorb the six...
Grimsby freezers because its...
facilities are superior despite

Grimsby having spent some £2m...
on its shore infrastructure. This...
would enable the big companies...
such as Associated Fisheries...
Ross, Birds Eye and Pindus to...
rationalise their own operations...
There would be an outcry in...
Grimsby, of course. Both ports...
are waging strong public rela-...
tions battles to back their causes...
and each has the same useful...
card to play to the present Gov-...
ernment—Hull's three MPs are...
all Labour and so is the one...
representing Grimsby...
Some form of rationalisation...
although it has to happen, could...
have dire consequences. Grimsby's...
labour costs are very heavy; there...
are independent observers who...
will tell you that the industry's...
labour force has a stranglehold on...
Grimsby and is slowly suffocating...
the port. Grimsby estimates that...
its dock running costs this year...
will amount to a little over £1m...
a rise of about 11 per cent on...
last year. The freezers, are...
expected to account for about...
18 per cent of the landings and...
if this amount were subtracted...
from the port's estimated...
income there would be a short-...
fall of around £190,000. This...
deficit would have to be borne...
by the remaining boats using...
the ports, pushing up their...
costs...
With costs rising at such a...
rate it would not be long...
before the other boats using...
Grimsby—it has 40 "middle...
water" boats and five "near...
water"—sought landing facili-...
ties elsewhere, thereby forcing...
up the costs of those remaining...
Putting all the freezers into...
Hull would certainly give a...
boost to its docks in the short...
run but there are many other...
question marks over the future...
of the port...
Since the pattern of fishing...
has changed the freezers have...
had to look elsewhere for their...
catches and this winter many of

them have been working the...
mackerel grounds off Cornwall...
It has been more economic for...
the Hull boats to supply the...
Russian factory ships direct...
The freezers, because of their...
ability to stay at sea for long...
periods, need not land their...
catches at Hull...
Ideally a fresher has to be...
back in the port within about...
15 days of making its first catch...
otherwise the fish will start to...
deteriorate. The freezer can...
stay away from port for months...
Not only is its catch deep frozen...
but it can land it at several...
places. Freezer catches have...
been going into Milford Haven...
and Fleetwood could enjoy a...
new lease of life. It also makes...
more economic sense for a boat...
working western waters to pick...
up fuel and other supplies from...
western ports rather than from...
the Humber...
With the closing of Icelandic...
waters and the possible concen-...
tration of the fishing industry...
on hilt whiting—largely found...
in the Atlantic off the west...
coast of Scotland—Hull is just...
about the worst placed port for...
a deep-sea fleet...
There are many in the...
industry and Whitehall who...
believe that Hull's days as a...
fishing port are numbered and...
that within a decade fishing...
could have disappeared from...
the Humber. This is vocifer-...
ously denied in both Grimsby...
and Hull but it is a strong...
possibility...
Despite the big change in...
both the size and composition...
of the fleet using the Humber...
over the past 15 years there...
are still more changes to come...
but these will depend on what...
happens in Brussels...
And there the role of Mr. John...
Sillkin, the Minister responsible...
for fisheries, will be crucial...
Within the fishing industry...
there is just one area of com-...
mon ground: support for Sillkin.



Mr. Austin Laing, director general of the British Fishing Federation with trawlers in Hull docks.

To a man, the industry backs...
the tough attitude he takes in...
Brussels...
The one great fear within the...
industry at the moment is that...
a general election might be...
called before the common...
fisheries policy is agreed and...
that another Minister might...
then have responsibility for...
settling the final details of...
fishing policy. It is felt that...
the Commission and particu-...
larly the Danes and the French...
would take full advantage...
In the meantime, the indus-...
try is seeking some form of...
assistance from the Government...
to tide it over until a clear...
view of the future emerges...
While the Government is un-...
likely to be sympathetic about...
providing money to modernise...
the fresher fleet, which is now...
becoming rather old, particu-...
larly on Humberside, it would...
be catastrophic for Humberside...
if anything happened to either...
Hull or Grimsby before a...
settled policy emerged from...
Brussels...
Both ports employ large...
numbers and in spite of being...
in development areas there will...
be considerable human hardship...
if either is forced to shut...
Grimsby already has 13.3 per...
cent of its fishing industry un-...
employed and while Hull's...
figure of 3.6 per cent is not...
nearly so severe, the Humberside...
ports account for just over a...
third of the unemployed in...
Britain's fishing industry...
despite having only a fifth of...
the workforce. Less than two...
years ago Humberside employed...
nearly half Britain's fishing...
labour force...
Also there are about 20,000...
Humbersiders who depend for...
their living on fishing, ranging...
from more than 6,000 in the...
freezing and curing business to...
100 or so making ice and just...
under 175 making nets, twine...
and tackle. Such problems are...
not confined to Grimsby and...
Hull. In Aberdeen there are...
over 1,000 people out of work...
about 13 per cent of the Scot-...
tish fishing labour force...
This picture of gloom has...
delays in investment decisions...
No new distant-water vessels...
are on order and companies in...
British United Trawlers...
J. J. Marr, the largest private...
owned operator, are looking...
alternative uses for their boats...
Some have gone to Australia...
others are operating as sal-...
tboats for the North Sea oil...
Meanwhile, the fresher fleet...
around the coast and the...
fishing the near and mid...
waters, the largest of which...
come from Aberdeen and Low-...
toft, are growing older...
If Britain were given an ex-...
clusive fishing zone of, say...
miles as a result of a contri-...
bution to fisheries policy then the indus-...
try would regain confidence...
tonnage, in the form of veni-...
specially designed for the...
rounds, would be ordered...
there would be hope for...
ports. But that is the gr...
uncertainty. And the un-...
tainty is playing havoc with...
industry...

Letters to the Editor

...to bring about a closer...
and more effective relationship...
between engineering and indus-...
trial designers. We encounter...
many difficulties on the way, not...
the least of which is the fact...
that these two types of designer...
tend to emerge from separate...
streams in the education system...
Far from believing that the...
industrial design should not be...
harnessed together, the Design...
Council's report on industrial...
design education published last...
year defined a "spectrum of...
design" which showed that...
although the proportions of...
responsibility might vary from...
product to product, both types...
of design are mutually indepen-...
dent and inter-dependent...
Thus it is in no way typical...
of our thinking that manufac-...
tured products are divided into...
those which are all to do with...
engineering or all to do with...
aesthetics. I would find it dif-...
ficult to see the proportion of...
ingenuity between badly engi-...
neered deck-chair and an ugly...
machine tool...
Keith Grant,
The Design Centre,
28 Haymarket, SW1Y 4SU.

A product's function
From Mr. J. Dingle.
Sir—Mr. Kent (April 24)
brings a welcome touch of...
practicality to the discussion on...
industrial design when he points...
out that design is not a...
"designing" or "engineering"...
is only a facet of the manufac-...
turing and marketing activities...
of a commercial enterprise...
It is nonetheless an important...
facet, and one where we in the...
U.K. sometimes seem to do...
rather poorly by comparison with...
the best from abroad. I think...
this is less a criticism of our...
designers and engineers than a...
failure to co-ordinate in a cost...
effective way a product's func-...
tional purpose (as an "artef-...
fact"), functionality of design...
has the product of complex man-...
ufacturing processes, aesthetic...
appeal for the eventual user, and...
the properties of the materials...
from which the product is made...
If I may take as an example...
plastic products—which often...
warrant more criticism than...
effecting this kind of co-ordina-...
tion already exist, most notably...
in the customer technical service...
departments of the big polymer...
producers. One wonders whether...
difficulties in the way the...
departments are organised in...
their lines of communication...
with the product manufacturing...
companies, and in their relations...
with academic institutions res-...
ponsible for training designers...
do not account at least in part...
for our comparative weakness in...
successful design...
John Dingle,
Suite 1, Harcourt House,
19A, Cavendish Square, W.1.

Architects' fees
From the Secretary,
The Faculty of Architects and...
Surveyors.
Sir—The Government is cur-...
rently pursuing a national cam-...
paign for house renovation...
grants through the Department...
of the Environment and local...
authorities. Although such work...
will often entail structural alter-...
ations or extensions to prop-...
erty, there appears to be little...
or no encouragement of involv-...
ing a qualified architect or build-...
ing surveyor at an early stage...
While professional fees may...
rank within grant aid, it is con-...
sidered that the public would be...
encouraged to seek professional...
advice more readily if fees were

to be permissible as an amount...
additional to the actual cost of...
building and ancillary works...
Such a step by the Government...
could well enable the profes-...
sional practitioner to exercise...
control in rapidly increasing...
building costs and ensure a sat-...
isfactory standard of design and...
workmanship. The FAS will be...
pressing the Government for an...
early reconsideration of this...
problem...
A. D. G. Webb,
15, St. Mary Street,
Chippingham, Wilt.

Discussions on the Shetlands
From Mr. J. Burgess.
Sir—I regret that Ray Perman...
was so uninformed in his article...
"all at sea in the Shetlands"...
(April 13) and I feel obliged to...
set the record straight...
The Shetland report by the...
Nevis Institute was not commis-...
sioned solely to provide infor-...
mation relevant to the Scotland...
Bill. On the contrary, it is...
intended to provide a factual...
basis on which to base present...
and future discussion on the...
government of Shetland. This...
council was well aware that some...
motions are not immediate...
options...
The real question facing...
Shetland is not as Ray Perma-...
n suggests, "if Scotland does...
devolution what course can...
change for the islands as they...
now?" It is if Scotland does...
devolution, what changes in...
Government would best suit...
Shetland's special needs? The...
Nevis report will help to answer...
the latter question...
Contrary to the impression...
given in your article, there is...
nothing in the report to suggest...
that acceptance of devolution...
with the rest of Scotland will be...
the best way to achieve Shetland's...
aims, including safeguards for...
existing powers. The Institute...
was instructed not to recommend...
any method of government for...
Shetland. The recent local...
referendum resulted in a massive...
majority for a commission to...
look at all aspects of Shetland's...
relationship with Scotland and...
the rest of the U.K. This is not...
a vote for referendum existing...
powers. Incidentally, the amend-...
ment to set up a commission was...
not tabled "at the instigation of...
the islands' council." It was...
tabled by our much respected MP...
Mr. Jo Grimond, entirely on his...
own initiative, but it has subse-

quently had the council's whole-...
hearted support...
There is the question of...
special arrangements for...
land after devolution. Certainly...
administrative arrangements...
would be complex, but not in-...
superable...
A recent and very experienced...
Secretary of State for Scotland...
Lord Campbell of Crook, makes...
this very clear in a letter to me...
dated March 20. "...at a time...
when the greatest constitutional...
change for 200 years is being...
proposed, the two island...
groups should consider it an...
appropriate stage to examine...
whether a new form of associa-...
tion within the United Kingdom...
would best suit the likely cir-...
cumstances of the future. As a...
former Secretary of State for...
Scotland myself, however, I do...
not think the difficulties during...
an interim period, before the final...
constitutional arrangements for...
the islands groups had been...
agreed, would be intolerable...
Where there is a will, there is...
a way. If I were Secretary of...
State at the time, I should cer-...
tainly be prepared to make...
special arrangements for an...
interim period, no matter how...
much trouble they caused me...
and my civil servants...
J. M. Burgess,
Research and Development Dept.,
Shetland Islands Council,
Town Hall, Lerwick.

Unclaimed dividends
From Mr. R. Taylor.
Sir—I read with interest the...
letter from Mr. Lund (April 20)...
accusing companies of not spend-...
ing sufficient time and money in...
an endeavour to trace share-...
holders who have been negligent...
in omitting to advise their...
change of address or saying in...
dividend warrants they have...
been sent...
I think Mr. Lund should realise...
that shareholders also have...
responsibilities to accept, and I...
would not wish the companies in...
which I invest to waste time and...
money in attempting to trace...
such investors. If dividends are...
of such little consequence that...
they are unaware as to whether...
or not they should have been...
receiving them, perhaps Mr...
Lund would agree that the best...
solution might be for them to be...
mandated to a suitable charity...
in the first instance...
R. F. Taylor,
12, Kent Drive,
Congleton, Cheshire.

Changes in income-tax
From Mr. R. Murray.
Sir—In presenting his recent...
Budget to Parliament the Chan-...
cellor prided himself on his...
zeal in responding to the re-...
quirements of that part of the

gross salary to rise between...
10 and 15 per cent, and thus to...
compare his tax position we must...
apply a similar rise before de-...
ducting tax at the new rate. The...
table then shows that for those

EXPECTED INCOME AND TAX RATE IN 1978-79					
Income In 1977-78	Tax rate %	+10% Tax rate %	+15% Tax rate %	+20% Tax rate %	+25% Tax rate %
5,000	27.5	3,500	25.5	5,750	28.8
6,000	33.7	6,600	27.5	6,900	28.0
7,000	39.5	7,700	28.5	8,050	29.0
8,000	45.8	8,800	29.8	9,200	30.2
9,000	52.4	9,900	31.3	10,350	32.0
10,000	59.2	11,000	33.4	11,500	34.1
12,000	67.7	13,200	37.1	13,800	38.2
14,000	74.2	15,400	40.8	16,100	41.6

1977. Finance Act which deals...
with the indexation of basic...
allowances. As I think reason-...
able to examine the other major...
concessions of this Budget in...
similar terms...
As an example let us consider...
the integrated tax rate for a...
single man receiving only...
earned income in the two years...
commencing in April 1977 and...
April 1978. He will, even in the...
absence of promotion, expect his

in the income range £5,000 to...
£15,000 the residual tax reduc-...
tion is about half a percentage...
point...
Viewed in this light Mr...
Hewley's Budget gives little to...
those whose efforts and initia-...
tives can make or break Britain...
over the next decade...
R. T. Murray,
Nether Stoney,
Boreas Lane,
Helsby, Cheshire.

To-day's Events

GENERAL
TUC general council meets...
Meeting of Labour Party...
national executive committee...
Prime Minister addresses Labour...
Party public rally, Isleworth Poly-...
technic, 8 p.m.

CONFEDERATION OF SHIPBUILDING
and Engineering Unions decides...
its official attitude to impending...
closure of British Leyland plant...
at Speke, Merseyside...
Council of European Parliamentary...
Assembly continues, Strasbourg...
Royal College of Physicians re-...
ports on Fitness of Airline Pilots...
Mr. Edmund Dell, Trade Secre-...
tary, opens first in series of one-...
day seminars to encourage exports...
in Australia, Inn on the Park...
Hotel, London

PARLIAMENTARY BUSINESS
House of Commons: Inner...
Urban Areas Bill and Home...
Purchase Assistance and Housing...
Corporation Guarantee Bill...
remaining stages...
House of Lords: Debate on prob-...
lems of southern Africa. Debate...
on future of the Elizabeth Garrett...
Anderson Hospital...
Select Committees: Social Ser-...
vices and Employment, sub-

committee. Subject: Employment...
and training in the new unem-...
ployment situation. Witnesses:...
National Council for Social Ser-...
vice (4 p.m. Room 8). Nationalised...
Industries, sub-committee C. Sub-...
ject: Independent Broadcasting...
Authority. Witnesses: Advisory...
Committee of the IBA; Incorporated...
Society of British Advertis-...
ing (4 p.m. Room 8). Public...
Accounts. Subject: Appropriation...
Accounts. Witnesses: Department...
of Education and Science; Scottish...
Education Department; University...
Grants Committee (4 p.m. Room...
18). European Legislation. Sub-...
ject: Off-shore electricity invest-...
ment and world energy situation...
Witness: Mr. Anthony Wedgwood

COMPANY RESULTS
European Ferries (full year). Ger-...
rocco Minsep (full year). Gerra-...
nd National Discount Company...
(full year). Gill and Duffus (full...
year). Telephone Rentals (full...
year).

COMPANY MEETINGS
Anglia TV, Norwich, 2...
Equity and Law Life Assuranc-...
20, Lincoln's Inn Fields, W.C.2...
12.15. Garston Engineering, B...
Hotel, Birmingham, 12.30. Noll...
Great Eastern Hotel, E.C.4...
Rights and Issues Investmen-...
Trust, Dauntsey House, Old Jew...
E.C.1, 11. Sale Hines, 28, Que-...
Anne's Gate S.W. 12.30. Sun...
Brian Rubber Estates, Plantatio-...
House, E.C.12.



Alec Duff, Transport Manager of Security and Courier Express.

"We're extremely vehicle dependent and we're growing all the time. For flexibility as well as reliability we chose Camden."

Not that Alec Duff didn't take a close look at other people before he did his deal with Camden...
In the first place any transport system had to fit him like a glove. And, with 25 depots all over the country, it's no baby's mitten...
In the second place his operation is constantly expanding. Keeping up with, and servicing, his changing transport requirements would leave most

contract hire and leasing companies out of breath...
But not Camden. Because, having handled all the financial arrangements for you, having worked out the best investment and tax savings, having stabilised your on-going costs, and having delivered the transport mix that exactly suits your requirements, we know we've put you on the right road...
Then we keep up with you.

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COMPANY NEWS + COMMENT

Associates' growth lifts TKM to £5.5m.

AN ADVANCE in the contribution from associate companies' taxable earnings, from £387,000 to £1.13m, enabled Tozer Kemsley and Millbrook (Holdings), international finance and investment group, to show increased profit for 1977 of £5.32m, against £3.21m.

Turnover was marginally better at £916m, compared with £900m. At half-way, profit was maintained at £1.73m (£1.72m).

After lower tax of £1.45m (£2.7m) earnings per 20p share for the year are stated at 10.4p (7.5p) averaged basic and 9p (6.1p) fully diluted. On shares in issue at year-end the figure is 8.2p basic and 8p fully diluted. A final dividend of 2.2702p net lifts the total, with Treasury consent, to 3.0604p (2.4389p) on capital increased by rights issue.

The contribution from the international trade finance division was higher and overall profits from subsidiary and associated companies within the investments division were also higher. However, in the timber and wood pulp industries Price and Pierce suffered setbacks from the effects of economic recession; and also from the travel industry, in common with all U.K.-based foreign travel businesses, the directors say.

The results for the group have been affected by two factors in accounting policy. The net premium on consolidation of concessionary companies is now being amortised over the known life of the concession, and deferred tax has been treated in line with ED19. The comparatives have been restated.

Overseas tax provision in 1978 was as reported at that time, disproportionately high.

● **comment**
After a static first half, TKM's second half profits rose of just under a tenth was better than expected, and the shares rose 4p to 81p. The lift came from associates, where profits are 10 per cent higher thanks to much better results from Morda (GB), County Commercial and Abelson, while the South African loss was reduced. But overall, growth is still being inhibited by Price and Pierce, who profits are less than half the £2m. earned in 1978. Here, the lower level of trade hit timber dealings while wood pulp profits slumped. Profits rose of just over a tenth was better than expected, and the shares rose 4p to 81p. The lift came from associates, where profits are 10 per cent higher thanks to much better results from Morda (GB), County Commercial and Abelson, while the South African loss was reduced. But overall, growth is still being inhibited by Price and Pierce, who profits are less than half the £2m. earned in 1978. Here, the lower level of trade hit timber dealings while wood pulp profits slumped.

Travis & Arnold downturn

A DOWNTURN in second half earnings from £2.42m, to £1.8m, at Travis and Arnold left pre-tax profit down from £4.23m, to £3.79m, in 1977. Turnover climbed from £48,090m, to £51,356m.

The directors say indications are that the decline in the value of timber and forest products has now ended and the improving trend in housing starts should lead to increased demand for general building materials during 1978.

After tax of £1.83m (£2.7m), attributable profit was £1.94m (£3.5m), and retained profit came out at £1.69m (£3.22m).

During the year freehold properties were revalued and the £10.1m net surplus has been added to non-distributable reserves.

Earnings per share are shown at 45.6p (50.6p) before tax, and 23.1p (24.4p) net tax, and net tangible assets per share are given at 215p.

A final dividend of 3.1210p net per 20p share takes the total from 3.4145p to a maximum permitted 3.8137p. Dividends on 1.71m shares have been waived.

Last year's results of the builders' and plumbers' merchanting and timber importing group have been adjusted for ED19.

● **comment**
Travis and Arnold was hopeful throughout last year that it might just weather the depressed housing building industry. In the event, the continuing low volume in housebuilding led to a near 25 per cent fall in the net price of timber and forest products. The resultant "significant" stock loss brought pre-tax profits in the second half down by some 18 per cent, and even the improving price of timber and forest products in the South West accounted for

HIGHLIGHTS

Letraset's bid for J. and L. Randall ruffled a few feathers in the market, which has for a time been expecting a bid for Letraset itself. However, the deal makes good balance-sheet sense for Letraset, and there is a 90 per cent dividend increase. The annual report from RTZ emphasises the depressed state of base metals, with net profits on lead and zinc nearly 50 per cent lower. Lex also takes a look at the proposed sale of Magnum Fund by Rothschild Investment Trust and the figures from Edith where there is a boom in demand for its services—the provision of long-term capital for unquoted securities. Stock losses in the second half took its toll on Travis and Arnold and current sales figures are far from encouraging. Bodycote fortunes also took a turn for the worse in the second half, with profits only 5 per cent higher after a first-half gain of more than a third. In contrast, Tozer Kemsley made a better showing in the latter six months after the rather static interim performance, thanks to a better showing by the associates. Marshall Cavendish's profits trend followed a similar pattern to Tozer, but there is some concern over the inability to diversify away from partworks.

Marshall Cavendish advances

ON TURNOVER ahead from £12.55m, to £20m, taxable profit of Marshall Cavendish, book and magazine publishers, was lifted from £2.88m, to £3.08m, in 1977.

After tax of £1.88m (£1.49m), and minority interests of £20,000 (£16,000), attributable profit was £1.86m (£1.43m). The directors say they remain optimistic about the future but say a strike by some editorial staff, now settled, and the closure of a magazine in the last three months make it premature to forecast results for 1978.

A final dividend of 3.0309p net per 10p share takes the total from 3.3p to 3.5609p. At half-time, profit was ahead from £1.19m, to £1.2m, and directors were confident of profits at least equal to those of 1978.

● **comment**
After a virtually static first half Marshall Cavendish's profits rose by just over a tenth in the closing six months, but the underperformance is somewhat depressing because the attempts to diversify away from partworks are not progressing as planned. The loss-making record company—Transatlantic—bought last July, but the company's losses down to bring it back to break-even but it is unlikely to contribute to profits to any extent this year. The credit cards, such as cookery, which were launched by mail order have not done very well, while the

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last year there was an extraordinary debit of £112,000 relating to a "topping-up" payment to a pension fund.

● **comment**
Farnell Electronics' near two-thirds rise in pre-tax profits reflects an improving market share in the main subsidiaries. They are Farnell Electronic Components, a leading U.K. distributor of semiconductor, integrated circuits, capacitors and resistors, and Farnell Instruments, its principal manufacturing subsidiary making a wide range of power supply units. Sales volume of such products, including consumer electronic goods (radio, TV, etc.) distributed by A. C. Farnell—registered an increase of some 19 per cent. With the consumer electronics market expected to improve further this year, Farnell expects to maintain its profits growth rate this year. Meanwhile, it has closed Farnell K.F. a manufacturer of loudspeakers, which was beset by production problems and depressed market conditions.

Another weak link in the group, BBH Coil and Transformer, manufacturing has moved into a new factory and overcome initial technical problems. At 4.34p yesterday, the shares yield 4.34 per cent, on a p/e of 9.5.

Upturn at Ellis & Goldstein

REFLECTING the better realisation of end of season stocks, profits of Ellis & Goldstein (Holdings) recovered from £390,000 to £575,000 in the second half of 1977. The company, which made up for the first-half shortfall and the total pre-tax balance for the year ended January 31 comes through ahead from £284,000 to £320,000.

While the value of retail sales at £10.6m, was about unchanged in the second half compared with the same period last year, the value of turnover at wholesale prices showed an improvement from £4,94m, to £5,81m, which includes a 23 per cent, increase in direct exports.

The difficulties in Canada and Australia, continue as the economies of both countries are depressed and activity of the group is restricted by import controls.

Sales of spring merchandise at home have begun satisfactorily and initial orders for autumn are good but these factors provide no basis for a forecast for the current year, the directors state.

The year's earnings per 5p share are stated to be up from 1.8p to 2.3p. The dividend is 1.7189p to 1.904252p net, with a final of 1.094252p.

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DIVIDENDS ANNOUNCED				
	Current payment	Date of payment	Corresponding div.	Total for year
Border & Southern Int'l.	2.75	May 31	2.5	7.5
Bodycote Int'l.	1.41	July 3	1.28	2.73
Bogden & Shtn.				
Stockholders' int.	2.75	May 31	2.5	7.5
A. Caird & Sons	8.32	June 26	7.43	15.75
Channel Is. & Int'l. Tst.	15	June 1	15	15
Clyde Petroleum	1	June 1	1	1
Ellis & Goldstein	1.02	June 8	0.91	1.90
Eng. Nat. Defd.	1.71	June 28	1.35	2.42
Estates Duties Inv. Tst.	5f	June 20	4.39*	8
Fabergé, Lawson	2.55†	July 3	1.38*	3.65
Farnell Electronics	4.29	2.44	6.9	3.63
F. C. Finance	1	—	1.5	2
Future Holdings 2nd Int.	1.4	May 19	1.4	2.45
Lake View Trust	1.65	July 3	1.45	2.4
Lindsay & Williams	2.5	May 24	1	3
Linread	18	—	1	2
Marshall Cavendish	3.04	July 3	2.93	4.38
L. & J. Randall	1.87	—	1.51	1.87
Siemens Hunter	11.2	—	1.07	2.79†
Silentsnight	2.74	—	2.49	4.01
Tozer Kemsley	2.77†	June 15	1.79	3.09
Travis & Arnold	3.12	—	2.8	3.81
Wood & Sons	0.33	May 31	0.59	0.66

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Supplementary 0.1142p for 1976-77 on reduction of ACT. § 1.5p final forecast.

Silentsnight expansion to peak £3.2m.

IN A difficult period for the furniture industry Silentsnight Holdings expanded pre-tax profit by £0.5m, to a record £2.23m, on sales ahead from £30.47m, to £38.43m, for the year ended January 31, 1978. A one-for-two scrip issue is proposed.

At half-time the group, which makes divan sets and upholstered furniture, reported profit up at £1.3m (£1.16m).

Sales outside the U.K. at full-time were better at £2m (£1.5m). Substantial extra manufacturing capacity was brought on stream during the year, and still further large increases are planned for the current year.

Mr. Tom Clarke, the chairman, says that internal budgets plan for further growth in profits during 1978-79 and management accounts for the first two months indicate results in line with budget.

Before tax of £413,000 (£280,000) stated earnings per 10p share for the year were £2.3p (£2.7p). After tax, 38.3p (£4.7p). A net dividend of 2.2309p lifts the total to 4.00939p (£4.449p). Dividends cost £251,279 (£228,177) after waivers of £149,680.

The balance sheet reflects both the growth in the company and the acquisition of £2.7m in fixed assets and £1.8m, in acquisitions. The financial position remains strong, with borrowings representing 32 per cent, of shareholders' funds totalling £8.81m, and serves stand at 17.51m, the chairman says.

● **comment**
In sharp contrast to the furniture trade as a whole Silentsnight had a good year in 1977. Sales increased by 26 per cent, indicating volume growth of about 15 per cent, and pre-tax profits climbed by over 50 per cent. The year-end dividend was the end of the year did not make any profit after reorganisation costs, but this year there should be a positive contribution. Though the company's accounts are published, Silentsnight claims to be increasing market share, and though margins were down last year against 1976-77 a per cent—the

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8m. loss
SMO

مكتبة النهر

The Financial Times

Cadbury Schweppes around the world

Upsurge
Lindsay
Williams



slip to 83%

REVIEW OF OPERATIONS PRODUCT ANALYSIS

Product	Sales	Trading Profit
Confectionery	41%	51%
Drinks	25%	21%
Tee and Foods	29%	25%
Health & Chemical Products	5%	3%

UNITED KINGDOM REGION

Confectionery
Cadbury assortments, Cadbury and Fry count lines, Cadbury moulded chocolates, Christmas and Easter seasonal lines, Pascall Murray sugar confectionery.

Despite very substantial increases in consumer prices following the rise in the world price of cocoa bean, the chocolate industry has maintained a high level of activity. In 1977, industry volume sales were approximately 3% less than in 1976 but were more than 25% up in value. The Confectionery Division had an excellent year's trading and again made a very substantial contribution to Cadbury Schweppes' profits. This was achieved even though price increases had a greater effect on the moulded chocolate market - where we have a dominating share - than on other market sectors.

Drinks
Schweppes minerals and soft drinks, Rose's Lime Juice, "Cresta", "Zing", "Pepsi-Cola", "7-Up", "Suncrush" and "Kia-Ora".

In spite of a difficult year the Division achieved brand leadership for Schweppes fruit juices, successfully extended "7-Up" to national coverage and increased market shares in the take-home trade for Schweppes and "Pepsi" brands. The investment programme continued to up-date plant and secure maximum efficiency from newer bottling and canning layouts.

Wines & Spirits
"Dubonnet", Andre Simon Wines, Cusenier, Imported Spa Water.

We have continued the development of the Andre Simon range. Schweppes Agencies had a good year and "Dubonnet" continues to make good progress.

Tee and Foods
Typhoo tea and teabags, Cadbury Bournvita, chocolate biscuits, Cocoa, Drinking Chocolate, "Marvel", "Compliment", "Smash", "Snack Soup", "Soya Choice", Hartley's jams, canned fruit and vegetables, Chivers' jellies and marmalades, Rose's marmalades.

The Division held or improved the share of all its major products.

Typhoo tea is of major importance but following heavy buying in the first half of the year, there was a marked fall-off in orders in the last six months.

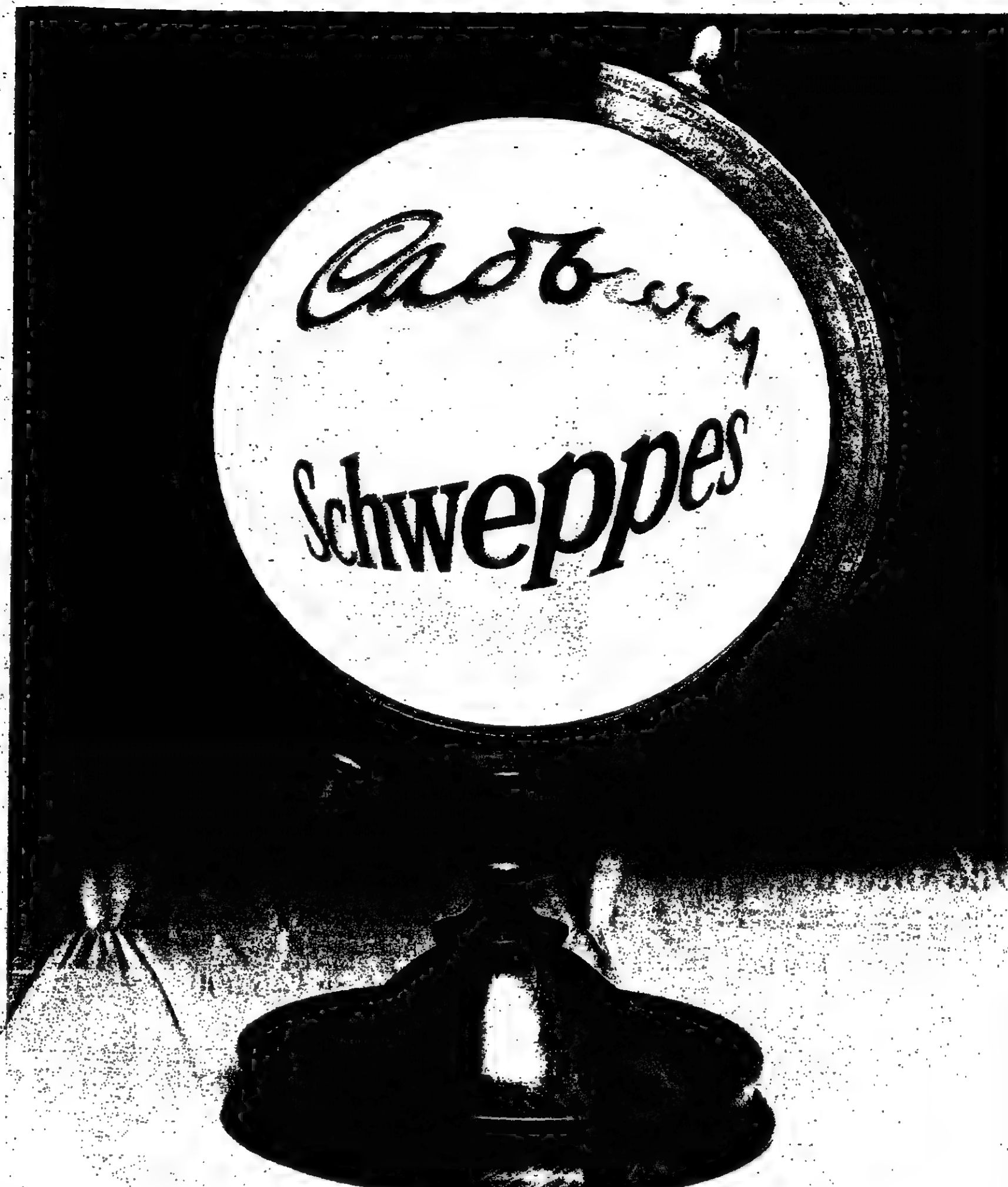
"Soya Choice", our textured vegetable protein range achieved sales and market share well ahead of target.

Kenco

"Kenco" coffee.

Prices of raw coffee reached unprecedented levels in the middle of the year. Nevertheless, Kenco had a very successful year's trading.

Health and Chemical Products
Jeyes Fluid and "Babysoft" paper products, "Parazone" bleach, "Sanitav".



Our Report and Accounts, which has been posted to shareholders, includes my statement on trading conditions together with a review of our world operations. These are some of the highlights.

Adrian Cadbury.

25th April, 1978. CHAIRMAN

1977 RESULTS

1977 sales at £884 million were 12% up on the previous year, while the profit before tax rose from £46.4 million to £48.2 million. These results marked continuing progress in strengthening the Company's operating base. We have continued to concentrate on the main stream of the business and on building for the future.

The level of marketing investment was over £10 million higher than in 1976 and will be maintained this year to increase the share of market of our major brands.

The build-up of our overseas operations continued and 48% of the trading profit came from outside the U.K.

The U.K. Confectionery Division made a substantial contribution to the results and the Canadian business is now trading profitably.

Prices of tea, coffee and cocoa fluctuated considerably in 1977, but all fell back from the high points they reached during the year. Through careful buying, product prices have been held as steady as possible and the peaks of commodity prices averaged out. The Company has every incentive to pass the benefits of its raw material buying on to consumers to win market share and volume sales.

FORWARD LOOK

In spite of all the uncertainties, the Company's aims are clear. We aim to grow by concentrating our marketing and technical effort behind the Company's major brands and we have two main objectives over the next five years. One is to

build on our established position in the North American market. I said last year that we needed to broaden the appeal of Cadbury and Schweppes products to obtain a greater share of what is still the largest and fastest growing single market in the world. The U.S. \$58 million bid for Peter Paul Inc. announced in February 1978 is geared to do this for our confectionery business in North America. The increased marketing investment behind Schweppes drinks has a similar aim.

The other objective is to improve the Company's return on assets in the U.K. This is again based on concentration of effort behind the major lines and firm financial targets have been set over the period between now and 1982.

It is not possible to make a firm forecast of the likely outcome for 1978 but we are budgeting for an increase in profits. The results should be assisted by a rise in consumer expenditure in the U.K., and by more stable raw material prices.

AMERICAN REGION

The American Region came back into profit in 1977 as a result of the expected growth in profits for Schweppes, Rose's and Powell and a reduction in Cadbury losses.

For Schweppes in the U.S.A., sales reached another record. In Canada, Schweppes sales were 43% over 1976. The new drink "Rondo" exceeded targets.

Rose's Lime Juice sales in U.S.A. were 7% ahead of 1976 and Powell's major brands in Canada were well over previous years' levels.

For Cadbury in Canada sales progressed as did market shares, but in the U.S.A. both sales and profits reflected the dullness of the market and our declared commitment to investment in long-term marketing.

AUSTRALIAN REGION

Company sales were 9% above 1976 with net profit before tax at £9.1 million, 24.5% above 1976.

Schweppes sales volume increased by 11% over the previous year; market share was held and gross profit increased by 2.5%. Cadbury showed an upward movement in its market share and increased profit through its new range of "Chunky" chocolate bars which captured a phenomenal £6 million turnover between May and December last year. New Zealand Cadbury Schweppes Hudson Ltd. had a highly satisfactory year.

EUROPEAN REGION

Sales of Cadbury Schweppes products in Europe reached £69.5 million, an increase of 5% over 1976. The volume of Schweppes sales continued to expand as a result of the successful development of new markets. Our market shares continued to show consistent growth and trading profits increased to £5.3 million.

Ireland Cadbury Ireland Ltd. had a very successful year, achieving a substantial increase in profits as well as increased home and export sales.

Sweden Despite severe economic difficulties in Sweden, Cadbury Slotts A.B. again achieved record profits. Exports again showed considerable growth and improved profitability.

West Germany and Austria Sales of Schweppes products re-established their growth pattern towards the end of the year and sales of Chivers' jams exported from the U.K. doubled in volume.

The Company signed an agency agreement for the sale and distribution of Domecq products from Spain and sales began in September.

During the year, the Cadbury licence agreement with Storck came to an end and plans were put in hand to re-enter the German market with chocolate exported from England.



Belgium and France The Cadbury business in France continued to expand, with exports from the United Kingdom reaching a record £2.25 million.

Spain Rapid inflation and low summer temperatures combined to make 1977 a difficult trading year. Relative to competitors in the soft drinks market, the Schweppes brand sales held up well.

Italy The policy of concentrating our efforts behind the Schweppes brand has continued and significant gains in market share have been achieved.

Franchises Sales volumes continued to expand. Our operation in Bulgaria is fully meeting expectations and considerable progress has been made in generating interest in other East European countries. The franchise opened in Turkey in late 1976 has shown spectacular growth.

AFRICA

Cadbury Nigeria Ltd. traded well with volume sales approximately 40% up on 1976 with record figures for both sales and profits. A trebling of tonnage capacity to meet demand is envisaged by 1982. Bournvita business more than doubled in the last three years reflecting the enormous popularity of cocoa and malt drinks over the traditional beverages of tea and coffee. During 1977 a 100% Nigerian-owned company was granted the Nigerian franchise for Schweppes. Cadbury Schweppes has the contract to manage the operation and to build the factory which should start production in 1978.

Cadbury Ghana had difficulties in obtaining import licences but in spite of this, performed well with a significant increase in profits in 1977.

Cadbury Schweppes Kenya Ltd. had another record year with soft drinks sales in particular showing above-average growth.

Cadbury Schweppes (Zambia) Ltd. also had a successful year despite continued shortages of raw materials.

In South Africa, the economy continued to be depressed and this, coupled with high cocoa prices, made 1977 a very difficult year for Cadbury Schweppes (South Africa) Ltd. While confectionery profits were below those earned in 1976, the Schweppes franchise operation earned satisfactory profits in its first full year's trading.

ASIA

The first major diversification project of Cadbury India Ltd. - Sal Fat manufacture - was commissioned on schedule. This project is entirely export-orientated and fulfils a major requirement of Indian industrial policy.

Cadbury Confectionery Malaysia Ltd. in its first full year of operations traded profitably. The sales and profits of our confectionery joint venture in Japan in the year ending 31st March were on budget.

Our Schweppes franchise in Hong Kong had a record year both in sales volume and in royalties.

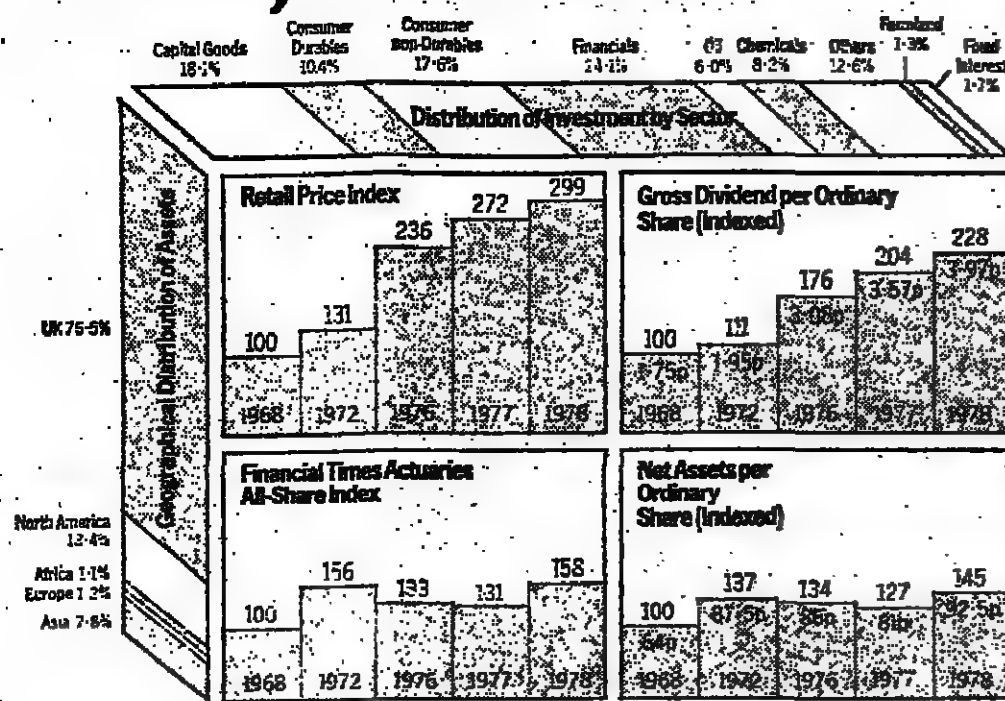
EXPORTS UP 48%

All sectors of our U.K. export business enjoyed another year of good results. Sales, embracing ten major company brands, achieved record levels with revenue in excess of £49 million which was 48% higher than in 1976.

Annual General Meeting

The Annual General Meeting will be held at 12 noon on Thursday, 25th May 1978 at the Connaught Rooms, Great Queen Street, London, WC2. Copies of the Report and Accounts Incorporating the Full Statement by the Chairman and the Review of Operations are available on application to The Secretary, Cadbury Schweppes Limited, 1110 Connaught Place, London W2 2EX, England.

The International Investment Trust, Limited.



Total assets at 31st January 1978: £34.9 million.

In the United States confidence is at a low ebb; a lack of leadership in the Government, a failure to establish an energy policy and the enormous deficit have caused the dollar to weaken materially. However, at the appropriate time, it is the Board's intention to increase our holdings in the U.S.A.

though appreciably lower than a year ago is still higher than that in the countries of our chief competitors in the western world and must cause some concern. Our investments in farmland, which are all long-term investments, have appreciated by 46%.

C. Michael Hughes, Chairman



A member of the Touche, Remnant Management Group.

Total funds under group management exceed £700 million.

Copies of the Report and Accounts can be obtained from the Secretary, of The International Investment Trust Limited, Winchester House, 77 London Wall, London EC2N 1BH.

Bodycote up by 17% to £2.04m. Fairbairn Lawson slows but reaches £1.34m.

REFLECTING good results from the industrial protective clothing and safety products division, pre-tax profit of Bodycote International, the Manchester-based textiles group, rose 17% to £2.04m in 1977, after a 33% per cent rise from £1.5m to £2.04m in 1976.

Turnover for the year advanced by 10 per cent to £23.2m, to £23.7m. After tax up from £92,725 to £1,007,044, attributable profit rose from £788,004 to £1,027,061 and earnings per 25p share rose to 100.3p from 84.5p.

As forecast the final dividend is 1.4125p, raising the net total to 2.415p, to 2.715p, the maximum permitted.

Mr. Joseph C. Dwek, the chairman, reports that the trading performance achieved during the earlier part of 1977 undoubtedly helped to sustain the group through the last six months when trading conditions deteriorated significantly.

The main support for the good results came from the companies comprising the industrial protective clothing and safety products division. Other subsidiaries, particularly the textile processing division, were adversely affected by a general reduction in the volume of consumer demand.

Mr. Dwek says it is far too early to predict the outcome for 1978. Much will depend on the group's performance in the second half of the year. Although the subsidiaries in the industrial protective clothing and safety products division have made a good start, trading conditions elsewhere are not buoyant.

Bodycote's first half profits growth of more than a third has slipped to 5 per cent in the second half. Nevertheless, the 1977 results were slightly better than expected in the current climate of lower consumer spending, and the shares closed 3p higher at 86p. The company is probably rated too low for a company which has reduced its dependence on the domestic textile industry.

protective clothing and safety products. This division has lifted its profits by a quarter on a volume increase of about 7 per cent. Firm demand for specialist fabrics also boosted the industrial and textile divisions where profits are two thirds higher. However, in the current year the company will find it difficult to limit the impact of continuing difficult trading conditions, and might well show a downturn. Meanwhile the balance sheet is strong and the recent acquisition of Huddersfield Textiles, which has improved capacity in the protective clothing division by more than a tenth. The shares—on a p/e of 3.1 while yielding 8.2 per cent—are probably rated too low for a company which has reduced its dependence on the domestic textile industry.

Meeting, 60, Cannon Street, E.C.4, May 18, at noon.

DESPITE A marginal second half dip in profits, Fairbairn Lawson's pre-tax profits of £1.34m in 1977 compared with £1.06m in 1976. Turnover increased from £12.7m to £13.3m.

After tax on the £1.34m of £205,000 (£135,000) earnings are shown at 11.65p (11.01p) per 25p share on capital increased by the placing made when W. Westwood and Sons was acquired with effect from December 31, 1977.

As forecast the final dividend is 2.545p net effectively raising the total from 2.100p to 2.645p with Treasury permission. The directors also confirm their forecast of 50 pence for 1978.

The director, Sir John Lawson, says the company's performance in 1977 was "satisfactory" and that the company's profits were "in line with expectations".

The current year has started well, but the general downturn in the textile trade that is currently being experienced is likely to have a significant impact on the company's performance in 1978.

At the year-end "good assets" stood at £4.9m (£2.9m) and the company's net assets were £4.9m (£2.9m). The company's net assets were £4.9m (£2.9m).

The directors stress that they are not putting up a "For Sale" sign but are "in the market" for other years of record achievements.

Sir John expects sales to continue to grow at a realistic rate in the current year, although he sees the difficult international trading conditions.

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SHAKESPEARE

The Group is engaged in the manufacture of drop forgings, precise flame cuttings and components for the engineering industries generally.

Points from the Chairman's Statement:

- Despite inadequate demand, the Group achieved a 4th successful year of record profits.
- Gross earnings per share now 4½ times those of 1972.
- Maximum allowable dividend increase has been proposed representing an increase in annual dividend of 185% since 1972.

Group results	1977	1976
Turnover	£800	£800
Profit before tax	7,972	6,501
Assets employed	845	769
Dividend per share	4,303	3,758
Ordinary shares issued	1,923p	1,725p
	7,714,638	7,714,638

Copies of the Annual Report and Accounts are available from The Secretary, Joseph Shakespeare & Co. Ltd., Post Box 23, Cox's Lane, Old Hill, Walsley, West Midlands, B64 5HX.

Booker looking for sustained growth

SIR GEORGE BISHOP, the chairman of Booker McConnell, says the group will maintain its record of sustained growth in 1978.

Our long-term plans and our operating budgets for this year forebode an increase in profits," he says in his statement with the accounts.

He says there are many problems to be concerned about in 1978, but there are some positive factors, particularly in the U.K. where the bulk of profits are earned.

Phase Three, wage increases and the Budget, should continue the improvement in living standards throughout the remainder of 1978, he says.

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Wood & Sons advances to peak £0.25m.

Wood & Sons (Holdings), the carter's and haulage group, advanced its pre-tax profit to a peak of £0.25m in 1977, after a 100% increase from £0.125m in 1976.

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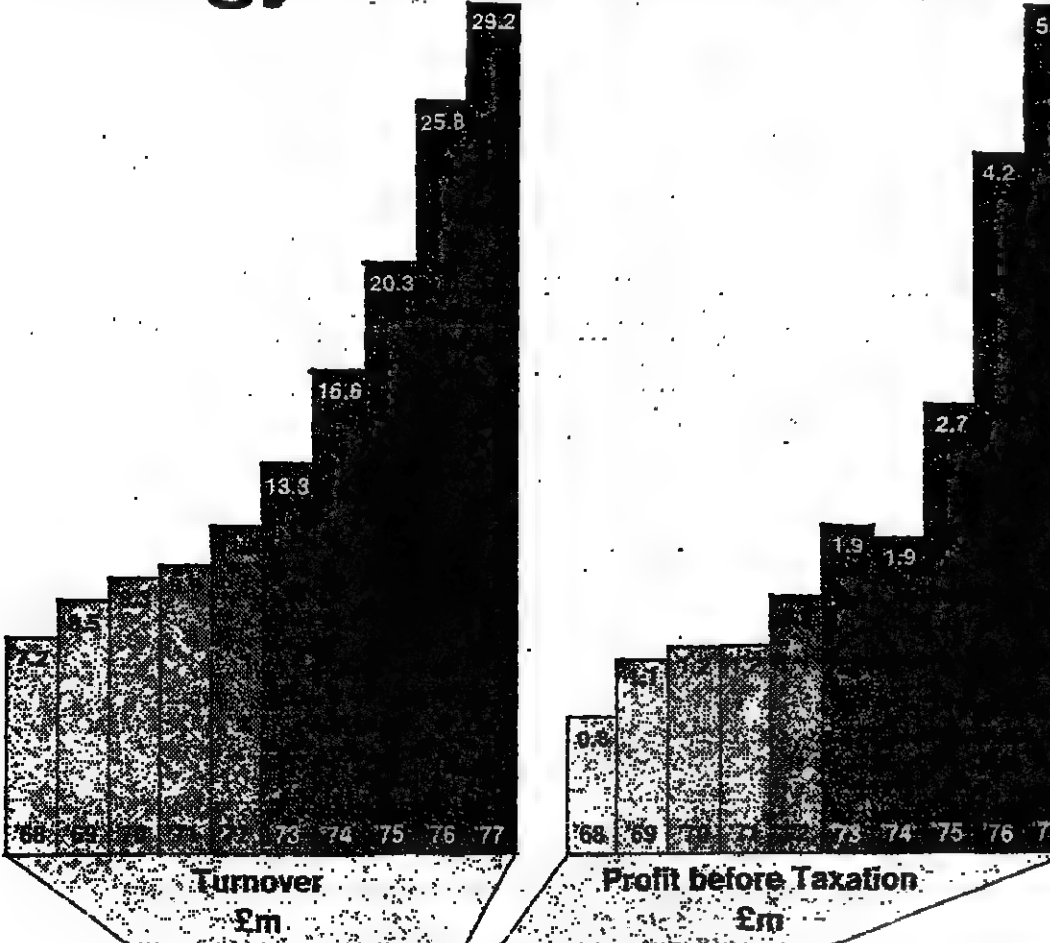
M & G Reinsurance life side suffers downturn

New life sums assured in 1977 by M & G Reinsurance life side were 10 per cent higher than in 1976, the first time in 35 years.

Although the aim measured exceeded 22m, the fall from a lack of buoyancy in life markets with the drop in the exchange rates against sterling in the parent company, total premium income for life and annuity business amounted to £49m, against £55m in 1976.

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Energy conservation—ten years of growth



Pre-tax profit for 1977 at £5,099,000 was 20.5% higher than in 1976 on a 13.5% increase in turnover.

The Group's continued strong progress reflects the demand for its products in a wide variety of industrial and commercial applications and greater understanding of the need for energy conservation and maximising output through greater plant efficiency.

A final dividend of 5.19p per share is recommended making 8.94p per share for the year (1976 6.19p).

A one for one scrip issue is also recommended.

Orders for 1978 are satisfactory and are ahead of the corresponding period last year. Given reasonable trading conditions the Group's business growth will continue.

Spirax-Sarco Engineering Limited
Charlton House, Cheltenham, Gloucestershire GL53 8ER

Spirax Sarco



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BIDS AND DEALS

Lonrho representatives asked to resign from 'Suits' Board

ANDREW TAYLOR

"Trio" Rowland and two co-directors of Lonrho, Mr. R. Rowland and Mr. P. A. Rowland, are asked to resign from the Suits Board.

Mr. Rowland, Mr. P. A. Rowland, Mr. R. Rowland and Mr. P. A. Rowland are asked to resign from the Suits Board.

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Meanwhile, a decision on whether or not the bid should be referred to the Monopolies Commission is not now expected until next week.

APPROACH TO ST. KITTS

Plans for the voluntary liquidation of St. Kitts (London) Sugar Factories have been placed in "mothballs" following the announcement that the Board has received an approach which might lead to a cash bid being made.

The company is proposing to adjourn (for 21 days) to-day's EGM at which it had proposed to recommend the voluntary liquidation of the company. This decision followed the nationalisation of the company's principal asset, St. Kitts (Basse Terre) Sugar Factory in which it had a 50 per cent. share.

Shares of St. Kitts (London) were suspended yesterday at the request of the company.

The potential bidder has said that an offer would be conditional upon to-day's meeting to discuss the voluntary winding up of St. Kitts (Basse Terre) also being adjourned for 21 days. However, the AGMs for both St. Kitts (London) and St. Kitts (Basse Terre) will go ahead to-day as planned.

The attraction for a potential bidder is that St. Kitts (London) currently holds cash of around £250,000 as well as some overseas securities. In addition the company is due its share of compensation from the St. Kitts Government which will total £1m, although the eventual sum for distribution is likely to be considerably less.

HALMA IN FRANCE

Halma has purchased 10 per cent. of Serv SARL, a French company specialising in the manufacture and sale of safety devices, for 540,515 cash.

Serv's products are complementary to the safety devices produced by Castelli Locks, an existing Halma subsidiary.

The acquisition is intended to strengthen Halma's position in the expanding French market for safety products and provide additional export opportunities for Castelli Safety Interlocks. In 1977 sales from Serv amounted to some £77,000.

W. J. REYNOLDS

W. J. Reynolds Holdings would have sought more funds from shareholders if Oakstone had not made an agreed cash offer, says Mr. Roger Marsh, chairman of Reynolds in the formal offer document. Turnover has increased from £8m to £13m in the last three years and additional equity would have been required before the next stage of expansion.

The £1.5m cash offer gives a p/e ratio of 11.17 on 1977 profits but Mr. Marsh says that management accounts for the first two months this year "show a significant increase over the comparable period last year."

A one-for-one scrip issue is proposed in order to reduce expenses.

ASSOCIATES DEAL

Between April 19 and 24, Greaves Grant sold 31,019 Lonrho shares at 71p and 40,218 at 70p for discretionary clients.

ALLEBONE

Tandem Shoes, the footwear retailing subsidiary of Allebone and Sons, has entered into leases on 12 retail shops previously operated by Direct Fashion Shoes (Leeds) and taken assignments of leases on a further nine retail shops previously occupied by the company.

These shops (which in 1977 had a turnover of £11m) are all in

the North of England and strengthen Tandem's coverage in the retail footwear trade in that area.

Cash consideration payable by Tandem is £71,000 plus stock at valuation.

SHARE STAKES

EPB Industries: Prudential Assurance now holds 5.24 per cent.

Gibsons Dairies: Mr. R. D. Turner, chairman, has sold 150,000 shares from his beneficial holding. His interest is now 1,150,000 shares held beneficially and 688,628 shares held non-beneficially.

W. Williams and Sons Holdings: Cliff Hotel (Gower), holders of 323,000 shares (12.6 per cent.) has purchased a further 4,600 shares.

Porter Chadburn: ITC Pension Trust jointly with the ITC Pension Trust is holding a total of 192,500 Ordinary shares representing an interest of the Imperial Group in the company amounting to 3.6 per cent.

Rawson Mackintosh: Trustees of the Joseph Rowntree Mackintosh Memorial Trust have disposed of 50,000 Ordinary shares. They are now interested in 3,023,000 Ordinary shares (9.0 per cent.). The company's chairman, Sir Donald Barron, is a trustee.

Marley: J. E. Aisher has acquired 40,000 Ordinary shares beneficially and 40,000 non-beneficially.

Gedong Investments: N. M. Rothschild Asset Management (CI) managers of Old Court Sunlight Companies Fund, have advised Gedong that Old Court holds 60,750 (5.90 per cent.) shares.

John Mendes (Holdings): Mr. J. M. Mendes, a director, has now ceased to have an interest in family trusts amounting to 490,068 Ordinary shares. Mr. Mendes' interest in Ordinary shares is now as follows: personal, 1,655,783 and trustee, 1,209,529 making a total of 2,865,312 (20.72 per cent.).

BET Omnibus Services: London and Manchester Assurance has acquired 2,000 10 per cent. cumulative preference stock units making total 22,000 (11.3 per cent.).

McCleery L'Amie Group: Crubon Investments, a company wholly owned by Mr. A. W. Flemming (director) has acquired a further 25,000 Ordinary shares at 11.5p. This brings total of Mr. Flemming's beneficial interest to 204,000 shares (1.6 per cent.).

W. H. Cullen: Trustees of the W. H. Cullen Pension Fund have recently increased their holding of Ordinary shares to 170,000 (17 per cent.).

Hampton Gold Mining Areas: W. I. Carr Sons and Company, on April 18, 1978, purchased on behalf of Annies Trading, 470,000 shares (11.20 per cent.).

Wagon Finance Corporation: Friends Provident Life now hold 2,479,166 Ordinary shares.

Jacksons Bourne End: Dawngrange have acquired a further 38,500 shares, bringing interest to 285,500 (28.88 per cent.).

See Lex

Asarco still in the red

THE MAJOR U.S. Asarco base metals group remained in the red last quarter with a net loss of \$11.3m. (\$8.1m.), equal to 42 cents per share, following a total net loss of \$29.5m. for 1977. Sales for the past quarter were \$242.8m.

Apart from low metal prices and production cutbacks, Asarco has been hit in the 1978 first quarter by the U.S. coal strike which lasted from December 1977 to March 27, 1978.

As already reported, Asarco's U.S. technology group with interests in the energy, motor, aerospace and electronic industries has recently raised its stake in Asarco to 14.1 per cent. by the purchase of a further 3.8m. shares for \$87.4m. They were £131 in London yesterday.

double pre-tax profit for 1977 of \$3.31m. was reduced to \$3.44m. by additional depreciation of \$1.3m. and a cost of sales adjustment of \$2.7m., offset by a gearing adjustment of \$1.1m.

In the year there was a 21.25m. decrease (20.82m. increase) in net liquid funds, and at balance date current assets were £44.99m. (£38.57m.), current liabilities £16.48m. (£13.35m.), and fixed assets £16.65m. (£9.88m.).

The group's ultimate holding company is BBC Brown Boveri and Co. of Switzerland, which owns 84.5 per cent. of shares. The National Enterprise Board owns 17.6 per cent. of shares.

Meeting, Connaught Rooms, W.C., on June 9 at noon.

Capital Expenditure

The bulk of the expenditure of £375,000 in 1977 was on new plant installed in the Wire Division. Of the £3 million of capital expenditure authorised for 1978, orders have already been placed for machinery for the Wire Rope Division, to cost almost £400,000, with the balance allocated to the Wire Division.

Prospects

The severe world wide recession in the demand for steel and steel products continues and there is still no sign of an upturn. However, I am confident that the Company will continue to obtain at least its share of the home market and will be able to stand up to competition in the export markets.

The annual general meeting will be held on 18th May 1978. Copies of the full report can be obtained from The Secretary, Bruntons (Musselburgh) Ltd., Musselburgh EH21 7UG, Scotland.

RIT accepts Magnum Fund offer

A bid for Magnum Fund, an investment company incorporated in Canada and based in Holland, being accepted by RIT, the investment trust, the offer of a 44.1 per cent. stake, with a holding of debentures, may, under the bid, be worth some £17.4m.

The offer is being made on behalf of clients of Banque Occidentale pour l'Industrie et le Commerce (London), part of James Goldsmith's Générale Occidentale group. Sir James Goldsmith's bid, made last night that the bid, made Banque Occidentale acting as merchant bank, was not directly indirectly on behalf of GO. The bank was acting for a number of people who would be disclosed in an offer document.

Magnum said yesterday it had no bid that the bid would be all the shares and all the £7.5m. 61 per cent. debentures, substantially less than the £17.4m. wholly-owned Dutch subsidiary, Magnum Investment.

The cash price, in U.S. dollars, will be equal to 90 per cent. of the fully diluted net asset value per share, computed at the close of business 21 days after the date the offers are made.

The unaudited value on this basis was about \$US44.80 a share on March 31, 1978; the cash price for the debentures is to be on a comparable basis, assuming exchange for shares with their existing rights. The shares were recently suspended from quotation at \$US33.

The offers are only to be made provided that Banque Occidentale receives from RIT an irrevocable commitment to accept them in respect of RIT's 44.1 per cent. stake in Magnum Fund and its holding of all the debentures. The Magnum Fund directors have decided, since the discount from net asset value being offered is substantially less than the dis-

count at which the company's shares have traded in recent years, to co-operate in submitting the offer to shareholders. They have been told that RIT plans to give the investment commitment to accept which is a condition of the offer being made. No decision has, in the circumstances, been taken about the declaration of a dividend for 1977.

RIT said that on the basis of the offers and on information currently available, the transaction would realise for it gross proceeds of some £17.4m., including the dollar premium on that part of the investment financed with investment currency. This compares with a book value of £11.7m. at March 31, 1977. The yield on 31gnum shares on the basis of the 1978 dividend was less than 2 per cent. of the underlying net asset value.

See Lex

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BRUNTONS

COLD WORKED STEELS • Wire • Drawn Sections • Strip • STEEL WIRE ROPES

"NINTH successive advance in dividends"

reports Mr A S Wood, Chairman

Comparative results

	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977
	£000	£000	£000	£000	£000	£000	£000	£000	£000	£000
Net earnings	369	480	508	613	641	688	803	833	1,169	910
Net total dividends	202	239	265	306	352	386	427	456	502	565
Dividends per share*	4.30p	5.08p	5.47p	6.25p	6.56p	7.09p	7.97p	8.77p	9.85p	10.61p

*Gross figures as adjusted for Scrip Issue in 1974

Profits

Bearing in mind the low demand for steel and steel products, it may not be considered satisfactory that the reduction in profit from manufacturing was only 6 per cent after excluding non-trading and non-recurring items.

The profit for the second half of the year would have been higher but the Steel Strip Division was badly affected in the final quarter by strikes at the works of three important customers.

Dividends

The second interim dividend of 3.9191p net per share will be paid on 28th April, 1978 making a total for the year of 7.004p net per share - the maximum permitted. The Board intends to pay an interim dividend of 3.0849p net per share, plus any permitted increase, on 31st October, 1978.

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"We have decided to declare terminal bonuses for this year in addition to our ordinary declarations"

Further extracts from the President's statement.

"We have the pleasant problem of a high level of unrealised capital appreciation."

"We have decided to declare terminal bonuses for this year for London Life policies (but not for Metropolitan) in addition to our ordinary declarations. The additional bonuses will be paid with the sums assured and any ordinary bonuses to with-profit policies which become claims by death or maturity during 1978 or, in the case of with-profit deferred annuities, to those which enter upon payment of the annuity in 1978. The position in 1979 and beyond will have to be decided in the light of investment conditions at the relevant times."

"These additional bonuses do not affect the calculation of ordinary bonuses which will continue to be declared up to the maximum prudent limit."

"New annual premiums... were 17% higher than the previous year."

"I am able to repeat my previous assurance that the rundown of the Federated

Superannuation System for Universities does not and will not adversely affect our members."

BONUS DECLARATIONS

Reduction of Premium

6th to 68th Series: an increase of 10 (1977-9) in declared percentage rates.

69th to 71st Series: an increase of 8 (1977-7) in declared percentage rates.

Terminal bonus ranging from 15% of the Sum Assured for the 43rd and earlier Series to 1/2% for the 70th Series.

Reversionary Bonus

A compound reversionary bonus of 4.70% (1977: 4.60%), including compound bonus deferred annuities in the General Annuity Fund and Pension Business Fund. Terminal bonus of 35% of existing Reversionary Bonus with a maximum of 45% of the basic Sum Assured.

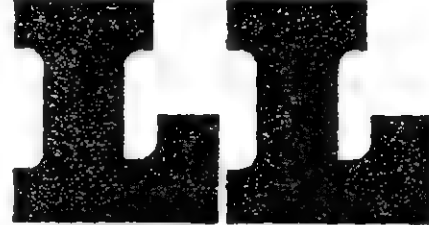
The Terminal bonus will be added to each policy becoming a claim by death or maturity in 1978.

Simple Bonus Pension Business

A simple bonus of 8.30% (1977: 7.70%). Special bonus annuity for policies under which annuities commence payment in 1978 of 25% of existing bonus annuity.

Thanks to a tradition of prudent management going back to 1806, and the fact that we pay no commission to anyone, London Life today are able to offer a wide range of policies with rates that are amongst the best in the country.

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For The Secretary, THE LONDON LIFE ASSOCIATION LIMITED, 81 King William Street, London EC4N

INTERNATIONAL FINANCIAL AND COMPANY NEWS

NORTH AMERICAN NEWS

Disposal boosts Textron

PROVIDENCE, April 25. NET income of Textron for the first quarter ended April 1 rose from \$28m. to \$39.5m., or from 15 cents per share to \$1.06. Sales were ahead from \$680.5m. to \$772m.

Commenting on the higher first quarter earnings, Textron said that this year's first quarter included \$6.2m. or 37 cents a share resulting from the sale of the capital stock of Security Insurance to Orion Capital Co. AP-DJ

Diversey snubs Molson

By Robert Gibbens
MONTREAL, April 25. THE AMERICAN specialty chemical producer, Diversey Corporation, has rejected the proposal from Canada's Molson companies to buy any or all of Diversey's outstanding stock it does not already own at \$US28 a share cash.

Diversey has told Molson that its directors have "unanimously concluded that the proposal is not in the best interest" of its stockholders and has filed suit in Cook County, Illinois, "to assure our stockholders will enjoy the protections afforded by state law."

Molson currently owns about 10 per cent. of Diversey's outstanding stock, acquired mainly in the market recently. In Toronto, Molson had no immediate comment.

Upsurge at Quaker Oats

CHICAGO, April 26. QUAKER OATS' earnings for the third quarter ended March 31 were up about 36 per cent. over the \$15.2m. or 70 cents a share in the year-ago quarter, says Mr. Robert D. Stuart, Jr., chairman and chief executive officer.

Quaker Oats expects a "substantial" increase in fourth quarter earnings and in fiscal 1978 the chairman expects the company will exceed last year's net income of \$67.6m. or \$3.01 a share. AP-DJ

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Leading oil companies maintain steady advance

BY STEWART FLEMING

Moderate increases in first quarter earnings have been reported by the majority of leading U.S. oil companies, including Shell Oil which records a near 5 per cent. profit advance.

Standard Oil of Indiana's first quarter earnings are 3 per cent. higher, Atlantic Richfield's 2.5 per cent. higher and Union Oil of California has reported a 3 per cent. rise. The biggest increase was reported by Standard Oil of Ohio (Sohio), the British Petroleum affiliate in the U.S., which reported a 56 per cent. earnings rise from \$18.7m. to \$28.3m. (75 cents a share against 48 cents a share).

Sohio's figures are nevertheless disappointing to some

analysts, since the company was expected to report surging profits as a result of the flow of Alaskan oil. The U.S. coal strike is thought to have had some adverse impact on profits, along with the glut of oil on the West Coast of the U.S.

Predicting a 6 per cent. rise in 1978 capital expenditures to some \$2.1bn. Shell Oil reports first quarter earnings of \$190m. (or \$1.31 a share) against \$184m. (or \$1.28 a share) on revenues of \$2.6bn. against \$2.5bn.

Standard Oil Co. (Indiana) reported first quarter earnings of \$1.72 per share against \$1.67. Net income was up from \$344.2m. to \$252.5m. on revenues ahead from \$3.4bn. to \$3.8bn.

Atlantic Richfield Co. reported

NEW YORK, April 25.

first quarter earnings per share of \$1.23 against \$1.20. Net income was up from \$145.2m. to \$150.3m. on revenues ahead from \$2.77bn. to \$2.93bn. Results for 1977 have been restated to include the Union Oil Company of California reported per share earnings of \$1.76 fully diluted against \$1.71. Net income improved from \$771m. to \$793m. on revenues unchanged at \$14.6bn.

Going against the trend however, Gulf Oil Corporation blames a drop in income due to "our exploration and production operations." Gulf's net was down to \$155m. (or 79 cents a share) from \$166m. (or 83 cents) in the year-ago first quarter. Revenues rose to \$4.58bn from \$4.55bn.

Agencies

Bethlehem Steel back in the black

NEW YORK, April 25.

BETHLEHEM STEEL Corporation reported net earnings for the first quarter of 2 cents a share against a loss of 58 cents in the comparable period.

Total net earnings were \$1.1m. against the \$25.2m. loss last time. Sales of \$1.58bn. compared with \$1.27bn.

Bethlehem said pre-tax income for the first quarter was reduced by an estimated \$30m. as a result of the coal strike and the harsh winter which "affected most of our steel-making operations." But the company said these factors were partially offset by a reduction of approximately \$25m. in the cost of sales due to liquidations of Life Inventory which is not expected to be replaced by year end.

Agencies

Sales rising at Deere

MOLINE, April 25.

FARMING equipment manufacturer Deere sees a gain of 16 per cent. in sales in the first half of the year.

Mr. William A. Hewitt told the annual meeting. Last year's sales totalled \$1.62bn.

He did not estimate earnings but said the cost-price pressures and changes in world currency relations which resulted in moderately lower profit margins in the first quarter are continuing to affect operations.

For the first quarter ended January 31, Deere earned 86 cents a share, up from 67 cents a share in the year-ago quarter.

Mr. Hewitt said that Deere is in the midst of its spring selling season for farm machinery and is encouraged by the level of retail sales especially in the U.S.

Agencies

White Weld unit 'in loss position' before takeover

BY DAVID LASCELLES

NEW YORK, April 25.

WHITE WELD and Company, the securities firm owned by White Weld Holdings which was recently acquired by Merrill Lynch in the latest round of Wall Street mergers, had begun to make large losses in the months before the takeover, the Wall Street Journal reports today.

Quoting what it describes as copies of confidential White Weld reports outlining the company's operations over several years, the Journal says the company had a net loss of \$5.1m. in the first quarter of 1978 and a net loss of \$4m. for the last nine months before it was taken over on April 14.

Merrill Lynch would not comment on the Journal's figures today, but the company emphasized that it had acquired White Weld Holdings, which was described as "profitable," and not just White Weld and Company. The company did, however, imply that White Weld and Company might have been in difficulty by adding that the

Journal report should be seen in the context of the fact that the securities industry as a whole had been going through a difficult period.

But unlike many well publicized cases, White Weld was a private company and not therefore obliged to reveal its financial position. At the time of the takeover, both White Weld and Merrill Lynch said that the company had operated profitably up to June 1977, the end of the last fiscal year.

This claim is borne out by the figures quoted by the Journal. But White Weld and Company's position clearly changed sharply in the second half of last year.

During the nine months ending on March 31, 1978, gross income fell to \$71.5m. some 9 per cent. below the figure for the comparable period a year earlier. This was due to a drop in income from trading and arbitrage, and from agency commission. At the same time the cost of wages and salaries rose 12 per cent. to about \$31m.

Overall losses in January year were \$872,000, rising to \$1.9m. in February. Although the company managed to post a profit of \$897,000 in March, net loss for the quarter was \$2.1m.

However, other figures quoted by the Journal do indicate the parent company, White Weld Holdings, was operating a profit, albeit a declining one. During the six months ending December 31, 1977, the company earned \$1.6m., somewhat below its record \$4.8m. earnings in the same period the year before.

These earnings were mainly in profits from Chase White Weld, its European arm, from Foreign currency translation gains, and from the sale of its income-tax. However, the 100 per cent. subsidiary was unable to produce figures for the parent company's final position during the first 10 months of 1978, when White Weld and Co., began to show losses.

IBM to expand capacity

DENVER, April 25.

INTERNATIONAL BUSINESS Machines Corporation is expanding its worldwide manufacturing capacity to meet record product demand, the chairman, Mr. Frank Cary told the annual meeting.

Mr. Cary said IBM currently has the largest order backlog in its history.

In 1978 IBM's manufacturing

plants around the world will make 80 per cent. more computer systems, both large and small, 80 per cent. more terminals, and 200 per cent. more office systems.

High demand for IBM products beyond 1978 was also predicted by Mr. Cary.

EUROBONDS

MacDonald Hamburger plans \$ issue

BY MARY CAMPBELL

PRICES of D-Mark denominated bonds fell sharply again yesterday. The dollar sector continued to be pulled in two directions with expectations of an improvement in the currency situation being offset by fears of rising interest rates.

Several new dollar denominated issues are in the offing, including one for MacDonald Hamburger. Two issues have been announced, \$50m. for the Province of Newfoundland and a \$30m. floating rate note for the Polish foreign trade bank Bank Handlowy. Other issues in the market include a \$60m. three-year note for Istituto per lo Sviluppo Economico dell'Italia Meridionale (Isvemer) which is

85 per cent. Italian state-owned and a \$15.75m. issue for Oesterreichische Kontrollbank.

The Newfoundland issue offers an indicated 8 1/2 per cent. on a 12-year annual maturity (average part of each bond is redeemed after 9.5 years). Credit Canada of France is lead manager. The Bank Handlowy called in full. The interest rate is 8 1/2 per cent. payable annually and the average life is 10 years. Dillon Read is lead manager. The City of Copenhagen is handling the issue.

The City of Copenhagen is handling the issue. The issue had been postponed but was relaunched last week. The Nordic Investment Bank majority of seven years, a coupon, \$26m. issue was yesterday at 8 1/2 per cent. and a pricing at par with other terms changed from indications.

Terms of the new "Austrian" guide note offering, which is State guaranteed, include a 5 1/2 per cent. coupon, a maturity of seven years, a coupon, \$26m. issue was yesterday at 8 1/2 per cent. and a pricing at par with other terms changed from indications.

Meridional (Isvemer) which is

AMERICAN QUARTERLIES

AMER. ELECT. FWR.	1978	1977
First Quarter	1978	1977
Revenue	572.0m.	527.0m.
Net profits	75.0m.	65.0m.
Net per share	0.73	0.70

ASARCO	1978	1977
First Quarter	1978	1977
Revenue	11.0m.	8.0m.
Net profits	0.30	0.30
Net per share	0.30	0.30

BORDEN	1978	1977
First Quarter	1978	1977
Revenue	843.6m.	823.5m.
Net profits	27.6m.	26.5m.
Net per share	0.89	0.85

BURNDY	1978	1977
First Quarter	1978	1977
Revenue	43.0m.	38.0m.
Net profits	4.0m.	3.0m.
Net per share	0.58	0.53

CARPENTER TECH.	1978	1977
First Quarter	1978	1977
Revenue	102.9m.	87.6m.
Net profits	8.5m.	8.4m.
Net per share	1.04	0.98

CHUBB	1978	1977
First Quarter	1978	1977
Revenue	18.2m.	13.8m.
Net profits	1.46	1.11
Net per share	1.46	1.11

CINCINNATI MILACRON	1978	1977
First Quarter	1978	1977
Revenue	147.9m.	116.1m.
Net profits	8.8m.	4.1m.
Net per share	0.92	0.56

CITY FINANCIAL	1978	1977
First Quarter	1978	1977
Revenue	16.3m.	15.1m.
Net profits	0.78	0.72
Net per share	0.78	0.72

CONN. SATELLITE	1978	1977
First Quarter	1978	1977
Revenue	42.2m.	42.0m.
Net profits	7.8m.	8.7m.
Net per share	0.97	0.96

CONS. EDISON	1978	1977
First Quarter	1978	1977
Revenue	57.0m.	54.2m.
Net profits	1.41	1.37
Net per share	1.41	1.37

CRANE	1978	1977
First Quarter	1978	1977
Revenue	288.0m.	270.0m.
Net profits	5.0m.	9.0m.
Net per share	0.50	0.84

CUTLER-HAMMER	1978	1977
First Quarter	1978	1977
Revenue	134.1m.	115.2m.
Net profits	6.3m.	4.7m.
Net per share	1.06	0.81

EASTERN AIRLINES	1978	1977
First Quarter	1978	1977
Revenue	584.0m.	521.0m.
Net profits	19.5m.	16.5m.
Net per share	0.92	0.85

FABERGE	1978	1977
First Quarter	1978	1977
Revenue	45.0m.	43.0m.
Net profits	833.000	670.000
Net per share	0.15	0.12

FOSTERWHEELER	1978	1977
First Quarter	1978	1977
Revenue	351.0m.	277.0m.
Net profits	8.0m.	6.0m.
Net per share	1.00	0.69

HERSHEY FOODS	1978	1977
First Quarter	1978	1977
Revenue	191.0m.	173.0m.
Net profits	10.0m.	9.0m.
Net per share	0.75	0.64

IMPERIAL OIL	1978	1977
First Quarter	1978	1977
Revenue	1.3bn.	1.2bn.
Net profits	72.0m.	78.0m.
Net per share	0.55	0.58

INSP. CONS. COPPER	1978	1977
First Quarter	1978	1977
Revenue	2.0m.	1.0m.
Net profits	—	—
Net per share	—	0.42

IU INTERNATIONAL	1978	1977
First Quarter	1978	1977
Revenue	630.2m.	554.4m.
Net profits	23.2m.	21.6m.
Net per share	0.68	0.64

JOSEPH SCHLITZ	1978	1977
First Quarter	1978	1977
Revenue	231.0m.	258.0m.
Net profits	1.5m.	7.0m.
Net per share	—	0.26

NATOMAS	1978	1977
First Quarter	1978	1977
Revenue	103.0m.	138.0m.
Net profits	17.0m.	22.0m.
Net per share	2.12	2.59

NORTON SIMON	1978	1977
First Quarter	1978	1977
Revenue	623.0m.	432.0m.
Net profits	35.0m.	33.0m.
Net per share	0.48	0.43

PHILADELPHIA ELECT.	1978	1977
First Quarter	1978	1977
Revenue	403.0m.	386.0m.
Net profits	56.0m.	50.0m.
Net per share	0.61	0.57

REVERE COPPER	1978	1977
First Quarter	1978	1977
Revenue	131.0m.	135.0m.
Net profits	3.5m.	0.5m.
Net per share	0.61	0.09

SAFE CO.	1978	1977
First Quarter	1978	1977
Revenue	403.0m.	386.0m.
Net profits	56.0m.	50.0m.
Net per share	0.61	0.57

SHERWIN-WILLIAMS	1978	1977
First Quarter	1978	1977
Revenue	230.0m.	219.0m.
Net profits	1.7m.	5.3m.
Net per share	—	—

VULCAN MATERIALS	1978	1977
First Quarter	1978	1977
Revenue	123.0m.	102.0m.
Net profits	4.0m.	4.0m.
Net per share	0.33	0.32

WINN-DIXIE	1978	1977
First Quarter	1978	1977
Revenue	1.0bn.	1.0bn.
Net profits	22.0m.	20.0m.
Net per share	1.02	0.92

Gt. Northern Nekoosa rise

REPORTING higher first-quarter profits, Great Northern Nekoosa shows 89 cents a share going against 86 cents, agencies report. Imperial Corporation of America was also ahead, with \$1.09 per share against 78 cents for the comparable period of last year. First Pennsylvania turns in 63 cents a share against 51 cents, while Leavitt reports 35 cents, ahead from the 31 cents last year. Square D was also higher at 61 cents a share, against 55 cents. Losses on the other hand, come from Libby-Owens-Ford with \$1.13 a share this time against \$1.24. In a similar situation is Pacific Lighting with 92 cents a share for the period against \$1.23 in the previous year.

Operating profit at Northern Telecom slipped to 71 cents a share in the first quarter from the 75 cents of the previous period. At Western Union, however, first-quarter not edged forward from 56 cents to 58 cents. Others to report first-quarter progress included Stanley Works, up from 92 cents to \$1.15 a share. Safeway Stores, with 97 cents a share against 57 cents, Louisiana Pacific Corporation, 66 cents against 52 cents, Sprinze Mills, 73 cents against 49 cents, Carolina Light and Power, 39 cents against 94 cents, Media General 39 cents against 42 cents, Pacific Lumber 71 cents against 58 cents and Skaggs with 50 cents against 40 cents. Third-quarter earnings were reported by Kennametal at 85 cents against 73 cents.

April 1978

This announcement appears as a matter of record only.



Privredna Banka Sarajevo - Udruzena Banka

U.S. \$8,000,000

Medium Term Loan

Arranged and managed by

Bank of Tokyo and Detroit (International) Limited

Provided by

Bank of Tokyo and Detroit (International) Limited
Banque Belge Limited
(member of the Société Générale de Banque Group)
National Bank of Detroit
Wells Fargo Bank N.A.
World Banking Corporation Limited

Agent

Bank of Tokyo and Detroit (International) Limited

F.C. FINANCE LTD.

'a satisfactory performance'

	1977	1976	% Increase
Turnover	£42.6m	£32.1m	33
Pre-tax profit	£1.150m	£0.647m	78
Dividend per share	2.0p	1.5p	33
Earnings per share	8.5p	4.2p	102

In his statement Sir Arthur Sugden, the Chairman, said

* F.C. Finance Limited ended the year with a profit before taxation of £1,150,000 - an increase of 78 per cent over 1976.

* Personal and industrial credit and leasing advances again recorded a sharp increase of approximately 53 per cent.

* A watchful eye needs to be kept on

the administrative and financial burdens of

INTERNATIONAL FINANCIAL AND COMPANY NEWS

GERMAN NEWS

Volkswagen optimistic for 1978

BY GUY HAWTHORN

VOLKSWAGEN, bolstered by a full order book, is hoping that this year will equal 1977's excellent performance. But, although the tone of its report is optimistic, it is as yet hard to determine the effect that yesterday's 5.9 per cent. pay increase awarded to its West German labour force will have on 1978's profits.

Last year's net group profits totalled DM11.9bn. (\$201.5m.) which was a slight decline on 1977's DM12.04bn. But, as Herr Toni Schmücker, VW's chief executive, pointed out, the 1978 profits had been boosted by the write-off of potential of the previous two years' losses. These amounted to some DM907m. for 1974 and DM157m. for 1975.

Furthermore, West Germany's corporation tax reform has increased the state's bite in corporate earnings throughout the Federal Republic. Shareholders who pay West German taxes will

be considerably better off, however, as they are allowed to offset corporation tax paid on their dividend against personal taxes.

The group has gone into 1978 with a bulging order book. Earnings last year benefited considerably from the improvement in capacity utilisation at the group's plants, said Herr Schmücker.

This year the group's worldwide deliveries to customers in the first three months totalled 556,000 vehicles—some 1 per cent. fewer than in the comparable period of 1977. In West Germany, they were down 5.9 per cent. to 214,900 units. Deliveries in the U.S., where VW's assembly plant has just started up, rose by 4.7 per cent. to 65,500 units, and in Brazil they surged by 8.2 per cent. to 102,500 units.

Herr Schmücker said that the decline in deliveries in West Germany stemmed purely from the group's inability to keep production in pace with demand. It certainly did not reflect any weakening of the market. Dur-

ing the first quarter of 1978, VW's share of the domestic car market was, according to the group's own reckoning, about 30 per cent.

The improvement in deliveries in the U.S. market was relatively low compared with the figures for the previous year. Although the group was pleased that the Westmoreland, Pennsylvania, assembly works had come on sale in the market would still be affected by the course of the dollar on the foreign exchanges. The weak state of the dollar meant that price rises in the market would be unavoidable because Westmoreland was dependent on deliveries from West Germany and VW works in other countries.

Production operations in Brazil and Mexico had shown some improvement, although the Brazilian increase in deliveries had to be viewed against the low level of sales in 1977. In Mexico there had been a noticeable rise in

FRANKFURT, April 25.

Shareholders will receive a dividend of DM7 plus a DM1 bonus, per DM50 nominal share for 1977.

The group, whose turnover last year increased to DM24.2bn. (\$41.64bn.), saw production last year increase by 2.5 per cent. world-wide to 2,218,900 units. Whether it was possible for it to equal the 1977 performance was difficult to determine, said Herr Schmücker. The group, however, thought it stood "a fair chance" of doing so.

The Volkswagen rights issue, which will bring the group's nominal capital up from the current DM300m. to DM1.2bn.—it is being offered at a ratio of one to three and a price of DM150 per DM50 nominal share—will mean that the dividend would have been paid on a greatly increased capital base. Earnings, however, were expected to be sufficient to allow the dividend to be maintained.

Two-thirds profit rise from Moët Hennessy

By David White

PARIS, April 25.

CHAMPAGNE, cognac and perfume group Moët-Hennessy increased sales by about 16 per cent. last year and raised consolidated net profit by about two-thirds—

from Frs.40.1m. to Frs.55.6m. (\$14.1m.). Group sales rose to Frs.1.54bn. (\$328m.) from Frs.1.31bn., and gross operating profits almost doubled to Frs.152.6m.

The parent company, which is changing its business year from July-June to January-December to fit in with the operating subsidiaries, showed a Frs.3.7m. net profit in the latter half of 1977. The company said that because of the change in accounting dates this was not comparable with the Frs.31.5m. earned in the previous year.

Moët-Hennessy recommends the same dividend—a gross Frs.12.60 including tax benefit—for the six months as it paid for the previous full financial year.

The results confirm the return of good times for the champagne industry, where Moët-Hennessy leads the field with its Moët-Chandon and Mercier brands. Following the pattern of other "Grandes Marques," the company registered an increase of over 20 per cent. in its champagne sales, which brought in Frs.717m. last year.

Net profits from champagne doubled from Frs.13.4m. to Frs.27.6m., despite a Frs.6m. loss at its Californian operations, larger than the previous year's, which the company said was due to start-up costs.

The Hennessy cognac label did less well. Although sales rose to Frs.356.3m., net profit in this sector was down to Frs.16.9m. from Frs.19.1m.

The group's cosmetic operations, headed by Christian Dior, performed well. Sales rose to Frs.412.9m. from Frs.342.3m., operating profit doubled to Frs.67m. from Frs.33m., and net earnings likewise to Frs.28.7m. from Frs.13.8m.

Moët-Hennessy increased its interest in this sector earlier this year by securing a controlling interest in the Reo cosmetic group.

SWEDISH MATCH REVIVAL

Waking the giant

BY WILLIAM DUFFLOR, NORDIC CORRESPONDENT

WHEN SWEDISH Match sold its 20 per cent. holding in Wilkinson Match to Allegheny Ludlum last December, the main effect in London was to spark off controversy over the future control of the British company. In Stockholm the sale was seen as one of several moves in the revival of the Swedish multinational under its new managing director, Mr. Gunnar Dahlsten.

The 1977 shareholders' report—remarkably open and informative document—offers evidence of the vigour with which this reorganisation has been pushed through following the Board's success last year in shuffling off a takeover bid from Kemnab.

Swedish Match's holding in Wilkinson Match had become, in Mr. Dahlsten's book, "an idle asset" or a "portfolio investment," which becomes effective next month, combined with integration into product groups stretching across national boundaries with a devolution in management responsibility.

The group's strengths and weaknesses are neatly diagnosed in the shareholders' report, which distinguishes between the companies that made operating profits of Frs.280m. (\$60m.) in 1977, and those that returned a loss of Frs.150m. on Kr.1.5bn. capital.

Mr. Dahlsten's treatment is a bold statement of financial objectives. The expansion through the purchase of foreign companies, which took place earlier this decade, coupled with the poor profit performance of the last two years, has reduced group solvency to "an unacceptable level."

The group's ratio of equity to debt was 30 per cent. at the end of 1977. It would have been around 25 per cent. without the sale of the holdings in Wilkinson and the Gullspång Power Com-

pany. To reach a solvency ratio of 35 per cent.—a group target—within five years, Mr. Dahlsten estimates that the group will need an average annual return on total capital employed of 14 per cent.

He also wants to speed up the turnover of working capital to five times a year, which would imply at the current sales level

an ambitious reduction of Kr.400m. (\$87m.) in working capital. The liquidity target is set at 10 per cent. of sales. The transactions made during 1977 increased group liquid assets by Kr.58m. to Kr.871m., corresponding to 13 per cent. of sales.

Last year Swedish Match turned in almost unchanged and very modest earnings, struck after cost-cutting depreciation of Frs.44m. (\$11.7m.) on consolidated sales of Frs.5,044m. (\$1,085m.). But the paid account is dominated by the extraordinary items, which transformed the pre-tax figure into

lost before appropriations of Kr.36m. These items include an income of Kr.282m. from the sale of the Wilkinson and Gullspång shares and Kr.373m. in costs.

Among the extraordinary costs, Swedish Match lists Kr.94m. from the effect of the Krona devaluation. The restructuring of the West German Kuebel factories and the machinery companies took Kr.52m., and there were write-offs of Kr.80m. in losses on the Swedish building materials involvement and Kr.61m. on the Philippine sawmill project, which was disposed of.

More restructuring costs are expected in the board machinery companies and in West Germany and French operations this year, but Mr. Dahlsten estimates that the net result will be "considerably better" than forecasts a "somewhat better" operating result in 1978.

Some volume sales could be achieved and investment policy should be about an improvement in financial costs. But judgement, Mr. Dahlsten's strategic plan, will probably have to wait until 1979.

Two features stand out in the organisational changes. They are the incorporation within building components division which has been largely

the foreign door, board, kitchen furniture factories, the integration of the lighter match divisions.

The new international building components division will have sales of around Kr.2bn. compared with Kr.800m. under the previous organisation. It gets a new man and managing director, match division has been

right through the recession, winning Kr.94m. of the consolidated Kr.129m. operating profit.

The group lost Kr. 23m. on lighters last year and still has a claw back substantial element costs, so that the lighter and lighter match division has been

in 1970, the price-cutting battle with Gillette and the Japanese. The group is negotiating co-operation agreements with several foreign companies.

West LB sees upturn in credit business

BY OUR OWN CORRESPONDENT

WESTDEUTSCHE Landesbank Girozentrale (West LB), West Germany's third largest bank, is taking an optimistic view of 1978. Dr. Johannes Voelting, the chief executive, said today that operating profits should be at least equal those of 1977 and could well overtake them.

The bank, he said, was expecting a distinct improvement in credit business this year. Demand for long-term industrial credit was already considerably stronger than in the opening months of 1977, particularly for construction projects. As a result, interest margins were expected to improve.

Dr. Voelting was at pains to demonstrate that he was firmly in the driving seat. He succeeded to the chairmanship of the executive board after the departure of Herr Ludwig Poullain, the former chief executive, late last year in West Berlin.

He said that the bank's "structural" overseas growth had been completed with the opening of its Tokyo and Hong Kong operations. This, however, did not mean that it was putting the brakes on its overseas activities.

West LB's foreign business, he said, was an important source of profits. Last year it accounted for some 21 per cent. of the company's business, yet returned an

"over-proportional" 30 per cent. of West LB's profits.

Dr. Walter Seipp, deputy chief executive and head of the bank's foreign operations, said that in the past the expansion of the bank's overseas business had been rapid because it started at a very low level. It was natural that now it had reached a substantial level that the rate of growth would slow down.

Last year the bank's pretax earnings went up by 6.6 per cent. from 1976's DM284m. to DM303m. (some \$77m.), while the group's balance sheet total increased from some DM71bn. to DM83.71bn. (\$39.78bn.). Earnings after tax were up DM11m. to DM171m.

Operating profits—excluding those from the bank's trading activities—had been enhanced by a strict control on costs, said Dr. Voelting. They had risen by 27 per cent. to DM436m. Interest earnings were up from DM787m. to DM864m., while commission earnings had risen from DM134m. to DM169m.

At home, restricted demand for credit produced a decline in the bank's short term credit business. However, this had been more than offset by an increase in lending by West LB's overseas operations.

FRANKFURT, April 25.

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Maltese bank downturn

By Geoffrey Grima

VALLETTA, April 25.

PRE TAX profit of the Bank of Valletta dropped to just over £1m. from £1.5m. in 1977 "due to the impossibility of repeating the exceptional gains made in 1976."

In his annual address to shareholders chairman Dr. Joseph Agius reported that this caused taxed profits of the Maltese bank to drop to £500,000. However, the bank's operational profits—excluding earnings on foreign assets—at £1m. were higher than the 1976 figure of £700,000. Reserves had "again been strengthened."

Daimler-Fiat link frowned on by Cartel Office

BY LESLIE COLLITT

BERLIN, April 25.

THE FEDERAL Cartel Office views the proposed co-operation between Daimler-Benz and Fiat to produce automatic truck transmissions as "very problematic."

The co-operation venture, which has been put forward in a letter of intent currently under scrutiny by the EEC-cartel authorities, in Brussels to see whether it conforms with European Community law.

The Cartel Office says that the preliminary examination has shown that such co-operation proposed by Daimler and Iveco Vehicle of Amsterdam, which is 80 per cent. owned by Fiat, would influence competitive conditions in West Germany, where together they have a four-fifths share of the truck market.

The Cartel Office would regard this as "not unobjectionable" from the standpoint of merger control law, but the Berlin office would prefer to let Brussels first reach a decision.

BERLIN, April 25.

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VNU expands overseas

By Charles Kitchener

AMSTERDAM, April 25.

VNU, the largest Dutch publishing company, will concentrate its expansion plans on countries outside Holland and Belgium where the opportunities for large-scale growth are "limited."

It has established some of its assets in a finance company, VNU Finance, on the Netherlands Antilles so that its liquidity is in the "most appropriate form" to take new initiatives.

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LEGAL NOTICE

IN THE HIGH COURT OF JUSTICE (Chancery Division) Companies Court, to the Masters of

No. 001178 of 1978

No. 001179 of 1978

ARLU (FASHION SPECIALISTS) LIMITED

No. 001177 of 1978

KENROY DEMOLITION CONTRACTORS LIMITED

No. 001178 of 1978

MANDEVILLE OF LONDON LIMITED

No. 001179 of 1978

PALLAS DRESSES LIMITED

No. 001184 of 1978

YARLEIGH LTD

No. 001194 of 1978

FOR GOODNESS SAKE LIMITED

No. 001195 of 1978

DOCTORS FINANCIAL ADVISORS LIMITED

No. 001196 of 1978

and in the Matter of The Companies Act, 1948.

NOTICE IS HEREBY GIVEN that petitions for the winding up of the above-named Companies by the High Court of Justice, presented to the said Court by the Creditors of the said Companies, and the said Companies are directed to be heard by the Court sitting at the Royal Courts of Justice, Strand, London, W.C.2, on the 12th day of May 1978, at 11.00 a.m., and any creditor or contributory of any of the said Companies desiring to oppose or make any application in relation to the making of an Order on any of the said Petitions may appear at the time of hearing in person or by his solicitor, and may file a copy of the Petition with the Registrar of the Court, and a copy of the Petition will be furnished by the Registrar to the said Companies, and the said Companies are directed to be heard by the Court sitting at the Royal Courts of Justice, Strand, London, W.C.2, on the 12th day of May 1978, at 11.00 a.m., and any creditor or contributory of any of the said Companies desiring to oppose or make 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FINANCIAL AND COMPANY NEWS

JAPANESE CAPITAL MARKETS

Flood of foreign money continues

TOKYO, April 25.

FOREIGNERS bought a record amount of Japanese bonds in the first three months of the year ended March 31 but continued to sell stocks.

The second year in a row, the Finance Ministry said, net foreign purchases of bonds exceeded net sales of stocks.

The flood of foreign money into Japanese securities was the result of a sharp rise in the price of bonds with less than five years to maturity in November, the Bank of Japan cut off foreigners from short-term government bonds.

For March alone, as expected, net bond purchases by foreigners soared to a record

cut-off date, from the previous high set in February of \$1,233bn. Net sales of stocks, on the other hand, increased to \$1,233bn, the second year in a row of net selling by foreigners.

This brought overall net purchases of Japanese securities to a record \$3.9bn, compared with \$1.52bn a year earlier.

In March, foreigners were net sellers of stocks by \$50.535m, narrower than net sales in February of \$100.444m.

The World Bank and the Japanese government plan to issue yen-denominated bonds via Nomura Securities totalling \$5bn (about \$480m) on the Japanese capital market in July.

The total will comprise \$750m (\$530m) for the World Bank and \$220m (\$130m) for Brazil.

The \$750m World Bank bond will be the ninth and largest ever on the Japanese capital market, topping \$500m bond last December, they said.

Plans for June include issues by Banque Francaise du Commerce Exterieur for \$300m, the Industrial Development Bank of Finland for \$250m, and \$200m Mexican issue and one of \$100m by the City of Stockholm.

The sources said that other foreign borrowers which may want to float yen bonds in Japan in August or later include Denmark, the Province of Ontario, the French electricity corporation EDF, and Sears Roebuck.

The sources added, however, that Enel Nationale Per L'Energie Elettrica (ENEL) of Italy has postponed \$300m issue originally planned for June.

Takaji Matsuzawa, newly-

elected president of the Federation of Bankers Associations, called for liberalisation of Japanese capital markets to increase monetary and banking efficiency.

He argues that the Government should base the terms of its national bond issue on market forces by introducing a competitive tender system to replace the present system of allocation largely at pre-fixed prices.

Japanese banks should be allowed to introduce compound interest bank deposits for the public and issue certificates of deposit for corporations and institutional investors who have surplus funds.

Sixty-day Government bonds and CDs would thus become leading forces in liberalising the short-term capital market in Japan, he said.

United Bank of India

P. C. Mahand

CALCUTTA, April 25.

LINE with the trend of commercial banking results, the United Bank of India, a major public sector bank, has announced a fall in published profits to Rs.9m in 1977 (1976m), from Rs.10.4m in 1976. A rise of Rs.140.84m in income was more than offset by increased expenses.

The bank's deposits and advances have made handsome gains, the former rising from Rs.38bn to Rs.7.6bn, and the latter from Rs.4.7bn to Rs.5.1bn. This represents an increase of 1.1 per cent in deposits, and 0.6 per cent in advances.

The increased expenditure is largely the result of an uncontrolled expansion in rural and semi-urban areas and a substantial increase of 20.6 per cent in advances to the priority sector at interest rates well below a standard level. Some 60 per cent of the branches of the bank are in the rural areas, and many of them are of doubtful viability.

According to a review of the general trends in Indian commercial banking activity issued by the chairman and managing director of the United Bank, S. Trogi there was a slower growth of bank advances in 1977 because of the policy of credit restraint followed by the authorities. Scheduled commercial advances increased by only 5 per cent, compared with 33.8 per cent the previous year. The growth rate in deposits was also lower, falling to 17.7 per cent, from one of 25.9 per cent. The total volume of deposits with commercial banks rose to Rs.207bn, from Rs.176bn, the previous year.

The outlook for this year is encouraging, Mr. Trogi says, because of the lowering of interest rates at the instance of the Government, while costs have been rising steadily.

Cautious view at Union Steel

By Our Own Correspondent

ION STEEL, the quoted steel producer controlled by Icor, sees a continuation of the recessionary conditions in its markets.

Dr. M. D. Morais, the chairman, who is a well-known economist, states that the recession is not as imminent as economists predict. He goes on to say that the economic situation will continue and at this stage little remedial action can be effective.

Union Steel is barely profitable at this stage of the recession. It managed to produce only Rm. 6 pre-tax profit on turnover of Rm. 126m, compared with Rm. 10.1m in 1976, and Rm. 14.1m in 1975.

As a result, capital expenditure programmes have been reviewed and the emphasis shifted to conserving cash flows. Although the group is expected to remain marginally profitable through the current year, in no area of its operations ferrous or non-ferrous demand is expected to be buoyant.

Fibres project comes closer

BY WONG SULONG

A MAJOR pulp and rayon project in Malaysia has been brought closer to realisation, following the approval by the Sabah State Government of the allocation of 300,000 acres to an Indian-Malaysian company for the project which involves capital expenditure of \$US270m.

The project was proposed in 1974 by Fibres and Chemicals Malaysia Berhad, to the Pabang State Government, but the company's application for 150,000 acres of land for the planting of softwood trees was rejected. A similar application was also rejected by the Johore State Government, ostensibly on the grounds that the State needed the land for its own agricultural schemes.

Fibres and Chemicals Malaysia was set up as a joint venture by the Birla Group of India, and Malaysian interests led by Tun Tan Siew Sin, chairman of Sime Darby Holdings, and former Malaysian Finance Minister. Confirming that approval of the land allocation had been given by the Sabah Government, Tun Tan said, a Canadian company has now been commissioned to carry out a survey on the feasibility of the project. He said that Birla had made a favour-

able survey of the venture, but that changed circumstances required the new survey.

Tun Tan said that if the project gets under way, it would involve capital expenditure of \$30m, ringgit (\$US270m), and would be the biggest agro-based industrial venture in Malaysia. It would be an integrated project involving the planting of softwoods or bamboo, caustic soda plant, power and steam generation works and paper mills.

The Birla survey envisaged facilities for the manufacture of 104,000 metric tons of paper a year, including writing and printing paper, coated stock kraft and wrapping paper, and 10,000 tons of high quality rayon. About 70,000 tons of the paper could be sold in Malaysia, with most of the balance going to other Asian countries. Half the rayon could be sold in Malaysia, while the rest could find markets in Australia and Iran. As part of the deal, the Sabah Government wants to hold 30 per cent of the equity. Birla would probably hold between 25 and 30 per cent, while the rest would be held by Malaysian interests, including Malay financial institutions.

KUALA LUMPUR, April 25.

Tun Tan said that several international banks had shown interest in the project, and had expressed willingness to finance the venture. As it is an agro-based venture in a less developed state, the project could be entitled to an attractive range of incentives, including tax exemption for ten years.

Goodyear expansion

GOODYEAR MALAYSIA, a joint venture between Goodyear of the U.S. and the Government-run National Trading Corporation (Pernas) has embarked on a \$US14m expansion programme to boost its tyre and rubber goods production, the company's chairman, Tunku Shahrizan Sulaiman, said at the company's annual meeting.

The expansion programme includes adding building and machinery valued at \$US9.44m, he said. This will make Goodyear the largest American manufacturing company in Malaysia. The company started production here in 1974.

Due to be completed in two years, the expansion will boost production of rubber goods to 14.8m, kilos a year from the current 8.5m, kilos annually.

Bigger share of market for Carlsberg

BY OUR OWN CORRESPONDENT

KUALA LUMPUR, April 25.

CARLSBERG BERHAD is looking forward to a period of "interesting business" and development possibilities ahead, following its success of having for itself a solid share of the growing Malaysian and Singapore beer market, says the company's annual report.

Following the withdrawal of Guinness Berhad "Golden Beer" from the market, Carlsberg now holds a 3.8m Ringgit second-bottling shares with Singapore-Incor-line is operational at the end of this year.

entire Malaysian and Singapore beer market. Carlsberg's share of the market, which set up a brewery outside Kuala Lumpur in 1971, has captured 30 per cent of the market, and is poised to win an even bigger share when its new 15 per cent interest, including Malay financial institutions, is operational at the end of this year.

For last year, the company's pre-tax profit was up by 26 per cent to \$6m. Ringgit (\$US2.8m), while sales were up by 25 per cent to 46m. Ringgit (\$US19m).

The company says its sales in west Malaysia had been particularly gratifying, its exports to Singapore were satisfactory, but sales in east Malaysia were down because of additional duty and sales tax.

As a reflection of the company's confidence in its future prospects, it is paying out a final dividend of 15 per cent, making a total dividend of 25 per cent for 1977, compared with the maiden dividend of 10 per cent in 1976.

IBM advance in Australia

BY JAMES FORTH

SYDNEY, April 25.

IBM AUSTRALIA, offshoot of the U.S. computer group, more than doubled earnings in 1977 from \$A7.7m to \$A16.5m (\$US18.6m).

The directors said that 1977 was a year in which the group recorded record levels of installation.

Profits increased at a greater rate because of a higher level of purchases of DP equipment, as well as efforts by IBM to utilise its resources more efficiently. The directors said that it should

be noted that purchases of DP equipment tended to fluctuate from year to year, making it difficult to compare annual results.

IBM Australia's shares are not listed on the exchanges but the company has issued debentures to the public. During the year a \$A16m stock dividend was made. The cash dividend was increased from 80 cents to 82 cents a share on the higher capital resulting in the payment to the U.S. parent jumping from \$A4.5m to \$A9.3m.

NZ food group margins widen

BY DAI HAYWARD

WELLINGTON, April 25.

WATTIE INDUSTRIES, the New Zealand based food group whose products appear on supermarket shelves in Britain and around the world, increased its profit rate, despite a disappointing slowdown in sales. For every dollar of sales last year, it made 4.75 cents profit compared with 4.2 cents the previous year. Total profit was \$NZ25.5m, up from \$NZ25.5m on a turnover of \$NZ139.6m.

The \$NZ25m increase in sales was below expectations and re-

fects the weakening demand in the company's worldwide market. Last year, the company issued speeded preference shares to a value of \$NZ25.725m. This was backed up by an overseas loan facility of \$US5m.

As part of its extensive export drive the company has secured major successes for shipping New Zealand ice cream to overseas markets. The Middle East countries have shown a good response to ice cream sales, joining the Pacific basin, Asia and the Arabian Gulf.

Tel Aviv bank raising capital

THE GENERAL Bank of Tel Aviv, founded by Baron Edmond de Rothschild, intends to raise capital for the first time on the Tel Aviv Stock Exchange, writes L. Daniel from Tel Aviv. It plans to issue shares and options to the value of \$150m.

The bank's profit in 1977 increased by 76 per cent to \$15.5m (about \$406,000) while shareholders received an 18 per cent cash dividend plus bonus shares at the rate of 30 per cent.

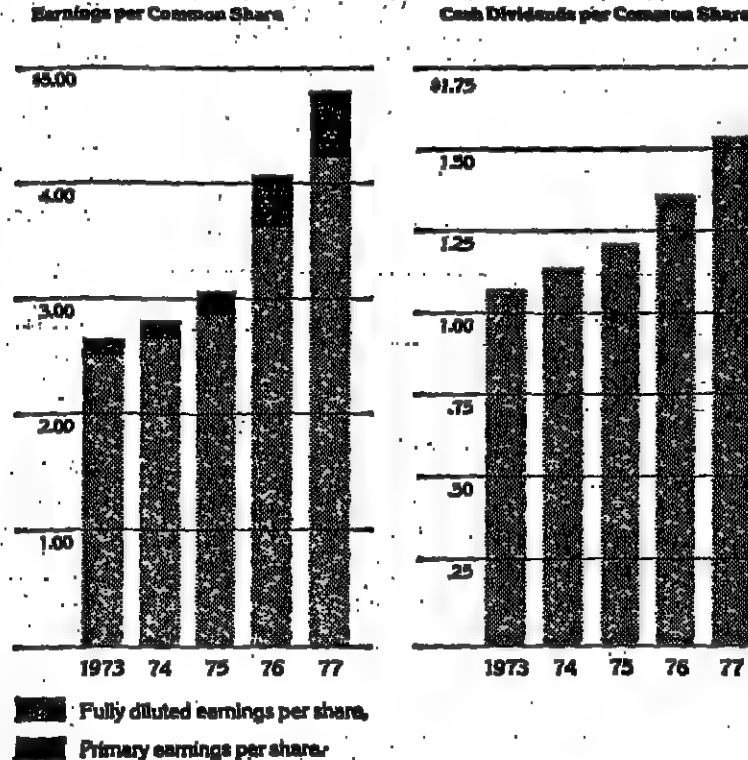
REPORT TO INVESTORS

from a company called TRW

TRW Reports Record 1977 Results. Expects Continued Growth in 1978

FINANCIAL HIGHLIGHTS (U.S. dollar amounts in millions except per share data)		
	1977	1976 (Restated)
Sales	\$ 3,263.9	\$ 2,929.0
Pre-Tax Profit	292.3	240.3
Net Earnings	154.2	132.2
Earnings Per Share		
Fully Diluted	4.21	3.60
Primary	4.77	4.02
Dividends Per Common Share	1.55	1.35
Outstanding Common Stock	28,180,000	27,628,000
Shares Used in Computing Per Share Amounts		
Fully Diluted	36,689,000	36,701,000
Primary	28,671,000	28,513,000

Restated to reflect adoption of U.S. Financial Accounting Standards Board Statement #13 Accounting for Leases.



TRW Inc., an international supplier of high-technology products and services, reports record sales, earnings and earnings per share for 1977.

Sales reached U.S. \$3.26 billion, an 11.4% increase compared with U.S. \$2.93 billion in 1976. Net earnings totaled U.S. \$154.2 million, 16.7% higher than the U.S. \$132.2 million (restated) reported in 1976. Fully diluted earnings per share totaled U.S. \$4.21 versus U.S. \$3.60 (restated) in 1976 while primary earnings per share were U.S. \$4.77 compared with U.S. \$4.02 (restated) last year. These are increases of 16.9% and 18.7% respectively.

Total cash dividends paid to common shareholders in 1977 amounted to U.S. \$1.55 per share, an increase of 14.8% over the U.S. \$1.35 per share paid in 1976.

Return on shareholders' investment improved to 17.6% in 1977 from 16.7% in 1976. Return on assets employed increased to 12.9% in 1977 from 11.9% in 1976. The company has among its goals a 20% return on shareholders' equity and a 15% return on assets employed.

Each of TRW's major business segments—car and truck, electronics and space systems, and industrial and energy—contributed to 1977's record results and are expected to show continued growth in 1978.

If you would like further information on TRW, please write for a copy of our 1977 annual report: TRW Europe Inc. 25 St. James's Street London SW1A-1HA

A COMPANY CALLED
TRW

Grindlays Holdings Limited

The Annual General Meeting of Grindlays Holdings Limited was held on Tuesday 25 April. The Company owns 51% of the shares of Grindlays Bank Limited and is quoted on The Stock Exchange, London. The information given below refers to Grindlays Bank and its results for 1977.

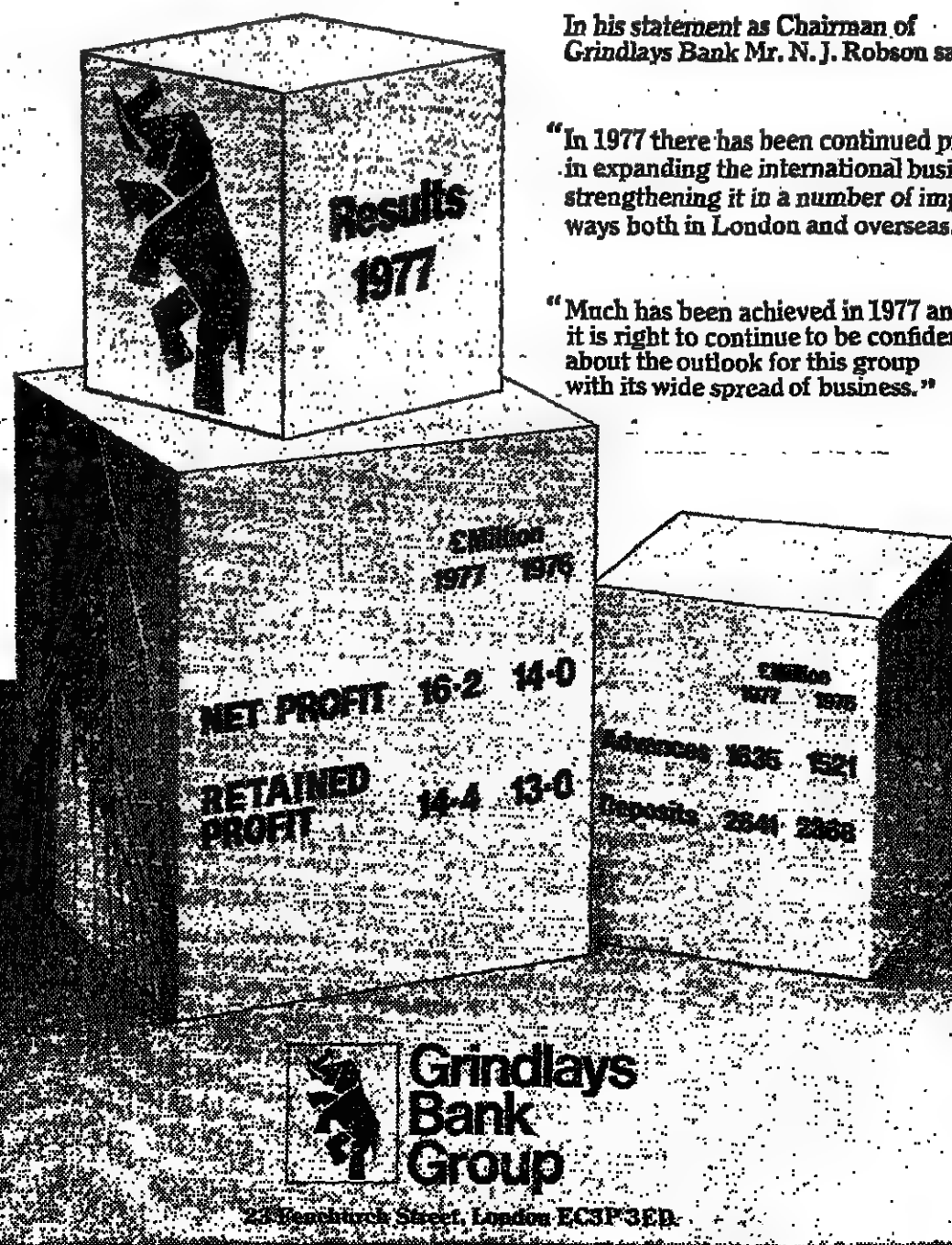
Grindlays

A name you can bank on around the world

In his statement as Chairman of Grindlays Bank Mr. N. J. Robson says:

"In 1977 there has been continued progress in expanding the international business and strengthening it in a number of important ways both in London and overseas."

"Much has been achieved in 1977 and it is right to continue to be confident about the outlook for this group with its wide spread of business."



Grindlays
Bank
Group

25 St. James's Street, London EC3P 3EP

FIXED INTEREST STOCKS

A bull market in South Africa

BY RICHARD STEWART IN JOHANNESBURG

THE BULL market in South African gilts and semi-gilts is continuing unabated. Last week, the prime semi-gilt borrower, came to the market for \$60m at an all-in rate of 11.4 per cent, a full percentage point over the rate ruling nine months ago.

The offer attracted \$90m of underwriting from institutions and over \$120m of subscriptions. Escom is the benchmark from which other public utilities and municipalities fix their rates. The weight of demand from local institutions is forcing the rate of concern against the long-term Government stock rate of 0.75 per cent, reducing the normal risk spread and putting pressure on the Government to reduce rates.

For an economy which is deep into its fourth year of recession, South Africa's internal interest rates structure is out of line with domestic economic needs. This is because the Government is being forced to follow a policy of high internal interest rates in

order to protect the foreign exchange reserves. The crucial factor dictating this policy is the cost of trade finance.

It is seen as essential that the cost of financing international trade be kept more expensive internally so as to prevent a switching from foreign to local sources. The gap between financing trade in dollars and in Rand is now down to 1 per cent, the lowest margin that the Reserve Bank can comfortably live with.

With the rates in the U.S. firm, there is little chance of the authorities being able to relax their tight external interest rate policy. Pressure for it to do this has been strengthened since the beginning of the month by a seasonal rise in Government spending, which is forcing short-term interest rates lower.

The Government's financial year ends in March and payments are often withheld until the first quarter of the new financial year, in order to balance departmental budgets. This is a seasonal factor

which the money market has come to expect, but on this occasion, because of the fine margin between external and internal rates, the Reserve Bank has its hands full mopping up liquidity through open market operations.

The relatively high short-term interest rates have the effect of putting a floor under long-term rates. The result is that institutional investors seeking long-term rates bolstered are finding gilts and semi-gilts the most attractive form of investment available.

A symptom of the demand is heavy forward buying. This has been in evidence for the past nine months and is continuing. The general expectation is that the Escom rate must go as low as 11 per cent within the next two months, and already Escom has shaved 0.1 per cent off the rate at which it sells its stock into the secondary market, from the 11.4 per cent it offered last week.

The next Government stock issue is due in mid-May, and the

Government is expected to come out at 10.5 per cent, against 10.75 per cent previously. Escom has seldom been within 0.5 per cent of the Government rate.

Political pressures are the primary reasons for the delicate state of the foreign reserves. The Reserve Bank is now in the situation of seeing domestic trends in short-term U.S. interest rates playing a dominant role in determining its own domestic policy.

Left to their own devices, there is no doubt that both short and long term rates would fall quite dramatically.

Meanwhile, with the life assurance and pension funds stocking up on fixed interest issues, often well in excess of statutory requirements, the equity market is being largely neglected.

Although the argument that the weight of funds available should ultimately force equities higher still holds, there is a marked reluctance to adopt a more aggressive buying strategy.

Wall Street rallies as markets Sharply higher in record early trade

+FOREIGN EXCHANGE

STERLING weak

BY OUR WALL STREET CORRESPONDENT

A FURTHER sharp advance occurred on Wall Street in hectic early trading today, with the Dow Jones Industrial Average surging ahead 14.86 points to stand at 840.44 at 1 p.m.

The NYSE All Common Index was 71 cents higher at \$54.07, while rises outscored declines by better than a three-to-one ratio.

Closing prices and market reports were not available for this edition.

Turnover, after setting a new first-hour trading record of 17.58m. shares, soared to 41.01m. at 1 p.m. against yesterday's comparable figure of 18.55m.

Analysts said the market's refusal to give any ground in the face of widespread predictions of tighter credit and higher interest rates served to encourage investors, while the continuous flow of favourable corporate earnings

reports also helped to keep the rally's momentum going.

Ford Motor, after reporting a 15.7 per cent rise in mid-month car sales, put on a 50¢ gain to \$40.00.

General Motors gained 1½ to \$66 and Chrysler the same amount to \$123.

IBM rose ¼ to \$262½ and volume leader Eastman Kodak was 2½ higher at \$221.

Bethlehem Steel, however, shed 1½ to \$23 despite announcing a first-quarter profit compared with a prior-year loss. Gulf Oil, on reporting lower earnings, lost 1½ to \$24.

OTHER MARKETS

THE AMERICAN SE Market Value Index moved ahead 0.53 more to 157.07 at 1 p.m. in an extremely active business. Volume 3.88m. shares (2.30m.).

MONDAY'S ACTIVE STOCKS

Stock	Change	Price
Carrier	+1.00	38.00
Eastman Kodak	+2.50	221.00
Arco	+1.00	40.00
Arco Life & Cas.	+1.00	37.00
Southern Copper	+1.00	24.00
Black & Decker	+1.00	22.00
Sam's Restaurants	+1.00	17.00
Pepsi	+1.00	17.00

Indices

Index	Value	Change
Dow Jones	840.44	+14.86
NYSE All Common	\$54.07	+0.71
Am. SE Market Value	157.07	+0.53

* Basis of index changed from August 84.

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Land 3 cents to \$HK7.20, Swiss Pacific 10 cents to \$HK8.00, Wheelock Marden 7.5 cents to \$HK2.35, and Hutchison Wampoa 3 cents to \$HK1.40.

Hong Kong Telephone put on 20 cents to \$HK 29.10, Hong Kong Electric 7½ cents to \$HK4.47, and Hong Kong and Kowloon Wharf 20 cents to \$HK1K.60.

GERMANY—Market continued to show a downward tendency, still depressed by the economic forecast for West Germany for this year by the five leading research institutes. The Com. merbank Index received 1.8 more to a fresh 1978 low of 765.3.

In Banks, Bayerische Vereinsbank shed DM3, while Engineering had MAN Ordinary down DM4. KHD declined DM2.50 and Preussag DM3, but Motors provided a firm sector, BMW rising DM1.70, Mercedes DM2, and Volkswagen another DM0.60.

Public Authority Bonds recorded fresh losses extending to 40 pennings. The Regulating Authorities bought DM15m. nominal of paper against DM9.5m. purchases on Monday. Mark Foreign Loans were also easier.

TOKYO—After the market opening an hour later than usual due to a rail strike, many shares rose in early trading in the wake of the overnight advance on Wall Street. However, leading issues Street, the hunt of profit-taking, and the Tokyo SE Index closed a net 0.39 easier at 411.32, although the Nikkei-Doj 400

Land 3 cents to \$HK7.20, Swiss Pacific 10 cents to \$HK8.00, Wheelock Marden 7.5 cents to \$HK2.35, and Hutchison Wampoa 3 cents to \$HK1.40.

Hong Kong Telephone put on 20 cents to \$HK 29.10, Hong Kong Electric 7½ cents to \$HK4.47, and Hong Kong and Kowloon Wharf 20 cents to \$HK1K.60.

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Y.N.S.E. ALL COMMON

Index	Value	Change
Dow Jones	840.44	+14.86
NYSE All Common	\$54.07	+0.71
Am. SE Market Value	157.07	+0.53

* Basis of index changed from August 84.

Ind. div. yield % 5.76

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GERMANY—Market continued to show a downward tendency, still depressed by the economic forecast for West Germany for this year by the five leading research institutes. The Com. merbank Index received 1.8 more to a fresh 1978 low of 765.3.

In Banks, Bayerische Vereinsbank shed DM3, while Engineering had MAN Ordinary down DM4. KHD declined DM2.50 and Preussag DM3, but Motors provided a firm sector, BMW rising DM1.70, Mercedes DM2, and Volkswagen another DM0.60.

Public Authority Bonds recorded fresh losses extending to 40 pennings. The Regulating Authorities bought DM15m. nominal of paper against DM9.5m. purchases on Monday. Mark Foreign Loans were also easier.

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FARMING AND RAW MATERIALS

Wrangle over wine holds up farm price talks

By MARGARET VAN HATTEN

THE BIG QUESTION hanging over EEC Agriculture Ministers' meeting in the annual farm price review here today, is whether Italy and France can resolve their differences on wine in time to permit settlement of the overall package this week.

The ministers to-day abandoned normal discussions and spent the day in bilateral talks trying to establish to what extent remaining differences are merely bargaining positions.

Mr. Paul Dalsager, the Danish Minister sitting as President of the Council, and Mr. Finn Olav Gundelach, the Agriculture Commissioner, met individually with several of the ministers during the day. A tripartite meeting between Mr. Gundelach and the French and Italian ministers, is scheduled for late to-night.

At this stage, however, prospects of an early reconciliation on wine do not appear promising. Mr. Giovanni Marcora, the Italian Minister, indicated earlier today that he would like a hard line.

It is determined that any concession to France over a minimum price for wine, which would curb Italian exports to France, should be offset by gains elsewhere in the Mediterranean package and by the setting of a higher price for wine set aside for distillation.

The French already resent this latest proposal that aids to Italy's Mezzogiorno region should be 50 per cent. financed by the Community while aid to the French Languedoc - Roussillon region should receive only 35 per cent. Community support. They will therefore press hard for a higher wine price than is acceptable to Italy.

Both countries have rejected a compromise proposal by the Danish presidency that the wine price issue should be shelved until September.

While this problem remains unresolved in the prices package, the second package, Mr. John Silkin, the U.K. Minister, has continued to-day to press the case for retention of Britain's Milk Marketing Board, but the issue does not appear to preoccupy other delegations to the same extent.

Mr. Silkin told journalists that he would block approval of the overall package, effectively freezing prices on all EEC farm products, until he had won acceptance of the Board's right to continue permanently.

Other delegations seemed more interested in their own problems, though, and his threat does not appear to have provoked more than mild amusement so far.

Much of to-day's bilateral discussions appear to have focused on establishing a sheepmeat regime should be shelved until an undetermined date.

Under the guidance price for beef should be increased by 2 per cent, instead of 1.25 per cent, as proposed by the Commission.

Potatoes—The Council should agree to take an early decision on a potato regime but this should not be included in the prices package. Similarly, decisions on establishing a sheepmeat regime should be shelved until an undetermined date.

At the same time, the minimum guaranteed price for A1 grade pigs has been increased to 0.40 a kilo above the average all pigs price.

The National Farmers Union welcomed the new contract as a "step in the right direction."

LUXEMBOURG, April 25.

THE GOVERNMENT has abandoned its attempts to force up the price of potatoes by holding stocks off the market.

The Ministry of Agriculture announced yesterday that the policy of releasing potatoes only in special cases was to be relaxed and that a "more general release on to the normal marketplace should be allowed."

The Government has about 500,000 tonnes of potatoes at its disposal. Farmers are understood to hold a similar tonnage.

The Treasury could face a bill of about £25m. in market support payments to farmers as a result of the move.

Growners are guaranteed around £45 a tonne for their potatoes, but open market prices have been well below this for most of the past season.

The Potato Marketing Board, which has about £4.5m. in its special reserve fund, is responsible for paying a third of the support bill.

A Ministry of Agriculture statement commented that, although the move should ensure potatoes available, the rate of release on to the market would still be controlled.

Morevoer, other disappointing harvests may make it necessary for the Government to increase its wheat imports to 4.2m. tonnes, with a consequent loss of £10m. instead of exporting maize as normal, to import perhaps 1m. tonnes, at a cost of about £130m.

Over the last couple of years the excellent export performance of three crops—coffee, soy and cotton—has fortunately pulled Brazil out of a difficult balance of payments position into a relatively comfortable one. Total export earnings from these three products more than doubled, from \$2.8bn. in 1976 to \$5.4bn. in 1977.

Export prospects for all three products are less good this year, the trick will not be repeated. The unexpected increase in agricultural imports will

appear to be little control over selling policy, and it is anticipated that the producers may become involved in a competitive price war.

Officially, exports by the group of other mild coffee producers to 30 per cent of stocks held, but there appears to be no mechanism for "pooling" the sales.

At the same time prices quoted are reported to differ widely, with some countries fixing a minimum selling level while others have cut.

COFFEE PRICES eased yesterday as it was anticipated that Central American producers of "other milks" had started exporting again, lifting the recent ban on sales imposed in the hope of forcing market prices higher.

London robust futures prices were held up by the fall in sterling and arbitrage with New York. Arabica values were higher.

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Bid to raise potato price abandoned

By Our Commodities Staff

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BRAZILIAN AGRICULTURE

Drought only one of many blights

BY SUE BRANFORD IN SAO PAULO

BRAZIL'S SERIES of lucky breaks with its agricultural exports has come to an end this year, unlike the severe frosts in July 1977, which turned out to be a blessing in disguise, thanks to their impact on world coffee prices, this year's drought is an unmitigated misfortune.

It has mainly affected crops such as rice, maize, beans and wheat, which are largely or exclusively cultivated for domestic consumption. It has also brought down the soybean harvest from an expected 12m. tonnes to 9m. tonnes, or even less, if the farmers are to be believed.

These reductions will have a serious impact on the country's trade balance. With exports last year of 2.6m. tonnes of beans, 3.3m. tonnes of meat and 502,000 tonnes of oil, the "soya complex" brought in a U.S.\$2.1bn.

This year, as a result of the fall in crops, export quotas have been brought down to 800,000 tonnes of beans, 3.5m. tonnes of meat and 220,000 tonnes of oil. Government officials expect these exports will bring in about \$1bn.—down 50 per cent on last year.

Moreover, other disappointing harvests may make it necessary for the Government to increase its wheat imports to 4.2m. tonnes, with a consequent loss of £10m. instead of exporting maize as normal, to import perhaps 1m. tonnes, at a cost of about £130m.

Over the last couple of years the excellent export performance of three crops—coffee, soy and cotton—has fortunately pulled Brazil out of a difficult balance of payments position into a relatively comfortable one. Total export earnings from these three products more than doubled, from \$2.8bn. in 1976 to \$5.4bn. in 1977.

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aggravate the situation. No-one changes a winning team, so not unexpectedly, it is only this year that much attention has been given to outpoken officials, surprisingly, have been in the forefront. Sr. Paulo Viana, president of the important Government body, CFP (production financing commission), claimed recently that only 40 per cent of the crop failures this year could be attributed to the drought.

It is thus hardly surprising that a sizeable proportion of these resources finds its way back to the money market, or, alternatively, is used to finance the purchase of future land, which is the key to obtaining more cheap credit." Sr. Rischbieter said that this vicious circle, which feeds inflation and keeps the money from ever reaching the land, must be broken.

Small measures towards controlling abuses have been taken. This year the value of rural loans was increased by only 32 per cent to Cr.306bn. (\$187m.). This is less than the going rate of inflation and well below last year's rate of 40 per cent. Loans for soy and maize and rice were suspended for a short period this year and resumed later on tighter terms and with most repayment periods reduced from seven to five months.

Many observers, however, are calling for much more radical changes. They point out that the present system concentrates gradually withdrawing incentives from the farming process by providing cheap loans for fertiliser, tractors and other inputs.

As well as being open to abuse, this system is at present only being used by 11 per cent of farmers, nearly all wealthy owners of large estates. The mass of small farmers who do not satisfy the complicated, bureaucratic requirements, do not have access to the cheap money.

Agronomists have christened this form of agricultural modernisation "the Prussian way," is characterised, they say, by massive injection of funds into small, highly-privileged, strata without altering the extremely unequal system of land tenure.

Many agronomists believe that at the very least, the system government support has to be changed to include many more of the farmers. It is pointed out that the small farmers produce at least 70 per cent of the crops, such as rice and beans, that are consumed by the dwellers.

Given the lack of assistance in this sector, it is scarcely surprising that production of these crops has remained stagnant in recent years. Agronomists have recently called attention to the inflationary impact of the crop shortages.

One important change, that has been defended by several government officials, including Viana, is the abolition of the subsidised loans and the concentration of government support at the end of the farming process with the guarantee of much higher final prices for the crop, in this way, all producers can benefit from government assistance.

Even Sr. Alysson Paulino, the Agriculture Minister, recommended changes in this direction. "He commented recently: "It is now time to gradually withdraw incentives from the farming process, replacing them with price support mechanisms."

However, many observers believe that changes will only come when General Figueiredo's new administration comes to office next March. If some of the young, critical government officials are appointed to powerful positions, as is likely, they may be able to push through important, new measures that are highly necessary for Brazilian agriculture to develop harmoniously.

THE AFRICAN, Caribbean and Pacific cane sugar producers, who supply 1.5m. tonnes a year to the Common Market, complained yesterday that they had been deprived of their right to negotiate prices with the EEC.

Last year, for example, they were offered only the bottom price of the range applying to beet sugar produced inside the EEC, according to Mr. Raymond Chasle, the Mauritian ambassador to the Community.

Mr. Chasle rejected charges that ACP cane growers were to blame for the Common Market's sugar surplus, which this year may reach 3.5m. tonnes. He said cane producers had not increased their acreage for 25 years, while EEC farmers planted more sugar beet each year.

He produced figures showing that while the EEC price for raw sugar has risen almost 12 per cent, the price guaranteed to ACP suppliers for cane raws, had gone up less than 7 per cent.

Speaking for the 14-member ACP Council of Ministers, Mr. Chasle said he had sent the EEC Commission a memorandum detailing the cane growers' difficulties.

He stressed that, although the cane producers felt that they had legitimate grounds for complaint, there was no truth in reports that they would be willing to see the sugar agreement scrapped.

In the past the ACP ministers have been deprived of the right to negotiate, Mr. Chasle said. "But last year it was agreed that this year they would have real room to manoeuvre."

A take-it-or-leave-it offer of a price pre-determined by the EEC would be unacceptable to the cane growing countries.

"This time we insist that the negotiated price should reflect the guaranteed EEC price for beet sugar," Mr. Chasle added. Transport of sugar to Europe, cost between £11 and £9 a tonne, he claimed.

The ACP Ministers are circulating a round-Europe publicity

campaign at present to "sensitise" public opinion. Mr. Chasle said. There was no question of them seeking a price which would give their growers more than the European beet farmers received.

A price somewhere between the highest and lowest paid in the EEC though would be fair, he said. Negotiations on the price to be paid for the new season's cane sugar cannot begin until the EEC has agreed its own farm price increases for 1978-79. Talks are going on now in Brussels, but they are unlikely to end with much more than a 2 or 3 per cent price rise for European beet farmers.

In such circumstances, the cane producers' negotiators would be hard-pressed to win a bigger increase for their exports.

In London yesterday morning the daily price for raw sugar was set £1 lower at £103 a tonne. During early trading on the London market world prices climbed on unconfirmed reports that Iran had bought Brazilian sugar.

At the same time, the minimum guaranteed price for A1 grade pigs has been increased to 0.40 a kilo above the average all pigs price.

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Cane producers seek better deal

By CHRISTOPHER PARKES

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campaign at present to "sensitise" public opinion. Mr. Chasle said. There was no question of them seeking a price which would give their growers more than the European beet farmers received.

A price somewhere between the highest and lowest paid in the EEC though would be fair, he said. Negotiations on the price to be paid for the new season's cane sugar cannot begin until the EEC has agreed its own farm price increases for 1978-79. Talks are going on now in Brussels, but they are unlikely to end with much more than a 2 or 3 per cent price rise for European beet farmers.

In such circumstances, the cane producers' negotiators would be hard-pressed to win a bigger increase for their exports.

Cane producers seek better deal

By CHRISTOPHER PARKES

THE AFRICAN, Caribbean and Pacific cane sugar producers, who supply 1.5m. tonnes a year to the Common Market, complained yesterday that they had been deprived of their right to negotiate prices with the EEC.

Last year, for example, they were offered only the bottom price of the range applying to beet sugar produced inside the EEC, according to Mr. Raymond Chasle, the Mauritian ambassador to the Community.

Mr. Chasle rejected charges that ACP cane growers were to blame for the Common Market's sugar surplus, which this year may reach 3.5m. tonnes. He said cane producers had not increased their acreage for 25 years, while EEC farmers planted more sugar beet each year.

He produced figures showing that while the EEC price for raw sugar has risen almost 12 per cent, the price guaranteed to ACP suppliers for cane raws, had gone up less than 7 per cent.

Speaking for the 14-member ACP Council of Ministers, Mr. Chasle said he had sent the EEC Commission a memorandum detailing the cane growers' difficulties.

He stressed that, although the cane producers felt that they had legitimate grounds for complaint, there was no truth in reports that they would be willing to see the sugar agreement scrapped.

In the past the ACP ministers have been deprived of the right to negotiate, Mr. Chasle said. "But last year it was agreed that this year they would have real room to manoeuvre."

A take-it-or-leave-it offer of a price pre-determined by the EEC would be unacceptable to the cane growing countries.

"This time we insist that the negotiated price should reflect the guaranteed EEC price for beet sugar," Mr. Chasle added. Transport of sugar to Europe, cost between £11 and £9 a tonne, he claimed.

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campaign at present to "sensitise" public opinion. Mr. Chasle said. There was no question of them seeking a price which would give their growers more than the European beet farmers received.

A price somewhere between the highest and lowest paid in the EEC though would be fair, he said. Negotiations on the price to be paid for the new season's cane sugar cannot begin until the EEC has agreed its own farm price increases for 1978-79. Talks are going on now in Brussels, but they are unlikely to end with much more than a 2 or 3 per cent price rise for European beet farmers.

In such circumstances, the cane producers' negotiators would be hard-pressed to win a bigger increase for their exports.

STOCK EXCHANGE REPORT

Market sentiment unsettled by setback in sterling
Share index up 0.3 at 460.7 after 462.5—Falls to 459.3 in Gilts

Account Dealing Dates

Option
First Declared Last Account
Dealings Date
Apr. 17 Apr. 27 Apr. 28 May 10
May 2 May 11 May 12 May 23
May 15 May 25 May 26 Jun. 7

"New time" dealings may take place from 5.30 a.m. on business days earlier than the current time of 9 a.m. Stock markets became unsettled as sterling became increasingly dominated by currency worries yesterday. Monday's better trend in British funds gave way to marked dullness following renewed weakness in sterling and some hardening of near rates in money markets. Final quotations in the sector recorded widespread falls ranging to 1, but the reaction owed more to the absence of support than to any weight of selling. The Government Securities index closed 0.41 down at a new 1978 low of 71.47.

Leading equities put on a reasonable performance in the light of the poor background although prices tended to ease in the late trading after having held slight gains from the opening. The subsequent deterioration in sentiment was well illustrated by the FT 30-share index which recorded a rise of 1.8 at 3 p.m. and closed only 0.3 higher on balance at 460.7. Among the index constituents, British Petroleum, up 16 at 790, after 790p, on Wall Street influences, was one of the few stocks to hold most of an earlier improvement.

Much of the day's interest in second-line equities centred on bid stocks, both rumoured and actual, while company trading statements prompted the occasional note of a worthy movement. The overall trend was again to better levels but the upward movement was less decisive: rises led falls by 2 in FT-quoted Industrials compared with a ratio of 3:1 on Monday. The FT-Actuaries All-Share index hardened 0.3 per cent, further to 306.07.

Setback in Gilts

Continuing weakness in sterling made for a nervous and dull day's trading in the gilt-edged market. Very little stock came on offer but the market almost devoid of support prices gradually drifted lower throughout the session. There were no signs of a rallying tendency in the late dealing and final quotations were the lowest of the day. The 2½ per cent in the shorts and 1 in the longs, with high coupon stocks at the forefront of the reaction.

Yesterday was the quietest day yet in London Traded Options, which started business last Friday. The number of contracts done was 380 compared with 503 on Monday and 386 on Friday. Most of the business was transacted in the morning, but a lasting good level of interest was being shown in the quoted rates. Most actively traded options yesterday were Con. Gold and Marks and Spencer with 77 and 78 contracts respectively.

The investment currency market was fairly quiet for much of the day, but the opening strength of Wall Street led to a revival of institutional demand in the afternoon. After having touched 108 per cent in early dealing, the premium closed the day's best of 111 per cent, for a rise of 5 on the overnight level. Yesterday's conversion factor was 0.8889 (0.8932).

Hambros firm

Features were again scarce in Banks. Hambros continued to attract support and firmed 9 more to 180p, after 180p, while Schroders gained 20 to 400p in a thin market and Arbuthnot Latham hardened 5 to 160p. Corinthian at 23p, lost a penny of the previous day's rise of 3 which followed the strong profits recovery and the return to the dividend list. Standing a couple of pence better in front of the preliminary results, F.C. Finance eyed on the uninspiring outcome to finish unchanged on the day at 78p. The major clearers drifted lower on lack of support with Barclays 3 cheaper at 345p and Midland a similar amount down at 335p.

Reflecting Wall Street influences, Travelers Corporation rose 1½ points to 277 and Combank Insurance 1½ points to 216. Elsewhere in Insurance, Royals moved forward 5 to 367p. Breweries fluctuated narrowly and closed little changed. Whitbread closed marginally higher at 89½, while Allied 8½, and A. Guinness, 17½, shed a penny apiece. Young Brewery "A" rose 8 to 170p in a thin market. Elsewhere, Matthew Clark revived with a gain of 8 to 130p on renewed speculative interest.

Building descriptions closed quietly firm throughout. The features attracted modest demand in light trading and A.P. Cement firmed 3 to 334p. Contracting and Construction issues notable for extending gains after hours included Richard Costain, 8 higher at 230 and Tarmac Contractors, 5 up at 258p. Elsewhere, Heywood Williams put on 44 more to 97p on further consideration of the acquisition of the public restaurant and hotel business of Intercontinental Hotels Corporation, the subsidiary of Hanson Trust. Other firm spots included Ecosia, 64p, and Manders, 104p, both 3 to the good in thin markets. In contrast, Tarmac and Arnold eased 2 to 130p following the rather disappointing annual results, and Tarmac cheapened a penny to 138p ahead of preliminary figures due on Thursday.

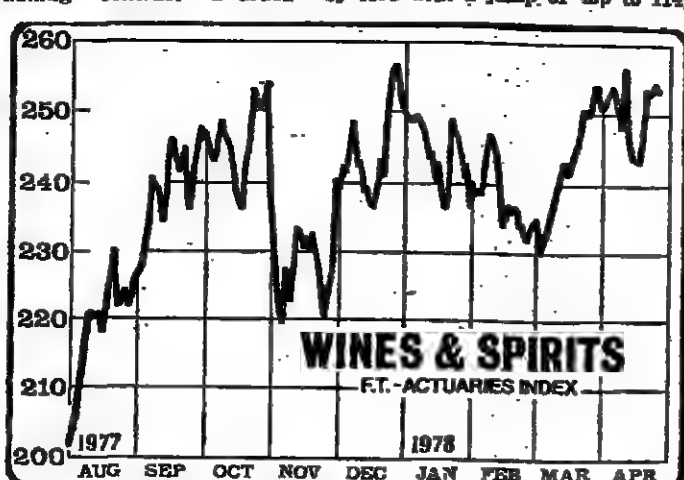
In reasonable trade, ICI touched 345p before closing unchanged at 345p. Albright and Wilson and Revaxer both rose 3 to 114p and 85p respectively, while Rentokil and ICI Foods eased 3 to 337p in late dealing.

Leading Stores plotted an irregular course in thin trading. Marks and Spencer cheapened 3 to 145p as did Gussies "A", 280p, while Mothercare ended 4 down at 158p; the results of the last-named are due on March 4. British Home edged forward 2 to 183p. Elsewhere, publicity given to a broker's bullish circular helped Selfridges up 1½ to 241p, while Ellis and Goldstein improved 3 to 22p on the increased dividend and profits. Freemans added 5 more at 317p and Lee Cooper, a thin market, appreciated 4 to 132p.

Electricals were generally a shade firmer. GEC closed 4 better at 342p reflecting the £13m. netting contract awarded by the

J. & L. Randall jump

Secondary issues provided a main points of interest among miscellaneous Industrials. J. & L. Randall quickly came to the fore with a jump of 45p to 114p.



British Rail as part of its modernisation plans for Victoria station. Renewed speculative interest lifted Electrocomponents 9 to a 1978 peak of 385p. BSR continued firmly, rising 2 to 103p for a two-day gain of 7 on the chairman's statement at the annual meeting. In contrast, Farnell Electronics attracted profit-taking and gave up 3 to 233p after the recent good rise following the preliminary figures.

Engineering leaders showed more resilience than most and closed only a penny or so below the best. GKN ended 4 to the good at 370p, after 272p, while Tubes were 2 better at 366p, after 370p. Elsewhere, Linwood hardened 2 to 37p in response to the higher interim profits and Barton and Sons edged forward a penny more to 81p on further consideration of the chairman's statement at the annual meeting. A resurgence of speculative buying on bid hopes lifted Samuel Osborn 3 to 63p. Demand was also forthcoming for Matthew Hall, which touched 207p before finishing 3 up at 201p. APV added 7 to 200p and Mining Supplies put on 3 to 69p. Simon, however, relinquished 2 to 280p following comment on the results. The Foods were quiet and little changed. Cullen's Stores hardened

a penny to 97p in front of today's interim report, while Fort Farms firmed 2 to 437p for a two-day gain of 3 on Press comment. In "Suits" Board: with Lonrho closing a penny off at 71p, the bid is currently worth around 130p per share. Motors and Distributors were better for choice. Rolls-Royce were outstanding, rising to a 1978 peak of 86p before closing 3 up at 86p. Flight Refuelling rose 4 to 115p in anticipation of tomorrow's preliminary figures, while renewed bid speculation lifted ERF 7 to 107p. Lookers rose 3 to 67p, while Franks C. Gates, 89p, Adams and Gibben, 80p, and T. C. Harrison, 111p, all closed 2 harder.

After the previous day's jump of 24 on revived North Sea oil enthusiasm, Thomson succumbed to profit-taking and touched 220p before closing 11 down on the day at 225p. Elsewhere, Marshall Cavendish improved 2 to 51p in response to the higher annual earnings and British Petroleum added a similar amount to 50p following Press comment. Fresh speculative interest lifted Mills and Allen 5 further to 180p but News International finished 4 lower at 225p.

In a continuation of yesterday's quiet trade, Properties held close to overnight levels before easing in late dealing. Land Securities softened 2 to 195p, while English Property and British Land closed marginally lower to the common price of 39p. In secondary issues, Balfour Beatty edged 1 up to 115p on selling on wavering bid hopes. In contrast, Fairview Estates closed 3 higher at 114p and A. J. Mucklow 3 better at 115p, still on reports of higher house prices.

Oils buoyant

Oils encountered useful demand although best levels were not maintained in late dealing. The overnight strength of Wall Street and the weakness of sterling encouraged buying in British Petroleum which touched 790p in early trading before closing 16 higher at 790p. Shell benefited from a similar trade and firmed 5 to 345p after 340p. Ranger rose 1½ points to 224p, and Royal Dutch 3 to 544p on investment dollar trading strength. Seaboard U.K. after touching 290p, eased late to close unchanged on the day at 294p and Lasse, slightly firmer in front of the annual announcement to 160p. The Ops held a modest rise at 332p.

Higher earnings took Tote Kemsley up 4 to a 1978 peak of 51p. Gill and Duffus hardened 2 to 207p in front of the annual report, published to-day, while further persistent selling delayed Selection Trust 10 more to 380p. Australian issues were trendless reflecting the closure of overnight Sydney and Melbourne markets for the ANZAC Day holiday. Nevertheless, the former premium enabled Bungalville and MUM Oil, Queens Moat House, Alpius Holdings, Venterspost, Lemnos, Capital and Tarmac.

FINANCIAL TIMES STOCK INDICES

	Apr. 26	Apr. 25	Apr. 24	Apr. 23	Apr. 22	Apr. 21
Government Secs.	71.47	71.80	71.87	71.93	72.16	71.98
Fixed Interest	74.78	75.06	74.98	75.08	75.50	74.91
Industrial Ordinary	460.7	460.4	458.0	454.3	461.8	458.4
Gold Mines	136.2	136.3	136.0	134.7	134.1	137.0
Ord. Div. Yield	6.82	6.85	6.81	6.90	6.86	6.94
Earnings Yld (full)	17.39	17.84	17.53	17.61	17.29	17.44
P/B Ratio (est)	7.78	7.76	7.67	7.68	8.00	7.88
Dealings marked	4,944	4,583	4,399	4,928	4,568	4,600
Equity turnover £m.	—	84.15	68.30	68.70	75.39	59.6
Equity turnover total	12,652	11,278	15,742	14,301	15,139	15,6

10 a.m. 462.5 11 a.m. 463.2 Noon 462.1 1 p.m. 462.1
2 p.m. 462.3 3 p.m. 462.3
Latest Index 0.30 up 0.30
Based on 100 per cent. corporation tax. Nil-78.
Index 12/8/55. 35 Activity July-Dec. 1967.

HIGHS AND LOWS

	High	Low	High	Low
Govt. Secs.	75.58	(61)	127.4	49.18
Fixed Int.	81.67	(74.78)	64.78	167.8
Ind. Ord.	487.5	(453.4)	540.9	49.5
Gold Mines	136.0	(130.3)	136.0	136.0

Hampton Areas rose a similar amount to 124p following news that Annis Trading had acquired 11.2 per cent of the company's shares. This drifted lower on lack of interest, while Berak 1½ and Wolfram gave up 2 to 51p following the results. Elsewhere, the companies associated with the North group continued to move steadily. Northgate closed advanced 40 more to 1978 of 385p. Anglo-United Development put on 14 to 130p, a day rise of 25 and West Midlands 10 to 72p, reflecting Anglo's announcement hopes in County Down.

NEW HIGHS AND LOWS FOR 1978

	High	Low	High	Low
Govt. Secs.	75.58	(61)	127.4	49.18
Fixed Int.	81.67	(74.78)	64.78	167.8
Ind. Ord.	487.5	(453.4)	540.9	49.5
Gold Mines	136.0	(130.3)	136.0	136.0

RISES AND FALLS YESTERDAY

	Rise	Fall
Govt. Secs.	0.30	0.00
Fixed Int.	0.00	0.00
Ind. Ord.	0.30	0.00
Gold Mines	0.00	0.00

DEALING DATES

	First	Last	Deal	Decl	Settle
Dealings	Apr. 23	May 9	Jul 20	Aug 1	Aug 1
Dealings	May 10	May 22	Aug 1	Aug 1	Aug 1
Dealings	May 23	Jun 5	Aug 1	Aug 1	Aug 1

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS

Figures in parentheses show number of stocks per section

	Index	Day's Change	Est. Share Yield	Gross Div. Yield	Net Div. Yield	Index	Day's Change	Est. Share Yield	Gross Div. Yield	Net Div. Yield
1 CAPITAL GOODS (70)	202.29	+0.8	17.82	5.85	7.97	200.65	199.24	19.45	200.42	199.45
2 Building Materials (70)	180.59	+0.8	18.10	5.93	7.93	178.98	177.53	17.85	177.53	177.53
3 Contracting, Construction (20)	314.10	+0.2	18.34	4.23	8.11	313.37	312.79	18.37	312.79	312.79
4 Electricals (15)	424.80	+1.2	16.36	4.17	8.76	419.94	416.42	16.35	416.42	416.42
5 Engineering Contractors (10)	294.93	+0.8	16.98	8.00	294.93	292.94	292.94	16.98	292.94	292.94
6 Mechanical Engineering (7)	143.29	+0.8	16.80	8.37	143.29	142.85	142.85	16.80	142.85	142.85
7 Metals and Metal Forming (17)	163.03	+0.8	16.65	8.59	163.03	162.42	162.42	16.65	162.42	162.42
8 CONSUMER GOODS	186.54	+0.3	18.08	5.06	7.93	186.03	185.23	18.03	185.23	185.23
9 (DURABLE) (32)	219.21	+0.1	16.00	3.90	6.98	218.95	218.55	16.00	218.55	218.55
10 Household Goods (12)	166.96	+0.6	16.91	6.67	8.22	167.37	166.61	16.91	166.61	166.61
11 Non-Durable Goods (20)	118.12	+0.4	21.46	6.48	6.69	117.65	116.47	21.46	116.47	116.47
12 NON-DURABLE (10)	106.54	-0.4	16.30	5.91	6.45	107.38	106.27	16.30	106.27	106.27
13 Beverages (14)	222.11	-0.7	14.70	5.99	10.31	223.75	222.46	14.70	222.46	222.46
14 Wines and Spirits (6)	222.11	-0.7	14.70	5.99	10.31	223.75	222.46	14.70	222.46	222.46
15 Entertainment, Catering (17)	252.10	-0.3	13.76	6.75	10.55	252.82	249.66	13.76	249.66	249.66
16 Food Manufacturing (22)	188.58	+0.3	21.72	3.72	6.39	187.93	187.41	21.72	187.41	187.41
17 Food Retailing (10)	191.16	+0.2	16.49	8.01	191.16	190.29	190.29	16.49	190.29	190.29
18 Newspapers, Publishing (13)	249.23	+0.4	11.11	3.67	13.78	249.23	248.75	11.11	248.75	248.75
19 Packaging and Paper (15)	129.89	+0.2	24.44	9.12	6.93	129.34	127.07	24.44	127.07	127.07
20 Stores (20)	182.30	+0.7	20.75	4.00	13.64	183.39	179.49	20.75	179.49	179.49
21 Textiles (20)	173.34	+1.1	21.43	7.69	5.78	173.10	170.79	21.43	170.79	170.79
22 Tobacco (3)	236.97	-1.0	23.33	7.20	10.10	234.41	233.50	23.33	233.50	233.50
23 Toys and Games (8)	166.49	-0.2	28.95	6.21	6.38	166.49	165.85	28.95	165.85	165.85
24 TOYS AND GAMES (8)	166.49	-0.2	28.95	6.21	6.38	166.49	165.85	28.95	165.85	165.85
25 Chemicals (10)	249.23	+0.3	20.29	6.94	6.77	249.23	248.75	20.29	248.75	248.75
26 Pharmaceutical Products (7)	244.25	+0.1	11.56	4.18	10.95	243.89	243.56	11.56	243.56	243.56
27 Office Equipment (6)	127.01	-0.1	19.10	5.05	6.19	127.05	126.80	19.10	126.80	126.80
28 Shipping (10)	412.06	+1.0	21.57	7.30	5.57	412.06	408.84	21.57	408.84	408.84
29 Miscellaneous (50)	194.94	+0.7	17.94	6.67	10.95	193.62	192.71	17.94	192.71	192.71
30 INDUSTRIAL GROUP (48)	200.65	+0.1	17.09	5.89	8.04	200.37	199.05	17.09	199.05	199.05
31 ALL-SECTOR INDEX	460.7	+0.3	16.97	6.87	6.97	460.4	459.29	16.97	459.29	459.29
32 50 SHARE INDEX	160.55	+0.3	26.96	5.64	7.92	160.21	159.56	26.96	159.56	159.56
33 FINANCIAL GROUP (10)	191.08	-0.5	24.97	5.64	6.06	192.13	189.18	24.97	189.18	189.18
34 Discount Houses (10)	193.87	-0.1	8.50	—	—	193.94	192.92	8.50	192.92	192.92
35 Hire Purchase (5)	143.37	+0.2	13.65	5.58	10.85	143.08	143.04	13.65	143.04	143.04
36 Insurance (Life) (10)	130.06	+0.4	—	7.00	—	129.53	128.92	—	128.92	128.92
37 Insurance (Composite) (7)	125.37	+0.4	—	6.80	—	124.98	124.37	—	124.37	124.37
38 Insurance Brokers (10)	323.91	+0.2	14.95	4.51	9.69	323.37	324.36	14.95	324.36	324.36
39 Merchant Banks (14)	76.71	+1.0	12.49	7.28	7.28	75.52	75.52	12.49	75.52	75.52
40 Property (11)	214.37	-0.5	3.14	3.22	6.45	215.43	214.63	3.14	214.63	214.63
41 Miscellaneous (7)	105.68	-0.3	24.77	7.33	5.05	105.68	105.62	24.77	105.62	105.62
42 Investment Trusts (50)	201.76	+1.5	3.27	4.75	30.56	200.76	199.63	3.27	199.63	199.63
43 Mining Finance (4)	92.14	+1.3	16.92	7.47	6.88	93.38	92.39	16.92	92.39	92.39
44 Overseas Traders (19)	299.51	+1.8	15.89	6.57	7.94	298.48	297.97	15.89	297.97	297.97
45 ALL-SECTOR INDEX (73)	206.87	+0.3	—	5.67	—	205.42	203.39	—	203.39	203.39

FIXED INTEREST PRICE INDICES

Br. Govt. Av. Gross Red.

	Index	Day's Change	Est. Share Yield	Gross Div. Yield	Net Div. Yield
1 Low	10.75	—	—	—	—
2 5-15 years	10.75	—	—	—	—
3 15-20 years	10.75	—	—	—	—
4 20-25 years	10.75	—	—	—	—
5 25-30 years	10.75	—	—	—	—
6 30-35 years	10.75	—	—	—	—
7 35-40 years	10.75	—	—	—	—
8 40-45 years	10.75	—	—	—	—

OFFSHORE AND OVERSEAS FUNDS

[illegible][illegible]

INSURANCE—Continued

INV. TRUSTS—Continued

... ..

[illegible]

strals	15	Imp's	23	Tube Iron
Emment	16	W.C.K.	24	Uniflow
W.C.K.	17	W.C.K.	25	Uniflow
W.C.K.	18	W.C.K.	26	Uniflow
W.C.K.	19	W.C.K.	27	Uniflow
W.C.K.	20	W.C.K.	28	Uniflow
W.C.K.	21	W.C.K.	29	Uniflow
W.C.K.	22	W.C.K.	30	Uniflow
W.C.K.	23	W.C.K.	31	Uniflow
W.C.K.	24	W.C.K.	32	Uniflow
W.C.K.	25	W.C.K.	33	Uniflow
W.C.K.	26	W.C.K.	34	Uniflow
W.C.K.	27	W.C.K.	35	Uniflow
W.C.K.	28	W.C.K.	36	Uniflow
W.C.K.	29	W.C.K.	37	Uniflow
W.C.K.	30	W.C.K.	38	Uniflow
W.C.K.	31	W.C.K.	39	Uniflow
W.C.K.	32	W.C.K.	40	Uniflow
W.C.K.	33	W.C.K.	41	Uniflow
W.C.K.	34	W.C.K.	42	Uniflow
W.C.K.	35	W.C.K.	43	Uniflow
W.C.K.	36	W.C.K.	44	Uniflow
W.C.K.	37	W.C.K.	45	Uniflow
W.C.K.	38	W.C.K.	46	Uniflow
W.C.K.	39	W.C.K.	47	Uniflow
W.C.K.	40	W.C.K.	48	Uniflow
W.C.K.	41	W.C.K.	49	Uniflow
W.C.K.	42	W.C.K.	50	Uniflow
W.C.K.	43	W.C.K.	51	Uniflow
W.C.K.	44	W.C.K.	52	Uniflow
W.C.K.	45	W.C.K.	53	Uniflow
W.C.K.	46	W.C.K.	54	Uniflow
W.C.K.	47	W.C.K.	55	Uniflow
W.C.K.	48	W.C.K.	56	Uniflow
W.C.K.	49	W.C.K.	57	Uniflow
W.C.K.	50	W.C.K.	58	Uniflow
W.C.K.	51	W.C.K.	59	Uniflow
W.C.K.	52	W.C.K.	60	Uniflow
W.C.K.	53	W.C.K.	61	Uniflow
W.C.K.	54	W.C.K.	62	Uniflow
W.C.K.	55	W.C.K.	63	Uniflow
W.C.K.	56	W.C.K.	64	Uniflow
W.C.K.	57	W.C.K.	65	Uniflow
W.C.K.	58	W.C.K.	66	Uniflow
W.C.K.	59	W.C.K.	67	Uniflow
W.C.K.	60	W.C.K.	68	Uniflow
W.C.K.	61	W.C.K.	69	Uniflow
W.C.K.	62	W.C.K.	70	Uniflow
W.C.K.	63	W.C.K.	71	Uniflow
W.C.K.	64	W.C.K.	72	Uniflow
W.C.K.	65	W.C.K.	73	Uniflow
W.C.K.	66	W.C.K.	74	Uniflow
W.C.K.	67	W.C.K.	75	Uniflow
W.C.K.	68	W.C.K.	76	Uniflow
W.C.K.	69	W.C.K.	77	Uniflow
W.C.K.	70	W.C.K.	78	Uniflow
W.C.K.	71	W.C.K.	79	Uniflow
W.C.K.	72	W.C.K.	80	Uniflow
W.C.K.	73	W.C.K.	81	Uniflow
W.C.K.	74	W.C.K.	82	Uniflow
W.C.K.	75	W.C.K.	83	Uniflow
W.C.K.	76	W.C.K.	84	Uniflow
W.C.K.	77	W.C.K.	85	Uniflow
W.C.K.	78	W.C.K.	86	Uniflow
W.C.K.	79	W.C.K.	87	Uniflow
W.C.K.	80	W.C.K.	88	Uniflow
W.C.K.	81	W.C.K.	89	Uniflow
W.C.K.	82	W.C.K.	90	Uniflow
W.C.K.	83	W.C.K.	91	Uniflow
W.C.K.	84	W.C.K.	92	Uniflow
W.C.K.	85	W.C.K.	93	Uniflow
W.C.K.	86	W.C.K.	94	Uniflow
W.C.K.	87	W.C.K.	95	Uniflow
W.C.K.	88	W.C.K.	96	Uniflow
W.C.K.	89	W.C.K.	97	Uniflow
W.C.K.	90	W.C.K.	98	Uniflow
W.C.K.	91	W.C.K.	99	Uniflow
W.C.K.	92	W.C.K.	100	Uniflow

A selection of Options traded is given in the London Stock Exchange Report page.

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FINANCIAL TIMES

Wednesday April 26 1978

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Anglo-U.S. talks plan rejected by Rhodesia

BY TONY HAWKINS

RHODESIA'S Executive Council said to-night it would not attend an all-party conference on Rhodesia along the lines suggested by the British and U.S. Governments.

The four-man Executive Council, consisting of Mr. Ian Smith and three black leaders, said "We do not believe that a conference along the lines suggested would have any more prospect of success than the Geneva Conference of 1976. It appears to us to be doomed to certain failure."

The members of the Executive Council are united in their determination to proceed as rapidly as possible with the full implementation of the March 3 internal agreement.

"They are also united in their resolve not to reopen negotiations on matters which have already been decided as a result of three months of hard nego-

tiation involving concessions by all the parties to the agreement." It is being emphasised that to-night's statement was not a rejection of the Anglo-American initiative. A black Cabinet Minister said that the consensus view was to attend any conference so long as the points already agreed in the Salisbury talks were accepted as the basis for a Rhodesian independence settlement.

He denied that the Executive Council was rejecting the Anglo-American plan for talks. "All we are saying is that any new talks must be based on changes to the interim or transitional arrangements and not to the already agreed constitutional framework."

The wording of the Executive Council statement, while guarded, comes very close indeed to outright rejection, though nowhere

in the three-page statement is such rejection made explicit.

It says: "We are satisfied that we have obtained the support of the overwhelming majority of the population for the Salisbury Agreement, and we ask that the British and United States Governments should consider putting this to an early test."

The fact that the executive has issued a far tougher statement than unanimously predicted by political observers here suggests confidence in the success of the internal agreement has increased since the Owen-Vance visit last week, and that the blacks on the Executive Council — Bishop Muzorewa, the Rev. Ndabangisi Sithole and Chief Chirau — are adopting an increasingly belligerent stance despite the apparent willingness of Mr. Smith to agree to such a meeting.

German current account surplus up to DM3.2bn.

BY JONATHAN CARR

BONN, April 25.

WEST Germany's trade surplus dropped only slightly in the first three months of this year against the same period last year. In the same period, the surplus on current account increased markedly.

These results came one day after the country's leading economic institutes estimated that real gross national product growth this year would total only 2.5 per cent, not 3.5 per cent as the Government has hoped.

Together, the data are likely to be used before July's Western Economic Summit meeting here by those feeling that the West Germans should do more to reflate their economy and help boost imports.

The January-March trade surplus totalled DM3.7bn. (€2.39bn.) against DM3.9bn. (€2.34bn.) in the same period last year. In March alone, the surplus was DM4.2bn. (€1.1bn.) — the same figure as 12 months before.

The current account first quarter surplus was DM3.2bn. against DM2.4bn. before, with the March figure alone DM3.5bn. against DM2.5bn.

The Germans have often been at pains to stress that the current account figures, which allow for deductions for services and transfers, are a truer guide to the country's position in relation to the outside world than the trade figures alone.

They note that over the past few years the current account surplus has repeatedly been cut and that the basic balance, comprising the current account and net long-term capital transfers, was well into deficit last year.

However, the current account surplus for 1977 showed only a slight fall on 1976 and now the figures for this year are expected to show an increase. They raise the question whether this surplus may now be stabilising at a relatively high level.

That said, forecasts for the



development of West German trade and payments on the basis of the present year on year figures must be made with caution.

Since the start of 1977, the Deutsche mark has risen by 10 per cent, against the weighted average of the currencies of West Germany's 22 leading trading partners.

The Bundesbank has pointed out that the upward movement may lead initially to an increase in the trade surplus in Deutsche mark terms.

But that increase, it is held, conceals a gradual fall in price competitiveness of West German exports. This will show up in the longer term, either in a loss of market share or in a cut in the profitability of West German exporting concerns.

According to this argument, the underlying conditions for a reduction in the trade surplus already exist. But they are also conditions which there will be reduced propensity to invest at home — the reverse of what both the Bonn and foreign governments desire from the West German economy.

More stimulus urged for Bonn economy

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE British Government remains unshaken in its belief that the West German administration should take further steps to stimulate the economy following Chancellor Helmut Schmidt's visit to London earlier this week.

It became clear yesterday that the U.K. authorities are still stressing the importance of a German contribution to a concerted international boost to demand in the year.

Officials in London are clearly unimpressed by German arguments, notably about the possible impact of expansion on inflation, but are encouraged by Chancellor Schmidt's comment that he would not exclude action later in the year.

The British Government continues to regard the instability of the dollar as the prime problem, while specifically not ruling out stabilisation moves within Europe, as suggested by Chancellor Schmidt, if they contributed to this goal.

The U.K. now looks like being one of the strongest supporters of the proposals to substitute Special Drawing Rights, the International Monetary Fund's unit of account, for the dollar holdings of some member countries.

This plan has been put forward by Dr. Johannes Witteveen, the retiring managing director of the

Fund, and will be discussed this week-end at a two-day meeting of the Fund's interim committee in Mexico City to be chaired by Mr. Denis Healey, the Chancellor.

The British Government will argue that the plan merits a further look because of the U.K.'s general belief in the wider use of Special Drawing Rights and because substitution moves would take a block of dollars out of potential circulation and help ensure that the dollar is not the single main reserve currency.

It is unlikely that the meeting will do more than to agree on further study of the proposals, about which both the U.S. and the Germans are known to have a number of important reservations.

This is likely to be the main specific item on the agenda of the interim committee, though the Finance Ministers' talks are also expected to cover proposals for stimulating world growth rates.

The meeting is seen in London as one in a series of opinion-forming occasions leading up to the September economic summit in Bonn in mid-July.

Unlike earlier talks this year, the interim committee provides an opportunity for a larger number of countries, notably the less developed ones, to express their views.

Continued from Page 1

Forces' pay

Hooson said the country would accept the announcement, even though the award was above the 10 per cent guidelines.

The report of the review body, published yesterday, made it clear that it believed that full comparability with pay in civilian life should be restored as soon as possible, but that this would be impossible to achieve immediately within the Government's pay guidelines.

In making its recommendations, the review body said: "There are clear indications that, not least because of manpower shortages, conditions of work for some servicemen have already worsened. The fact that servicemen cannot leave the Services at short notice in normal circumstances may well mask a potentially more serious trend in the months ahead."

"This is a gloomy picture, but we see ways in which it is possible to retrieve the position. First, a clear and firm Government commitment to bring Services' pay fully up-to-date within the time-scale that we indicate is essential."

"Second, action should be taken now to recognise the Services' own productivity, in the form of increased workloads, stemming from planned and unplanned reductions in manpower; the introduction of new technology and the working flexibility of the Services; for example, in carrying out a variety of duties

in civil emergencies in addition to their primary military tasks."

"At the very least, this requires an assurance that their pay will not fall further behind during the coming 12 months. We know that this view is shared by the management of the Services; we believe that it will be shared by the community at large, and we urge the Government to adopt it."

Mr. Fred Mulley, Secretary for Defence, defending the Government's decisions, claimed that the Servicemen would not have been better off if they were represented by a trade union.

Christian Tyler, Labour Editor, writes: "Some concern was expressed last night in Whitehall that some trade unions might now look for special treatment in the light of the pay award to the armed forces."

This appeared to be confirmed by the immediate reaction of the Electrical and Plumbing Trades Union, which warned the Government that "industrial civil servants would want the same special consideration."

Mr. Peter Adams, EPTU national officer and chairman of the unions involved, said: "Many of the industrial civil servants working side by side with Servicemen doing precisely the same work but receiving even less pay."

Review Body on Armed Forces Pay, Seventh Report, 1978; Command 7177, SO, 75p net.

THE LEX COLUMN

Letraset springs a surprise

Financial markets yesterday presented a depressing but all too familiar picture. Sterling was under persistent pressure, the money markets were nervously indicating a possible rise in Minimum Lending Rate and the gilt-edged market resumed its slide — the FT Government Securities Index reached a new low for the year. But the pattern was much the same last week and, of course, MLR did not in the event go up.

Letraset/Randall

For a Stock Market which had pushed the Letraset share price up from 98p to 160p this year in anticipation of a takeover bid from the likes of Gillette or Reckitt and Colman the news of a bid by Letraset itself for J. and L. Randall was precisely what was not required. The Letraset share price dived to 140p. Speculation apart, however, the deal looks a good one, aimed primarily at bolstering the asset base. For Randall has easily disposable assets, including short term deposits, equities and property, worth the best part of £11m, together with a modest tax business.

In an agreed deal, Letraset is offering some 8m shares plus £12m in cash, so it could be setting assets of well over £14m in sharp contrast to the existing asset backing which on April 1977 figures was under £50p a share. The deal has made the takeover an attractive alternative to a rights issue but for one snag: the share price has been much higher than Randall could trust, and indeed in underwriting the equity element for cash Kleinwort Benson has been able to set a value of no more than 135p.

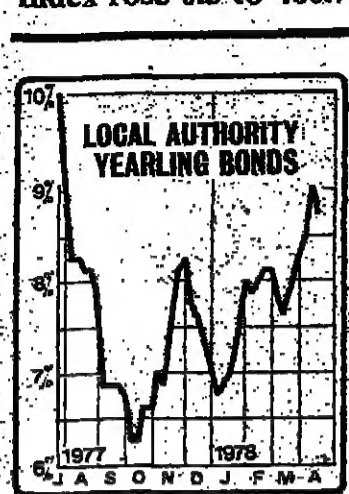
On the face of it, therefore, there is still some speculative froth to be shaken out of the price. But Letraset has been able to confirm market expectations of pre-tax profits topping £7m, against £6.5m, and has been able to push up the dividend by 90 per cent, to give a prospective yield of 5.6 per cent.

Rothschild Inv.

Fully diluted net assets of Rothschild Investment Trust will rise by about 20p per share as a result of selling its biggest single investment to clients of Sir James Goldsmith's Banque Occidentale. The latter is bidding for all the outstanding shares in the Magnum Fund, a Canadian listed investment company. RIT owns 44 per cent.

RIT's trading background has been dull. Base metal prices were under pressure last year with the average copper price dropping from £779 per tonne to

Index rose 0.3 to 460.7



of the equity and all the debentures, and its slice of the proceeds will amount to some £17.4m.

The disposal will eliminate the double discount which arises when an investment trust holds shares in another closed corporation such as Bougainville, be of the order of 80.5m, roughly the same as its current market capitalisation.

Given the depressed state of metal prices RIT's profits are certain to slip in the current year, with estimates ranging down to earnings of 29p.

RIT's real strength is that capital gain tax on the disposal of Bougainville will be of the order of 80.5m, roughly the same as its current market capitalisation.

EDITH Yielding a modest 4.5 per cent, Estate Duties Investment Trust is close to its 1977 high of 275p, in recognition of the fact that the small company's handwagon is at full speed. A tax revenue rose by only 4 per cent in the year ended March but this reflected the way a significant rise in dividend income was to some extent offset by lower income on short term deposits, and also the point of much of the record £2.7m, vested during the year (a 70 per cent of £1.9m) was coming too late to bring any return for the year-end.

Meanwhile the opportunity to buy into limited companies are proliferating. The Bonds concession last year dropped the percentage of equity capital gains tax payable from 50 to 25 per cent, which vendors can qualify for market for share exchange deals. And proprietors of small companies are to a much greater extent making provision for capital transfer tax, which is comparatively young. Not all that small: EDITH is dealing with a number of companies making consistently £1m pre-tax, which in the days would have gone public

At 207p Rio Tinto-Zinc's share price is close to its 1978 peak but the recent strength probably has more to do with Exxon's reported interest in the group than the immediate profit outlook. Yesterday, RTZ's chairman confirmed that Exxon's ambitions were currently confined to participating in joint ventures while the 1977 report and accounts do not make particularly impressive reading. In the short-term, the shares could be vulnerable.

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Vorster accepts Namibia plan

BY QUENTIN PEEL

MR. JOHN VORSTER, the South African Prime Minister, announced his acceptance to-day of the Western proposals for a constitutional settlement in Namibia (South-West Africa) and installation of a United Nations peace-keeping force there.

This came as the UN General Assembly held a special session likely to condemn the continued South African occupation.

Success for the plan depends on acceptance by the South-West Africa People's Organisation (SWAPO), recognised at the UN as the only authentic liberation movement, by the UN Security Council.

Observers in Windhoek fear that SWAPO may harden its position in response to a simultaneous announcement that nine people have been detained there under the new security laws introduced by Judge Maribus Steyn, the South African Administrator-General, last week.

Since three of these are from the SWAPO executive, the movement's leadership has been effectively broken. A senior executive

member was arrested two weeks ago, and four left the country at that time.

Mr. Vorster announced his reply to Parliament after to-day's weekly Cabinet meeting, following delivery of secret "clarifications" by the five Western members of the Security Council yesterday.

His decision means South Africa agrees to reduce her military force in Namibia, estimated at 15,000 to 20,000, to 1,500 within three months of a ceasefire in the guerrilla war with SWAPO on the Angolan border.

South Africa has accepted that the territory be run to the "satisfaction" of a UN special representative until free elections are held for a constituent assembly.

A UN military task force will under the ceasefire and civilisation force "supervise and control" elections.

Mr. Vorster made clear his own understanding of the Western proposals: no troop withdrawal before "complete cessation of hostilities" and no responsibility for maintaining law and

JOHANNESBURG, April 25.

order in the transition to remain with the existing police force; South Africa "will be guided by the wishes of the Constituent Assembly" on whether to withdraw her remaining troops a week after the election result; and Walvis Bay, claimed by both South Africa and SWAPO, not to be included in the proposals.

Our UN correspondent adds: Mr. Sam Nujoma, the president of SWAPO, who yesterday addressed the General Assembly's special session on Namibia, repeated his assertion that SWAPO would respond to the proposals of the five "in due course".

In Washington Mr. Richard Morse, Assistant Secretary of State for Africa, hailed the decision as an "extraordinarily statesmanlike and constructive step."

South Africa's acceptance of the plan was described by Dr. David Owen, Foreign Secretary, as "an improvement and an advance."

Dr. Owen, at the Socialist International in Helsinki, said he was sure that, provided there was no "cat's paw" SWAPO would accept the plan. Tribal Homelands, Page 16

Letraset in £13m. agreed bid for Randall

By James Bartholomew

LETRASET, the transfer printing company, has made a £13m. agreed bid for J. and L. Randall, a toy company. The main purpose is to increase the equity base and borrowing ability before making a further bid.

Letraset is offering 3 of its shares plus 44p for every 4 shares of Randall. The share element has been underwritten by the bank.

Yesterday, Letraset's shares closed down 14p at 146p putting a value of 120p per share on Randall. The offer has been irreversibly accepted by shareholders owning 37 per cent of Randall.

Mr. Jeremy Allen, finance director of Letraset, said that the takeover was seen as an attractive alternative to a rights issue.

A majority of Randall's assets is easily realisable; they include a large short-term deposit of £2.4m, a December 31, 1976, shares worth £3.8m, earlier this month and two premises with a book value of £1m, but now worth nearer £4m. These assets will be sold as the need arises for financing expansion and acquisitions.

The great advantage over a rights issue, said Mr. Allen, is that the new money raised is already starting up and developing successful small firms and pursuing successful careers in business, large or small."

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CBI warns Healey on tax cut plans

BY MICHAEL CASSELL

A WARNING that the industrial strategy will fail unless the Chancellor abandons his proposed tax cuts came from the Confederation of British Industry yesterday.

In one of the opening shots of a campaign by industry leaders to include bigger income tax reductions in the Finance Bill, the CBI yesterday wrote to the Chancellor, emphasising that changes in his original plans were "imperative."

Detailed examination of the Finance Bill begins in two weeks' time. Meanwhile, leading industrialists will campaign to persuade MPs to press for larger tax reductions, particularly for skilled workers and managers.

The CBI is joining forces with the British Institute of Management to press its case.

In yesterday's letter to the Chancellor, the CBI said the Budget, as it stood, represented "a tax on skill" and would not assist Britain's industrial performance.

Mr. John Greenborough, the CBI president, told the Chancellor: "If you had been seeking a way to demoralise the skilled workers and managers of British business you could not have found a better way than a Budget which delivered so little for these people."

They had, he added, been led by Ministerial statements to expect "some truly tangible recognition of their importance to industrial performance."

"Your message to this sector of the workforce seems now to be 'You don't really matter'."

Mr. Greenborough mentioned the Chancellor's own recognition that the acquisition of skills and incentives and the acceptance of greater responsibility needed to be much more attractive than at present.

But, he added, the Chancellor's proposals would do exactly the opposite, because they gave much smaller benefits proportionately to the skilled than the unskilled.

Failure to remedy this situation would lead to the collapse of the industrial strategy.

The CBI is calling for a cut in the basic rate of tax of 2p in the pound and also wants the starting points for higher tax rates increased.

In addition, it wants to see the higher rates themselves reduced. It has calculated that the total cost of these measures would be about £900m, and that it should be met by economies in public expenditure.

It "remains incomprehensible" that the British Government alone among those of the EEC, and among all developed countries, imposes such exceptionally high rates of income tax, the CBI says.

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Weather

U.K. TO-DAY

SHOWERS in many areas, with some sunny intervals in Scotland. London, S.E. E. Cent. S. and S.W. England, E. Anglia, Midlands, Channel Isles, S. Wales. Mostly cloudy, outbreaks of rain. Max. 10C-11C (50F-52F).

BUSINESS CENTRES

	Y'day	mid-day	Y'day	mid-day
	"C"	"F"	"C"	"F"
Alexandria	F	45	Luxemburg	
Amsterdam	A	48	Madrid	F 12 34
Arhens	F	18	Manches	F 9 45
Batavia	F	18	Manches	F 9 45
Barcelona	F	18	Manches	C 26 80
Berout	F	18	Milan	C 16 61
Bombay	F	18	Moscow	C 16 61
Brestrade	R	19	Metropol	F 4 29
Bristol	R	19	Metropol	F 4 29
Bruxelles	C	8	New York	F 7 46
Canton	C	8	Newcastle	C 15 58
Calcutta	C	8	Odessa	C 15 58
Budapest	F	17	Paris	C 16 61
Batavia	R	17	Porto	C 16 61
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